

**KENTUCKY DENTAL ASSOCIATION  
HOUSE OF DELEGATES  
SECOND SESSION**

Hyatt Regency Hotel  
Louisville, Kentucky  
March 8, 2015

Dr. H. Fred Howard, Speaker of the House

1. **CALL TO ORDER.** **Dr. Fred Howard, Speaker of the House**, called the House of Delegates to order at 10:35 AM.
2. **QUORUM STATEMENT.** **Dr. Barry Curry** announced that a quorum was present.
3. **INVOCATION.** **Dr. Theodore E. Logan, Jr.** gave the invocation.
4. **APPROVAL OF AGENDA.** The agenda for the second session of the House of Delegates was approved.
5. **INTRODUCTIONS.** **Dr. Fred Howard** introduced those seated at the head table.
6. **EXECUTIVE DIRECTOR'S REMARKS.** **Mr. Richard A. Whitehouse** presented the following address to the House of Delegates.

Welcome to Snowmageddon 2015! I appreciate this chance to address the House of Delegates and provide remarks as KDA executive director. Many of you already know me from the Garth and Rick roadshow we have been conducting at your components societies. By the way, T-shirts for that tour are available in the lobby. We've been on the road a lot. I was telling people I'd been from Pikeville to Paducah before I realized that was even an expression.

I apologize if some of these remarks are repetitive. Sometimes I even get tired of hearing myself. But, I have been told that about the time that happens, you are just starting to scratch the surface in getting your message through to others. So, here goes.

I would first like to express my appreciation for all the people I have had the pleasure to work with since my appointment. I would particularly like to thank Dr. Bobrowski for his leadership; Dr. Thompson for his mentorship; and Todd, Melissa, and Janet for not abandoning ship. I am very fortunate to have worked with these fine individuals and others as I began my tenure with the Board.

Last night at dinner, one of the board members asked me how I was doing. I'm not sure I was able to give a good answer to that question at the time. But, I gave it a lot of thought last night. I should probably be asking you how I'm doing. Former New York Mayor Ed Koch reportedly asked that very question to constituents everyday while he was in office. So, I hope you'll periodically let me know how I'm doing and what KDA can do for you and your component societies.

But, if you want to know how I'm doing personally, I can tell you I love Kentucky and I love this work. Believe it or not, this is a great time to be involved in healthcare in general and dentistry in particular. I can probably best express this idea with a movie reference. Any Star Trek Fans here? Sometimes things around here

remind me of that scene in the 2009 reboot of that franchise where (as always) the universe is in peril, the ship is badly damaged and all seems lost. I remember the scene cutting to the new chief engineer who provides a break in the tension by simply saying, “I like this ship! It’s exciting!” That’s kind of how I feel about being here and I hope I’m conducting myself in a way that assures you that I am up to the challenge.

Dr. Johnson told us yesterday that we are at war. In many ways, I think he’s right. It helps sometimes to think in those terms if you consider our various skills and abilities as the various troops we have to deploy, the array of weapons we have in our arsenal, and the complementary strategies we have to employ in a variety of different theatres. We have our battles and our allies. We suffer losses and enjoy victories. And, as is the case these days, we often hear about the exit strategies. This raises the very question of how we know when we have achieved our goals.

Our board will be conducting a strategic planning session next month. At our last meeting, we began a discussion regarding our mission, vision, and values as an organization. For me, it is another step in a journey that began when I walked through the door. I believe we need to have a star to steer by in order to ensure we maintain a course that leads us to agree upon goals, aligns resources with those goals, and avoids ideas (however, meritorious) that are inconsistent or incompatible with the things that will help us arrive at our chosen destination. Our strategic plan will include goals, objectives, and measures of performance that will better help us know when we are successful and when we are getting off track.

In his remarks yesterday, Dr. Price offered a quotation from President John F. Kennedy. I would like to add one of my own. He once said that you couldn’t know where you were going until you know where you had been. It’s important to understand where you have been as an organization. I have listened a lot in the last few months. I appreciate the value of experience and am not one to summarily dismiss the lessons of history. Traditions and institutional memory are important to any organization. But, we must also be willing to try new things and take new approaches – even when this means you must let go of the past.

Many of you know my Mom passed away recently. I remember she used to tell me about moving to Arizona from Ohio when she was a young girl. Her dad told her she could take anything she wanted so long as it fit into a wooden orange crate. She filled that crate with the things that were most important to her but found new things when she reached her new home. It may help for us, as an organization, to think in those terms too. We can retain many our traditions and those values we hold most dear. But, as we hold on to the heart of what we are, we must follow the advice offered by Dr. Feinberg in her remarks to this body yesterday and be willing to embrace new approaches and new ideas.

