

ADDENDUM F-2

KENTUCKY DENTAL ASSOCIATION HOUSE OF DELEGATES SECOND SESSION

French Lick Resort
French Lick, IN
August 28, 2022

Dr. H. Fred Howard, Speaker of the House

1. **CALL TO ORDER.** **Dr. Fred Howard, Speaker of the House**, called the House of Delegates to order at 10:30 AM.
2. **QUORUM STATEMENT.** **Dr. Barry Curry** announced that a quorum was present.
3. **INVOCATION.** **Dr. Kevin Wall** gave the invocation.
4. **APPROVAL OF AGENDA.** The agenda for the House of Delegates was approved.
5. **ADDRESS OF THE SIXTH DISTRICT TRUSTEE.** **Dr. Mike Medovic**, Sixth District Trustee of the American Dental Association presented brief remarks to the KDA House of Delegates.

KDA EXECUTIVE DIRECTORS' REMARKS. **Mr. Rick Whitehouse** presented the following remarks.

2022 HOD REMARKS

Thank you, Dr. Rich for your leadership serving as our president this last year and always being available for testimony in Frankfort and countless Zoom meetings.

Dr. Heine, we look forward to your leadership in the upcoming year. We have already had so many conversations, I feel you have already hit the ground running.

Yesterday, Dr. Cohlma spoke of the role of the board in governance in terms of “vision” and “destination.” I would like to talk briefly today about the role of the staff in working with the board to realize that *vision*. The staff and board volunteers do this by focusing on the given *destination* and then finding the means and *moment* to act.

More years ago, than I care to remember, my young family and I went to Ocean City, Maryland on vacation. I am not a great swimmer, but I love the water. One day I ran into the water and very quickly found myself over my head far offshore. I had been caught in a rip tide.

If you have never experienced being caught in a rip tide, it's like having your ankle tethered to an invisible anchor. Try as you might; you are not going anywhere for a while.

I remember thinking I had three choices. First, panic and certainly drown. Second, fight the current and try swim to shore... and *probably* drown. Or follow the shoreline and find the moment I could get where I wanted to be.

The last few years have been challenging for us as an organization and I am sure there have been times our association and members felt like our association was being held back by some invisible force.

Sometimes the way forward is clear and there is nothing holding us back. In the case of our financial strength as an organization, I am pleased to say that despite over two years in this pandemic, we are doing well. We closed the last fiscal year stronger financially than ever in recent memory. Our board took action to keep us on a strong footing. We not only tightened our belts, but we've leveraged support for new public policy initiatives important to our members through support from the ADA in the form of grants. I also want to take this moment to thank members who contributed to our legislative fund as well as our PAC in the last year. Even some of our components contributed to our legislative fund.

But the direct approach is not always an option for us. This has often been the case in the last couple years with the pandemic. I remember planning a leadership retreat for our board before we were thrown into a crash course on crisis control, communication, and collaboration. But we have come through that experience stronger than ever. Dentists were knocked out of work briefly and we acted swiftly to get them back to work by demonstrating not only the importance of oral health but the relative safety of the dental office and expertise of dentists regarding infectious disease control.

But it can take a while to get back to shore when you're caught in a rip tide.

Membership may be a prime example of our struggling to get where we want to go and feeling like we are tethered to an invisible anchor. Despite all our efforts we are sixty members down from this time last year. We are reaching the point where members are retiring faster than new members can be recruited. If you have noticed a lot of students at this meeting, it is because we have been building new bridges between our association and students over the last several years. They are very interested in public policy and have attended lobbying events in both Frankfort and Washington. And we will continue to demonstrate the ROI for tri-partite membership to all dentists in terms of services offered and information shared, as well as the importance of telling your story to policy makers and the public.

