

**KENTUCKY DENTAL ASSOCIATION
EXECUTIVE BOARD MEETING**

KDA Headquarters Building
Louisville, Kentucky
May 13, 2017
10:00 A.M.

1. **CALL TO ORDER.** **Dr. David Narramore** called the meeting to order at 10:05 a.m.
The following members of the Board were present:

Dr. Andy Burt	Dr. William Lee
Dr. Bill Collins	Dr. Cliff Lowdenback
Dr. Barry Curry	Dr. Robert Millay
Dr. Ansley Depp	Dr. Matt Milliner
Dr. Darren Greenwell	Dr. Charles Montague
Dr. .H. Fred Howard	Dr. David Narramore
Dr. Mike Johnson	Dr. Dennis Price
Dr. Laura Hancock Jones	Dr. Jonathan Rich
Dean Stephanos Kyranides (UK)	

Guest included Drs. BJ Moorhead, Sharon Turner, Mark Moats, Andy Elliott, Matt Johnson, and Ken Rich. UK student Karah Brown, ULSD Students Monali Haldarkar and Sean Aiken. Issac Feinn an undergraduate, pre-dental student was in attendance. Dr. Joe Crowley, ADA President-Elect, Dr. Roy Thompson, Sixth District Trustee, Jeanine Pekkarinen and Rita Tiernan of the ADA were present. Tom Kacirek and Gina Goodreau of Great West Life Insurance were in attendance. Santo LoPorto of AXA Equitable Life Insurance was in attendance. Staff members present were Mr. Todd Edwards, Mrs. Janet Glover, and Mr. Richard Whitehouse. Libby Milligan of McCarthy Strategic Solutions, the contract lobbyist of KDA was in attendance

2. **INVOCATION.** **Dr. BJ Moorhead** gave the invocation.
3. **APPROVAL OF MINUTES.** The minutes of the February 18, 2017, meeting of the Executive Board were approved.
4. **ADA PRESIDENT ELECT.** Dr. Joe Crowley, ADA President-Elect gave remarks concerning changes with the website of ADA.org and membership campaigns in the future.
5. **ADA SIXTH DISTRICT TRUSTEE.** **Dr Roy Thompson** announced **Dr. Mike Johnson** will be the new Sixth District ADPAC Board member.

6. **AXA EQUITABLE LIFE INSURANCE PRESENTATION.** Santo LoPorto gave an overview of the benefits of using the ADA members benefits of using the endorsed program for retirement plans.
7. **GREAT WEST INSURANCE PRESENTATION.** Tom Kasirek and Gina Goodreau of Great West Insurance gave an overview of the benefits of the life insurance endorsed by the ADA. The benefits of premiums benefits were briefly discussed.
8. **REPORT OF THE TREASURER. Dr. Mike Johnson** introduced **Mr. Roy Hoagland** of Welenken CPAs, the accounting firm the KDA contracts for its accounting needs.

ACCOUNTING REPORT. *The Kentucky Dental Association, Inc. and Affiliates Consolidated Financial Statements For The Year Ended December 31, 2016* was prepared by Welenken CPAs. It was presented to the Board. It was accepted without objection.

9. **Dr BJ Millay** discussed the *Kentucky Dental Association 2018 Revenue and Expenditure Budget*. The Executive Board approved the budget as presented by the Budget and Finance Committee.

**KENTUCKY DENTAL ASSOCIATION
BUDGET AND FINANCE MEETING**

Conference Call

Louisville, Kentucky

April 13, 2017

7:10 P.M.

1. **CALL TO ORDER.** **Dr. BJ Millay** called the meeting to order at 7:10 P.M. The following members of the committee were present: Dr. Barry Curry, Dr. Ansley Depp, Dr. Darren Greenwell, Dr. Mike Johnson, Dr. Robert Millay, and Dr. Sharon Turner.

Staff members present were: Mr. Rick Whitehouse, KDA Executive Director and Mr. Todd Edwards, KDA Assistant Executive Director.

2. **THE PROPOSED 2018 KDA BUDGET.** There were lengthy discussions about the revenues and expenses for the proposed 2018 KDA Budget.
3. **REQUESTS FOR FUNDS FROM COMMITTEES/COUNCILS.** The request from the New Dentists/Membership Committee was funded as requested. The requests from the Council on Governmental Affairs and the KDPAC Committee for fundraising events/Legislative Sessions were combined with a total for both requests not to exceed \$7,500.00 in total. The request from the KDPAC Committee/Dr Sharon Turner for increasing the number of people sent to the ADA Washington Leadership Conference was reduced to 6 people as has been the practice in the past.
4. **JOURNAL COMMITTEE.** The KDA Budget and Finance Committee asked the KDA Journal Committee explore alternative ways to send the KDA journal to members which may include electronic means thus reducing the costs of printing and mailing without compromising financial revenues from sponsors and advertisements.
5. **DUES INCREASE FOR THE FISCAL YEAR 2018.** The committee proposed a \$0.00 dues for the year fiscal year 2018.

It was the consensus of the committee to send the 2018 Proposed KDA Budget to the KDA Executive Board with a recommendation to approve.

6. **ADJOURNMENT.** The meeting was adjourned at 8:15 P.M.

Respectfully submitted

Dr. BJ Millay, DMD
Chairman

Board Considerations from Discussion:

1. Establish a Women's Forum Team/Committee to better help plan the events and budget requests. Potentially adding a line item to our budget for this in the future.
2. Develop guidelines for the \$7500 for Governmental Affairs and KDPAC based on the opinion of the lawyers prior to 01/01/2018.
3. Amended budget:
Motion was passed to help simplify future budgeting. Current budget reflects flat rate of \$650 for all 11 individuals (6 Delegates and 5 Alternates) to attend sixth district caucus in WV. Motion below states Alternates not included and amount is set as a flat rate. This motion will have to be amended or budget amended. Net Difference is \$3250.

BACKGROUND: The KDA continues to experience short falls in the Budget primarily due to a continuing decrease in active membership. Decrease in active membership produces decrease in revenue.

ADA Delegates and Alternate Delegates have made inquiries regarding the reimbursement for their meeting attendance. Due to time constraints on planning, The Executive Committee met to resolve the issue.

MOTION: Dr. Bill Collins moved the following:

Reimbursement of ADA delegates who attend the ADA Sixth District Pre-Caucus meeting will be a flat rate of \$650.*

Alternate Delegates will not be reimbursed unless replacing a Delegate.

The motion was seconded by **Dr. Ansley Depp**.

ACTION: ADOPTED

*The flat rate is helpful in budget planning and should balance out over a four- year cycle. The number was arrived at by averaging four years anticipated expenses.

2018 KDA Proposed Budget

	Adopted Budget 2017	Year to Date 12/31/2016	Proposed Budget 2018
REVENUES			
KDA Dues	437,903.00	379,417.00	415,374.00
KDA Assessment	99,000.00	87,500.00	90,100.00
Annual Session	75,000.00	86,527.00	80,000.00
Interest Income	2,500.00	2,781.00	2,500.00
Rental Income-Lou Dental Soc	5,011.00	4,866.00	5,100.00
ADABEI (ADA)	25,000.00	21,557.00	25,000.00
KDA Insurance Services	30,000.00	24,000.00	12,500.00
Insurance for Members			12,500.00
ADA Dues Rebates	500.00	0.00	500.00
Non-Budgeted Revenue	3,000.00	1,055.00	3,000.00
Officite	6,000.00	3,183.00	4,000.00
Association Gloves		2,150.00	2,000.00
Womens Forum		(1,719.00)	1,050.00
Rental Income	62,400.00	62,400.00	62,400.00
TOTAL REVENUES	746,314.00	673,717.00	716,024.00
Journal Fund Contribution	9,156.00		19,706.00
	755,470.00	673,717.00	735,730.00

	Adopted Budget 2017	Year to Date 12/31/2016	Proposed Budget 2018
EXPENSES			
A. Fixed disbursements over which the House has no control but must have approval			
Utilities & Maintenance:			
Telephone	7,500.00	7,846.00	8,000.00
Gas, Electric & Water	25,400.00	21,827.00	24,000.00
Rent	84,630.00	84,629.00	84,630.00
Maintenance Expenses	20,000.00	21,492.00	23,000.00
Janitorial Expenses	5,000.00	4,428.00	5,000.00
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Total Utilities & Maintenance	142,530.00	140,222.00	144,630.00
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Accounting & Audit Services	13,000.00	13,850.00	14,500.00
Attorney Fees	4,000.00	3,103.00	4,000.00
Insurance	13,000.00	12,720.00	13,500.00
Printing and Postage	3,000.00	1,483.00	3,000.00
Miscellaneous	2,500.00	348.00	2,500.00
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A. TOTAL	178,030.00	171,726.00	182,130.00
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B. Items Controlled by the House Of Delegates

