

**KENTUCKY DENTAL ASSOCIATION
HOUSE OF DELEGATES
FIRST SESSION**

Hyatt Regency Hotel
Louisville, Kentucky
March 9, 2013

Dr. H. Fred Howard, Speaker of the House

1. **CALL TO ORDER.** **Dr. Fred Howard, Speaker,** called the House of Delegates to order at 2:30 p.m.
2. **QUORUM STATEMENT.** **Dr. Barry Curry** announced that a quorum was present.
3. **INVOCATION.** **Dr. Theodore E. Logan, Jr.** gave the invocation.
4. **APPROVAL OF MINUTES.** The minutes of the March 10, 2012 meeting of the House of Delegates were approved. The minutes of the March 11, 2012 meeting of the House of Delegates were approved.
5. **SPEAKER'S INTRODUCTORY COMMENTS.** **Dr. Fred Howard** instructed the delegates regarding the proceedings of the House of Delegates. Tellers were announced. Dr. Howard also introduced special guests and past presidents of the KDA.
6. **KENTUCKY DENTAL ASSOCIATION MEMORIAL SERVICE.** **Dr. Theodore Logan** conducted the annual Memorial Service. Those honored are as follows:

Dr. John Bradford
Dr. Elmer Bryant, Jr.
Dr. L. Robey Crowe
Dr. Scott Duncan
Dr. Joseph Green
Dr. Robert Hastings
Dr. Harold Holbrook
Dr. George Howard
Dr. Woodfin Hutson, Jr.*
Dr. Brown Kelley, Jr.
Dr. Janet Lee

Dr. Michael Lerner
Dr. Arch Lewis
Dr. Fred Lopp
Dr. William J. Mansfield, Jr.
Dr. Boyce Nunnally, Jr.
Dr. Hugh Smith
Dr. Brently Stice
Dr. Mark Thomas
Dr. Robert Wesley
Dr. Joe Winfrey

*Past President

Each member's name was attached to a rose which was placed into the Memorial Vase upon the reading of their name. The Memorial Vase, with its roses, remained at the center of the

podium throughout all activities of the House of Delegates. At the conclusion of the Memorial Service, the roses were made available to family and friends of the deceased.

7. **PRESIDENT'S ADDRESS.** Dr. Terry Norris presented his annual address to the House. It included a report from Dr. Len Morrow which follows:

I am truly humbled to be given an award for simply doing what any other person in this room would do for our profession.... stand up and be counted and fight for the protection of our colleagues and fight for what's right.

*But, then I have always been **humbled and proud** to be a dentist, The almost 40 years that I spent in training for or practicing dentistry, have truly been the finest years of my life.*

*As Terry said, over the last several months, I have become involved with **overturning what I know has been** an invalid, illegal audit attack on Kentucky Oral surgeons by the Department of Medicaid Services. **As you might imagine**, the effect of these unfair audit attacks on the Oral Surgeons and their families has been both **emotionally and financially disastrous.***

*I am happy to report that, with the committed assistance of Mike Porter and the KDA, **we have at least won our first" skirmish" with the DMS**; we have more battles to fight; but, I am sure that in the weeks and months ahead we are going to **completely overturn** this very bad action by the State. We have **state** and **case** law on our side.*

*I **absolutely believe** that, **for the protection of the future of all Kentucky dentists in dealing with KMAP, it is mandatory** that we win this current audit battle with the State. I **can assure you that** Governor Beshear and the DMS **know that we have been there**; and, that **we are not going away** until the affected Oral Surgeons are granted a **complete and just relief!***

*If there has been a **positive take-away** from my battles with the State, it is that I have learned that **you have a very strong leader in Mike Porter and you have an absolutely committed KDA on your side.** The KDA funded the lobbyists' costs and Mike has been shoulder to shoulder with me every step of the way.*

Your KDA is alive and well and is laying it on the line everyday, protecting your individual practices. I strongly urge you to encourage other dental colleagues to become more involved and more energized** about the Kentucky Dental Association. **The future of dentistry is changing right before your eyes!

*As the **Affordable Care Act** is expanded (and, **each of your practices will be affected**) and the **Federal Medicaid Integrity Program** is enhanced, if the **private practice** of Dentistry is to stay **a unique and wonderful profession**, each of you **must get your complacent dental colleagues, re-energized and re-involved** with your KDA. **The concept of Dentistry as a cottage industry is changing. Now is not the time to be complacent and sit comfortably in our little cottages!***

Preservation of dentistry as we know it mandates that we open the doors of our cottages, charge out and fight for our profession, not just as individuals: but, as an army of concerned dentists, represented by the KDA.

***No one person, no matter how well meaning or dedicated, can protect the future of dentistry in our State. The best advice I can give you** is to keep your KDA **strong**, so that your **united voice** will always **be heard loud and clear** by government agencies and politicians, when they attempt to stick their bureaucratic noses into your practices.*

8. ADDRESS OF THE FIRST VICE PRESIDENT. Dr. B. J. Moorhead, First Vice President of the Kentucky Dental Association, presented his address to the House of Delegates. The text of his message follows.

Garth Bobrowski and I were privileged to attend the ADA President-Elect Conference January 27-29. The conference was most insightful, and we've had several planning sessions since to organize our plans for the next year. One area discussed in Chicago is the potential for disconnects between the levels of our tripartite organization. Three years ago, Dr. John Creech outlined membership reports showing continued downward trends in the percentage of dentists that are KDA members. We have realized that if we fail to act, the organization we value will no longer have the voice needed to serve us. We also have realized that although Jonathan Rich has been doing an excellent job in Membership, he is only one person who cannot have time alone to make connections across the state.

