

Dr. William J. Moorhead DMD

INTERACTIVE AND LEADING EDGE SEMINARS

Innovative and Enthusiastic Presentations that Eliminate Stress in the Dental Practice

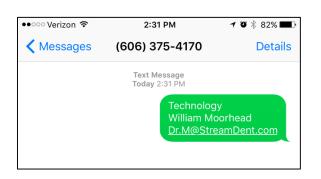




Embrace Your Inner Nerd: Using Dental Technology to Increase Efficiency

To download a full-color PDF copy of today's slides to your phone, tablet or computer:

- Text 606-375-4170
- Keyword: Technology
- First Name Last Name
- Email Address



Today's objectives:

- Explore new products and solutions
- Learn how to incorporate new technology into your practice
- Learn tools to best evaluate cost effectiveness of the new tools you're considering

Proper use of digital technology can increase your **productivity** and your **bottom** line.

- Increased automation can result in time savings
- Increased delegation improves efficiency and hourly production
- Improved consistency throughout the practice that directly affects customer service

Resource: Procrastinate on Purpose by Rory Vaden



BIG Embrace Your Inner Nerd: NG Using Dental Technology tistry to Increase Efficiency

Today's sponsors:

Telephony

Co-Sponsor Resource: Weave 888.579.5668 www.getweave.com

 Replace your land line phone system with a VoiP system that integrates with your practice management software, for about the same cost as your existing land line system, including phone and text

Evaluating Office Productivity:

DDC D----- D--l---- C-4-----

Co-Sponsor Resource: Sikka Software 800.947.4552 www.sikkasoft.com

 Best software available for evaluating your office statistics. Easy to understand reports to help you make needed corrections. Over 15,000 users.

Resources covered in today's presentation:

DDS - Rescue Backup Software	800.998.9048	ddsrescue.com
DDS Safe – Backup Software	800-243-4675	dentalrecord.com/dds-safe
DentForms	800-243-4675	dentalrecord.com/DentForms
eDossea - Email Encryption	855.330.7732	edossea.com
Lexi-Comp - Drug Database	855.633.0577	wolterskluwercdi.com
Protected Trust - Email Encryption	877.336.1671	protectedtrust.com
UIC Dental	800.895.2247	<u>uicdental.com</u>
ZipWhip	855.947.9447	zipwhip.com

000 000 0040

Logo credit - Big Bang Theory, CBS Studios



Cost Analysis: Does it make sense?

BIG Embrace Your Inner Nerd: NG Using Dental Technology tistry to Increase Efficiency

grand Promise and the	
DDS Rescue	
DDS Safe	
Dentforms	
eDossea	
LexiComp	
Protected Trust	
Sikka	
SolutionReach	
UIC Dental	
Weave	
ZipWhip	

Assess: How will it affect my productivity/efficiency/profit?

Map your game plan: How much benefit will it give me in 6 months?