General Administrative Expenses:			
Equipment Maint & Rent	12,000.00	7,632.00	10,000.00
Technological Support	10,000.00	4,377.00	10,000.00
Membership Dues & Subs	750.00	1,007.00	750.00
Support Staff Expenses	4,500.00	2,994.00	3,500.00
Office Supplies	5,000.00	3,217.00	5,000.00
Executive Board Expenses	2,000.00	1,599.00	2,000.00
President's Expenses	5,000.00	1,112.00	5,000.00
1st Vice President Expenses	3,000.00	1,952.00	3,000.00
ADA Delegates Expenses	35,000.00	32,274.00	45,000.00
Leadership Conference	4,500.00	0.00	0.00
KOHC Membership	1,000.00	300.00	300.00
Ex. Dir. Discretionary Expenses	750.00	0.00	750.00
Auto Expenses	4,000.00	3,342.00	4,000.00
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Total General Administrative Exp.	87,500.00	59,806.00	89,300.00
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	Adopted Budget 2017	Year to Date 12/31/2016	Proposed Budget 2018
Council/Committee/Work Group Expenses:			
Council on Annual Session	0.00	0	500.00
Council on Govt Affaris	0.00	0.00	0.00
Long Range Planning Committee	0.00		0.00
New Dentist/Membership Steering Committee	7,500.00	2,031.00	7,750.00
General Council Expenses	250.00		250.00
UK-UL KSDS Student Support	1,000.00	985.00	1,300.00
Total Council/Committee/Work Group Expenses:	8,750.00	3,016.00	9,800.00
B. TOTAL	96,250.00	62,822.00	99,100.00
C. Staff Compensation			
Executive Directors Expenses	12,000.00	20,123.00	12,000.00
Secretary - Treasurer Travel Expenses	5,000.00	0.00	2,000.00
Salaries-Staff	365,000.00	359,579.00	350,000.00
Staff Benefits	40,000.00	44,859.00	45,000.00
Retirement Plan Contributions	15,250.00	11,026.00	14,500.00
Payroll Taxes	33,990.00	26,954.00	25,000.00
C. TOTAL	471,240.00	462,541.00	448,500.00
D. Fund Contributions			
Reserve Fund Expenses	0.00	0	0.00
Capital Expenditures	5,000.00		5,000.00
D. TOTAL	5,000.00		5,000.00
E. Non-Budgeted Expenses			
Investment Fees	1,000.00	1,252.00	1,000.00
E. TOTAL		1,252.00	
TOTAL EXPENSES	751,520.00	698,341.00	735,730.00

2018 Proposed Legislative Fund Budget

	Year to Date 12/31/2016	Proposed Budget 2018
REVENUES		
KDA Dues	29,607.00	36,657.00
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TOTAL REVENUES	29,607.00	36,657.00
	Year to Date 12/21/2016	Proposed Budget 2018
EXPENSES		
Lobbyist contract	60000	60,000.00
ADA Washington Leadership	2,800.00	9,000.00
KDPAC Hosting	0.00	7,500.00 Govt Affrs & KDPAC
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Total	62,800.00	76,500.00

2018 Proposed Journal Fund Budget

	Year to Date 12/31/2016	Proposed Budget 2018
REVENUES		
KDA Dues	18,213.00	21,400.00
Advertising	39,980.00	40,000.00
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TOTAL REVENUES	58,193.00	61,400.00

	Year to Date 12/31/2016	Proposed Budget 2018
EXPENSES		
Printing	36,755.00	41,700.00
Transfer to KDA Budget	34,884.00	19,700.00
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Total	71,639.00	61,400.00

2018 BUDGET NARRATIVE

The revenue section lists the areas of revenues the Association anticipates for the fiscal year 2018.

Dues - reflects the dues income for all categories of membership. This reflects a \$0.00 dues increase for 2018.

Annual Session - reflects net revenue from all sources generated by the Annual Session.
(Exhibit, Continuing Education fee courses and miscellaneous income).

Interest Income - reflects interest earned on Association investments.

Rental Income-Louisville Dental Society – reflects annual rental income received from the Louisville Dental Society.

ADABEI (Formerly Finco) (ADA) Royalties - reflects endorsement income received for credit card purchases and other endorsed products and services.

KDAIS Income - reflects endorsement income received from Kentucky Dental Association Insurance Services Company.

ADA Dues Rebate - reflects revenue received from ADA for timely processing of dues payment.

Label Sales - reflects income from sale of KDA Membership labels.

Non-Budgeted Revenue - reflects any revenues not classify under the listed revenue categories.

Rental Income – income from the rental of the first floor of the headquarters building.

Officite – endorsement income from Officite web page services.

2018 BUDGET NARRATIVE

EXPENSES

A. Fixed disbursements over which the House has no control but must have annual approval.

Utilities and Maintenance - reflects the cost of maintenance, janitorial, telephone, gas, electric and water for the operation of the KDA Executive Office.

Rent- debt reduction \mortgage paid to Kentucky Dental Foundation

Accounting Services - reflects cost of the Association's annual audit, accounting software support and related tax services.

Attorney Fees - reflects the cost of the Association's legal counsel.

Insurance - reflects cost of insurance on Association property and contents.

Printing and Postage - reflects cost of printing and postage not associated with Journal.

Miscellaneous - reflects cost of miscellaneous expenses not attributable to existing expense accounts.

B. Items controlled by the House of Delegates

General Administrative Expenses:

Equipment Maintenance and Rental - reflects cost of general maintenance and rental of office equipment.

Membership Dues and Subscriptions- reflects cost of various professional staff dues and subscriptions to publications.

Technological Support - reflects cost for the computer network, also maintenance for computers.

Support Staff Expense - reflects cost of continuing education, travel and miscellaneous expenses for KDA Staff.

Office Supplies - reflects cost of Executive Office supplies.

KOHC – membership in Kentucky Oral Health Coalition

2018 BUDGET NARRATIVE

Executive Board Expense - reflects cost of conducting Executive Board Meetings as necessary.

Presidents Expense - reflects expenses incurred by the President on behalf of the KDA.

1st Vice-President's Expense - reflects costs of the 1st First Vice-President to attend ADA sponsored conferences.

KDA Leadership Conference- reflects cost of KDA Leadership Conference.

ADA Delegates Expenses - reflects expenses for the Kentucky Delegates and Alternate Delegates to attend the ADA House of Delegates Meeting.

Ex. Director Discretionary Expenses - reflects expenses incurred by the Executive Director which do not fall under expense account.

Auto Expense - reflects cost of operating and maintaining the association automobile.

Council and Work Group Meeting, Travel, Lodging, Telephone, Printing and Postage

Membership Steering Work Group - monies for a membership survey.

General Council Expense - reflects expenses that occur during Council Day meetings.

UK-UL-KSDS Student Support - reflects cost of booth space during meeting. Also, monies are specified for KSDS support for flag football game, spring basketball tournament, Lunch n learns, fall retreat for new officers and student lobby day.

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2018 BUDGET NARRATIVE

C. Staff Compensation

Executive Directors Expense - reflects expenses incurred by the Executive Director related to travel, meals and entertainment, including the ADA and 6th District meetings.

Secretary-Treasurer Expense - reflects expenses incurred by the Secretary-Treasurer related to travel, meals and entertainment, including the ADA and 6th District meetings.

Salaries - reflects salaries for KDA Staff.

Staff Benefits - reflects cost of employee health and other insurance programs.

Retirement Plan Contributions - reflects the Association's annual contribution to the employee program.

Payroll Taxes - reflects the Association's contribution to social security taxes and the cost of Kentucky and federal unemployment taxes.

D. Fund Contributions

Reserve Fund Expense – the contribution to the Reserve Fund.

MOTION: Dr. BJ Millay moved to rescind the following motion that had previously been made. **Dr. Fred Howard** seconded the motion.

MOTION: Dr. Bill Collins moved the following:
Reimbursement of ADA delegates who attend the ADA Sixth District Pre-Caucus meeting will be a flat rate of \$650.*
Alternate Delegates will not be reimbursed unless replacing a Delegate.

The motion was seconded by **Dr. Ansley Depp**.

ACTION: ADOPTED.

Thereafter, a new motion was made:

MOTION: Dr BJ Millay moved to send all Delegates and Alternates to the 6th District Caucus meeting at a reimbursement rate of \$650.00 that will be now the current rate, regardless of where the 6th District Caucus meeting is held.

ACTION: ADOPTED.

MOTION: The Committee moved to approve the 2018 Proposed KDA Budget and refer to the 2017 KDA House of Delegates with a recommendation to adopt. **Dr. Barry Curry** seconded the motion.

ACTION: Approved and referred to the 2017 KDA House of Delegates.

NOTE: All reports are presented in the minutes as they were submitted by their authors. No editing in the form of spelling or grammar has been attempted.

10. **REPORT OF THE PRESIDENT. Dr. Bill Collins** submitted the following report:
May 13 2017 President's Report

Spring has arrived and the legislative session has kept everyone very busy. Instead of repeating issues that Rick, Dave, Garth and Sharon will discuss, I want to take this opportunity to discuss membership. The entire health and welfare association is directly linked to our membership.

I want to address membership before my term is up. I want to begin by separating members by financial status, 1074 paying members and 337 non-paying members as of April 30, 2017. Thus far, we have the following non-renewals. Blue Grass 50, Eastern 4, KY Mountain 6, Louisville Dental Society 40, Northern Ky. 14, Green River 6, Pennyriple 13, Southeastern 4, Purchase 6, West Central 2, South Central 4. We have a total of 149 non-renewals for 2017. Each Society has different dues, to make things simple I took an average of dues by society which comes to 1181.64 per person per year. In 2017 alone, this loss of membership will affect the overall dental association by \$176,063.82; this includes the ADA, KDA and all societies. At the end of 2015, we lost 41 members and at the end of 2014 we lost 75 members. In 3 years we have lost 265 members which total \$313,134.60 in lost revenue. Where and when does the bleeding stop? At last count there are 2259 practicing dentists in the state of Kentucky, with our membership at 1074 paying members (which is what keeps the ship afloat) we are at 48% of the market share.