For these reasons, we see the need for action now. We are first recommending that the Executive Board establish a new position for membership recruitment and retention, someone that will travel the state and work our Societies, our New Dentist Committee and our Chair of the Council on Membership. In addition, I request that you allocate funds to send Garth Bobrowski to the ADA Membership Recruitment and Retention seminar in April with Jonathan Rich. We also recommend that we use the Fall Leadership Conference as an opportunity to bring two members from each Society who are willing to concentrate on membership at the local level, and use a portion of the Conference addressing recruitment and retention.

Our Executive Board has discussed and has concerns about the issue of mid-level providers. The ADA feels that the best way to take control of the issue is to position ourselves as the public's advocate for oral health. We have received a challenging report outlining eight areas to consider toward this effort:

- *Long Term Care Program - making dental Care available in nursing home facilities)*
- *Emergency Room (ER) Diversion Programs*
- *Helping Expand Medicaid Coverage for Children and Adults*
- *Community Water Fluoridation Efforts*
- *Involving Elected Officials in Give Kids a Smile (GKAS) and Mission of Mercy (MOM) Events (similar to RAM projects)*
- *Increasing the number of Community Dental Health Coordinators (CDHC) Being Trained*
- *Encouraging Federally Qualified Health Centers (FQHCs) to Contract with Private Dentists*
- *Increasing Collaboration with Other Medical Professionals*

The ADA defines an "initiative" as an effort that is powerful enough issue to change the debate (over mid-level providers). The initiative must be a bold goal, measurable, and must provide a value to our member dentists. To consider such initiatives, we must take ownership of the initiative and be willing to publicly promote it. In addition to telling our story to the media and the public, we also want to inform our own members and our legislators. Our President's Committee recommends we place our initial efforts during the next year on initiatives for ER Diversion and Long Term Care. We will also continue our efforts, with publicity, in GKAS and RAM projects, and make special efforts to involve elected officials in our events. With the present problems with Medicaid MCOs in our state, we feel it would be best to delay our efforts at expanding Medicaid to time with Dr. Elliott's efforts to achieve a carve out at the end of the existing three year Medicaid MCO contracts.

For both our membership efforts and our need to keep our membership informed on our initiatives, I am asking the Executive Board to authorize the purchase of equipment to establish a video web portal for the KDA. During our Executive Board meeting, I will show you an example from the Kansas Dental Association. Melissa Nathanson is willing to learn these skills. She has informed me that we have already budgeted for a new computer which will be capable of video editing. We already have a new website that has also been designed with video in mind. It will be necessary to purchase a new SLR camera with HD video capability, a green screen, lighting, and computer editing software.

Additionally for our membership retention, Melissa and our web designers have created a new web presence for us with Facebook. We will make efforts during the coming year to ask our members and Societies to share the dental news via our KDA Facebook page.

I'm excited about the coming year and look forward to serving as your President. I appreciate the hard work and dedication from the members of our Executive Board. All of your help makes the decision to serve as President a very easy decision. Thank you.

*Sincerely,
B.J. Moorhead*

9. **REPORT OF THE KDA LOBBYIST. Ms. Libby Milligan** addressed the House and explained the general assistance provided by a professional lobbyist. She gave an update on lobbying activities on behalf of the KDA in the 2013 session of the Kentucky State Legislature.

Ms. Milligan stressed the importance of KDPAC membership. Money gains access to legislators. It is a simple formula for lobbying success. She suggested that \$200 per member would result in \$28,000. This would produce greater success than the KDA has experienced in past legislative endeavors.

10. **NOMINATION/ELECTION OF SPEAKER OF THE HOUSE. Dr. Bill Lee** nominated Dr. H. Fred Howard for the office of **Speaker of the House**. Dr. Howard was elected by acclamation.

11. **COUNCIL ELECTIONS.** The following were elected to Councils by acclamation:

Council on Governmental Affairs and Federal Dental Services

Dr. Mansfield Dixon – Southeastern Dental Society

Dr. Chris Mattingly – Louisville Dental Society

Council on Ethics, Bylaws and Judicial Affairs

Dr. Matt Milliner – Purchase Dental Society

Dr. Karen Nation – Louisville Dental Society

12. **UNFINISHED BUSINESS. Speaker Howard** announced that a special meeting of the Executive Board will take place via electronic communication to elect a new member of the Technical Advisory Committee to the Kentucky Medical Assistance Program to fill a recently vacated position.

13. **NEW BUSINESS.**

- Social Media

Dr. Mike Johnson moved that a Work Group to address the subject of Social Media be established by the House of Delegates. The President of the Kentucky Dental Association is directed to take this motion to the next meeting of the KDA House of Delegates. Dr. Narramore seconded the motion.

ACTION: REFERRED TO REFERENCE COMMITTEE #2

- General Assembly

The following were elected in the General Assembly:

President – Dr. B. J. Moorhead

First Vice President – Dr. Garth Bobrowski

Second Vice President – Dr. Dennis Price

ADA Delegate – Dr. O. Andy Elliott

ADA Delegate – Dr. H. Fred Howard

ADA Alternate Delegate – Dr. Barry Curry

ADA Alternate Delegate – Dr. Ken Rich

14. **ADJOURNMENT.** The meeting adjourned at 3:50 p.m.

Respectfully submitted,

Theodore E. Logan, Jr., DMD
Secretary-Treasurer