

THE ROARING TWENTIES

ACT II 2021 KENTUCKY MEETING



PRELIMINARY PROGRAM GUIDE

AUGUST 19-22, 2021

KENTUCKY DENTAL ASSOCIATION

GALT HOUSE HOTEL • LOUISVILLE, KY



Welcome to Louisville!

Good times are just around the corner! On behalf of the Kentucky Dental Association Executive Board, Council on Annual Session and the KDA staff, I welcome you to the 2021 KDA Annual Meeting, Thursday, August 19 through Sunday, August 22, at the Galt House Hotel in Louisville, Kentucky.

I hope to see everyone in person, this year. I cannot wait! The Galt House is special to me. Way back when I was a student at ULSD, the KDA meetings were at the Galt House. We, as students, were allowed to attend. We were not that interested in the CE, but looked forward to meeting what we thought were the “real” dentists. As students, we really enjoyed the entertainment and cheap drinks. I had a great time.

This year, I hope to rekindle that feeling as the presiding president. There will be lots of entertainment to be enjoyed by everyone. Great live CE will be available, thanks to our Council on Annual Session. The Scientific Sessions Committee and Council on Annual Session are the work horses for the KDA. They really take their jobs seriously and endeavor to highlight what the KDA has to offer.



It is a new annual session and it will be fun. If you did not attend in 2019 when we last hosted an in person meeting, you missed a great time. CE used to be the drive to attend in the past, but we all know how easy we can get CE, today. That is why this year will focus on great **CE and** great entertainment, including the ability to rekindle relationships with friends and colleagues.

We will kick things off on Friday night with our keynote speaker, Kenny Aronoff, who is a World Class Drummer and “Influential Keynote Speaker & Best-Selling Author.” Kenny will speak to us about teamwork. Thank you to Delta Dental of Kentucky for sponsoring this first half of our evening as we honor our current and past presidents, long-time members and recognize those members who have gone above and beyond to represent dentistry and the KDA.

Thanks to Patterson Dental Supply we are thrilled to have the return of the Artie Dean Harris Band in a live format in the ballroom. Plus, after his keynote address, Kenny Aronoff is going to play with the band, so join us for a real treat! The “swell” theme of the evening will be Bootlegger’s Bash! So, dress up in your 1920s gangster garb for a contest that will decide the best dressed! Hors D’oeuvres and cash bar will be available. This party is open to EVERYONE - KDA members, staff, family, dental students and vendors, too! As they were fond of saying in the 1920s, “change out of your work clothes and into your glad rags”, and get ready for a night out and in person! Just keep in mind, attendees will be required to follow all Kentucky mask and social distancing guidelines in place in August.

Friday, Saturday and Sunday have a great lineup of speakers, including Dr. Brian Novy – Dental Caries; Dr. Michael Dorociak – Products Review/Fixed Prosthodontics/Restorative Pearls; Dr. Ankur Gupta – Implants/Wellness/Team Building; Sandy Baird, MBA – Practice Management; and Minal Sampat, RDH – Marketing/Communication.

It is so good to be back in person this year at the Galt House in Louisville. KDA 2021 is going to be great. See you there!

Darren Greenwell, DMD, FACD, FICD, MAGD
President,
Kentucky Dental Association



2021 Kentucky Meeting Sponsors

**Please support
our exhibitors and sponsors
as they help support your Kentucky Meeting.
Our 2021 Meeting Sponsors...**

Bowman Insurance & Benefit Services

Delta Dental of Kentucky

eAssist

GC America

Integrated Dental Systems

Kentucky Dental Laboratory Association

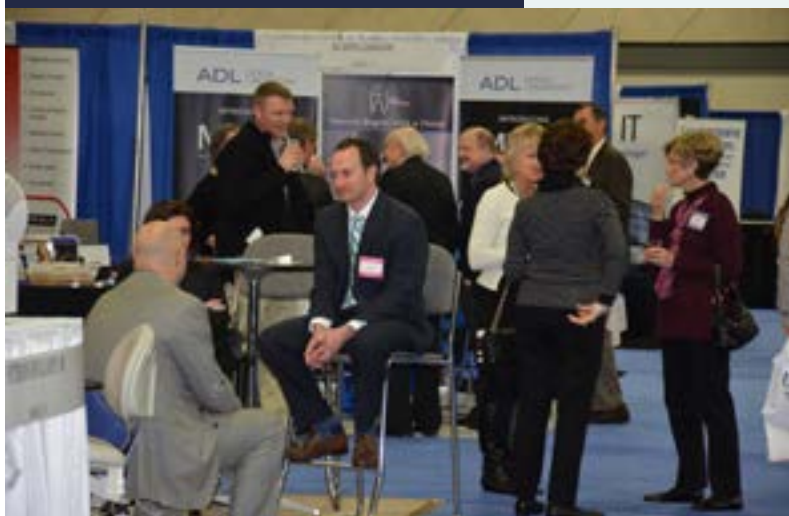
Kettenbach

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Patterson Dental

Shofu Dental Corporation

Zest



Patrons & Exhibitors

**Kentucky Dental
Association wishes
to thank
the following
for their generous
sponsorship
of your
Kentucky Meeting...**

For more information
about our Patron Program, go to
<https://www.kyda.org/kda-patron-program.html>

Thank you to our 2021 Patrons!

*Please support our Patrons.
They support our annual meeting and our association all year long!*

**PLATINUM PATRON
BOWMAN INSURANCE AND BENEFIT SERVICES**

**SILVER PATRON
COMMONWEALTH TECHNOLOGY**

**BRONZE PATRON
ANTHEM BLUE CROSS BLUE SHIELD**

**BRONZE PATRON
AVESIS**

Thank you, Event Sponsors!
Friday Night Social Reception & Bootlegger's Bash

**PATTERSON DENTAL/ CHAMPION
DELTA DENTAL OF KY/CHAMPION
BOWMAN INSURANCE & BENEFIT SERVICES/PREMIER**



General Information

On-Site Registration

Located on the second floor of the Galt House East Tower, the registration desk is conveniently open during the following hours:

Friday, August 20, 2021 **7:30 a.m. – 5:00 p.m.**
Saturday, August 21, 2021 **7:30 a.m. – 4:00 p.m.**
Sunday, August 22, 2021 **8:15 a.m. – 9:00 a.m.**

On-site ticket sales only. Tickets will be sold based on availability.

As a member benefit, registration is free of charge to KDA members.

Registration is also free to the following groups:

- American Dental Association members
(Proof of ADA membership is required upon registration)
- Dental Students
- Spouses who are not dentists
- Auxiliary members of the following groups:
 - Kentucky Dental Hygienists Association
 - Kentucky Dental Assistants Association
 - Kentucky Dental Laboratory Association
- Auxiliary members who are employed by a member of the ADA

Non-Members Can Attend for Only \$299!

Non-Members can register for the 2021 Kentucky Meeting for \$299. This fee includes entry into the exhibit hall and may apply towards 2021 KDA membership dues.

Ticketing Policy

All attendees who pre-register for the 2021 meeting will have their badge and/or tickets mailed in advance of the meeting. You do not have to purchase tickets in order to pre-register for the meeting. All tickets and badges will be mailed to the address indicated on the order form.

Please note that plastic badge holders will not be mailed and will be conveniently located on-site. Completed forms must be postmarked by July 28, 2021.

Tickets may be purchased by MasterCard, Visa, check or money order. Fees will be assessed, up to the maximum allowed by law, for checks not honored by the bank. Tickets will be sold at the meeting depending on availability. There will be a \$10 per ticket increase if purchased at the door. **No CE course tickets will be sold 15 minutes after the start of any course.**

Ticket payment will not be refunded after 5:00 p.m. (EDT) Tuesday, August 17, 2021.

Please note that the KDA will not replace lost tickets!

KDA Exhibit Hall

Free of charge to all Kentucky meeting registrants, the KDA exhibit hall features many exhibitors showcasing product lines and services. Take advantage of an opportune time to discover the newest dental equipment and supplies, with exhibitors on site to answer your questions.

Exhibit Hall Hours

Friday, August 20, 2021
8:30 a.m. – 5:00 p.m.

Saturday, August 21, 2021
8:30 a.m. – 2:30 p.m.

Closed Sunday

Conveniently located in Grand Ballroom A and the Grand Hall on the 2nd floor of the Galt House East Tower

Please Support Our Exhibitors

Our exhibitors invest extensive resources to attend our meeting. We ask that an extra effort be made to purchase needed supplies and services from them at the meeting!

Sign Up for Exhibit Hall Prizes!

Spend \$500 on vendor goods and/or services in the Exhibit Hall in the Grand Ballroom and sign up for a chance to win some fun prizes!

EXHIBIT HALL PRIZE DRAWING COUPON

NAME: _____

PHONE: _____

EMAIL: _____

**DROP COUPON AT KDA MEETING
REGISTRATION DESK FOR DRAWING AT
11:30 A.M. ON SATURDAY, AUGUST 21.**

**YOU MUST SHOW PROOF THAT YOU PURCHASED \$500
WORTH OF GOODS AND/OR SERVICES FROM OUR
VENDORS IN THE EXHIBIT HALL.**

Bring the prize drawing coupon, above, drop off your completed coupon at the Registration Desk located in the Galt House East Tower on the 2nd Floor Ballroom Level – for a drawing at 11:30 a.m. on Saturday, August 21.

You must show proof that you purchased \$500 worth of goods and/or services from our vendors in the exhibit hall.



Table Clinic & Hobby Show

Participate in Our Annual Table Clinic and Hobby Show!

You are invited to participate in the annual Table Clinic and Hobby Show to be held on Saturday, August 21, 2021 during the 2021 Kentucky Meeting.

Galt House East Tower/2nd Floor Ballroom Level

The Kentucky Dental Association will offer three separate clinic areas. One area is reserved for clinical clinics and information, the second area is for

Table clinics may be anything you feel would be of interest to the profession and should be able to be presented in a minimal amount of time (5-10 minutes). New and improved techniques, time saving ideas, case presentations, innovative practice tips, collectibles and crafted items represent just a few of the possibilities.

I know there are many talented people and many wonderful hobbies in our association. Let's get together and share our recreational interests and enjoy this wonderful profession.



hobbies and crafts only and the third is for research clinics. Let's work together to make this the best year ever! There are cash awards for **each** area (clinical, hobby and research).

1ST Place is \$200.00

2ND Place is \$100.00

3RD Place is \$50.00

In past years this has been a very popular and well-attended feature at the annual meeting. There is so much information to share. This would be a great office project with everyone participating or hygienists and assistants could work together or separately to represent your office. Also, individuals are very welcome to present their clinic. There is ample time to put together your program. Please encourage your spouse, family members and auxiliary personnel to be a part of the fun!

The Table Clinic and Hobby Show will be Saturday, August 21, 2021 from Noon – 2:00 p.m. **You are required to be present and remain with your clinic for the entire time.** One six-foot table or a tack board will be provided (per clinic) – no additional space is available. Please indicate whether you require a tack board or table for your presentation on the reservation form.

The set up time is 11:00 a.m. – NOON. Please set up your clinic at least one half hour prior to the session. The clinics will be assigned a particular space as reservations are received. Look for your name and topic displayed on each table. For students or groups, please identify the primary participant (one person) and then name each individual participant. Students use name only, not intended degree.

No Audiovisual Equipment Will Be Provided by the KDA.

So that the committee may make the necessary preparations to ensure that your clinic needs are met, it is requested that you complete the application and return it to the Kentucky Dental Association office by July 28, 2021.

All dental participants must be members of the Kentucky Dental Association.

Table Clinic & Hobby Show

Reserve Space for Me to Present

Table Clinic_____ Hobby_____ Research Clinic_____

Kentucky Dental Association Annual Meeting

Saturday, August 21, 2021 - Noon To 2:00 P.M.

Galt House East Tower/ 2nd Floor Ballroom Level

Title (Please Print):_____

Print Name:_____ Degree:_____

Address:_____

Organization or Study Club:_____

Student & School Attending:_____

Practitioner or Educator:_____

E-Mail Address of Primary Participant:_____

If more than one name is listed, please indicate the name of the primary participant.