I have attached several graphs to illustrate the problems we are facing. We can no longer ignore membership issues, we have to become proactive and seek sound solutions for declining membership. As you can see, we have been in a membership decline since 2012. Also you will see, the non-renewal numbers for 2017 have not been factored into the graphs. Finally, I want to bring your attention to the KDA's aging population, 678 of our 1074 paying members are 50 or over (63%), 455 are 49 or younger(42%). There are 666 non-members 49 or younger. A total of 59 (or 5%) have no listed birthdates and cannot be factored into the numbers.

In summary, we must address the membership disparity. We can no longer turn our heads to what is happening. We have peers, families and employees that depend on the Association, we must engage the membership problem and find adequate solutions now.

While looking through all the information Todd provided me, I did find a few good points. The one that stood out the most, we have 3 members over 85 and there are no non-members in this age group, so one must believe that belonging to the Association has increased longevity the of life! Thank all of

you for allowing me to serve this year, I think we may have one more board meeting before the annual meeting and I will reserve the rest of my comments until then.



Active Licensed Dentists

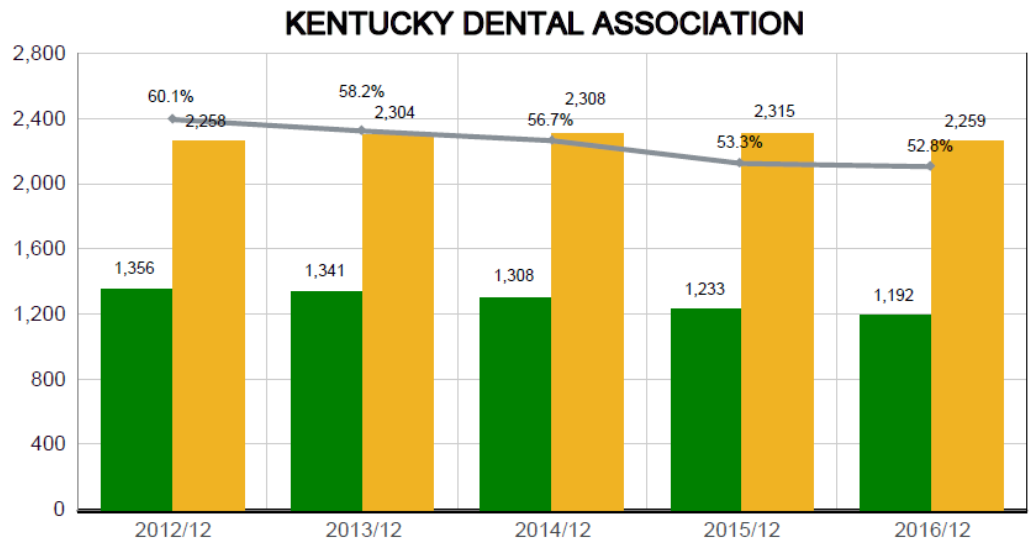


TABLE I
MARKET SHARE - ACTIVE LICENSED DENTISTS
BY TARGET MARKET
END OF YEAR 2016

KENTUCKY DENTAL ASSOCIATION

Target Group	Members	Market Share	Pendings	Market Share	Non-Mbrs	Market Share	Total
All Dentists	1,192	52.8%	0	.0%	1,067	47.2%	2,259
Women	319	45.5%	0	.0%	382	54.5%	701
All Faculty	88	55.3%	0	.0%	71	44.7%	159
Full Time Faculty	54	49.1%	0	.0%	56	50.9%	110
General Practitioners	855	47.9%	0	.0%	931	52.1%	1,786
Specialists	337	71.2%	0	.0%	136	28.8%	473
Federal Dental Service	9	37.5%	0	.0%	15	62.5%	24
Graduate Students	2	20.0%	0	.0%	8	80.0%	10
Foreign Trained	5	8.2%	0	.0%	56	91.8%	61
All Minorities	36	32.7%	0	.0%	74	67.3%	110
New Dentists	218	48.9%	0	.0%	228	51.1%	446

Source: ADA Data Warehouse

NOTE: Target Markets overlap and should not be added together.

Target Group	Members	Market Share	Pendings	Market Share	Non-Mbrs	Market Share	Total
General Practice	855	47.9%	0	.0%	931	52.1%	1,786
Oral and Maxillofacial Surgery	84	78.5%	0	.0%	23	21.5%	107
Endodontics	33	82.5%	0	.0%	7	17.5%	40
Orthodontics and Dentofacial	89	70.1%	0	.0%	38	29.9%	127
Orthopedics							
Pediatric Dentistry	67	67.7%	0	.0%	32	32.3%	99
Periodontics	40	71.4%	0	.0%	16	28.6%	56
Prosthodontics	16	55.2%	0	.0%	13	44.8%	29
Oral and Maxillofacial Pathology	7	63.6%	0	.0%	4	36.4%	11
Dental Public Health	1	50.0%	0	.0%	1	50.0%	2
Oral and Maxillofacial Radiology	0	.0%	0	.0%	2	100.0%	2
TOTAL	1,192	52.8%	0	.0%	1,067	47.2%	2,259

Source: ADA Data Warehouse

MARKET SHARE - ACTIVE LICENSED DENTISTS
BY FIVE YEAR AGE GROUPS
END OF YEAR 2016

KENTUCKY DENTAL ASSOCIATION

Target Group	Members	Market Share	Pendings	Market Share	Non-Mbrs	Market Share	Total
No Birthdate	59	31.2%	0	.0%	130	68.8%	189
90+	2	100.0%	0	.0%	0	.0%	2
85-89	1	100.0%	0	.0%	0	.0%	1
80-84	7	63.6%	0	.0%	4	36.4%	11
75-79	19	73.1%	0	.0%	7	26.9%	26
70-74	58	63.7%	0	.0%	33	36.3%	91
65-69	133	56.6%	0	.0%	102	43.4%	235
60-64	190	55.2%	0	.0%	154	44.8%	344
55-59	158	61.2%	0	.0%	100	38.8%	258
50-54	110	53.7%	0	.0%	95	46.3%	205
45-49	116	50.9%	0	.0%	112	49.1%	228
40-44	110	46.4%	0	.0%	127	53.6%	237
35-39	114	49.4%	0	.0%	117	50.6%	231
30-34	95	55.6%	0	.0%	76	44.4%	171
25-29	20	66.7%	0	.0%	10	33.3%	30
TOTAL	1,192	52.8%	0	.0%	1,067	47.2%	2,259

Source: ADA Data Warehouse

Bill Collins DMD

11.

12. **REPORT OF THE FIRST VICE PRESIDENT. Dr. Ansley Depp** submitted the following report:

Vice President Report May 2017

I feel like Legislative Day was a successful day. I got to meet with one of my legislators and speak briefly with a couple others. I wish we had a better turnout but I think the people who attended were great and the number of legislators we had attend the lunch was stupendous!

I had a good visit with the UK 4th year dental students in March. President Elect Joe Crowley and I traveled to Lexington to meet with the Dean and visit their new Faculty Practice. They have a fabulous new all-digital center and are really pushing the envelope with new technology. We had a great lunch with the Dean and a presentation to the 4th year students by me and Dr. Crowley. The students were very receptive and asked some great questions. Without a doubt their number one question was related to student debt and we need to remember this as we move forward to embrace this new generation.

Out of that come some new chances to really reach the students. As I get closer to my presidency, I would really like to define the roles of the first and second vice presidents to work closer with the students. We need to be talking to these students earlier and more often. One of the things Dean Kyrkanides brought up was a mentoring program with the Bluegrass dental society. I know that at this time the BGDS does something with the seniors and I wondered if maybe we shouldn't reach out to the first years instead. I also would like to define the times we speak to the students so we are maximizing our interactions with them. They really do enjoy speaking with us. I will be speaking more to the incoming president Jessica Kress about this.

I also would like to change one of our alternate ADA positions to a New/Young dentist. This would be defined as less than 40 years of age and would serve for a 1-2 year term (as decided by the board). This position would start in 2018 and could follow the rotation schedule of the societies or could be open to anyone. I believe this would give younger dentists the opportunity to see what the ADA is really doing at a National level and spur an interest in leadership at a local/state level. This generation wants to move and move fast. We have to give them the chance to see what is really happening to get their attention. This should allow us to identify potential leaders earlier. This would need a new motion for the General assembly to be voted on. We can discuss this at the meeting.

I will be doing the U of L convocation address today and Bill Lee gave UK's convocation address on May 7th.

Two events coming up this summer for the Vice President
May 31, June 1 the Stakeholders meeting for the new Strategic Oral Health plan.
July 24, 25 I will be attending the PE conference in Chicago.

13. **REPORT OF THE EXECUTIVE DIRECTOR.** Mr. Richard Whitehouse submitted the following report:

MEMORANDUM

To: KDA Executive Board
From: Richard A. Whitehouse, Executive Director
Re: Executive Director's Report for May 2017 meeting
Date: April 13, 2017

NOTE:

We have a lot on the agenda for this meeting! In addition, we have several special guests:

- *ADA President-elect, Dr. Joe Crowley from Ohio, will offer greetings.*
- *Our recently elected 6th District Trustee, Dr. Roy Thompson from Tennessee, will offer greetings.*
- *Jeanine Pekkarinen and Rita Tiernan, from ADA Member & Client Services, will be here to discuss our plans to bolster membership and make everyone more aware of ADA insurance offerings.*
- *Our auditing firm will make a brief presentation regarding our finances and address any questions or concerns you may have.*
- *Libby Milligan will be here to meet with you and share information or respond to questions regarding our advocacy efforts.*

ADVOCACY

- advocate for dentistry in the commonwealth -

KDA Legislative Day

Our third annual KDA Legislative Day was held in Frankfort on March 8th. The event was a success with nearly double the number of legislators attending this year over last. This was especially important because of the recent election seeing a change in the balance of power as well as the election of over two dozen new legislators.

