



Dentists must speak with

ONE VOICE UNITED

In Frankfort...

HERE'S WHAT WE ARE WORKING ON IN 2023...

INSURANCE REFORM 2.0: ASSIGNMENT OF BENEFITS

When insurance companies do not directly pay non-participating providers directly, patients may not be able to see their dentist of choice unless they pay for their treatment upfront. We believe patients should be allowed to assign their plan benefits to their dentist regardless of whether the dentist is a participating provider with the insurance company.

INCREASING MEDICAID REIMBURSEMENT RATES

Despite the willingness of dentists to increase access to care and serve those in greatest need by accepting far less than usual and customary fees, the current rate structure does not foster an adequate level of providers to ensure access to care. The KDA Executive Board has approved a bifurcated approach to increasing reimbursement rates which are currently based upon a structure established twenty years ago. These approaches are:

- **Increase Medicaid reimbursement rates by raising the rate floor using legislation similar to last session's SB87 directed payment model. The legislation would allow Kentucky to draw matching funds from the federal government and require the establishment of quality measures as a condition of participation.**
- **Increase provider reimbursement through a Full Medicaid Pricing model established through the federal government. This program has long been used by physicians, hospitals, and others to raise total reimbursement for services to near commercial rates.**

On behalf of the Kentucky Dental Political Action Committee (ADPAC), I am pleased to present our 2023 Report.

This report shares a story about the power of our political engagement efforts. Inside you will find 2023 financial highlights, legislative accomplishments and ongoing legislative priorities for dentistry, an overview of KDA's grassroots program and more.

The PAC serves as a platform to increase KDA's presence with lawmakers in Frankfort. Our mission is to continue bettering the lives of our patients and members.

Thank you for your hard work and commitment!

If you have any questions or would like to find out how you can be more involved in our efforts, please contact me.

Sincerely,

Dr. Samantha Shaver
KDPAC Chair

To donate go to
www.kyda.org/kdpac.html

KDPAC Board

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Your KDPAC dollars help keep health care policy sane. Legislators write laws. Agency workers interpret laws and create policies and rules. We need to influence rational decision making at all levels.

BECAUSE OF THE GENEROUS FINANCIAL SUPPORT OF MORE THAN

75 KDPAC members,

WE RAISED

\$46,147

In 2022/2023

KDA

Kentucky Dental Association

<https://www.kyda.org/>

Membership

MATTERS



4

Century Club Members

18

Millennium Club Members

15

Pinnacle Club Members

37

Club Level Members

KDPAC Disbursements 22/23

During the 2022 election cycle we donated \$9250 to 27 candidates on both sides of the aisle.

All were friends of dentistry.

All but 3 were elected/re-elected.

www.kyda.org/kdpac.html

2023 KDA Legislative Day Highlights



A Productive Day with Kentucky Legislators...

The day began with KDA members and students prepping for their meetings with legislators. Then, midday, the KDA sponsored a catered lunch for legislators which was very well attended and appreciated. During this time,

KDA members and leadership welcomed legislators and their staff and many continued their conversations and enjoyed lunch. After, members and students watched from the gallery as KDA President Dr. Donald Heine was recognized on the floor of the Senate by Sen. Dan Carroll from Paducah. Students from ULSD were very excited to be a part of the day and we welcome all students

to get involved and voice their opinions and learn as they get legislative experience. All in all, it was a great day and we hope to see more KDA members get involved and attend next year's legislative day.



How Can Members Support KDA Legislative Action?

- Encourage Your Component Society to Support the KDA Legislative Fund

- **KDA Legislative Key Contacts** - We need members who have or can establish a relationship with their state legislators to ensure that these and other policymakers in Frankfort get credible, scientific information on issues impacting oral health. Please e-mail whitehouse@kyda.org, if you are willing to be a key contact.

- **KDPAC** - We need to build a war chest for our PAC to support our legislative friends and ensure we are at the table on issues impacting organized dentistry. If every member gave at least \$100, it would make an incredible difference in our ability to support legislators who support our working dentist members. But, more members contributing to the PAC is essential, if we are going to be an influential part of the legislative process and pursue this aggressive public policy agenda. **See page 7.**

Please contact todd@kyda.org for assistance in contributing, today.