Set-Up Time: 11:00 A.M. - Noon - Galt House East Tower, 2nd Floor Ballroom Level

Indicate Which You Require for Your Clinic: Tack Board_____ Table_____

Participants Must Be Present for the Entire Session!

Please return completed application by July 28, 2021 to:

Kentucky Dental Association
Table Clinic & Hobby Show
1920 Nelson Miller Parkway
Louisville, KY 40223

Additional Participants:_____

Additional applications can be obtained from the KDA office.

Call 502-489-9121 or 1-800-292-1855.

**No Audiovisual Equipment Will Be Provided by the KDA.
All Dentists Participating in the Table Clinic and Hobby Show Must Be Members
of the Kentucky Dental Association.**

JOIN US FOR A NIGHT OF ROARING 20S BOOTLEGGERS FUN!

ALL THE MIRTH AND MERRIMENT ON **THIS** FRIDAY NIGHT WILL BE IN **GRAND BALLROOM C!**

WILLIAM MARCUS RANDALL
MEMORIAL RECEPTION,
AWARDS PRESENTATION
& **PRESIDENT'S RECEPTION**

SPONSORED BY



THEN! IT'S THE
**BOOTLEGGERS
BASH!**

SPONSORED BY



**Special Guest and
Keynote Speaker,
Kenny Aronoff,
World Class Drummer**
and "Influential Keynote
Speaker & Best-Selling Author"
Kenny will speak to us about
teamwork.

"Voted Top 100 Greatest Drummers
of All Time"

– Rolling Stone Magazine

DON'T MISS THIS GUY!

Learn more about Kenny at:

<https://kennyaronoff.com/>

Friday, August 20, 2021

7:30 p.m. – 9:00 p.m.

Galt House East Tower – Grand Ballroom C

**It's FREE for everyone,
but you must have a ticket!**

There'll be appetizers and a cash bar!

**Join KDA President, Dr. Darren Greenwell
for the KDA President's Reception and
help us honor:**

- Our 2021 KDA Award Winners
- Our Past Presidents
- Our 2019 President Dr. Mark Moats
- Our 2020 President Dr. Darren Greenwell
- Our New Dentists
- Dental students are welcome!

Come celebrate our profession, rekindle old relationships,
start new friendships, mingle and network! You won't want to
miss the fun!!

Everyone is welcome:

- KDA member dentists (including new dentists)
and their families
- 1st through 4th year dental students
- Dental Auxiliary/Staff
- KDA Patrons, Meeting Exhibitors and Sponsors

Did we mention, we're gonna have appetizers and a cash bar?

Friday, August 20, 2021

9:00 p.m. – 11:30 p.m.

Galt House East Tower – Grand Ballroom C

Featuring the Artie Dean Harris Band
Band begins at 9 p.m.

AND! Kenny's gonna play with the band!

At Last! Some in-person fun!

There will dancing and hors d'oeuvres!

There will be a photo booth!

There will be door prizes!

**There's gonna be a
Costume Contest!**

Dress up as your favorite bootlegger,
gangster, gun moll, flapper or any other
1920s character, respectable or nefarious!



**We will take special care to adhere to the
latest COVID guidelines to ensure the health
and safety of our members and guests.**



Welcome Dental Students!

We are doing our best to make our meeting more student-friendly! Students have their own badge classification, which allows them free access to our exhibit hall!

All students are invited to attend our Friday Night Social Event, including our William Marcus Randall Memorial Reception, Awards Presentation, Keynote Speaker Kenny Aronoff, World Class Drummer and last but not least, the Bootlegger's Bash featuring the Artie Dean Harris Band!

Don't miss all the fun! It's FREE!

KDA Leadership Positions for which you will be voting during the General Assembly in Louisville

Dr. Kevin Wall, KDA Secretary-Treasurer, wishes to announce the election of 2021 KDA officers.

Please Note: New KDA election process guidelines dictate that nominations for offices elected in the general assembly are to be made in advance of the meeting. In the past, nominations were made from the floor of the general assembly. Candidates' personal statements and photographs will be published in the May/June 2021 issue of KDA TODAY. The elections of the House of Delegates do not come under these new guidelines.

**General Assembly,
2-2:30 P.M. on Saturday, August 21**

Open KDA positions for 2021:

You must be a KDA member to qualify.

- 1) Second Vice President
- 2) Delegate to the ADA – 2022 #1
(Currently occupied by Samantha Shaver/Eligible for Re-election)
- 3) Delegate to the ADA – 2022 #2
(Currently occupied by Fred Howard/Eligible for Re-election)
- 4) Alternate Delegate to the ADA – 2022 #1
(Currently occupied by Barry Curry/Eligible for Re-election)

**House of Delegates,
immediately following
General Assembly at 2:30-4 p.m.
on Saturday, August 21**

Open House of Delegates positions for 2021:

You must be a member of the KDA House of Delegates

- 5) KDA Speaker of the House (One-year term*)
- *As currently stated in the KDA Bylaws
- 6) KDA Parliamentarian (Three-year term*)

Save Time and Register Early for CE Courses!

- Avoid a last minute rush!
- Use your time wisely!
- Because of space constraints, some CE courses may sell out early.
- Get to your class on time!

KDPAC Donations

Give to Your KDPAC !

Student Member \$10.00

New Dentist Member \$25.00

(After 5 years of practice, individual membership rates apply)

Individual Membership \$50.00

Century Club Membership \$100.00

Millennium Club Membership \$250.00

Pinnacle Club Membership \$500.00 and over

This is a voluntary contribution for dental political action and is not limited to the above amounts. No one will be favored or disadvantaged based upon the amount of, or failure to make a contribution. If your practice is incorporated, PAC contributions must be written on a personal check. Contributions are not deductible for federal income tax purposes. Federal law requires political committees to report the name, mailing address, occupation and name of employer for each individual whose contributions aggregate in excess of \$200.00 in a calendar year.

Make your contribution payable to:

Kentucky Dental Political Action Committee
c/o Dr. Douglas H. McCall, Treasurer
1920 Nelson Miller Parkway
Louisville, KY 40223-2164

Non-Members Can Attend for only \$299!

Non-Members can register for the 2021 Kentucky Meeting for \$299. This fee allows entry into the exhibit hall and may be applied toward 2021 KDA membership dues.

Hotel Accommodations

For your convenience, we have a room block at the Galt House Hotel

For reservations, please contact the hotel directly, visit our website at www.kyda.org for the link to making on-line reservations or go to: Galt House Hotel, Trademark Collection by Wyndham Rooms & Rates (https://www.wyndhamhotels.com/trademark/louisville-kentucky/galt-house-hotel-a-trademark-collection-hotel/rooms-rates?brand_id=TQ&checkInDate=8/19/2021&checkOutDate=8/22/2021&useWRPoints=false&children=0&groupCode=0817KDA&adults=1&rooms=1&loc=ChIJEdVbsxoLaYgRMvIxlCi009Q&sessionId=1598963817)

Galt House Hotel

(800) 843-4258 or
(502) 589-5200
140 North Fourth Street
Louisville, KY 40202

2021 Room Rates:

East Tower

Executive Suite
\$185.00

West Tower

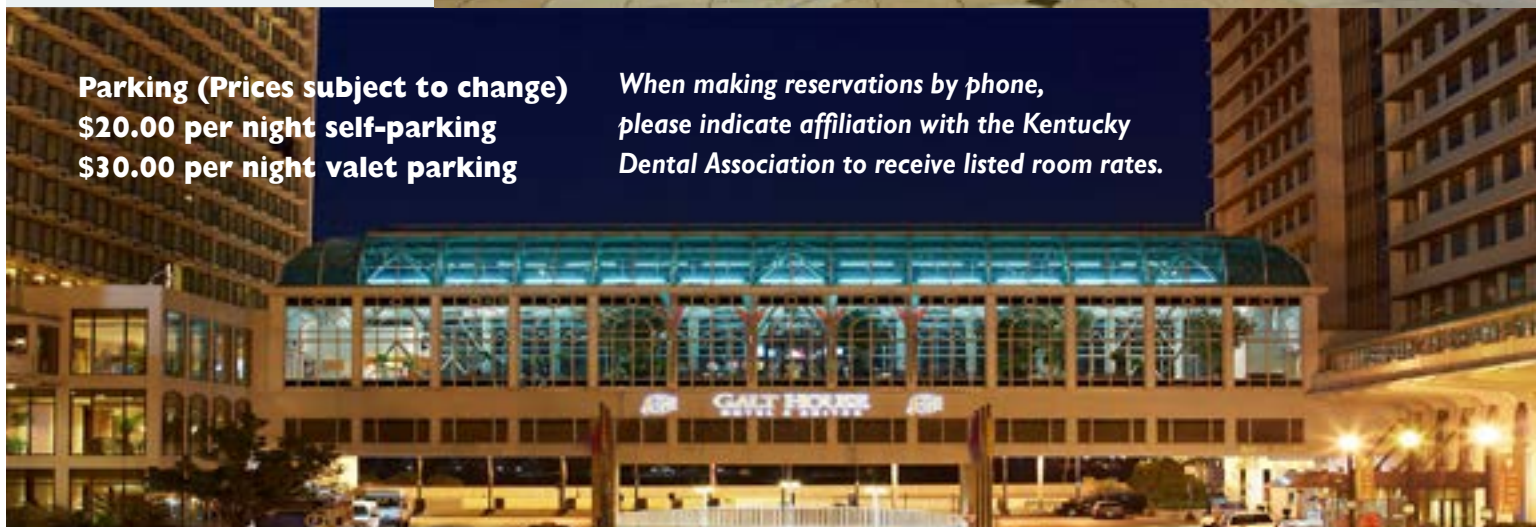
Deluxe Guestroom
\$165.00

Deadline for reservations:
July 18, 2021



Parking (Prices subject to change)
\$20.00 per night self-parking
\$30.00 per night valet parking

*When making reservations by phone,
please indicate affiliation with the Kentucky
Dental Association to receive listed room rates.*



Helpful Links for Louisville Information: (more on page 15...)