We had less dentists in attendance this year. Scheduling is often mentioned as a problem in drawing a larger crowd. However, we had as much, if not more, notice this year as last. Because, we cannot schedule this with much more notice, we must remind members of the importance of this event throughout the year. We must encourage greater attendance at this event, if we are to be perceived as the voice of organized dentistry on topics affecting dentists and their patients.

Medicaid

On March 22nd, Dr. Narramore, Dr. Bobrowski, Libby Milligan and I met with Medicaid Commissioner Steve Miller to reinforce our message on Medicaid.

ADA Student Lobby Day

On March 26-29, I was in Washington, D.C. along with our KDA delegation to meet with legislators on issues impacting organized dentistry. This year, we were joined by sixteen dental students from University of Kentucky and University of Louisville.

Government Affairs

On April 6th, Dr. Narramore convened a meeting of the government affairs committee to review the past session and develop a plan for action for the upcoming one.

Kentucky Board of Dentistry

On April 25th, Dr. Bobrowski and I along with KBOD President Dr. Jason Ford and Libby Milligan met with Secretary Dickerson of the Public Protection Cabinet to discuss administration plans to reorganize the dental and other healthcare regulatory boards.

(DISCUSSION)

MEMBER SUPPORT

- serve and support the needs and success of members -

ADA 4Q Report

A copy of our most recent ADA Membership report is attached for your review. The format is improved for easier reading. However, the news could be better. We are currently at 52.8% market share or 1,192 members out of 2,259 dentists in Kentucky. If I were to look for a positive trend from this quarter, I would point out that we have seen 4Q membership slide 1.9% between 2012-13 (15 members); 1.5% between 2013-14 (33 members); 3.4% between 2014-15 (75 members). This quarterly report shows just a .5% decline between 2015-16 (41 members). Given this uncertain economic and political climate, I would hesitate to make inferences based upon this alone. But, it is good to see that descent level off a bit this quarter.

Not to stand idly by, we will provide all KDA Board Member representatives of component societies with the names of members who have yet to renew this year. We need these names taken back to their respective components and personal calls organized by local member dentists. As it is with recruitment, a call from a colleague is one of the most influential things we can do to increase membership retention.

Membership Recruitment & Retention

We continue to work with ADA Manager for Member & Client Services Jeanine Pekkarinen on how to reverse the trend of member attrition through implementation of the plan I shared with you at a prior meeting. She has also put us in touch with Rita Tiernan, Senior Manager, ADA Council on Members Insurance & Retirement Programs to help us promote the benefits of membership and better understand and communicate these offerings to dentists around the state. They will be attending this board meeting to provide an update on our plan.

ADA Annual Conference on Membership

I recently attended this conference to learn what other states are doing to address the problem of dwindling membership and share best practices to recruit and retain members. In addition, I also learned more that may assist us in branding, website development, integration of social media, and development of a KDA app for use on mobile devices.

University of Louisville Pre-Dental Society

KDA member, Dr. Joe Jacobi, introduced me to an undergraduate student interested in “the political side of dentistry.” After some conversation, I was asked to attend this meeting on February 22nd. At 7:30 pm, over 35 students gathered to attend. I know the Board would be impressed with the caliber of students interested in pursuing a career in dentistry.

Medical Emergencies & CPR

On March 11th, we held a program on medical emergencies and CPR at the Louisville Marriott East. Thirty-four attended and the program generated a profit of about \$1,000.00. Most importantly, as this course is usually offered at our annual meeting, some member certifications could have lapsed before our August meeting. Thanks to Janet, we avoided creating unhappy members and brought this meeting together quickly and under budget.

ADA Signing Day

On April 12th, Todd and Melissa attended University of Kentucky and I attended University of Louisville events for dental students participating in ADA Signing Day.

KDA Annual Meeting 2017

Things are looking good! Our room block is nearly sold out. We will be directing some to stay at nearby West Baden. We have also sold 55 booths in our exhibit hall so far.

Our keynote speaker has changed. Dr. James L. Willey, Senior Director of the ADA Practice Institute, will now be attending our meeting. In addition to free breakout sessions for attendees on Medicaid, multi-dentist practices, and the KDA legislative agenda, we are offering a leadership track for students and new dentists in conjunction with our component leaders training. In addition to other plans to make this event one to remember, our annual President’s Reception will kick off with heavy hors d’oeuvres and light jazz performed by a jazz duo who are also UK dental students.

I hope all board members will support our upcoming meetings in French Lick in 2017 and 2018. We will work to make these meetings a success. But, we need board member support to help generate excitement and ensure attendance.

New Member Benefit - phone plan (**DISCUSSION**)

PUBLIC AWARENESS

- promote oral health through community service and public relations -

- I recently delivered over 1,000 toothbrushes and toothpaste provided to us by Proctor & Gamble. These items will be included in disaster relief kits as a project for Louisville Mayor Fischer’s *Give a Day* week of service initiative

- Dr. Bobrowski and I met via phone conference with Dr. Marko Vujicic, Chief Economist and VP of the ADA Health Policy Institute, and Cassandra Yarbrough, HPI Lead Policy Analyst, to express concern over the findings in a recent report on Medicaid fee for service reimbursement. The report suggests Kentucky is at the top of the list for Medicaid reimbursement based upon data from the state. The report does explicitly state that the managed care reimbursement rate in states with such programs was not publicly available and was not reflected in the report. The ADA will assist us in helping policymakers and stakeholders better interpret and understand the report findings. They have also offered to analyze data related to actual MCO Medicaid reimbursement rates, if we can legally obtain the data for analysis. **(DISCUSSION)**

ASSOCIATION EXCELLENCE

- lead the profession through the ADA tri-partite structure -

Non-Dues Revenue

- New Patrons:
 - Nelson Insurance (pending Platinum)
 - Bowman Insurance (pending Platinum)
 - Lifetime Financial Growth / Guardian (Gold)
 - PNC Healthcare Business Banking (Bronze)
- New Advertisers:
 - Great Western Financial
 - Mahan & Associates
 - Thompson Miller & Simpson PLC
 - Southeast Transitions
 - National Practice Transitions

2017 Upcoming Meetings

Kentucky Oral Health Plan Conference	May 31-June 1
ADA Management Conference	July 24-27
Mid-States Dental Meeting	August 3-5
KDA Executive Board Meeting	August 19
KDA Annual Meeting	August 24-27
ADA Sixth District Pre-Caucus Meeting	September 22-23
ADA Annual Meeting	October 19-23
ADA Lobbyist Conference	November 30-December 2

Respectfully submitted,

Richard A. Whitehouse
Executive Director

MOTION: Dr. Jonathan Rich moved to send the following letter to Kentucky Governor Matt Bevin. **Dr Fred Howard** seconded the motion.

ACTION: ADOPTED.

May 16, 2017

The Honorable Matt Bevin
700 Capitol Ave., Suite 100.
Frankfort, KY 40601

Dear Governor Bevin,

On behalf of Kentucky Dental Association (KDA) and our 1,192 member dentists in Kentucky, we appreciate the opportunity to address your proposed executive order to reorganize professional regulatory boards in Kentucky.

The KDA supports the concept of ensuring all boards are accountable and that board members act in the best interests of their profession and the citizens they serve. We understand your goal is to ensure the immunity of regulatory board members for action taken as part of their responsibility to oversee the licensure, disciplinary, and policymaking duties of their respective professional regulatory boards. We hope to work with you to ensure that, in so doing, the ability to regulate the profession and protect the public is not diminished. However, we are aware of the situation in which the recent US Supreme Court case involving the North Carolina Board of Dentistry has placed regulated professions.

A hallmark of any profession is their ability to self-govern. But, important decisions regarding licensure, discipline, and public policy do require oversight. They also require a depth of specialized knowledge to ensure societal gain. KDA members I have heard from are concerned regarding the unintended consequences of actions that may not be necessary to comply with the ruling in the North Carolina case.

In considering that ruling and guidance from the Federal Trade Commission (FTC) dealing with the question of active supervision, we would share the following comments for your consideration:

- Arbitrarily limiting the number of members on a professional board charged with formulating policy and making complex licensure and disciplinary decisions may adversely impact the ability of the board to make judgments that require broad expertise. We would suggest consideration to ensuring that the number and composition of board members facilitates the appropriate administration of board duties and avoids decisions that may result in needless litigation or place the public at risk.
- While taking exception to many comments related to the anti-competitive nature of board action, the FTC itself recognizes that most regulatory actions are not necessarily tied to concerns regarding antitrust violations. See FTC (2015) p1. This suggests that solutions be focused on those decisions that do, thereby allowing limited resources to be focused on actions truly subject to scrutiny.
- We agree with the FTC statement that “all conflict” may be avoided by reducing boards to an advisory capacity or staffing them with people having no financial interest (or presumably, knowledge) of the profession they regulate. See FTC (2015) p1. However, this would cripple the ability of the board to make decisions that protect the public in the future and disregard the

inherent value of professional self-regulation and. We understand active supervision is more favorable than FTC oversight over board decisions. But, the FTC cites several occasions where technically anti-competitive board decisions do not violate anti-trust law. Consequently, we would suggest the following situations may not require active supervision:

- Reasonable restraints on competition that do not violate anti-trust such as actions against fraudulent business practices or untruthful and deceptive advertising or actions based upon sub-standard work
 - Ministerial (non-discretionary) acts made in a good faith pursuant to an anti-competitive statutory regime such as actions based upon failure to submit required licensure application materials
 - Litigation to enjoin unlicensed practice
- See FTC (2015) p6.