So, I expect that next year I will be able to provide you with a more detailed and comprehensive report of how we are doing as an organization. For now, let me offer this view from the battlefield. Like most professional organizations all across the nation, we are experiencing a decline in membership. We lose about 1.5% of our membership every year. Currently, about 55% of licensed dentists are members of the KDA. There are many reasons for this – economic, political, and generational. But, I see this as a clear call for KDA to find ways to better demonstrate the value of membership. In the coming year, I hope to work even more closely with our component societies to identify support and services that are meaningful to a broader group of potential members and to ensure that all our existing members continue to have all the support and services they need.

Advocacy is often identified as a critical one of these needs. But, our advocacy efforts are more effective when we can engage more dentists in the efforts of *organized* dentistry to become *mobilized* dentistry. Our first-ever KDA Legislative Day was a success – or more appropriately, a good first step in making the voice of dentistry in Kentucky heard. Despite the worst snowstorm in 50 years and the loss of our meeting room, we were able to pull off an event that drew 35 dentists and 31 legislators. My goal for next year is to double that. We can easily do that if every one of you attend, bring one other member dentist with them, and reach out to your state representative and senator.

John C. Maxwell, a pastor and renowned speaker on leadership issues suggests that change is inevitable; but growth is optional. Dentistry will certainly change in the next few years. It is not same profession it was when you graduated dental school. It was different twenty years ago, five years ago, and will be different in the future no matter what we do as an organization. But, our opportunity lies in how we choose to grow as an organization and affect that change. In that regard, the future of dentistry remains up to you.

I am here to work with you; to grow this association; to raise the profile of your profession; and to strengthen your ability to control your own destiny. And, in the words of the great philosopher, Sinatra – I think the best is yet to come!

Thank you.

## 7. REPORTS OF REFERENCE COMMITTEES.

**REFERENCE COMMITTEE 1**  
**BUDGET & ADMINISTRATIVE AFFAIRS**  
**Dr. Ansley Depp – Chairman**

Reference Committee 1 met at the Hyatt Regency Hotel in Louisville, KY at 4:45 PM on March 8, 2015 to consider all matters referred to it by the House of Delegates.

**RESOLUTION 2015-101**  
**ORIGINATOR: EXECUTIVE BOARD**

**BACKGROUND:** The Executive Board reviewed and approved the 2016 Budget as developed by the Budget and Finance Committee. Therefore be it

**RESOLVED,** that the proposed 2016 Revenue and Expenditure Budget be adopted.

**ACTION: ADOPTED**

**RESOLUTION 2015-102**  
**ORIGINATOR: EXECUTIVE BOARD**

**BACKGROUND:** In the proposed 2016 Budget, REVENUES were based on current membership numbers and a \$10.00 *dues increase*. *With the passage by the House of Resolution F2007-102, we are required to request a \$10.00 dues increase.* Therefore be it

**RESOLVED,** that Chapter I, Section 4, A. (1) is changed from \$376.00 to \$386.00.

**ACTION: ADOPTED**

**RESOLUTION 2015-103**

**ORIGINATOR: COUNCIL ON ETHICS, BYLAWS AND JUDICIAL AFFAIRS**

**BACKGROUND:** The deliberations of the KDA General Assembly and the KDA House of Delegates are governed by the *Sturgis Standard Code of Parliamentary Procedures*. This code has been revised and is currently referred to as *The American Institute of Parliamentarians Standard Code of Parliamentary Procedure*. Therefore be it

**RESOLVED:** that any references to the *Sturgis Code of Parliamentary Procedures*, be changed to the current edition of the *American Institute of Parliamentarians Standard Code of Parliamentary Procedure*.

**ACTION: ADOPTED**

**RESOLUTION 2015-RC104**

**ORIGINATOR: REFERENCE COMMITTEE #1**

**BACKGROUND:** The ADA has developed a program called the Community Dental Health Coordinator. They are looking at placing the inaugural Kentucky program at Big Sandy Community & Technical College through the Dental Hygiene Program. This would require an extra certification within the hygiene program. Therefore be it

**RESOLVED:** that the KDA endorse the Community Dental Health Program in Kentucky.

Mr. Speaker, I move for adoption of Resolution 2015-RC104.