As you have heard from many other speakers at this meeting, our greatest success in 2022 has been in achieving insurance reform on behalf of our members. Our HB370 insurance reform bill was sponsored by Rep. Derek Lewis and will improve patient transparency in dental benefits. Simply stated, we asked legislators to make the insurance companies just play fair by telling them to pay what they promise (prior authorization); not sell the contractual relationship established with dentists to 3rd parties (network

leasing); not charge dentists a 3-6% fee just to get paid (virtual credit card); and finally, not tell dentists what they can charge for what is not covered by insurance (non-covered services).

It took years for us to find that moment. We enjoyed incredible support and guidance from the ADA. We had good model language to promote. Doors were opened to us through our contract lobbyist. We had a plan, a good plan. And like most good plans, it didn't completely go as expected. To be honest, we didn't have all the strength or resources to reasonably expect to win a battle against the insurance companies. But we followed the shoreline, and we found our moment.

I feel like we are entering another moment here, with the leadership we have on our board to do more great things. In the next year we will work to keep KDA financially strong, draw new members to the association, and ensure dentists are well represented before elected officials and policymakers

Next year is a short legislative session and it is not a budget year. Nonetheless, we will try to build on our recent success with more legislation that will help dentists better serve patients and increase access to care. We will specifically pursue legislation on assignment of benefits as well as Medicaid reform intended to raise the floor on the current fee schedule which is long overdue.

So, as you go home today, ask yourselves; what's holding us back as an organization? Are we fighting hopelessly against the current? Finally, how do we best utilize our energy to get where we want to go?

We are here for our members to follow the shoreline & find the moments we can deliver for members. We are here to help you succeed and serve!

Thank you, Dr. Moats and members of the council, for planning a great meeting.

Thank you, Todd, Janet, and Melissa, for your making it happen.

And thank you for the privilege of serving as your KDA executive director.

6. REPORT OF REFERENCE COMMITTEE.

KDA REFERENCE COMMITTEE
Dr. Matt Johnson – Chairman

KDA Reference Committee, met Saturday, August 27, in the Johnson Room of French Lick Resort. Much discussion was received and considered.

RESOLUTION 2022-101
ORIGINATOR: KDA EXECUTIVE BOARD

BACKGROUND: The KDA Executive Board reviewed and approved the 2023 Budget as developed by the Budget and Finance Committee. Therefore, be it

RESOLVED, that the proposed 2023 Revenue and Expenditure Budget be approved.

Mr. Speaker, I move for the adoption of Resolution 2022-101.

ACTION: ADOPTED

7. UNFINISHED BUSINESS.

8. NEW BUSINESS. There was no new business.

9. INSTALLATION OF OFFICERS. **Dr. Jonathan Rich** officially installed the new officers of the Kentucky Dental Association. They are as follows:

President – Dr. Don Heine
First Vice President – Dr. Cliff Lowdenback
Second Vice President
Secretary/Treasurer – Dr. Kevin Wall
ADA Delegate – Dr. Ansley Depp
ADA Delegate – Dr. Andy Elliott
Speaker of the House – Dr. H. Fred Howard

10. PRESIDENTIAL RECOGNITION. **Dr. Mike Medovic**, ADA Trustee presented the Past President's Pin from the ADA to **Dr. Jonathan Rich**. **Dr. Don Heine** presented the KDA President's Plaque and Past President's Pin to **Dr. Jonathan Rich**.

11. **ADDRESS OF THE KDA PRESIDENT.** **Dr. Don Heine**, President of the KDA Association presented brief remarks to the KDA House of Delegates. **Dr. Don Heine** appointed **Dr. Matt Milliner** for the office of Second Vice President of the Kentucky Dental Association.

12. **ANNOUNCEMENTS.**

- House of Delegates Meeting
Speaker Howard announced that the next meetings of the House of Delegates will be Saturday, August 26, 2023 at 2:30 PM and Sunday, August 27, 2023 at 10:30 AM.

13. **ADJOURNMENT.** **Dr. Barry Curry** moved to adjourn. **Dr. Fred Howard** adjourned the meeting at 11:15 AM.

Respectfully submitted,

Dr. Kevin Wall
Secretary-Treasurer