

# Offering your employees a health plan just got a lot more affordable!



## This exclusive offer is for Kentucky Dental Association members

Finally, it's here – a better way to offer your employees exceptional, affordable health plans. We're happy to invite you to become part of this incredibly successful collaboration.

The Kentucky Dental Association has teamed up with Anthem Blue Cross and Blue Shield (Anthem) and Bowman Insurance & Benefit Services to help dental practices like yours get affordable health plans that are uniquely suited to your needs. That includes a wide selection of cost-effective, flexible plans with added tools and resources to keep employees healthy.

## Meet your team, built specifically for Kentucky dental practices

**The Kentucky Dental Association – offering support, guidance and more options.** Knowing you're understood is everything - especially when it comes to figuring how to offer a quality benefits package. Here's what you can expect with an association membership:

- Potential savings on fully insured Anthem plans
- Competitive association-specific pricing
- Access to very competitive group life and accidental death and dismemberment rates
- More health plan options that include vision care and employee assistance programs
- Large group plan sponsorship for your practice

**Anthem – plans designed with your practice in mind.** Anthem has a long history working with Kentuckians and the Kentucky Dental Association in helping dental practices find the right plans to cover their employees. Here's just a sample of what they'll get:

- Provider networks and discounts among the largest in the U.S.
- A unique blend of health and wellness programs to help keep employees healthy
- No-cost preventive care, for things like checkups and cancer screenings
- Doctors and hospitals across the country and around the world through the BlueCard® program and Blue Cross Blue Shield Global Core
- Online resources and tools that help employees easily manage their health care

**Bowman Insurance & Benefit Services – family owned agency, working exclusively with dental professionals.** The Bowman agency, based in Louisville are long-time supporters of the Kentucky Dental Association. Clients range from dental students, faculty, employee dentists, practice owners and large practices.

**Get a free quote today!**

Just contact David Bowman  
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