In considering the protocol for required active supervision to be integrated into board governance and decision making, we understand the anticompetitive scheme must be one of the state rather than that of the board's members. See FTC (2015) p9. The FTC describes the considerations in complying with the law. See FTC (2015) p9-13. Such a regime focuses upon patterns or programs that may have a substantial effect on competition rather than disciplinary action as against a single member. See FTC (2015) p12. We agree that any protocol follow FTC guidelines and should exclude board decisions that are either not anti-competitive in nature or whose anti-competitive outcomes are de minimis in impact. See FTC (2015) p12.

Accordingly, we propose:

- The current composition of the Kentucky Board of Dentistry remain the same.
- The Administration work with affected members and stakeholders of professional regulatory boards overseeing matters related to healthcare to establish active supervision in a manner that more clearly adheres to the guidance provided by the FTC.

Other states have begun taking action to address this federal edict. We are aware of legislation recently proposed in Minnesota, Mississippi, Montana, Nebraska, and New Jersey that addresses this issue in different ways. All states are striving to avoid unnecessarily anti-competitive activity by balancing public protection against the least restrictive regulatory scheme. One proposes establishing a rebuttable presumption of adherence that a decision does not unreasonably restrain trade if an authority does not approve or reject within 30 days after a board action. Another proposes reviewing all decisions but those involving individual discipline. Some are charged with reviewing every decision made by the board.

We understand the FTC requires the substantive view of particular decisions related to anticompetitive action by boards composed of market participants. FTC (2015) p9. We also understand the requirements of active supervision relative to those board actions as set forth in the FTC guidelines. FTC (2015) p12. The FTC notes that their interest is in patterns or programs that have a substantial effect on competition rather than individual actions whose impact may be de minimis in nature. See FTC (2015) p12. Perhaps we can work together to create a model that will achieve the desired ends of this decision without unduly complicating the licensure and disciplinary process.

Members of the KDA look forward to assisting you in improving the speed and efficiency of the Board of Dentistry and ensure accountability among its members. We particularly look forward to continued dialog regarding the implementation of steps to effectuate greater accountability and ensure board decisions are made in the public interest.

If you have any questions or require additional information, please feel free to contact me.

Sincerely,

Richard A. Whitehouse
Executive Director

14. REPORT OF THE UNIVERSITY OF KENTUCKY COLLEGE OF DENTISTRY.

University of Kentucky College of Dentistry
Kentucky Dental Association Executive Report
April 2017

Academic and Students Affairs:

- **Upcoming Events:**
Senior Awards Banquet – April 28, 2017
Graduation Ceremony – May 7, 2017

Alumni Affairs

- We continue to visit alumni with Dean Stephanos Kyrkanides where he speaks to them about his vision for the College. Recently, we had the opportunity to visit with alumni in San Francisco and in various cities in Kentucky.
- We held our annual Continuing Education course in conjunction with a UK Basketball game on February 25. Dr. Doyle Freano from the UKCD Class of 1982 was our speaker.
- On Friday, March 24, we held a reception for alumni and friends in Atlanta, GA during the Hinman Dental Meeting.
- The UKCD Alumni Association continues to hold quarterly board meetings.
- Our 8th Annual Barrels & Kegs and Silent Auction was a success with 390 alumni, students and friends in attendance. This annual UKCD Alumni Association event raises funds to be used toward student and alumni programs and scholarships.
- We currently planning many activities for the remainder of the year:
 - April 13 – UKCD Alumni Association Dinner for the Class of 2017
 - June 10-17 – 7 night Continuing Education Cruise in Hawaii
 - August 19 – 11th Annual Golf Tournament
 - August 25 – Alumni Reception at the Hinman
 - October 6-7 – 41st Annual Fall Symposium and Alumni Weekend

Development:

- The UK College of Dentistry Class of 2003 has launched a drive to endow a scholarship in the memory of Josh Sullivan, known as “Sully.” Josh was a member of the DMD Class of 2003 and graduated from GPR in 2004 and the UKCD Pediatric Dentistry program in 2009. He went on to establish a pediatric dentistry practice in Valdosta, Georgia. He died unexpectedly in November, 2014. To date, the Class of 2003, led by Drs. Cliff Lowdenback and Michael Day, has raised \$38,675 in gifts and pledges. The Josh Sullivan Scholarship will be directed to a first year student from Lexington, Georgetown College or

southern Georgia that exhibits the characteristics of Sully: a kind person who has a passion for dentistry and likes animals, outdoor activities, sports and children.

- White, Greer and Maggard underwrote travel expenses for UK members of the American Student Dentist Association (ASDA) to attend the national ASDA Annual Session held February 22-25, 2017. Students who attended were able to experience the benefits of working together through organized dentistry to impact a wide variety of issues. By attending the ASDA Annual Session, students can see and hear about students across the nation collaborating to make an impact.
- Tyler Albrecht from the UKCD Class of 2005 has established, through his practice, an annual scholarship at the College of Dentistry. This scholarship will be awarded for the first time to an incoming student in the Class of 2021. It is to benefit a student who demonstrates financial need and preferably is the first generation to attend a four year college or university,

Oral Health Science

Awards:

- Dr. Cynthia Beeman for being inducted as *Fellow* in the *UK Center for Interprofessional Health Education*

Research: Research:

- Continued progress on implementation of the Appalachian Regional Dental Education Project (ARDEP), with MSU. Developing white papers and publications related to the implementation and dissemination of the program, as well as student outcome measures. Continued funding through June 2017.
- Continue to support up to 10 groups who were awarded HRSA funds to expand oral health programs.
- Continued development and utilization of core laboratory support facilities within the Center for Oral Health Research in the College of Dentistry as recharge centers for Microbiology/Virology, Host Responses, Mineralized Tissue, and Genetics/Genomics
- Continued service of multiple faculty on NIH study section review groups. Multiple grants in review cycle for NIH February meetings
- New funded research activities:
 - Larry Cunningham, “BCFx Registry” from the AO Foundation. Potential recruitment of 250 patients

- Ahmad Kutkut (Collaborators Dolph Dawson & Mohanad Al-Sabbagh) “Implant Dentistry Research and Education Foundation” from Implant Dentistry and Education Foundation. Potential recruitment of 20 patients
- Continue growth of Fellowship Program in Craniofacial Genetics.
- Process for review and creation of a new PhD program in Integrated Translational Oral Health Sciences in the College of Dentistry in 3rd step at UK.
- An array of peer-reviewed publications representing the work of 16 faculty:
 - [Clinical Performance Measures and Quality Improvement System Considerations for Dental Education.](#) Parkinson JW, Zeller GG. J Dent Educ. 2017 Mar;81(3):347-356.
 - [The virtual dental home: a critique.](#) Friedman JW, Nash DA, Mathu-Muju KR. J Public Health Dent. 2017 Feb 18. doi: 10.1111/jphd.12208. [Epub ahead of print] PMID: 28213910
 - [Resistance of Mandibular Polyurethane Replicas to Fracture After Removal of Blocks From the Symphysis and Ramus.](#) Al-Sabbagh M, Romanos G, Price SR, Puleo DA, Robinson FG, Thomas MV. Implant Dent. 2017 Feb 2. doi: 10.1097/ID.0000000000000540. [Epub ahead of print] PMID: 28157815
 - [Cellular and Molecular Pathways Leading to External Root Resorption.](#) Iglesias-Linares A, Hartsfield JK Jr. J Dent Res. 2017 Feb;96(2):145-152. doi: 10.1177/0022034516677539. Epub 2016 Nov 5. PMID: 27811065
 - [Distribution and Quantity of Sites of John Cunningham Virus Persistence in Immunologically Healthy Patients: Correlation With John Cunningham Virus Antibody and Urine John Cunningham Virus DNA.](#) Berger JR, Miller CS, Danaher RJ, Doyle K, Simon KJ, Norton E, Gorelik L, Cahir-McFarland E, Singhal D, Hack N, Owens JR, Nelson PT, Neltner JH. JAMA Neurol. 2017 Feb 27. doi: 10.1001/jamaneurol.2016.5537. [Epub ahead of print] PMID: 28241186
 - [Stability of large maxillary advancements using a combination of prebent and conventional plates for fixation.](#) Ragaey M, Van Sickels JE. Oral Surg Oral Med Oral Pathol Oral Radiol. 2017 Jan;123(1):29-36. doi: 10.1016/j.oooo.2016.08.019. Epub 2016 Sep 21. PMID: 28193324
 - [The Biology of Open versus Closed Treatment of Condylar Fractures.](#) Snyder SK, Cunningham LL Jr. Atlas Oral Maxillofac Surg Clin North Am. 2017 Mar;25(1):35-46. doi: 10.1016/j.cxom.2016.10.006. Review. No abstract available. PMID: 28153181
 - [Integrated biomarker profiling of smokers with periodontitis.](#) Nagarajan R, Al-Sabbagh M, Dawson D 3rd, Ebersole JL. J Clin Periodontol. 2017 Mar;44(3):238-246. doi: 10.1111/jcpe.12659. Epub 2017 Feb 2. PMID: 27925695
 - [Inclusion of a rest period in diaphragmatic breathing increases high frequency heart rate variability: Implications for behavioral therapy.](#) Russell ME, Scott