**Dr. Randy Ransdell** moved to table the resolution to explore the ideas more fully by the appropriate agency.  
**Dr. John Rakutt** seconded the motion.

**ACTION: DEFEATED**

Mr. Speaker, I move for adoption of Resolution 2015-RC104.

**ACTION: ADOPTED**

Reference Committee #1 recommends that the election rules for the KDA be reviewed by the appropriate agencies.

This concludes the report of Reference Committee #1

Respectfully submitted,

Dr. Ansley Depp, Chairman

**MOTION:** **Dr. Andy Elliot** moved that a work group be appointed by the Speaker. The work group is to study rules and policies regarding elections, as recommended by Reference Committee #1. The work group shall report to the House of Delegates at its next meeting. The motion was seconded by **Dr. B. J. Moorhead**.

**MOTION: ADOPTED**

**REFERENCE COMMITTEE 2**  
**MISCELLANEOUS AFFAIRS**  
**Dr. Karen Nation – Chairman**

Reference Committee 2 met at the Hyatt Regency Hotel in Louisville, KY at 4:45 PM on March 15, 2014 to consider all matters referred to it by the House of Delegates.

The report was informational and required no action by the House of Delegates.

**RESOLUTION 2015-201**  
**ORIGINATOR: DR. BRUCE HASKELL, DELEGATE**

**BACKGROUND:** The Kentucky Dental Association recognizes and acknowledges The Commonwealth of Kentucky Board of Dentistry has the interests of the People of the Commonwealth as its primary goal via the licensure and regulation of Dentistry and its Allied Professions. The 10 members of the Board are a panel of licensed dentists, hygienists and a citizen at large not associated directly with dentistry. Non-voting (ex-Officio), members include administratively appointed representatives of the two dental schools including one hygiene program appointee not of the University of Louisville or the University of Kentucky.

Whereas the Board has both the ears and advice of the dental institutions of higher learning including that of the Department of Public Health and

Whereas the absence of a representative of the Kentucky Dental Association, the recognized representative professional arm of the dentists of the Commonwealth, is an oversight which should be corrected with the appointment of a designated member to the Commonwealth of Kentucky Board of Dentistry (ex-Officio) and

Whereas the dental profession is rapidly changing as a result of application of the Affordable Care Act, the variable nature of dental insurance re-imburement, and the impact of the new dental laws allowing the legal use of mid-level providers in several states and

Whereas the use of digital records, CAD-CAM production of dental restorations and implants without use of a dental laboratory are having an impact upon dentistry far beyond what was imagined less than a decade ago and

Whereas the Kentucky Dental Association, as a member body of the American Dental Association, is in touch with the latest legal, technical, scientific, and sociologic changes affecting dentistry across the country and

Whereas these resources may be freely applied to the knowledge base and subsequent rulings of the Board of Dentistry on a first-hand basis via a KDA representative during its meetings. Without a KDA (ex-Officio), member, it is likely that this exceptional source of information may not be quickly or adequately assembled and utilized for the actions of the Board and

Whereas the Kentucky Dental Association represents the interests of the dental profession, which may or may not coincide with those of the currently designated ex-officio members. Therefore be it

**RESOLVED:** that the Kentucky Dental Association petition the Governor and the Kentucky Board of Dentistry to allow the seating of its representative as an ex-Officio member. This member will be appointed by the Executive Board of the Kentucky Dental Association.

Mr. Speaker, I move Resolution 201-201 with a committee recommendation to vote no.

**ACTION: DEFEATED**

**REFERENCE COMMITTEE 3**  
**WORK GROUPS**  
**Dr. BJ Millay – Chairman**

Reference Committee 3 met at the Hyatt Regency Hotel in Louisville, KY at 4:45 PM on March 15, 2014 to consider all matters referred to it by the House of Delegates.

The report was informational in nature and required no action from the House of Delegates.

8. **UNFINISHED BUSINESS.** There was no unfinished business.
9. **NEW BUSINESS. KDA President Garth Bobrowski** announced the winner of the ADA Alternate Delegate election. The winner was **Dr Kevin Wall.**

10. **INSTALLATION OF OFFICERS.** **Dr. Garth Bobrowski** officially installed the new officers of the Kentucky Dental Association. They are as follows:

**President – Dr. Dennis Price**  
**First Vice President – Dr. Bill Collins**  
**Second Vice President – Dr. Ansley Depp**  
**ADA Delegate - Dr Mike Johnson**  
**ADA Alternate Delegate - Dr Kevin Wall**  
**Speaker of the House – Dr. H. Fred Howard**

11. **PRESIDENTIAL RECOGNITION.** **Dr. Dennis Price** presented the KDA President’s Plaque, Past President’s Pin and the President’s Gavel to **Dr. Garth Bobrowski**.