GoToLouisville.com

<https://www.gotolouisville.com/meeting-planners/destination-services/>

Louisville Downtown Partnership: Strengthening and Informing Downtown Louisville

<https://louisvilledowntown.org/>

Louisville Downtown Hospitality Map

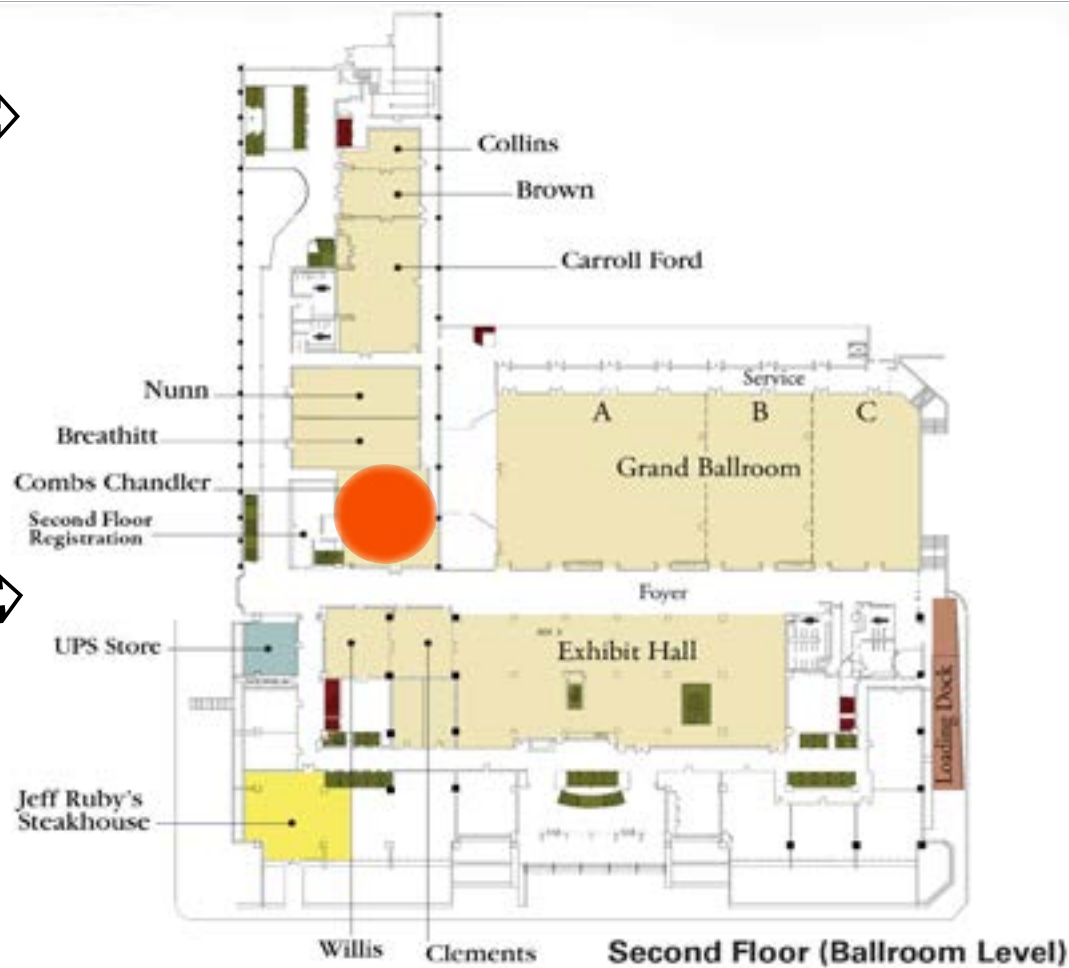
<https://louisvilledowntown.org/hospitality-maps/>

Louisville Downtown Visitors Map

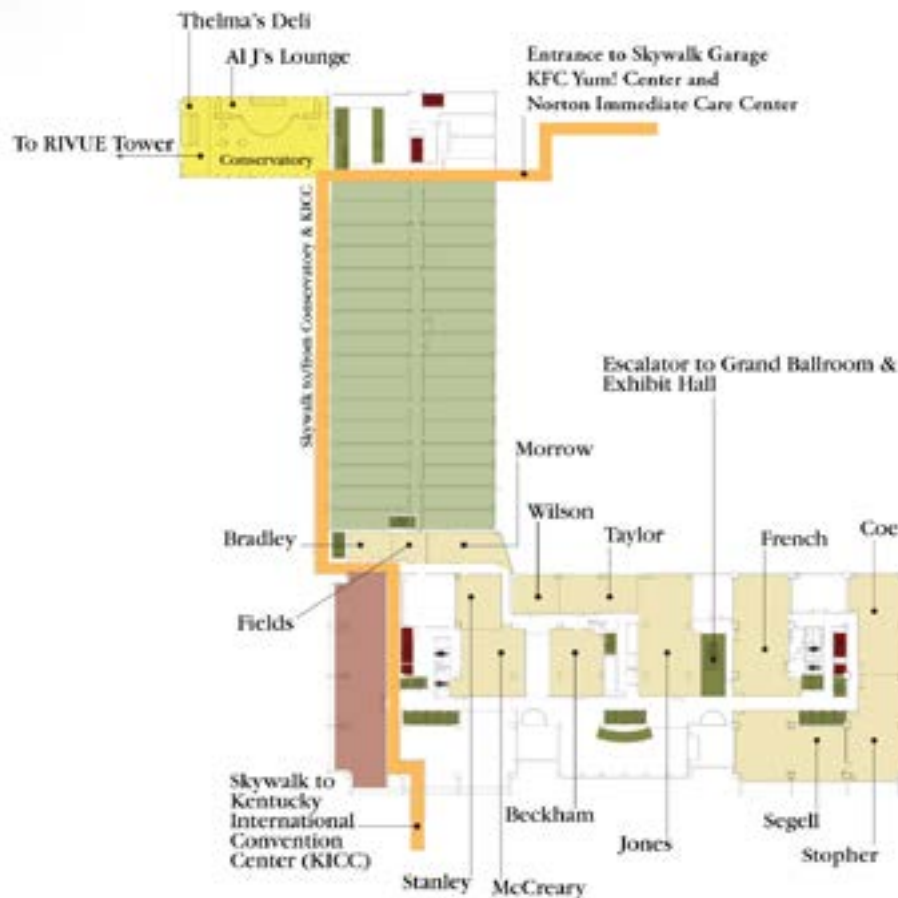
<https://louisvilledowntown.org/wp-content/uploads/2016/07/Visitor-Map2-sided2019-09.pdf>

Galt House East Tower

Kentucky Meeting
Registration
Galt House
2nd Floor
Ballroom Level



Third Floor (Conservatory/Skywalk Level)



Galt House East Tower

Kentucky Meeting
CE Rooms
Galt House
3rd Floor
Conservatory
& Skywalk Level



Galt House West Tower

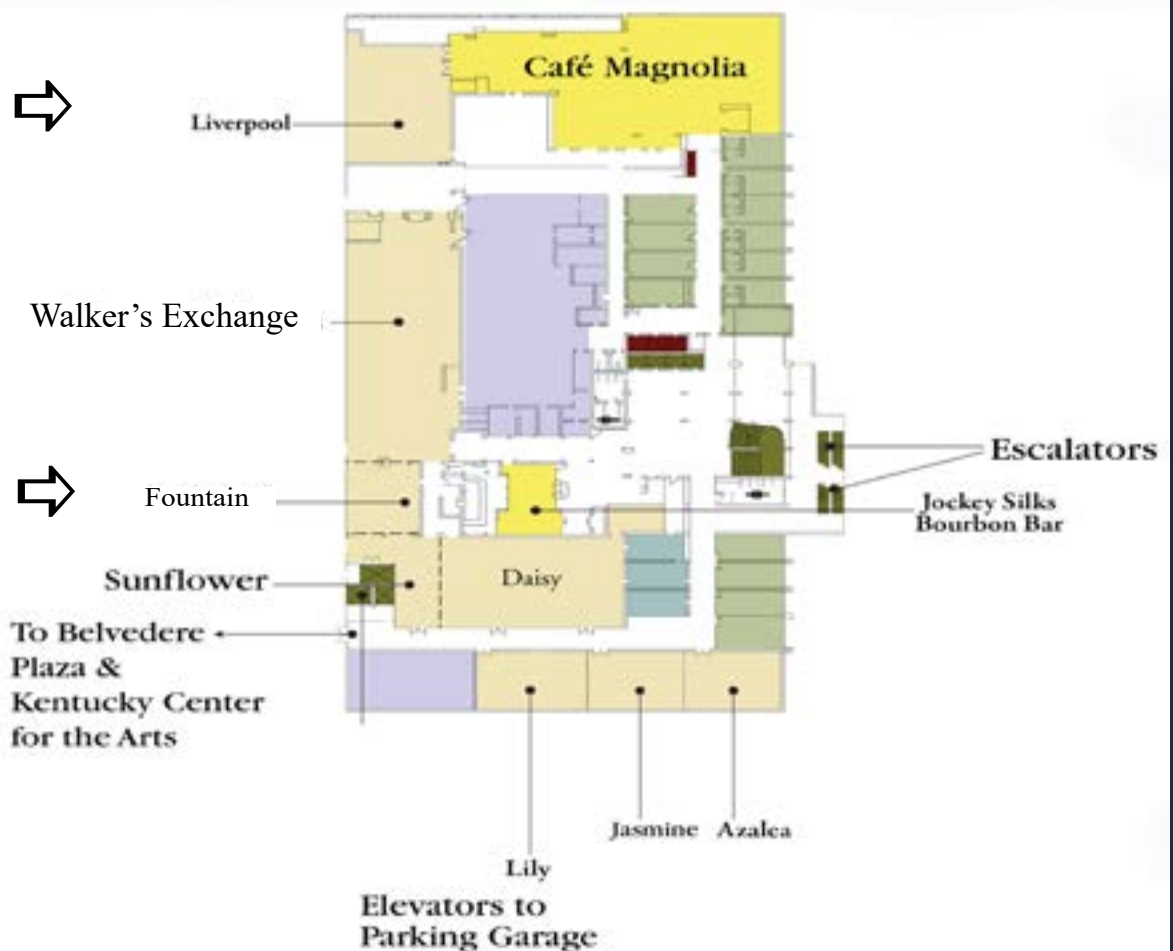
**Kentucky Meeting
CE & Business
Meeting Rooms**
Galt House
3rd Floor
Conservatory Level



Third Floor (Conservatory/Skywalk Level)

Galt House West Tower

**To Other
Rooms &
Restaurants**
Galt House
2nd Floor
Level





General Information

CE Credits

Continuing education courses provided by the Kentucky Dental Association are recognized by the Kentucky Board of Dentistry and most other state licensing bodies. Continuing education requirements differ from state to state. Check with your state for specific requirements. Continuing education credit hours are shown on each synopsis.

Board of Dentistry: Continuing education credit hours are earned by attending courses presented at the meeting. Each course synopsis and course ticket lists the hours earned for attending. Members will be provided with a ticket allowing entry to each course, as well as proof of attendance. The course ID # given at the end of the course must be recorded on the ticket for it to be valid for CE credit.

Note: It is the attendees' responsibility to maintain these cards for their records.



Kentucky Dental Association (KYDA)
Nationally Approved PACE Program Provider
for FAGD/MAGD credit.
Approval does not imply acceptance by
any regulatory authority or AGD endorsement.
5/1/2019 to 4/30/2022
Provider ID# 219247

See the Kentucky Board of Dentistry website for additional CE information:

<http://dentistry.ky.gov/Pages/index.aspx>

Calling All KDA Members

Is there a speaker on our program that you've wanted to meet? We are looking for those members interested in meeting, greeting and introducing the wonderful speakers we have on our program.

We offer any paid course at no charge for the person who introduces the speaker for that course. Some exceptions may apply. Call for details.

Duties include arriving early to the course to hand out information to the attendees. Once the course is ready to begin, introduce the speaker. During the presentation, be available to attend to the needs of the speaker should any arise and enjoy the course. At the end, provide the course code numbers for the attendees to obtain CE credit and collect the CE cards. These cards are then returned to the registration desk on the second floor of the Galt House East Hotel.

Call the KDA office as soon as possible to get the speaker of your choice!



KDA Office Closing



The KDA Executive Office will close at the end of business on Tuesday, August 17, 2021 and will reopen on Tuesday, August 24, 2021 at 9:00 a.m. (EDT).

CE Course Handouts are Paperless!

In an effort to minimize paper waste and benefit the environment, course handouts will be made available on the KDA's website at <https://www.kyda.org/ce-course-handouts.html>

Please note that some speakers have chosen not to provide handouts. These materials are not printed for distribution on-site. If you wish to have these materials to reference during the course, please bring a printed copy with you.

Badge Holders

Please note that plastic badge holders will not be mailed with pre-registration materials.

For your convenience, plastic badge holders will be available in the registration area during registration hours.

Alumni Reception



The University of Kentucky and University of Louisville will be hosting alumni receptions on Friday, August 20th. This is a perfect time to catch up with fellow classmates.

University of Kentucky Alumni Reception

6:00 p.m. – 7:30 p.m.

University of Louisville Alumni Reception

6:00 p.m. – 7:30 p.m.

Register Early and Save

All course fees increase \$10 (per ticket) after July 28th. Tickets will be sold based on availability.

Use the registration form included in this brochure. Form may be copied. List all staff members, spouses, etc. on the doctor's form. Select CE courses or special event tickets. Complete form in its entirety and mail to the Kentucky Dental Association office by July 28th. Forms postmarked after July 28th will be returned. Forms that are not legible will also be returned. Registrations are processed in the order received. Fees are payable to the Kentucky Dental Association in U.S. funds by check, money order, MasterCard or Visa. Credit card users must supply a new credit card number within 24-hours of denial notification or ordered tickets will be returned to inventory. Fees will be assessed, up to the maximum allowed by law, for checks not honored by the bank.