You may also make a donation online at: <https://www.kyda.org/kdpac-contribute.html>

KDA WANTS YOU! Become a Key Legislative Contact

1. Get to know your legislator!
2. Be given support by the KDA with training and information about current issues.
3. Be willing to speak with legislators about KDA issues.
4. Maintain an active e-mail.
5. Report your correspondence to the KDA.
6. Get your name on the list—Join team KDA for a unified, targeted approach on legislative issues for dentists.
7. Call the KDA, Dr. Garth Bobrowski, (270-405-1489) or Dr. Beverly Largent, (270-366-1187) for more information or to become a Key Contact.

Lessons learned from Past Legislative Day sessions.

1. Organized dentistry allows dentists to speak with one voice. The power of an organization is greater than the power of one voice.
2. All members are needed to bring about change (KDA Legislative Priorities), or to resist an idea with unintended consequences.
3. Legislators come from all professions and are our colleagues.
4. Legislators want to hear from their constituents.
5. Relationships with Legislators are best formed in the good times, not when there is a volatile issue.

KDA Kentucky Dental Association

2023 Legislative Priorities

The Kentucky Dental Association promotes the following public policy positions before the state and federal legislatures:

CREATING A HEALTHIER COMMONWEALTH...

MEDICAID

- R Support continuation of dental Medicaid benefits for as many vulnerable citizens of the Commonwealth as possible.
- R Promote a sustainable program that establishes an adequate network of providers through easing unnecessary administrative burdens and increasing the rate of reimbursements.
- R Inform the Administration of the impact of policies on dentists and their patients.
- R Communicate information regarding new policies to members.

Medicaid is a crucial benefit for many of Kentucky's most vulnerable citizens. It is imperative that this coverage be continued for as many citizens who qualify for this benefit as possible.

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WATER FLUORIDATION

- R Support the continued fluoridation of community water supplies as safe, effective and necessary in preventing tooth decay.

Fluoridation has long been regarded as a safe, beneficial, cost-effective and socially equitable public health measure for preventing dental caries in children and adults. Kentucky is nationally-recognized for providing 96 percent of our citizens with a fluoridated water supply.

SODA TAX

- R Promote a tax on sodas and sugary drinks:

Sugary drinks adversely impact oral health. The resulting cost associated with addressing tooth decay, obesity, and other health concerns place a strain on limited funding devoted to efforts to improve oral health and expand access to care. Many states and localities have adopted a tax on sugary drinks to address this problem. In Kentucky, such tax proceeds could be earmarked to increase reimbursement rates for Medicaid providers in order to expand access to care.

THE OPIOID EPIDEMIC

- R Support limited prescription of opioid medications to situations where it is deemed clinically necessary for acute pain relief.
- R Educate patients and the public as to causes and effects of opioid addiction and provide non-opioid alternatives to acute pain.
- R Promote safe disposal of unused opioids and other medications.

As ethical providers of healthcare, dentists have an obligation to have frank discussions with patients or parents of patients about how to identify possible abuse and find help. The KDA has created a resource guide on proper prescribing to its members and their patients. Through collaborative efforts to inform and promote common sense regulation, Kentucky dentists are part of the solution.

SMOKE-FREE INITIATIVES

- R Support efforts to reduce smoking rates in Kentucky.

Due to the increased risk of tooth loss and incidents of cancer among tobacco users, KDA supports taxing tobacco and smokeless tobacco products to discourage their use. KDA also supports efforts to educate the public on the risks of second-hand smoke and the dangers associated with e-cigarettes and vaping devices.

TELEHEALTH

- R Identify and support the implementation of telehealth policies and practices that can be shown to increase access to care while ensuring safe and effective care for patients.

Appropriate telehealth policy permits rural providers to seek the opinion of specialists using intraoral cameras in addition to electronic transmission of x-ray images. It can also increase access to care.

KDA 2023 Legislative Priorities

Our Mission is to Help Member Dentists Succeed and Serve

ADDRESSING STUDENT DEBT...

LOAN FORGIVENESS

R Support efforts to provide and maintain loan forgiveness programs.

