

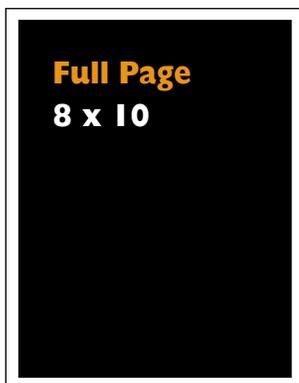
New for 2016!

Reserve Space **NOW** for our 2016 Kentucky Meeting

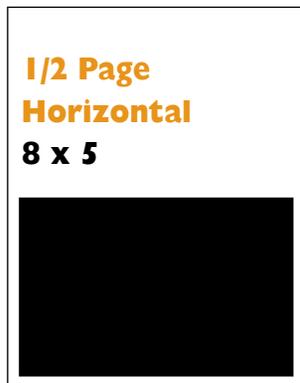
Preliminary Program Guide Advertising Supplement!

The Kentucky Meeting **Preliminary Program Guide** Advertising Supplement

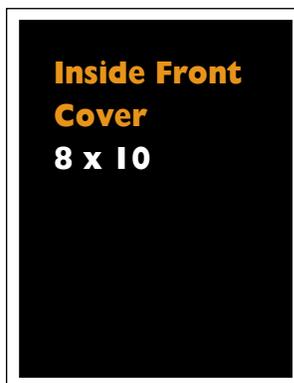
2016 Advertising Rates



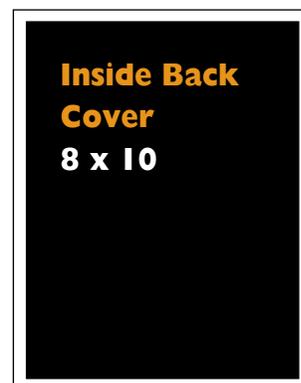
Full page/\$500



1/2 page/\$200



IFC/ \$800



IBC/ \$800

Advertising Supplement will be inserted into the center of the Preliminary Program Guide. **Materials Deadline** is December 1, 2015.

Artwork: Color ads are happily accepted! PDF format is preferred. In certain instances, a laser proof may be requested. Email contract and artwork to Melissa Nathanson at melissa@kyda.org. Make checks payable to KDA and send to Melissa Nathanson, 1920 Nelson Miller Parkway, Louisville, KY 40223. Or call her at 502-489-9121 or 800-292-1855 to pay by credit card.

Ad placement: (check all appropriate boxes): Black and white Color

Size: Full Page Half Page Horizontal **Special placement:** Inside back cover Back cover

Artwork: Enclosed/attached Will be sent on: _____

Contact: _____ Date: _____

Advertiser/Agency: _____

Address: _____

Email: _____ Phone: _____