Tickets **will not** be held. You may also register on-line at <https://www.kyda.org/ky-meeting-registration.html>

Lost Tickets

Lost tickets are replaced at the original cost based on availability.

Room Capacity

All rooms are set to maximum seating capacity. Space in limited attendance courses is restricted by the speaker to ensure quality instruction.

Please note that room space dictates the number of tickets available and courses could sell out before the meeting begins.

Pre-registration for the meeting does not guarantee a ticket for any particular CE course.

KDA Non-Solicitation Policies

All speakers are contracted by the Kentucky Dental Association. Utilization of said speakers by other persons or groups will not be permitted unless approved prior to the meeting by the Council on Annual Session.

With the exception of exhibitors operating with designated booth spaces, no attendee may solicit business on the exhibit floor or in any other Kentucky Dental Association convention space. Violation of this policy will result in expulsion from the meeting.

The Kentucky Dental Association does not promote any products that may be recommended by speakers, nor do the speaker's views necessarily represent those of the Kentucky Dental Association.

Refund Policy

Refund Deadline: August 17, 2021. Send written request for refund with badges and tickets to the Kentucky Dental Association, Attn: Todd Edwards, 1920 Nelson Miller Parkway, Louisville, KY 40223. No refunds will be given after the stated deadline regardless of the reason. Refunds are processed after the close of the meeting.

Your Comfort is Important!

We all have different ideas of the ideal indoor temperature – you may find the temperature in lecture rooms and the exhibit hall “too hot” or “too cold” for comfort. Try as we might, we can't guarantee the temperature will be “just right” for everyone, so please come prepared: dress in layers and bring a sweater or light jacket to the meeting.

Per fire codes, once a course is full, attendees will not be allowed to sit on the floor, bring chairs in from another room or stand in the back.

Registration Materials

Badges and tickets are mailed to those who pre-register prior to the meeting. Registration materials will be mailed to those who pre-register around the first of July 2021. It is the responsibility of the attendees to bring all necessary items with them to the meeting. Obtain a plastic badge holder, on-site quick reference guide/room assignment list at the registration desk during registration hours. **Also, please remember to check the KDA website at <https://www.kyda.org/ce-course-handouts.html> to see if the course you are attending has a handout.**

On-site Registration Hours

Friday, August 20, 2021

7:30 a.m. – 5:00 p.m.

Saturday, August 21, 2021

7:30 a.m. – 4:00 p.m.

Sunday, August 22, 2021

8:15 a.m. – 9:00 a.m.

A Message From Your Meeting Planner

Dear KDA/ADA Member, I would like to encourage you to share this program with your staff members and your families as programs are mailed only to KDA/ADA members. We have events on our schedule in which family/staff members may like to participate. Bring your whole family and join us for the fun!

Sincerely, Janet Glover, KDA Director of Meetings

All program information has been compiled by Janet Glover, Director of Meetings.

CE Course Quick Reference Guide

Friday, August 20, 2021

| Category | Code | Title | Presenter | Audience | Page |
|------------------|------|---|-----------|----------------|------|
| Rest/Prev/Perio | FM1 | Doc, It Was Never a Problem Until You Fixed It! | Griffin | D ST A SP | 16 |
| Practice Mgmt | FM2 | Dealing With Difficult People in a Professional Setting | Baird | ALL | 16 |
| Restorative | FM3 | The Best of Everything: Dentistry Update 2020 | Dorociak | ALL | 16 |
| Oral Medicine | FM4 | Integrative Dental Medicine: Dentistry's Next Frontier | Wilkerson | ALL | 17 |
| Implants | FM5 | One Year to A Streamlined, Productive Implant Practice | Gupta | ALL | 17 |
| Practice Mgmt | FM6 | The Coachable, Capable & Unstoppable Dental Team | Reed | ALL | 18 |
| Oral Surgery | FA7 | Bisphosphonates, Osteonecrosis of the Jaws | Kushner | D ST H A | 18 |
| Restorative | FA8 | Efficiency in Fixed Prosthodontics | Dorociak | D ST A LT | 18 |
| Restorative | FA9 | Byte This: The CAD/CAM Restorative Practice | Griffin | D ST A SP | 19 |
| Marketing | FA10 | Why Your Marketing is Killing Your Business | Sampat | D ST H A SP OS | 19 |
| Airway Disorders | FA11 | Just Breathe: Diagnosing & Treating Airway Disorders | Wilkerson | D ST H A LT | 20 |
| Ergonomics | FA12 | I Want My Back Back: Factors That Make Dentists Miserable | Gupta | ALL | 20 |
| Case Acceptance | FA13 | Driving Case Acceptance: Be More Like Disney, Less Like IRS | Reed | ALL | 21 |
| Oral Surgery | FA14 | Complications in Dentistry | Kushner | D ST H A | 21 |
| Practice Mgmt | FA15 | Battling Burnout in Dentistry | Baird | ALL | 21 |

Saturday, August 21, 2021

| Category | Code | Title | Presenter | Audience | Page |
|-------------------|------|--|-----------------|----------------|------|
| Social Media Mktg | SM1 | Decoding the Algorithm: Social Media Mktg. that Converts | Sampat | ALL | 25 |
| Restorative | SM2 | Restorative Pearls for Class II Restorations | Dorociak | D ST A | 25 |
| Practice Mgmt | SM3 | The Dentist/Boss/Leader Conundrum | Baird | D ST | 25 |
| Preventative | SM4 | Offensive Dentistry | Novy | D ST H A SP OS | 26 |
| Prosthodontics | SM5 | So Easy, a Prosthodontist Can Do It | Cone | ALL | 26 |
| Practice Mgmt | SM6 | One Year to a Happier, Motivated, More Productive Team | Gupta | ALL | 26 |
| Practice Mgmt | SA7 | Dr. Checklist vs. Monster Virus-Error Proofing the Dental Team | Moorhead | ALL | 26 |
| Preventative | SA8 | Nobody Caries | Novy | D ST H A SP OS | 27 |
| Removeable Prosth | SA9 | Aesthetic & Functional Foundations for Complete Denture | Cone | ALL | 27 |
| Oral Pathology | SA10 | I've Found This Lesion...Now What? | Kushner/Shumway | D ST H A | 27 |
| OSHA | SA11 | OSHA & Infection Control 2021 | Byrd | ALL | 27 |

CE Course Quick Reference Guide

Sunday, August 22, 2021

| Category | Code | Title | Presenter | Audience | Page |
|-----------------|------|---|-----------|----------|------|
| CPR | SU1 | CPR Certification | Livers | ALL | 28 |
| Med Emergencies | SU2 | Medical Emergencies in the Dental Office | Kushner | ALL | 28 |
| KASPER | SU3 | Recognizing Drug Abuse in Dental Patients/Kasper Update | Byrd | ALL | 28 |

Audience Key

D - Dentist **ST** - Dental Student **H** - Hygienist **A** - Assistant **SP** - Spouse **OS** - Office Staff **LT** - Lab Technicians **ALL** Attendees

Course Code Key

FM - Friday Morning **FA** - Friday Afternoon **SM** - Saturday Morning **SA** - Saturday Afternoon **SU** - Sunday

Find CE Course Handouts on Our Website

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There will be a \$10.00 increase in ticket prices at the door. The KDA WILL NOT replace lost tickets.

KDA Office Closing: The KDA Executive Office will close at the end of business on Tuesday, August 17, 2021 and will reopen on Tuesday, August 24, 2021 at 9:00 a.m. **See Registration Form on next page...**

Events Happening in Louisville 8/19/21 through 8/22/21

Check out dates & more: <https://www.gotolouisville.com/events-calendar/cool-kentucky1/>

Mint Julep Mixology Experience

Learn to craft your own Kentucky Mint Julep as our instructors unfold the tasty tale of the drink's origin and give you a look at the fascinating antique...

Art Walk

Walk through the most beautiful and immersive art installation Kentucky has to offer. Each night, after the sun sets, the woods behind Barn8 come alive. Over...

Ready, Set, Go! Bourbon Experiences

Intended for Kentucky Bourbon Trail® visitors and Bourbon buffs alike, the Ready, Set, Go! Bourbon Experience is a special promotional offer from the Frazier...

Right to Ride Exhibit

This exhibit celebrates the brave women who wanted to ride fast horses in professional Thoroughbred races. They went from sideshow fascination on the...

Black Heritage in Racing Tour

African Americans have played an integral role in the history of Thoroughbred Racing. From slavery, to the Civil War, the Jim Crow era that pushed them out of...

Sunset Cruise

There are few things as beautiful as Louisville at night. Whether you're admiring the sunset or dancing in the moonlight, enjoy yourself out on the river with...



DR. JACK GRIFFIN
TICKET #: FMI

Friday, August 20, 2021
8:00 a.m. – 11:00 a.m.

“Doc, It Was Never a Problem Until You Fixed It! - Simplifying Bioactive/Regenerative Dentistry - From Prevention to Perio to Porcelain”

Sponsored in part by Kettenbach & Shofu Dental Corp.

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: D ST A SP

Doc, that tooth never hurt until you “FIXED” it. Certainly, you’ve done a restoration on an asymptomatic tooth only to create a tooth that was cold sensitive or that the patient couldn’t bite on. Have you had a patient come in carrying in their hand that crown and post you just placed a month ago? We all have.

Stress in the dental office happens when things just don’t go as well as planned. Was it the material, technique, or just the patient? Today there is a myriad of newer restorative materials and techniques with seemingly endless choices in adhesion, cements, composites, ceramics and graft materials... could this stuff be any more confusing? The key is having an arsenal that is predictable, almost universal in application, and comfortable. When do we etch, bond, cement, rinse, blow, cure, drill, sand blast? Let’s stop the madness.

The goal of this course is to simplify everyday, real-practice dentistry and do it with great efficiency and predictability. This comprehensive course will cover both direct and indirect restorations with the latest regenerative materials and techniques that all practices can benefit from. We will not waste time talking about procedures dental practices seldom do, but learn to enjoy practice more with repeatable, patient-pleasing success using BIOACTIVE/REGENERATIVE dentistry. We will cover many topics including perio, prevention, and direct and indirect CAD/CAM that can provide the most biofriendly, long-lasting restorations ever. **We will learn how to do it right the first time and make the practice more enjoyable and efficient.**

Learning Objectives:

- Regenerative Direct Dentistry...newer regenerative/bioactive direct restorations with great contours, contacts, and comfortable aesthetics.
- Regenerative cementation...the most durable indirect esthetic restorations EVER. From planning, to preparation, to placement with CAD/CAM, lithium disilicate, and zirconia...both simple and complex.
- Tooth replacement...planning for success with socket preservation, bridges, and implants.
- Comprehensive aesthetics...taking biofriendly principles to the front of the mouth, everyday cosmetics and the foundations for success.
- Realizing the ULTIMATE GOAL...happier patients, happier dentist.

Speaker bio on page 33.



SANDY BAIRD
TICKET #: FM2

Friday, August 20, 2021
8:00 a.m. – 11:00 a.m.

“Dealing with Difficult People in a Professional Setting”

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: ALL

What you will learn:

- How to manage difficult patients and people in your practice.
- How to avoid creating difficult people and patients.
- The real story behind difficult people.
- How to turn a difficult patient into your best referrer.
- Scripts and verbal tools for dealing with difficult people.
- Effective tools to neutralize difficult people.

This course is great for the entire dental team!

Did you know? If a difficult behaving person thinks you’re working with them, it’s hard for them to fight you. Instead of getting defensive, ask what you can do to help them.

Speaker bio on page 33.



DR. MICHAEL DOROCIAK
TICKET #: FM3

Friday, August 20, 2021
8:00 a.m. – 11:00 a.m.