In order to encourage dental graduates to practice in rural communities or underserved areas in Kentucky, loan forgiveness programs are vital due to the staggering level of debt which current graduates carry.

FUNDING HIGHER EDUCATION

R Encourage legislators to commit more state funding to state colleges and universities.

Dentists just starting a practice, today, are saddled with an average of \$261,149 of student loan debt. This debt impacts their practice decisions, including whether to work in research, dental education or in underserved areas. It also affects their ability to provide charitable care or pursue post-doctoral education.

BUILDING A SAFE & SUSTAINABLE WORKFORCE...

PUBLIC PROTECTION & PATIENT SAFETY

R Promote legislation and policies that ensure public protection and patient safety through adherence to a dentist-led practice model.

R Oppose legislation or policies that may place patients at risk by permitting or creating a class of providers lacking in appropriate education or training to serve on the dental team.

The dental team requires appropriate supervision - both direct and indirect - from a licensed dentist. The KDA has a liberal dental team member policy and supports using our existing dental team members in an efficient, proven system that ensures patient safety and access to care.

TREATING THE MOUTH AND BODY AS ONE...

COORDINATION OF CARE

R **Integrate Dental and Medical Education** – KDA supports efforts to educate others regarding the benefits of a healthy mouth. For example, inter-professional education being undertaken at both the University of Kentucky and the University of Louisville helps recognize the mouth as part of the whole body for purposes of diagnosing, treating and preventing disease.

R **Medically-Associated Dental Care** – KDA supports requiring medical insurers to cover (and act as the primary payer for) dental treatment associated with a diagnosed medical disease or condition.

R **Coordination of Medical/Dental Benefits** – KDA supports requiring medical and dental insurers to coordinate primary dental and secondary medical benefits (or vice versa) in a way that is seamless for both the patient and treating dentist.

R **Joint Disorders** – KDA encourages medical and dental insurers, both, to offer coverage for the diagnosis and treatment of temporomandibular joint disorders and craniomandibular disorders.

FIGHTING FOR TAX REFORM...

PRECEPTOR TAX INCENTIVE

R Support legislation to create a preceptor tax incentive program:

Preceptors are experienced practicing clinicians who are not always compensated for time spent supervising medical, dental, physical therapy or other health career students on clinical rotations in community settings. A tax incentive would lift the financial burden for providers. It would help increase access to care in underserved areas of Kentucky and provide valuable training for a new generation of providers.

PROFESSIONAL SERVICE TAX

R Oppose a professional services tax on dental services:

Dental benefits which provide only a limited amount of annual coverage often result in significant remaining expense to patients. Taxing dental care could result in patients foregoing needed treatment or waiting until the problem must be addressed at the emergency department.

PROVIDER TAX

R Oppose any tax that merely shifts the burden of paying for care onto the providers of that care:

There are more appropriate avenues to fund expanded coverage that do not further restrict access to care by placing additional burden on the provider.

PROMOTING INSURANCE REFORM...

TRANSPARENCY IN DENTAL CARE BENEFITS

Patients deserve a dental benefit plan that protects them, removes financial and coverage uncertainties and prohibits companies from misleading patients about what is covered. We support legislation that establishes clear, simple and transparent dental benefit processes in five areas including:

R **Assignment of Benefits** – KDA supports legislation that permits the dental benefit plan to directly pay the provider.

R **Medical Loss Ratio** – Though the Affordable Care Act established that major medical plans pay certain percentages of collected premiums for medical care vs. administrative costs, no such requirement exists for dental plans which are considered “excepted benefits.” KDA promotes legislation establishing an MLR reporting requirement to establish better transparency for dental benefit plans.

R **Retroactive Denial** – Dental benefit plans can require providers to repay claim payments approved in error. KDA promotes legislation limiting dental insurers to a reasonable time (e.g. 12 or 18 months) in which they can request refunds for claims paid in error.

Since 1860, the **Kentucky Dental Association** (KDA) has been the voice of organized dentistry, working with over 1,000 members to advance oral health in the Commonwealth of Kentucky. Members of this tripartite organization simultaneously belong to one of eleven local societies in the state as well as the American Dental Association.