- AB, Boggero IA, Carlson CR. Psychophysiology. 2017 Mar;54(3):358-365. doi: 10.1111/psyp.12791. Epub 2016 Dec 7. PMID: 27925652
- [Rosuvastatin Inhibits Interleukin \(IL\)-8 and IL-6 Production in Human Coronary Artery Endothelial Cells Stimulated With Aggregatibacter actinomycetemcomitans Serotype b.](#) Gualtero DF, Viafara-Garcia SM, Morantes SJ, Buitrago DM, Gonzalez OA, Lafaurie GI. J Periodontol. 2017 Feb;88(2):225-235. doi: 10.1902/jop.2016.160288. Epub 2016 Oct 14. PMID: 27739345
 - [HSV-1 clinical isolates with unique in vivo and in vitro phenotypes and insight into genomic differences.](#) Danaher RJ, Fouts DE, Chan AP, Choi Y, DePew J, McCorrison JM, Nelson KE, Wang C, Miller CS. J Neurovirol. 2017 Apr;23(2):171-185. doi: 10.1007/s13365-016-0485-9. Epub 2016 Oct 13. PMID: 27739035
 - [Salivary Biomarkers, Oral Inflammation, and Functional Status in Patients with Heart Failure.](#) Dekker RL, Lennie TA, Moser DK, Miller CS, Ebersole JL, Chung ML, Campbell CL, Bailey A, Tovar EG. Biol Res Nurs. 2017 Mar;19(2):153-161. doi: 10.1177/1099800416665197. Epub 2016 Sep 20. PMID: 27605566
- Three students progressing for DMD Research Track began Fall 2016.
 - College Research Day was March 30 in conjunction with the Center for Clinical and Translational Sciences (CCTS) Spring Conference. Dr. Martha Somerman, Director of the NIDCR was the plenary lecture for the day's activities in dentistry. There were 34 posters presented by DMD students, graduate students/residents, and faculty, and judging conducted for the DMD and grad student presentations.
 - At the recent CCTS Spring Conference, the von Allman Center for Entrepreneurship conducted a "2-minute Pitch your Poster" competition. Five researchers from dentistry competed. Dr. Ahmad Al-Attar took 1st place in the overall competition for the conference and David Jensen (DS2) dental student received a Director's Award for Passion and Enthusiasm in the presentation of their science.

15. REPORT OF LOUISVILLE SCHOOL OF DENTISTRY. Dean T. Gerard Bradley
submitted the following report:

**University of Louisville School of Dentistry
Kentucky Dental Association Executive Board Report
May 13, 2017**

STUDENT AFFAIRS AND STUDENT ADMISSIONS

DMD Admissions - Class of 2021:

We had 2,943 applications for the Class of 2021. The DMD Admissions Committee sent out first round offers on December 1, 2016 and had an excellent response of acceptances with about 10% diversity. The on-site interview process on completed on January 23, 2017. The Committee interviewed approximately 392 candidates.

DMD ULEAD:

The DMD Admissions Committee held ULEAD interviews on February 20 and 27, 2017. There were 20 high school seniors interviewed and 16 were offered admission to the ULEAD program (DMD Class of 2025). Candidates came from six states including Kentucky, Illinois, Indiana, Ohio, Pennsylvania and New Jersey.

Dental Hygiene Admission:

The Office of Student Affairs held a reception on March 3, 2017 for high school seniors who have been accepted into the lower division of Dental Hygiene. This is part of an initiative to increase undergraduate enrollment. Approximately 20 high school students and their parents attended this reception. A total of 140 students have been admitted to the lower division.

Dental Hygiene Lower Division - Early Admission Program (UPP):

At the recommendation of the Undergraduate Admissions Office, the UPP program has been discontinued. It was replaced by an early admission option which is extended to high achieving high school students immediately upon acceptance to the lower division of Dental Hygiene. To date, there have been 12 offers and four students have accepted this special admission option.

Dental Hygiene Upper Division Admission:

The DHCAS application for the Fall 2017 incoming upper division class closed on February 1, 2017. There were 54 applications for 21 spaces, with nine spaces reserved for current upper division pre-placement students in continued good standing. The Dental Hygiene Admissions Committee met to review these applications on March 7, 2017. Offer letters were sent out in March.

Financial Aid:

The Financial Aid Coordinator prepared exit loan counseling packets for the graduating Class of 2017. In early March she began meeting with students to conduct financial counseling and discuss loan repayment options. Student borrower summaries were prepared for D1 through D3 students and sent out in March.

DIVERSITY AND INCLUSION

The Student National Dental Association (SNDA), in partnership with the Student National Medical Association (SNMA), recently held its second annual Minority Pre-Health Symposium. In addition, the Justice Scholars held a career day for high school students with diversity awareness and career preparation as the goal. In recognition of Children's Dental Health Month and Black History Month, ULSD and the SNDA provided information and tooth brushes to 300 children and adults at St. Stephen Church. Many of the worshipers left phone numbers for students to call for possible appointments for children and adults. The Faculty Assembly approved the change of the ULSD Diversity Committee from an adhoc committee to a standing committee. The approval request has been sent to the University's Board of Trustees for approval. In collaboration with the Office of Alumni Affairs an African American Dental Alumni Council is in its formative stages.

CONTINUING EDUCATION AND ALUMNI AFFAIRS

A new Facebook page is being created for the ULSD Office of Alumni Affairs. The Continuing Education and Alumni Affairs website is being renovated and will include an Alumni Spotlight section among other enhancements. Preparations continue for Alumni Day which is scheduled for September 29, 2017. The guest presenter is Dr. John C. Cranham. His presentation is titled "Evaluation, Diagnosis & Treatment of the Worn Dentition."

COMMUNITY SERVICE

ULSD faculty, students and staff average over 4,000 community contacts monthly. The school's community-based learning program remains actively involved in over 80 initiatives annually. This number does not include those that are part of the Dental Extramural Education Program. The 2017 Give Kids a Smile "School Blitz" was held on February 3, 2017. More than 2,000 children at six Jefferson County public schools learned about the importance of proper dental hygiene and over 600 children received a free dental screening. The ADA has called this program a model for community service.

DEAN'S KEY GOALS - SUMMER 2017

- Establishment of an Integrated Health Services Clinic at the School of Dentistry
- A Digital Clinic for students
- Continuing curriculum innovation and integration
- Developing external sites for student care

Have a great summer!

Dr. T. Gerard Bradley
Professor and Dean
School of Dentistry

University of Louisville

16. REPORT OF THE DENTAL DIRECTOR, DEPT OF MEDICAID SERVICES. Dr.

Rich reported the following:

1. the 1115 waiver has not been approved by CMS at this point but the administration is still working toward changes to the Medicaid program that are proposed in this waiver.
2. SDF as a new Medicaid covered service has been added to the Medicaid FFS fee schedule. With a periodicity of twice a year per quadrant.
3. The "My Rewards" program is in the process of being developed. It will make available dental and optometric benefits for the expansion population. Members will have the opportunity to earn credit toward reimbursement for those services by participating in health improvement activities such as preventive MD visits, vaccines, screenings, etc, by participating in community services., joining a gym, and other health improvement activities. These Medicaid members would otherwise have dental or vision benefits.

The details are at this time are still being worked out.

17. REPORT OF THE ANNUAL SESSIONS COUNCIL. Dr BJ Moorhead submitted the following report:

Council on Annual Sessions Report
May 2017

Dr. Mark Moats, Scientific Sessions Chair, and Janet Glover are busy with the final details for our upcoming annual meeting on August 24-27, 2017. The program that Dr. Moats has arranged is outstanding, and great care has been taken to closely monitor budgetary details. As you look at the Preliminary Program that will be released soon, please pass your compliments on to Dr. Moats and Janet.

With our venue moved to French Lick, I would ask our Executive Board Members to use every opportunity to promote the meeting at your respective society meetings. Between competition for continuing education from regional meetings and online resources, plus concern from some regions about the extra drive to French Lick, every mention you can make about the amenities and course selections available in French Lick will benefit our Association.

Dr. Terry Norris, Dr. Randy Ransdell and I attended the 2017 Hinman meeting in March as scouts for the KDA. The energy level and enthusiasm was exceptional. The budget spent to support our scouting efforts continues to bring the KDA a very high return on investment. Please see Dr. Norris' and Dr. Ransdell's reports, attached.

Respectfully submitted,

William. J. Moorhead

Chair, Council on Annual Sessions
Report on the 2017 Hinman Meeting.

In dealing with a diversity in speakers for 2018 I wanted to look for something for old guys, young dentists, front office, hygienists and assistants.

Having scouted Dr. Charles Blair in the past and speaking with him at his booth I believe he would be invaluable for the KDA to have. Charlie is the guru on dental insurance and is now teaching medical coding to dental offices. Care Credit and Henry Schein are possible sponsors

I found the information that Judi Bendit gave as very valuable for hygienists and assistants. The KDA had her in 2005 and made money. I will pursue sponsorship.

I was intrigued by a Catapult speaker, Paresh Shah. He spoke on digital dentistry and did a hands on course on veneer placement. I spoke with him at length twice and found him to be very sincere without a pretense of ego.

The previous two years I scouted Dr. Wayne Kerr who is a motivational speaker and also speaks on transitioning. He is much respected and was well received. I also scouted Gary Zelesky. He tends to be over the top but has the audience in the palm of his hand. I would like to get either of these for 2018. I will acquiesce to Randy if he wants Gary.