“The Best of Everything: Dentistry Update 2020”

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: ALL

The Bottom Line on Outstanding Products and Concepts That Are Routinely Used in Practice

Topics May Include:

- Decide which cement works best, examine controversies in dentistry, and review screening for oral cancer.
- Understand why the new curing lights are necessary, decide between laser and electrosurgery, and explore what crown type is best for various situations.
- Look at intraoral cameras, the zirconia revolution, and how to remove a lithium disilicate or zirconia crown.
- Take home practice management, restorative, and oral surgery pearls.
- Are bioactive materials better?

Speaker bio on page 33.



DR. WITT WILKERSON
TICKET #: FM4

Friday, August 20, 2021
8:30 a.m. – 11:30 a.m.

**“Integrative Dental Medicine:
Dentistry’s Next Frontier”**

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: ALL

Seeing erosive wear on patients’ teeth? Are patients presenting with bruxism, sore muscles and headaches? Are they sleeping poorly, fatigued, snoring? Is it your responsibility to help them... and how?

Integrative Dental Medicine emphasizes the golden opportunity for dental professionals to gain the knowledge and skills to begin addressing the dental patient’s complete health. To care for the whole person preventatively, not just treating disease as it occurs.

Drawing from scientific research, expand your influence as true specialists in oral medicine. Learn the common links between bruxism, dental wear and malocclusion, headaches, dysfunctional breathing, sleep apnea, gastric reflux, ADHD and TMD that are rarely recognized in the medical community. Discover how you can help patients, neighbors and family. Gain a detailed checklist that can be easily incorporated into your practice immediately. Receive a decision tree for guiding the best utilization of splint therapy in dentistry.

What is dentistry’s role in modern medicine? We have a key role in identifying and addressing several factors of accelerated aging and chronic health conditions that affect total health. Join Dr. Wilkerson and make The Shift. Join the scientific revolution intentionally saving teeth, smiles and lives through Integrative Dental Medicine.

Learning Objectives:

- Define Integrative Dental Medicine – what it is and isn’t.
- Illuminate the benefits of treating neuromuscular and mechanical oral issues.
- Identify the risk factors and screening process for airway and breathing disorders.
- Describe the impacts of the 4Bs (Bacteria, Bite, Breathing, Body) on oral-systemic health.
- Review the role of dental teams in managing integrative systemic conditions.
- Explain the issues in diagnosing and treating masticatory and breathing problems (separately and comorbidly)
- Access and employ clinical checklists of integrative dental medicine in the practice.
- Recognize the masticatory/airway red flags may signal a larger problem.
- Gain fundamental expertise and current research to guide you toward successful implementation of integrative dental medicine in your practice.

Speaker bio on page 35.



DR. ANKUR GUPTA
TICKET #: FM5

Friday, August 20, 2021
8:30 a.m. – 11:30 a.m.

**“One Year to a Streamlined,
Productive, Cutting-edge Implant
Practice”**

Sponsored by Integrated Dental Systems

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: ALL

In this half-day presentation, Dr. Gupta shares the most effective strategies for restoring general dentists to communicate, plan, and market dental implants in their office. This lecture will provide fully implementable steps from the very beginning of the process, gaining patient interest and trust, to the most cutting-edge techniques and solutions in the realm of dental implant restorative therapy.

Learning Objectives:

- Discover communication and case presentation to get patients excited about implant therapy.
- Explain the ideal communication process between surgical specialist and restorative dentist, maximizing successful and predictable long-term restorations.
- Learn the newest and most dynamic strategies that are effectively being used by the leaders in dental implantology.
- Understand the difficulties and potential conflict when introducing a new service/profit-center in an already busy office and learn steps to reduce that frustration.

Speaker bio on page 34.



PENNY REED
TICKET #: FM6

Friday, August 20, 2021
8:30 a.m. – 11:30 a.m.

“The Coachable, Capable & Unstoppable Dental Team”

Sponsored by eAssist

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: ALL

When you think of individuals and teams who are masters at their craft, not only are they capable, they also have an underlying foundational characteristic...coachability.

In this session you will learn how to cultivate the trait of coachability and add more fun, accountability and rewards to your practice.

Learning Objectives:

- Why coachability is so important and how it will positively impact every member of the team and your practice's bottom line.
- How to cultivate the one high level skill that will greatly influence your team and patient relationships.
- Identify and practice the secret trait every coachable individual and team must have in order to achieve a happy and profitable practice.

Speaker bio on page 34.



DR. GEORGE KUSHNER
TICKET #: FA7

Friday, August 20, 2021
1:00 p.m. – 2:00 p.m.

“Bisphosphonates, Osteonecrosis of the Jaws (ONJ) and Dentistry - Where Are We Now and What Do We Know?”

1 CE Hour
FEE: \$40.00
AUDIENCE: D ST H A

There has been a new pathologic entity which was identified in the literature in 2003. Patients were found to have painful exposed bony areas of the jaws which occurred after simple dental procedures such as extractions. There were also reports of spontaneous exposures of bone in the jaws which were symptomatic. The common link was to the drug class of bisphosphonates. Bisphosphonates were given intravenously to cancer patients to combat the hypercalcemia often seen in multiple myeloma and metastatic cancers. This new condition was named osteonecrosis of the jaws (ONJ).

There are also oral forms of bisphosphonate drugs such as Fosamax, Actonel and Boniva. Although there is a higher incidence of osteonecrosis

associated with IV administration of bisphosphonates, we have seen cases of ONJ associated with oral bisphosphonates that were prescribed to treat osteoporosis.

The lecture will review what we currently know about bisphosphonates, including recommendations for dental management and prevention of ONJ. We will also discuss what is uncertain at this early stage of the new pathologic entity.

Learning Objectives:

- The participant will understand the new pathologic entity named osteonecrosis of the jaws (ONJ) and the link to bisphosphonate drugs.
- The participant will understand how modifications may have to be made in the treatment plan to accommodate bisphosphonate patients.
- The participant will understand the current recommendations in prevention, management and treatment of ONJ.

Speaker bio on page 34.



DR. MICHAEL DOROCIAC
TICKET #: FA8

Friday, August 20, 2021
1:00 p.m. – 4:00 p.m.

“Efficiency in Fixed Prosthodontics and Clinical Experiences with Full Contour and “Esthetic Zirconia”

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: D ST A LT

Fixed Prosthodontics account for 30% of a dentist's revenue. Learn real world tips, materials, and techniques to make your fixed prosthodontic procedures more predictable and efficient. Understand one of the most dramatic paradigm shifts in dentistry: the transition from PFM to full zirconia. Are the new “esthetic zirconias” better?

Speaker bio on page 33.



DR. JACK GRIFFIN
TICKET #: FA9

Friday, August 20, 2021
1:00 p.m. – 4:00 p.m.

“Byte This: The CAD/CAM Restorative Practice - Efficiency with Digital Impression Systems and Computer Designed Restorations”

Sponsored in part by Kettenbach & Shofu Dental Corp.

3 CE Hours

FEE: \$95.00 Dentists \$75.00 All others

AUDIENCE: D ST A SP

Digital impressions and CAD/CAM restorations have become an everyday reality for modern dentistry whether lab or office made. Many dentists are trying to decide if going digital makes sense for them and how to incorporate the new technology into an efficient workflow. Current advancements make the decision much easier today. This course is intended to “de-mystify” the world of digital dentistry while reviewing various digital impression systems, restoration material selection, tooth preparation, and cementation for success.

In office CAD/CAM systems restorations have gained great momentum because of advancements in computer software and ease in design. Many restorations in the “early” digital years were less than excellent but quality, efficiency, and clinical success have increased dramatically rivaling many other materials used in aesthetics. In this course we will discuss which techniques and materials have been successful and which have not and how to incorporate digital dentistry into mainstream general practice.

This course is designed for those offices wanting to do the most current dental procedures in a very efficient way with an excellent service to the patient while trying to take the stress and guess work out of the newer esthetic materials. We will emphasize the procedures that give the greatest long-term success. Digital dentistry is here to stay and we will help your office decide how committed to be in this digital restorative environment.

Learning Objectives:

- Who should own a digital impression system and who should not.
- The right questions to ask before buying.
- A basic comparison of the more popular digital impressions systems.
- To mill or not to mill?
- Lithium disilicate and zirconia...why, when, how.
- Prep and placement for long term clinical success.

Speaker bio on page 33.



MINAL SAMPAT
TICKET #: FA10

Friday, August 20, 2021
1:00 p.m. – 4:00 p.m.

“Why Your Marketing is Killing Your Business, and What to Do About It”

Sponsored by Modento

3 CE Hours

FEE: \$95.00 Dentists \$75.00 All others

AUDIENCE: D ST H A SP OS

Do you funnel time, resources, and a significant portion of your budget into every marketing platform you find, only to see few results? Are marketing costs cutting into your revenue, undermining your business growth?

If so, you're not alone. For many practices, Minal finds that at least 20% of their marketing isn't generating enough ROI to pay for itself, let alone increase revenue. This kind of marketing isn't productive. Instead, it drains practices, leeching precious resources until there's nothing left. Your marketing is killing your business.

Fear not: you can change course. Minal has helped many practices turn the tables by revealing the ways in which standard marketing falls short. This leaves room for something much more powerful: connection. By focusing on just three main skills, practices can drastically trim their marketing budget while simultaneously increasing production. Learn how to create an ideal patient avatar, find common ground, and connect authentically with patients to grow your practice on platforms that make sense for your business model. Stop marketing, and start building relationships that keep your practice relevant and productive.

Learning Objectives:

- Learn how to reduce your marketing budget while increasing ROI.
- Identify your ideal patient avatar for targeting across platforms.
- Understand the importance of finding common ground over differentiation.
- Recognize opportunities to develop genuine connections that strengthen your practice.
- Optimize your social media and web presence.
- Create a plan and a team strategy for executing it.

Speaker bio on page 35.



DR. WITT WILKERSON
TICKET #: FA11

Friday, August 20, 2021
1:30 p.m. – 4:30 p.m.

“Just Breathe: Diagnosing and Treating Airway Disorders for Life”

3 CE Hours

FEE: \$95.00 Dentists \$75.00 All others

AUDIENCE: D S T H A L T

Are your patients presenting with scalloped tongue, obstructed throat, narrow arches, or tongue thrusts that are reflective of airway and sleep disorders? Not sure what to do next?

Dental professionals see patients every day with forward head posture, nasal congestion, morning headaches, clenching/grinding and other symptoms that suggest airway and sleep disorders. But too often, dentists don't feel confident diagnosing or treating problems of the airway, proactively. It's time for that to change.

Gain a step-by-step checklist for evaluating every dental patient for sleep disordered breathing. Explore the relationships between airway/breathing problems, the significance of nasal vs. mouth breathing, the relationship to dental malocclusions, facial growth and development, childhood symptoms of “ADHD” used by poor breathing and sleep deprivation, sleep disordered breathing related TMD, and early onset dementia due to reduced brain oxygen at night. Examine treatment protocols for oral appliance management and orthodontic resolution.

Dr. Wilkerson's in-depth clinical expertise on disordered airway function covers a full interdisciplinary breadth of the field. Don't miss this important opportunity to learn the state of the science for dentistry leading the way into the future of recognition and intervention of sleep disorders.

Learning Objectives:

- Discuss how risk factors and treatment considerations differ for airway and breathing disorders in children, young adults, and patients in middle age.
- Define the symptoms of UARS, TMD, and OSA.
- Describe techniques involved in treating patients with obstructive and airway disorders in each age group.
- Discuss signs and symptoms of maladaptive breathing (mouth breathing) and its physiological systemic effects on sleep and cognition.
- Review and learn to use a step-by-step clinical checklist to evaluate every dental patient for sleep disordered breathing.
- Understand oral appliance management and orthodontic resolution of disordered breathing.

Speaker bio on page 35.



DR. ANKUR GUPTA
TICKET #: FA12

Friday, August 20, 2021
1:30 p.m. – 4:30 p.m.