12. **COMMENTS BY THE PRESIDENT OF THE KDA.** **Dr. Dennis Price** gave a brief address to the House:

I would first like to thank everyone in the room for the honor which you have given me, by allowing me to serve as KDA President for the coming twelve months. I am somewhat intimidated and greatly humbled by the talent and knowledge of the people in this assembly today. People have been approaching me all weekend offering congratulations and support, and then asking, “Are you ready for this?”

I have to admit that I haven’t really slept very well the last couple of nights in the hotel here. It’s been busy, there have been stresses associated with the meeting itself, then the weather factor got thrown in there. On top of all that, we had a family wedding last night (fortunately in downtown Louisville near the Convention Center). So, sandwiched in between hosting the ADA President, the HOD meeting, the Reference Committee meetings, and the Presidents’ Dinner, My wife (Kathy) and I had four of our grandchildren involved in a family wedding. But, the family event last night helped to put everything in perspective. Family time is near the top of our priority lists for all of us. I’d like to introduce my wife, Kathy, and one of my daughters, Dr. Carmel Gleis, who are here with me today. Dr. Gleis has been practicing with me for the past six years now.

Unless your parents, grandparents, or in-laws own a Fortune 500 company, or some local coal mines, or distilleries, etc., we all have to work hard to make a comfortable living. I like to say that we work hard so that we can afford to play hard. Certainly, all of you in this room not only work hard in your offices, but you’ve worked very hard for organized dentistry. And, really, that’s where I feel relief of pressure. Not one person, even the president of an organization, can totally control the destiny of a group. There have been some outstanding Past-Presidents of the KDA – and in my almost 33 years as a licensed dentist, the handful of Presidents that I have been watching more closely who’ve preceded me, have certainly been exemplary leaders and terrific representatives for dentistry in Kentucky.

But, the KDA is definitely not about any one person, and certainly not someone like me; most of the people in this room probably know more about dentistry and the issues facing dentistry than I ever will. Rick, Todd, Janet and Melissa comprise a staff that continues to amaze, surprise and delight me on a

daily basis with the knowledge, abilities, and work ethics that they possess. And from listening to the Ex. Dir's report earlier, isn't Rick Whitehouse going to be a great spokesperson for the KDA?

Things are happening with dentistry in Kentucky, and it's a combined effort of everyone in this room who CAN and WILL make a difference for the future of our profession – not any ONE person, and certainly not me! But, I can tell you, that I will work hard to push, support, and help lead all of you with your individual efforts.

When I say things are happening in Kentucky, please let me highlight a few ----  
You heard Dr. Mike Johnson yesterday talking about the workings of KDPAC. He is passionate about his efforts to raise awareness and support on the legislative front. Please respond to his pleas! He is spot on for what we need to do!!

Drs. Ken Rich and Andy Elliott have been involved at the ADA level for so many years, and everyone at the ADA in Chicago knows them! And they know Dr. Rich in Frankfort as well.

Dr. John Thompson has helped to open doors for the KDA in Frankfort!  
Kentucky politicians, as you heard yesterday, are in great leadership positions in Washington!  
Therefore, we have opportunities to engage national political leaders from Kentucky in issues facing dentistry.

You heard ADA President, Dr. Feinberg, yesterday acknowledge our Women Dentists' Forum, and the impact/interest it is having at the ADA level.

An item that I am very excited about, Rick Whitehouse has been asked to be on a panel in Chicago at the ADA Membership Retention and Recruitment meeting next month! His involvement stems directly from our outreach efforts last year to Large Group Practices on membership.

In closing, I would report that Membership and Medicaid will be our two biggest areas of concern, interest and association efforts continuing this next year. Please stay involved and encourage others to do so. Thank you again for this honor. I will do my best to help make you proud to be a Kentucky dentist.

### 13. ANNOUNCEMENTS.

- House of Delegates Meeting  
**Speaker Howard** announced that the next meetings of the House of Delegates will be Saturday March 5, 2016 at 2:30 PM and Sunday, March 6, 2016 at 10:30 AM.

14. **ADJOURNMENT.** **Dr. Barry Curry** moved to adjourn. **Dr. Fred Howard** adjourned the meeting at 11:40 AM.



Respectfully submitted,

Theodore E. Logan, Jr., DMD  
Secretary-Treasurer