I spoke with Mik Falkel and scouted Dale Miles last year for radiology and anesthesia. Both are great but I have heard Juan Yepes who now teaches at Indiana University and would like to get him for radiology. He is hilarious. Prior to IU he was on faculty at UK. I will be seeing him in two weeks.

I am still working on David Hornbrook as the main draw if I can get him 100% sponsored.

I also should be having speakers sponsored by Voco and Hu-Friedy. I will speak to Oral B to see if they will sponsor Judy Bendit.

I also would like our Kentucky bred speakers such as Kushner, Bonasso and the rest. I remain concerned about attendance at French Lick for 2018. I can see decent attendance for 2017 but am unsure what the draw will be for the second year. I fully expect a large convention in 2019 when we go back to Louisville.

I would appreciate input for the Thursday speaker.

Terry L. Norris

Randy Ransdell 2017 Hinman Meeting Report

<u>Speaker name</u>	<u>Subject</u>	<u>Consider</u>	<u>Date</u>	<u>Attend.d/h/s</u>	<u>Paid</u>	<u>energy</u>	<u>info</u>	<u>delivery</u>	<u>KDA BF/ \$'s</u>
<u>John McGill</u>	Achieve. Fin Ind.	YES	3-Jan	66 d	y	2.5	3	2.5	n
<u>Dr Imtaiz Manji</u>	Todays pt redefine	Maybe	3.23	30 d/s	y	2.5	2.5	2.5	n
<u>Dr Paresch Shah</u>	Using new digital tech	YES	3.23	24 & CA course	y	2.5	3	3 video	n
<u>Rick Griggs</u>	Public sp. Role play	Yes	3.23	30 SO D,A,H	y	3.5	2.5	3.5 Fun	n
<u>Dr Henry Gremillion</u>	Anatomy & TMJ	Yes, if \$	3.23	256 D ,H S	n	2	3	2	n
<u>Laci Phillips</u>	Coding & charting	N, 2017	3.23	167 S	y	3	3	3	y, 2017
<u>Dr David Rothman</u>	Pedo & Other stuff	YES	3.23	100 SO D, S	y	3.5	3.5	3	n
<u>Dr Brigitte Lovell</u>	TMJ Facial pain	Maybe	3.23	50 d,H, S	n	2.5	3	2.5	new
<u>David Mainz</u>	Nutrition health	Maybe	3.23	40 most S	n	3	3	3	n
<u>Jennifer Blake</u>	Assisting	Maybe	3.23	161 A	n	2.5	2.5	2.5	n
<u>Jan Hurley</u>	Image	Maybe	3.23	30 most asst.	y	3	2.5		n
<u>Various</u>	Design & Remodel	NEW?	3.23	20 D	n	2.5	2.5	2.5	n
<u>Dr Nader Sharifi</u>	CDs All on 4 & HO	YES	3.23	50 most d, s	y	2.5	3	3	y, Lost?
<u>Dr Michael Falkel</u>	Local Anesthetics	YES	3.23	300+ PACKED	n	3	3	3	y, 2012 +\$
<u>Leann Brady</u>	Occlusion	No, 2017	3.23	100+ Packed	n	3	3	3	Y, 2017
<u>Nancy DeWhirst</u>	OSHA	YES, Staff	3.23	200+ Mixed	n	3	3	3	n
<u>Tim Pendergrass</u>	Facial Pain HO	YES, New	3.23	36 SO	y	3	3.5	3	new
<u>Gary Zelesky</u>	Motavation	YES, Keynote	3.23	214 mixed	n	4	3	4	n
<u>Dr John Sivsky</u>	Gems Oral path	YES, if \$	3.24	250+	n	3	3.5	3	y, 2011, +\$
<u>Dr Laura Braswell</u>	Laser Information	YES, HY	3.24	20 Participation	y	3	3	3	n
<u>Kim Miller, RDH</u>	Piezo,fla probe, ect.	YES, HY	3.24	18/20 Part.	y	3.25	3	3	n
<u>Patterson</u>	Equip Maint. Various	YES?	3.24	70% full	y	2.5	3	3	yes, no #'s
<u>Dr Lee Silverstein</u>	Cr length & Graft	YES, HO	3.24	Sold out 30	y	2.5	3	3	n
<u>Jessica Wilson</u>	OSHA inf. Control	YES, Staff	3.24	Packed ~450 as	n	2.5	3	3	n
<u>Dr Paul b Eldeson</u>	Digital photo/perio	MAYbe	3.24	100+ DMD	?	2.25	2.5	2.5	n
<u>Dr Michael Scherer</u>	3-d printer	Yes, cut edge	3.24	30 SO Dmd	y	3	3.5	3	n
<u>Dr Jamison Spencer</u>	HO Sleep Medicine	YES, HO, SO	3.24	50 SO DMD	y	3	3	3	coming 2017
<u>Brantley Kitching</u>	CD Repair	YES, HO, SO	3.24	21 SO 2 shows	y	3	3	3	n
<u>Charles Loretto</u>	CPA new dmd	Yes, NEW	3.24	50+ none leaving	?	3.5	3	3	n
<u>Tim Pendergrass</u>	HO Phys. Ther	YES, NEW	3.24	20 SO multi	y	3	3.5	3	n
<u>Dr Wm. Bruce</u>	HO Veneer	YES, SO, HO	3.25	25 Dmds SO	y	3	3.5	3	n
<u>Dr Jeff Brucia</u>	Comp. Post Esth HO	Maybe	3.25	12 dmds	y	2.5	3	3	2012 +\$\$
<u>Dr Greg Kinzer</u>	Interdis. Tx. SPEAR	Maybe	3.25	120+ DMDs	y	2.5	3	3	n
<u>Dr Gordon Brady</u>	Os, Bone, Implants	Maybe	3.25	27 dmds	y	2.5	3.5	3	n
<u>SPEAKER</u>	<u>Subject</u>	<u>CONSIDER</u>	<u>Date</u>	<u>Attend D/H/A</u>	<u>Paid</u>	<u>Energy</u>	<u>Info</u>	<u>Delivery</u>	<u>KDA BF/\$'s</u>
<u>Dr Gaven Hayman</u>	Ortho Good, bad, ugly	YES, Ortho	3.25	55 DMDs	n	2.5	3	3	n
<u>Lab techs</u>	Lab update	YES, NEW	3.25	100+ Spill out	y	3	3	3	n

<u>Dr Evis Babo</u>	Pre-dent society	YES, NEW	3.25	robin.benningfield@ulds		2.5	3	4	n
<u>Dr Gordon Brady</u>	Zirc Implants	Maybe	3.25	100 DMDs	n	2.5	3	3	n
<u>Dr Tom Colquitt</u>	Airway dmd perspective	YES, NEW	3.25	180+ DMDs	n	2.5	3	3	n
<u>Dr Dan Dunwoody</u>	Ortho Facial change	YES, Ortho	3.25	125 DMds	?	3	3	3	n
<u>Dr Harold Crossley</u>	Street Drugs	Yes, if \$	3.25	60 Mixed. Sold well	?	3.5	3	3.5	2006 +\$

Contacts: Kim Miller Acteon(Raquel), Fla Probe, Perio Protect
Dr Paul Silverstein Knows Henry Greewell..CaseWestern
Brantley Kitching, CDT 706-207-2543 brantley@essentialdentalconnection.com
Henry was sponsor. Sat @ dinner
Tim Pendergrass tim.j.pendergrass@ttuhsc.edu
Dr Wm. Bruce christalee.durrant@ultradent.com(Sponsor)
Dr Jeff Brucia 415-531-3780 miramarjbc@yahoo.com
Dr Michael Scherer Jared n. Bashirian 3M Oral Care 615-946-2729
jbashirian@mmm.com SPONSOR
Charles Loretto Cain Waters & Assoc. Charles@Cainwaters.com 972-233-3323 Dallas , TX
Rick Griggs 970-690-7327 rick.griggs83@gmail.com Ate several times w/ 2017. Fort Collins, CO Os was sponsor
Dr David Rothman 415-333-6811 drdavid@davidrothmandds.com San Fran. Met @ lunch 2017
Judy Bendit RDH 610-972-2709 judy@judybendit.com Met @ dinner Thur 2017, Made \$ KDA 2005
Dr Gregory A. Kinzer gkinzer@speareducation.com 206-223-0033 Met after presentation. Seattle...Spear group
Kim Miller, RDH 704-541-0995 kim@inspiredhygiene.com HO . Met her @ lunch next day 2017
Josh Polansky, MDC 856-428-4028 jpol623@me.com Niche Dental studio. Great video
Gen X. Skip Carpenter, Al Hodges, Brian Carson, Josh Polasky..Terry Fohey678-763-5522 NuCraft Dental contact for lab guys

Others to consider : Karl Schumacher rep. John Mathews Would consider sponsorship of Edwab/ Korner OS course 734-717-0888

johnm@karlschumacher.com

Tamera Bryan FPC May sponsor Pract Mgt course 503-551-6293 tamerab@firstpac.com

Dr Pat Little Prosperident Embezzlement 706-263-4450
pat@patlittle.com

Dr James Braun jbraundds@sbcglobal.net 989-793-5551
Prosthodontics Met @ Hinman 2016...French lick..wife w/ relatives

18. REPORT OF THE COUNCIL ON GOVERNMENTAL AFFAIRS. Dr. David Narramore submitted the following report:

**KDA Council on Governmental Affairs
KDA Executive Board Report
May 13, 2017**

The Governmental Affairs Committee works to establish policies of the association and help create our positions that will best serve organized dentistry with proposed, pending and existing legislation.