“I Want My Back Back: Identifying and Mitigating the Factors That Make Even the Most Successful Dentists Miserable”

Sponsored by Kettenbach USA

3 CE Hours

FEE: \$95.00 Dentists \$75.00 All others

AUDIENCE: ALL

Despite the myriad of benefits that dentists get to enjoy, including a high income, a less-than 5-day workweek, and the opportunity to be a business owner, many are miserable. This can be sourced to 3 main factors: body pain, isolation, and debt. In this half-day presentation, Dr. Gupta shares the stories of many dentists, and how they intentionally changed the trajectory of their lives.

Objectives:

- Discover the #1 happiness and relationship killer that also affects your ability to perform more comprehensive dentistry.
- Illuminate the long-term impact of poor posture and a sedentary lifestyle to the dental team.
- Gain a daily core strength routine that can affect your overall quality of life.
- Examine the culture, habits and health of those living in Blue Zones and learn why they live disproportionately longer lives.
- Recognize the barriers, benefits and steps for integrating a mindful approach every day.
- Explore the long-term physical/psychological implications of a “constantly plugged in” life.
- Identify steps to prevent and treat burnout.

Speaker bio on page 34.



PENNY REED
TICKET #: FA13

Friday, August 20, 2021
1:30 p.m. – 4:30 p.m.

“Driving Case Acceptance: Be More Like Disney & Less Like the IRS”

Sponsored by eAssist

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: ALL

Most dental businesses have another practice within their practice when you consider the amount of unscheduled treatment that walks out the door each day. Thousands of advertising dollars, chair hours, and payroll dollars are invested in attracting patients to the practice and evaluating them for treatment. Case acceptance will make or break your profitability and your confidence level.

Learning Objectives:

- Learn how to be more like Disney in your approach to engaging the patient and inspiring them to want their ideal treatment
- Identify the most powerful strategies, questions, and phrases you must implement to have your patients schedule today
- Simplify the financial agreement process to make it easier for patients to say yes

Speaker bio on page 34.



DR. GEORGE KUSHNER
TICKET #: FA14

Friday, August 20, 2021
2:00 p.m. – 5:00 p.m.

“Complications in Dentistry”

3 CE Hours
FEE: \$95.00
AUDIENCE: D ST H A

As practitioners in the field of dentistry, we need to be aware that complications can and will occur during our treatment of patients. Fortunately, most of the complications that occur are not life threatening. However, many complications require extensive additional treatment and some complications can be life threatening. In years past, complications were not routinely discussed in the dental community. By evaluating a series of clinical complications, we can analyze the etiology and make practitioners aware of possible adverse sequelae. The management of these complications will be discussed. By studying complications, we can hopefully decrease the potential complication rate in our own patient population.

Speaker bio on page 34.



SANDY BAIRD
TICKET #: FA15

Friday, August 20, 2021
2:00 p.m. – 5:00 p.m.

“Battling Burnout in Dentistry: Facing Your Biggest Enemy”

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: ALL

You will learn how to:

- Understand its prevalence in dentistry.
- Recognize the early signs.
- Control the causes.
- Avoid the traps.
- Apply solutions.
- Gain self-awareness.

Did you know? According to *The Wealthy Dentist*, a recent survey showed 87% of dentists in urban areas report they have in the past or are currently dealing with burnout symptoms, suburban 83%, and rural at 72%. On average, only around 19% say they have never felt the scorch of burn-out. Learn how to battle it now.

Speaker bio on page 33.

| Ticket # | Friday, August 20, 2021 | Dentist | Auxiliary |
|-----------------|--------------------------------|----------------|------------------|
|-----------------|--------------------------------|----------------|------------------|

Friday AM

| | | | |
|-----|--|---------|---------|
| FM1 | Doc, It Was Never a Problem Until You Fixed It! - Griffin | \$95.00 | \$75.00 |
| FM2 | Dealing With Difficult People in a Professional Setting - Baird | \$95.00 | \$75.00 |
| FM3 | The Best of Everything: Dentistry Update 2020 - Dorociak | \$95.00 | \$75.00 |
| FM4 | Integrative Dental Medicine: Dentistry's Next Frontier - Wilkerson | \$95.00 | \$75.00 |
| FM5 | One Year to A Streamlined, Productive Implant Practice - Gupta | \$95.00 | \$75.00 |
| FM6 | The Coachable, Capable & Unstoppable Dental Team - Reed | \$95.00 | \$75.00 |

Friday PM

| | | | |
|------|---|---------|---------|
| FA7 | Bisphosphonates, Osteonecrosis of the Jaws - Kushner | \$40.00 | \$40.00 |
| FA8 | Efficiency in Fixed Prosthodontics - Dorociak | \$95.00 | \$75.00 |
| FA9 | Byte This: The CAD/CAM Restorative Practice - Griffin | \$95.00 | \$75.00 |
| FA10 | Why Your Marketing is Killing Your Business - Sampat | \$95.00 | \$75.00 |
| FA11 | Just Breathe: Diagnosing & Treating Airway Disorders - Wilkerson | \$95.00 | \$75.00 |
| FA12 | I Want My Back Back: Identifying Factors That Make Dentists Miserable - Gupta | \$95.00 | \$75.00 |
| FA13 | Driving Case Acceptance: Be More Like Disney & Less Like the IRS - Reed | \$95.00 | \$75.00 |
| FA14 | Complications in Dentistry - Kushner | \$95.00 | \$95.00 |
| FA15 | Battling Burnout in Dentistry - Baird | \$95.00 | \$75.00 |

| Ticket # | Saturday, August 21, 2021 | Dentist | Auxiliary |
|-----------------|----------------------------------|----------------|------------------|
|-----------------|----------------------------------|----------------|------------------|

Saturday AM

| | | | |
|-----|---|---------|---------|
| SM1 | Decoding the Algorithm: Social Media Mktg. that Converts - Sampat | \$95.00 | \$75.00 |
| SM2 | Restorative Pearls for Class II Restorations - Dorociak | \$95.00 | \$75.00 |
| SM3 | The Dentist/Boss/Leader Conundrum - Baird | \$95.00 | ----- |
| SM4 | Offensive Dentistry - Novy | \$95.00 | \$75.00 |
| SM5 | So Easy, a Prosthodontist Can Do It - Cone | \$95.00 | \$75.00 |
| SM6 | One Year to a Happier, Motivated, More Productive Team - Gupta | \$95.00 | \$75.00 |

Saturday PM

| | | | |
|------|---|----------|----------|
| SA7 | Dr. Checklist vs. Monster Virus-Error Proofing the Dental Team - Moorhead | \$95.00 | \$75.00 |
| SA8 | Nobody Caries - Novy | \$95.00 | \$75.00 |
| SA9 | Carte Blanche: Aesthetic & Functional Foundations for Complete Denture - Cone | \$95.00 | \$75.00 |
| SA10 | I've Found This Lesion...Now What? - Kushner & Shumway | \$95.00 | \$75.00 |
| SA11 | OSHA & Infection Control 2021 - Byrd | \$100.00 | \$100.00 |

Mark Your Calendar for the 2022 Kentucky Meeting
August 25-28, 2022 · French Lick Resort · French Lick, IN

Sunday AM

| | | | |
|-----|--|----------|----------|
| SU1 | Medical Emergencies in the Dental Office - Kushner | \$100.00 | \$100.00 |
| SU2 | CPR Certification - Livers | \$100.00 | \$100.00 |
| SU3 | Recognizing Drug Abuse in Dental Patients & Kasper Update - Byrd | \$100.00 | \$100.00 |

Special Events

SE1 William Marcus Randall Memorial Reception, Awards Presentation & KDA President's Reception
Featuring Special Guest and Keynote Speaker, Kenny Aronoff
NO FEE
Open to everyone but you must have a ticket to attend

Find CE Course Handouts on Our Website

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Please note that some speakers have chosen not to provide handouts. These materials are not printed for distribution on-site. If you wish to have these materials to reference during the course, please bring a printed copy with you.

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There will be a \$10.00 increase in ticket prices at the door.

The KDA WILL NOT replace lost tickets.

KDA Office Closing: The KDA Executive Office will close at the end of business on Tuesday, August 17, 2021 and will reopen on Tuesday, August 24, 2021 at 9:00 a.m.

See Registration Form on next page...

We help dental practices know their numbers.



Contact Kendra Thornburg at 502.753.0609 to learn more.

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Course Registration Form

Deadline for return is Wednesday, July 28, 2021

Registration/ticket order form MUST be postmarked by July 28, 2021. Any forms postmarked after this date will be returned. No faxes will be accepted.

Course/Event Registration Information

Name _____

Mailing Address _____

Daytime Phone + Area Code _____ Fax _____

ADA # _____ Email _____

Dentists only

Registration ID Letter

- K** KDA Member
- V** Visiting ADA (Please attach a copy of 2021 ADA card)
- A** Assistant
- L** Laboratory Technician
- E** Exhibitor
- H** Hygienist
- S/F** Spouse/Family Member
- A/S** Auxiliary/Staff
- ST** Dental Student

Print name of each registrant and ID Letter from list at left

| | Last Name | First Name | ID Letter |
|----|-----------|------------|-----------|
| 1) | _____ | _____ | _____ |
| 2) | _____ | _____ | _____ |
| 3) | _____ | _____ | _____ |
| 4) | _____ | _____ | _____ |
| 5) | _____ | _____ | _____ |
| 6) | _____ | _____ | _____ |

Note: If additional space is needed, registration form may be copied.

Registration Mailing Instructions

Mail Registration Form to:

Janet Glover
Kentucky Dental Association
1920 Nelson Miller Parkway
Louisville, KY 40223-2164

You may also register online at
<https://www.kyda.org/ky-meeting-registration.html>

Ticketed Course/Event

| | Ticket # | Ticket # | Ticket # | Ticket # | Ticket # | Ticket # | Ticket # | Ticket # | |
|----|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| 1) | _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ | \$ _____ |
| 2) | _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ | \$ _____ |
| 3) | _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ | \$ _____ |
| 4) | _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ | \$ _____ |
| 5) | _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ | \$ _____ |
| 6) | _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ | \$ _____ |

Fees Total

Payment Method

No forms accepted after July 28, 2021

Grand Total

Please check form of payment: ☐ Visa ☐ MasterCard ☐ Check

Credit Card # _____ Exp. Date _____

Print Name _____ Signature _____

\$ _____



MINAL SAMPAT
TICKET #: SM1

Saturday, August 21, 2021
8:00 a.m. – 11:00 a.m.

“Decoding the Algorithm: Social Media Marketing that Converts”

Sponsored by Modento

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: ALL

Are you spending money on Social Media Marketing, but not seeing any conversions? Feeling overwhelmed and don't know what to post for engagement? Are you falling behind your competition?

Seventy-four percent of Americans use social media on a daily basis. Yet, many dental practices fail to reach the full conversion potential of these platforms. Why? Because we don't know how to leverage the algorithms that dictate which posts get seen, and which don't. As a result, even great social media content can fail to reach your target audience and ideal patients. It's time to change that.

In this interactive course, you'll develop a successful, evergreen social media marketing plan and content strategy that gets your practice seen and increases ROI. Create a realistic action plan with implementation tools that can be used immediately. Leverage the latest tactics like video and content redistribution to maximize your reach.

Connect with ideal patients using the most accessible marketing outlet today: social media.

Learning Objectives:

- Learn what, when, and how to use social media for conversions.
- Learn how to create an evergreen content and video strategy.
- Learn which platforms to leverage to reach specific audiences.
- Learn how to create videos that boost engagement and visibility.
- Learn how to repurpose social content to maximize your social media efforts.

Speaker bio on page 35.



DR. MICHAEL DOROCIAK
TICKET #: SM2

Saturday, August 21, 2021
8:00 a.m. – 11:00 a.m.

“Restorative Pearls for Class II Restorations”

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: D ST A

The average dentist does up to 7 restorations a day. Many of these can be challenging and frustrating. Take bread and butter dentistry to new heights by learning the latest products, devices, and techniques. Highly useful and practical information will be presented to make your restorative dentistry more predictable and profitable. Take home information that you can learn today and use tomorrow in your practice.

Speaker bio on page 33.



SANDY BAIRD
TICKET #: SM3

Saturday, August 21, 2021
8:00 a.m. – 11:00 a.m.

“The Dentist/Boss/Leader Conundrum”

3 CE Hours
FEE: \$95.00
AUDIENCE: Dentists and Dental Students Only

What you will learn:

- How to be an effective boss and leader
- How to be your employee's favorite employer
- How to reduce time spent on employee management
- How to teach your employees to think
- How to reduce the number of distractions and interruptions in your workday
- How to create a healthy workplace
- How to create a real team instead of a group of employees who just happen to work in the same office

Did you know? Happy employees have, on average, 31% higher production. (source: Harvard Business Review)

Speaker bio on page 33.



DR. BRIAN NOVY
TICKET #: SM4

Saturday, August 21, 2021
8:30 a.m. – 11:30 a.m.

“Offensive Dentistry”
Sponsored by GC America

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: D S T H A S P O S

Let's face it, sitting through a lecture about dental caries or caries risk assessment isn't appealing (in fact it sounds downright boring). However, the science of clinical cariology is beginning to have an impact on restorative techniques and technology. Streptococcus mutans has more to fear than a rheostat now that we're armed with salivary diagnostics and bioactive materials.

At the end of this course, participants should be able to:

- Intervene medically in the caries process.
- Control patient caries risk with focused therapeutics.
- Design restorations to minimize recurrent decay.
- Improve the prognosis of restorative treatment.

Speaker bio on page 34.



DR. MILES CONE
TICKET #: SM5

Saturday, August 21, 2021
8:30 a.m. – 11:30 a.m.

“So Easy, a Prosthodontist Can Do It: The Tips, Tricks and Techniques from the Daily Life of a Dual-Certified Prosthodontist/Dental Technician”
Sponsored in part by GC America & Zest

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: ALL

The ongoing advancement of new procedures and technology within the dental profession continues to grow at an accelerated rate. The comprehensive volume of information that must be maintained to remain competent in the respective fields of study as a dentist or a dental technician, therefore, becomes increasingly difficult to sustain. Although an exhaustive knowledge base for either specialty is simply not possible, numerous overlapping philosophies and techniques have been recognized that are able to improve the daily workflow of the restorative clinician.

Learning Objectives:

- Review dogmatic principles found in the field of contemporary prosthetic dentistry and the alternative options that exist for each.
- Analyze many of the current materials available to the ceramist and dental professional that can be utilized in the restoration of implants, fixed crown and bridge, and removable prosthetic treatment plans.
- Determine the chairside/benchtop protocols that will ensure the highest efficacy as well as quality final product at delivery.
- Apply new concepts and techniques with the dental clinic and dental laboratory.

Speaker bio on page 33.



DR. ANKUR GUPTA
TICKET #: SM6

Saturday, August 21, 2021
9:00 a.m. – Noon

“One Year to a Happier, Motivated, More Productive Dental Team”
Sponsored by Shofu Dental Corporation

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: ALL

Our professional happiness doesn't come from the depth of our clinical knowledge or the profitability of the practice; rather, it comes from the collective happiness of the team that we surround ourselves with on a daily basis. One crabby individual can ruin an otherwise great day, just as an inspiring and upbeat group can provide energy and positivity no matter how the rest of the day goes.

In this highly entertaining presentation, Dr. Gupta describes the steps, when properly implemented, that will keep your team energized, accountable, valuable and a joy to be around.

Learning Objectives:

- Gain strategies and tools for inspiring a culture of self-directed leaders in the practice.
- Explore a culture of autonomy in which team members feel ownership with practice improvement and implementation.
- Identify internally designed accountability systems.
- Formulate an incentive-based vision for your practice and dental team.

Speaker bio on page 34.



DR. WILLIAM J. MOORHEAD
TICKET #: SA7

Saturday, August 21, 2021
1:00 p.m. – 4:00 p.m.

“Dr. Checklist vs. The MONSTER Virus – Error Proofing the Dental Team”

3 CE Hours
FEE: \$95.00 Dentists \$75.00 All others
AUDIENCE: ALL

While some dental offices perform in harmony, others exist in constant chaos, out of tune with each other and their patients. Dental offices that use management systems and checklists provide improved efficiency and decreased stress for both the dental team and their patients.

With staffing turnover and increased overhead costs created by the pandemic, the application of LEAN manufacturing principles to dentistry has never been more important. If you are ready to help your dental team out-think, out-serve, and out-perform all their previous efforts, all while helping your patients feel safe and well-cared for, this course is for you. Your office will practice dentistry like never before, and your teams and patients will be amazed.

Educational Course Objectives:

- Upon course completions, participants will be able to:
- Understand the advantages of using systems and checklists to address the dramatic changes that have occurred in our practice.
 - Review methods to focus teams that prevent repeated mistakes and correct inefficiencies, improving productivity and providing our patients with safer, more reliable outcomes.
 - Apply efficiency principles to modify dental operatories and procedures for patient and team safety.
 - Modify new patient exam processes to maintain a paperless workflow.

Speaker bio on page 34.



DR. BRIAN NOVY
TICKET #: SA8

Saturday, August 21, 2021
1:30 p.m. – 4:30 p.m.

“Nobody Caries”

Sponsored by GC America

3 CE Hours

FEE: \$95.00 Dentists \$75.00 All others

AUDIENCE: D ST H A SP OS

Sometimes it seems as though our patients don't grasp the basic concept of home care. Other times our patients with impeccable hygiene develop rampant decay and we feel helpless because we can't figure out what's going on. The mouth is a remarkable environment that cariologists are finally beginning to understand, and so can you. Come learn everything you didn't know about plaque and the amazing organisms that make the mouth a wonderful place to work.

Course Objectives:

- Explain the mixed ecological approach to caries causation.
- Apply Evidence-Based and novel preventive therapies.
- Quickly identify high caries risk patients before they develop disease.
- Stop “watching” lesions and see them get smaller.

Speaker bio on page 34.



DR. MILES CONE
TICKET #: SA9

Saturday, August 21, 2021
1:30 p.m. – 4:30 p.m.

“Carte Blanche: Aesthetic and Functional Foundations for the Complete Denture”

Sponsored in part by GC America & Zest

3 CE Hours

FEE: \$95.00 Dentists \$75.00 All others

AUDIENCE: ALL

Restorative and prosthetic dentistry is in a state of crisis. Social media, corporate advertising, and even the most reputable dental symposiums all place a heavy emphasis on fixed anterior treatments (i.e., cosmetic dentistry). There is a new wave of clinicians and technicians that are well aware of the necessity for education and training of complete denture and are pushing the boundaries of contemporary aesthetics with hyper-real removable prosthetics in a bold effort to rekindle the love affair with the original full arch/mouth rehabilitation.

Learning Objectives:

- Establish the parameters of complete dentures that are coincident with contemporary fixed prosthetics and how they apply to treatment planning.
- Review many of the current shortcomings that exist with all phases of removable complete dentures prosthetics.
- Develop a case-specific armamentarium based on aesthetic and functional demands for each patient.
- Apply new concepts and techniques to current patient base.

Speaker bio on page 33.



**DR. GEORGE KUSHNER
& DR. BRIAN SHUMWAY**
TICKET #: SA10

Saturday, August 21, 2021
2:00 p.m. – 5:00 p.m.

“I’ve Found This Lesion...Now What?”

3 CE Hours

FEE: \$95.00 Dentists \$75.00 All others

AUDIENCE: D ST H A

This session will be a three-hour clinical pathologic conference applicable to all members of the dental team. A series of clinical cases will be presented with the “thought process” involved to establish the diagnosis and treatment. The program will be clinically oriented, interactive and educational.

Learning Objectives:

- Review clinical presentations of common oral and maxillofacial pathology conditions that present in the dental office.
- Discuss common adjuncts to help establish the diagnosis of a pathologic condition such as biopsy, radiographs (including panoramic and CT scans) and laboratory tests.
- Review treatment, both medical and surgical, of common oral pathology conditions.

Speaker bios on pages 34 & 35.



PATTY BONASSO BYRD
TICKET #: SA11

Saturday, August 21, 2021
2:00 p.m. – 5:00 p.m.

“OSHA and Infection Control in the Dental Office 2021”

Sponsored in part by the Kentucky Dental Laboratory Association

3 CE Hours

FEE: \$100.00

AUDIENCE: ALL

Kentucky OSHA requires that all dental personnel be trained in the Bloodborne Pathogen Standard and the revised Hazard Communication/ GHS Standard. Dental personnel should receive an initial training and thereafter, an annual update. This course reviews the following standards and guidelines and offers suggestions on how to implement them in your office:

- OSHA Hazard Communication Standard/GHS Standard (must comply by June 1, 2016).
- OSHA Bloodborne Pathogen Standard.
- CDC Dental Guidelines 2016.
- The Needlestick Safety and Prevention Act.
- U.S. Public Health Service Guidelines for the Management of Occupational Exposures to HBV, HCV, and HIV and Recommendations for Post Exposure Prophylaxis.
- CDC Guidelines for Hand Hygiene in Healthcare.

This presentation will provide a very practical approach to implementing the regulations and guidelines in the dental office.

Speaker bio on page 33.



DR. GEORGE KUSHNER
TICKET #: SU1

Sunday, August 22, 2021
9:00 a.m. – Noon

“Medical Emergencies in the Dental Office”

3 CE Hours
FEE: \$100.00
AUDIENCE: ALL

Medical emergencies can and do occur in the dental office. With advances in the medical field, we as dental practitioners are seeing and treating a significant medically-compromised patient population as outpatients in our dental offices. Fortunately, most of the emergencies that occur are treated appropriately and there is little harm to the patient. However, improper management of these emergencies can have disastrous results. Likewise, proper management of the medical emergency is no guarantee of a successful outcome.

This course will review common medical emergencies and management of these problems. Clinical “pearls” will be discussed that can hopefully lessen the chances of these emergencies. This presentation should be applicable to all members of the dental office team.

This course is approved by the Kentucky Board of Dentistry and meets the requirements for dental hygienists for provisions stipulated in 201 KAR 8:562.

Speaker bio on page 34.



DEWAYNE LIVERS
TICKET #: SU2

Sunday, August 22, 2021
9:00 a.m. – Noon
**“CPR Certification/
Basic Life Support – BLS
Healthcare Provider
Training”**

FEE: \$100.00
AUDIENCE: ALL

The Cardiopulmonary Resuscitation course will be conducted within the most recent updated guidelines of the American Heart Association. This course is three hours and will include adult, child and infant CPR, foreign body airway obstruction and an AED presentation.

Each participant will receive a two-year certification card the day of the class.

This course complies with the requirements of the Kentucky Board of Dentistry for dental hygienists for provisions stipulated in 201 KAR 8:532, for dental assistants for provisions stipulated in 201 KAR 8:530 and for dentists for provisions stipulated in 201 KAR 8:530.



PATTY BONASSO BYRD
TICKET #: SU3

Sunday, August 22, 2021
9:00 a.m. – Noon

“Recognizing Drug Abuse in Dental Patients and KASPER Update 2021”

3 CE Hours
FEE: \$100.00
AUDIENCE: ALL

Drug abuse is a major health problem in America and impacts every dental practice as well as our families. Dental professionals can play a huge role in drug abuse identification, prevention and intervention. Emphasis will be placed on increasing your skills and abilities to recognize the signs and symptoms of drug abuse, refer suspected drug abusers for help and treat recovering patients in your practice.

This course will also discuss the Kentucky All Scheduled Prescription Electronic Reporting System (KASPER), as well as current State and Federal regulations important to the prescribing of controlled substances by dentists licensed to practice in Kentucky.

Kentucky Board of Dentistry Regulation for Continuing Education Requirement (KASPER) 201 KAR 8:532. Dentists are required to complete 3 hours of continuing education that relates to the use of the electronic monitoring system, pain management or addiction disorders prior to renewing their license every renewal cycle.