Meetings

The Council on Governmental Affairs has held two phone conferences on Tuesday, April 4 and Thursday, April 27, 2017 since our Feb 18, 2017 Meeting. The committee and its subcommittees have been communicating and responding via email to develop strategies as potential legislation unfolds and develops in Frankfort, and at the national level.

The first phone Conference was held to update the members of the committee on the legislation that passed in the 2017 General Assembly. The second phone conference was utilized to develop 15 legislative Items for the Component Society Representatives to take back to their component societies and hold frank and honest dialogue about what the priorities of the upcoming 2018 60 day legislative session of the General Assembly.

The ultimate goal with the formation of the 15 legislative issues is to develop position papers and talking points BEFORE 2018 Session begins. We want to find sponsors for legislative items like the tax benefit for dental preceptors, etc., so that we can pre-file the legislation and better ensure a successful legislative outcome.

The Kentucky Mountain Dental Society has completed their surveys. The survey was well received with 15 people present and we received 16 responses. The top two issues from KMDS were Medicaid and the repeal of the McCarran Ferguson Act.

SUB-Committee on MOBILE DENTISTRY was appointed at the Feb Meeting and the members are as follows:

Dr. Beverly Largent

Dr. Charles Montague

Rick Whitehouse

Dr. Largent has drafted a letter to be sent to the chair of the Health and Welfare in the House and has also written a position paper that will be distributed at Saturday's meeting. We will be discussing the position paper on Saturday, May 13, 2017.

CMS MEDICAID WAIVER UPDATE:

As of Thursday, May 11, 2017 the 11-15 Waiver has not been officially passed. The Bevin Administration is still negotiating with CMS to complete the approval of the 11-15 Waiver.

2017 Legislative Session

During the 2017, this is a list of key legislative brief update on some of the key issues;

HB 247 (BR 1140) - K. Moser, A. Buchner -PASSED

AN ACT relating to the prohibition of tobacco use on school property.

Create a new section of KRS Chapter 438 to define terms; prohibit use of tobacco products by students, school personnel, and visitors in schools, school vehicles, properties, and activities; require policies to be in place by the 2018-2019 school year; require smoke-free policies and signage.

HB-333 Rep Wuchner and Moser-PASSED

Limits opioids to a three day supply with limited exceptions

Remind legislators that an oral health survey is being prepared by the Kentucky Department of Public Health. We are supportive of this plan and once it becomes has been completed we want to take the lead on being advocates and by implementing the action items contained within the report.

UPCOMING ISSUES IN FRANKFORT THAT WILL REQUIRE IMMEDIATE ATTENTION:

- *11-15 Waiver and the implementation of the “My Rewards Plan”*
- *Regs to enforce HB 333 the Opioid Bill*
- *Regs for Mobile Dental Units*
- *Re-organization of Boards and Commission under a Governmental Authority; Unintended Consequences.*
- *Comparison of National Dental Fee Schedule*
- *Lack of Transparency in MCO’S fee schedule’*

Committee on Medicaid Contractual Language

Chairman Narramore appointed a Subcommittee from the Council on Governmental Affairs to review the existing contracts between the Commonwealth of Kentucky and the MCO's providing dental services. Dr. Matt Johnson has been invited be present at the Executive Board on 05-13-2017. He can explain its content and answer any questions the executive Board may have.

MAC

Susie Rylie is still waiting to be reappointed to the MAC committee. This needs to occur so we can begin to obtain quorums at Medicaid Advisory Committee Meetings. The Governor’s Office of Boards and Commissions has been contacted to see where we stand in this process.

KEY MEETINGS:

Kentucky Oral Health Strategic Plan-Wednesday, May 31, 2017 and Thursday, June 1, 2017.

Kentucky Oral Health Coalition-Madisonville Friday, June 16, 2017

Action Items:

- ***Establish Bi-weekly phone calls for the members of the PAC.***
We have Bi-weekly phone conferences with our lobbying firm in Frankfort that includes the chair of the TAC, the President, First Vice-President, the Executive Director, Pac

Chairman and the Secretary-Treasurer and Speaker of the House and include the members of the PAC.

- ***Encourage the Component Society Reps to meet with their respective component societies and to rank the legislative items in numerical order so that they can be compiled and used to help better direct the legislative discussions and actions of the Governmental Affairs.***

***Respectfully submitted,
David A. Narramore, DMD***

MOTION: Dr. Fred Howard made the motion to send the following letter to the Chair of the Kentucky House of Representatives Committee of Health and Welfare, Representative Addia Wuncher. **Dr. Darren Greenwell** seconded the motion.

ACTION: ADPOTED

May 10, 2017

To: Kentucky State Legislators

From: Kentucky Dental Association

RE: Mobile Dental Units and Portable Dental Operations

The ideal delivery system for dentistry is the dental home model. The dental home is described as the ongoing relationship between the dentist and the patient, inclusive of all aspects of oral health care delivered in a comprehensive, continuously accessible, coordinated, and family centered way. The dental home should be established no later than 12 months of age and includes referral to dental specialists when appropriate. (American Academy of Pediatric Dentistry)

In Kentucky, many providers deliver treatment outside the dental home. This is most apparent in the school systems. Dental vans, private practitioners and Universities contract with school systems to provide care to children during school hours. While this seems an invaluable service to parents, there is often no reasonable emergency care, and no participation with the parent about the plan for treatment, or the date for treatment. The children are plucked from the classroom for care, and parents are unaware if it is comprehensive. Many providers offer only a screening examination, with no plans for comprehensive care. Consent is usually obtained in the beginning of the school year, and is a blanket consent, not informed consent. More troubling is the “opt out” form that requires a signature to not be seen by the mobile organization. Referrals are limited to a listing of dentists who are Medicaid providers. Often times the preventive services are depleted by the time the child reaches the dental home environment, and x-rays, if they exist are difficult to share. Delayed filing of Medicaid and Insurance places a burden on the dentist who receives the referral, since it is impossible to know what benefits are available. To insure treatment that is to the standard of care the minimum regulations should be in place. They should include, but not be limited to the following:

- The Board of Dentistry may issue a permit to qualified dentists or dental hygienists. This permit should require renewal, and may require an inspection.
- There should be a signed written consent on record that explains the scope of services, notice that treatment of the patient may affect the future right and benefits due the patient under private insurance, Medicaid or the Children’s health insurance Program.
- There should be a written discharge and referral report to the facility or patient as to the result of the examination, names of providers and a description of treatment rendered, along with the contact information of the provider.
- There should be an emergency protocol for all mobile providers.
- There should be a plan for managing infection control/blood borne pathogen standards.
- There should be disciplinary action for failure to comply with the regulations.

19. NEW BUSINESS.

BOWMAN INSURANCE. **Brandon Bowman** gave a presentation of the Bowman Insurance.

MOTION: **Dr. Fred Howard** moved to transfer the pool of KDA Health insurance policy holders to Bowman Insurance along with the endorsement of the PPP program to Bowman Insurance. **Dr. Darren Greenwell** seconded the motion.

ACTION: ADOPTED.

20. COMMITTEE APPOINTMENTS.

Budget and Finance Committee	Dr. Darren Greenwell
Technical Advisory Committee To KMAP	Dr. Matt Johnson
Journal Committee	Dr. Sharon Turner

21. COUNCIL NOMINATIONS.

Council on Governmental Affairs and Federal Dental Services
Dr. David Narramore
Dr. BJ Moorhead

Council on Ethics, Bylaws and Judicial Affairs
Dr. Robert Frazer
Dr. Joe McCarty

Council on Annual Sessions

Dr. Darren Greenwell
Dr. Terry Norris
Dr. Michelle Story

The nominations will be sent to the House of Delegates for consideration.

22. COUNCIL AND COMMITTEE PROVISIONAL CHAIRPERSONS.

Technical Advisory Committee To KMAP	Dr. Garth Bobrowski
Journal Committee	Dr. Glenn Blincoe
Council on Governmental Affairs and Federal Dental Services	Dr. David Narramore
Council on Ethics, Bylaws and Judicial Affairs	Dr. Joe McCarty
Council on Annual Sessions	Dr. B. J. Moorhead

MOTION: Dr. BJ Millay moved the KDA Executive Committee discuss the Executive Director's compensation with him. The motion was seconded by **Dr. Matt Milliner**.

ACTION: ADOPTED.

Dr. Ansley Depp has appointed a committee for the upcoming Womens Forum. The committee will consist of: Drs. Jessica Kress, Samatha Shaver and Lindsey Willoughby.

Dr. Ansley Depp discussed ways of getting younger dentists involved in the KDA. She discussed electing a young dentist, defined as 10 years out of school or under 40 years old to be elected as an alternate ADA delegate for a term of two years. The following change to the KDA Bylaws was suggested.

Dr Jonathan Rich made the following motion to change the KDA Bylaws.

One elected alternate delegate position to the American Dental Association be a dentist when elected be a dentist out of dental school less than 10 years or 40 years of age or younger. The term will be two years and serving only one (1) term. **Dr. Ansley Depp** seconded the motion.

ACTION: ADOPTED.

23. **BOARD MEETING DATES.** The next KDA Executive Board meeting will be August 19, 2017 will be at KDA Headquarters Building.

24. **ADJOURNMENT.** **Dr. Barry Curry** moved to adjourn. The meeting was adjourned at 3:45 PM.

Respectfully submitted

Dr. Mike Johnson
Secretary/Treasurer