At the conclusion of this course, the participant should understand:

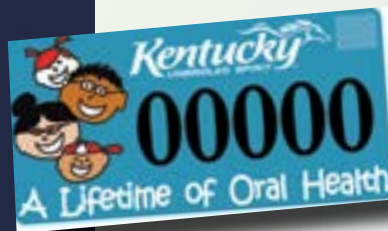
- The signs and symptoms of illegal drug use/abuse (oral, physical and psychological).
- Drug interactions with substances used during oral care.
- Communication strategies when working with active or recovering patients.
- Resources available to support patients and dental professionals.
- The use of the KASPER system and current State and Federal regulations important to the prescribing of controlled substances by dentists licensed to practice in Kentucky.

Speaker bio on page 33.

Mark Your Calendar for the **2022** **Kentucky Meeting**

August 25-28, 2022

French Lick Resort
French Lick, IN



**Purchase a KDA
Specialty License Plate!**
It's an easy way
to support your KDA Foundation!

HELP! We still
need additional
registrations or our
specialty plate will
GO AWAY forever!

Scientific Program Disclaimer

The Kentucky Dental Association and the Council on Annual Session and Scientific Session Committee make every effort to present high-caliber speakers in their respective areas of expertise. The speakers' presentations in no way imply endorsement of any product, technique or service presented during these presentations. The Kentucky Dental Association specifically disclaims responsibility for any material presented.

In addition, participants must always be aware of the hazards of using limited knowledge in integrating new techniques or procedures into their practice. Only sound evidence-based dentistry should be used in patient therapy.

**Vehicle tags support
community dental health service projects
across Kentucky & you can personalize
your license plate!**

**You DO NOT have to be a member of the
KDA to purchase these plates.**

**Anyone may purchase specialty plates
and support dentistry!**

Ten dollars from the original purchase and then from **each year's renewal** go to support the KDA Foundation.

For more information regarding our specialty license plates, contact your local county clerk's office.

Smoking Policy

No smoking is permitted in any portion of the
Galt House Hotel.

Golf? Putt Putt, Anyone?

Need to de-stress? Or just have a little fun!

While you are visiting with our friends in
the exhibit hall (and purchasing goods and
services), take a few minutes and enjoy
some putt putt golf!

Details are yet to be
finalized, but there
will definitely be putt
putt available to those
who love to play!

Join us for all the fun!

Your Comfort Is Important To Us!

We all have different ideas of the ideal indoor temperature – you may find the temperature in lecture rooms and the exhibit hall “too hot” or “too cold” for comfort. Try as we might, we can't guarantee the temperature will be “just right” for everyone, so please come prepared: dress in layers and bring a sweater or light jacket to the meeting. Per fire codes, once a course is full, attendees will not be allowed to sit on the floor; bring chairs in from another room or stand in the back.



Classroom Etiquette

Please remember to “silence” your cell phones while seated in classrooms. Please step outside to receive/conduct phone calls, so you do not disturb other attendees.



Calendar of Events

Friday, August 20, 2021

- 7:30 A.M. – 5:00 P.M. Registration:
Galt House East Tower
2nd Floor Ballroom Level
- 8:00 A.M. – 11:00 A.M. **Dr. Jack Griffin**
“Doc, It Was Never a Problem Until You fixed It!”: Simplifying Bioactive/Regenerative Dentistry - From Prevention to Perio to Porcelain
Sponsored in part by Kettenbach & Shofu Dental Corporation
- 8:00 A.M. – 11:00 A.M. **Sandy Baird, MBA**
Dealing with Difficult People in a Professional Setting
- 8:00 A.M. – 11:00 A.M. **Dr. Michael Dorociak**
The Best of Everything: Dentistry Update 2020
- 8:30 A.M. – 11:30 A.M. **Dr. Witt Wilkerson**
Integrative Dental Medicine: Dentistry's Next Frontier
- 8:30 A.M. – 11:30 A.M. **Dr. Ankur Gupta**
One Year to a Streamlined, Productive, Cutting-edge Implant Practice
Sponsored by Integrated Dental Systems
- 8:30 A.M. – 11:30 A.M. **Penny Reed**
The Coachable, Capable & Unstoppable Dental Team
Sponsored by eAssist
- 8:30 A.M. – 5:00 P.M. Exhibit Hall Open
Grand Ballroom A & Grand Hall
Galt House East Tower
2nd Floor Ballroom Level

Friday, August 20, 2021

- 1:00 P.M. – 2:00 P.M. **Dr. George Kushner**
Bisphosphonates, Osteonecrosis of the Jaws (ONJ) and Dentistry – Where Are We Now and What do We Know?
- 1:00 P.M. – 4:00 P.M. **Dr. Michael Dorociak**
Efficiency in Fixed Prosthodontics and Clinical Experiences with Full Contour and “Esthetic Zirconia”
- 1:00 P.M. – 4:00 P.M. **Dr. Jack Griffin**
Byte This: The CAD/CAM Restorative Practice - Efficiency with Digital Impression Systems and Computer Designed Restorations
Sponsored in part by Kettenbach & Shofu Dental Corporation
- 1:00 P.M. – 4:00 P.M. **Minal Sampat, RDH**
Why Your Marketing is Killing Your Business, and What to Do About It
Sponsored by Modento
- 1:30 P.M. – 4:30 P.M. **Dr. Witt Wilkerson**
Just Breathe: Diagnosing and Treating Airway Disorders for Life
- 1:30 P.M. – 4:30 P.M. **Dr. Ankur Gupta**
I Want My Back Back: Identifying and Mitigating the Factors That Make Even the Most Successful Dentists Miserable
Sponsored by Kettenbach USA
- 1:30 P.M. – 4:30 P.M. **Penny Reed**
Driving Case Acceptance: Be More Like Disney & Less Like the IRS
Sponsored by eAssist
- 2:00 P.M. – 5:00 P.M. **Dr. George Kushner**
Complications in Dentistry



Calendar of Events

Friday, August 20, 2021

- 2:00 P.M. – 5:00 P.M. **Sandy Baird, MBA**
Battling Burnout in Dentistry: Facing Your Biggest Enemy
- 5:00 P.M. – 6:00 P.M. KDPAC Board Meeting
- 6:00 P.M. – 7:30 P.M. U of K Alumni Reception
- 6:00 P.M. – 7:30 P.M. U of L Alumni Reception
- 7:30 P.M. – 9:00 P.M. William Marcus Randall Memorial Reception, Awards Presentation and President's Reception
Featuring Keynote Speaker Kenny Aronoff, World Class Drummer
Sponsored by Delta Dental of KY
Galt House East Tower
Grand Ballroom C
- 9:00 P.M. – 11:30 P.M. Bootlegger's Bash
Featuring the Artie Dean Harris Band
Sponsored by Patterson Dental
Galt House East Tower
Grand Ballroom C

Saturday, August 21, 2021

- 7:30 A.M. – 4:00 P.M. Registration:
Galt House East Tower
2nd Floor Ballroom Level
- 8:00 A.M. – 11:00 A.M. **Minal Sampat, RDH**
Decoding the Algorithm: Social Media Marketing that Converts
Sponsored by Modento
- 8:00 A.M. – 11:00 A.M. **Dr. Michael Dorociak**
Restorative Pearls for Class II Restorations
- 8:00 A.M. – 11:00 A.M. **Sandy Baird, MBA**
The Dentist/Boss/Leader Conundrum

Saturday, August 21, 2021

- 8:30 A.M. – 11:30 A.M. **Dr. Brian Novy**
Offensive Dentistry
Sponsored by GC America
- 8:30 A.M. – 11:30 A.M. **Dr. Miles Cone**
So Easy, a Prosthodontist Can Do It: The Tips, Tricks and Techniques from the Daily Life of a Dual-Certified Prosthodontist/Dental Technician
Sponsored in part by GC America & Zest
- 8:30 A.M. – 2:30 P.M. Exhibit Hall Open
Grand Ballroom A & Grand Hall
Galt House East Tower
2nd Floor Ballroom Level
- 9:00 A.M. – Noon **Dr. Ankur Gupta**
One Year to a Happier, Motivated, More Productive Dental Team
Sponsored by Shufu Dental Corp.
- Noon – 2:00 P.M. Table Clinic & Hobby Show
Galt House East Tower
2nd Floor Ballroom Level
- 1:00 P.M. – 4:00 P.M. **Dr. William J. Moorhead**
Dr. Checklist vs. Monster Virus-Error Proofing the Dental Team
- 1:30 P.M. – 4:30 P.M. **Dr. Brian Novy**
Nobody Caries
Sponsored by GC America
- 1:30 P.M. – 4:30 P.M. **Dr. Miles Cone**
Carte Blanche: Aesthetic and Functional Foundations for the Complete Denture
Sponsored in part by GC America & Zest



Calendar of Events

Saturday, August 21, 2021

- 2:00 P.M. – 2:30 P.M. General Assembly/Election of Officers
- 2:00 P.M. – 5:00 P.M. **Dr. George Kushner & Dr. Brian Shumway**
I've Found This Lesion... Now What?
- 2:00 P.M. – 5:00 P.M. **Patty Bonasso Byrd**
OSHA and Infection Control in the Dental Office 2021
Sponsored in part by the Kentucky Dental Laboratory Association
- 2:30 P.M. – 4:00 P.M. First Meeting of the House of Delegates
- KDPAC Annual Meeting
Immediately Following the House of Delegates
- 4:00 P.M. Reference Committee Meetings
(4:00 p.m. or immediately following the House of Delegates meeting)

Sunday, August 22, 2021

- 8:15 A.M. – 9:00 A.M. Registration:
Galt House East Tower
2nd Floor Ballroom Level
- 9:00 A.M. - Noon **Dr. George Kushner**
Medical Emergencies in the Dental Office
- 9:00 A.M. – Noon **CPR Certification**
Basic Life Support-BLS Healthcare Provider Training
Presented by Dewayne Livers
- 9:00 A.M. – Noon **Patty Bonasso Byrd**
Recognizing Drug Abuse in Dental Patients and KASPER Update 2021
- 10:30 A.M. – Noon Second Meeting of the House of Delegates

University of Kentucky

Friday, August 20, 2021

6:00 p.m.-7:30 p.m.
University of Kentucky Alumni Reception

University of Louisville

Friday, August 20, 2021

6:00 p.m.-7:30 p.m.
University of Louisville Alumni Reception

Alliance of the KDA

Friday, August 20, 2021

No Meeting Scheduled

A.C.D./I.C.D./Pierre Fauchard Academy

Saturday, August 21, 2021

7:30 a.m. – 11:00 a.m. ACD/ICD/Pierre Fauchard Academy
Business Meeting/Breakfast

Note: ACD will meet from 7:30 a.m. – 8:30 a.m. and ICD and Pierre Fauchard Academy will meet from 10:00 a.m. – 11:00 a.m.

Breakfast & Awards will be from 8:30 a.m. – 10:00 a.m.

Kentucky Society of Oral & Maxillofacial Surgeons

Saturday, August 21, 2021

8:00 a.m. – 1:00 p.m. KSOMS Annual Meeting

Kentucky Dental Foundation

Sunday, August 22, 2021

8:00 a.m. – 9:00 a.m. Business Meeting

Kentucky Dental Assistants Association

Friday, August 20, 2021

7:00 p.m. – 8:30 p.m. KDAA Business Meeting

Saturday, August 21, 2021

8:00 a.m. – 5:00 p.m. KDAA Continuing Education

2021 Speaker Bios



With an MBA, over thirty years of dental management experience, and a dentist/husband of more than forty years, **Sandy Baird**, consultant, coach, speaker, and author, offers dental practices a wide selection of practice management services and solutions. Her advantageous perspective of first-hand “walked in your shoes” expertise from the viewpoint of the

dentist, the owner, and the employee allows her to offer valuable and practical solutions. Sandy is a passionate speaker and coach; she eagerly shares her knowledge and insights with dynamic enthusiasm. She can propel your practice to a higher level of sustainability and success.



Patty Bonasso Byrd, RDH, BS is currently co-director of Infection Control at the University of Louisville School of Dentistry as well as in private practice.

In dental hygiene since 1978, Patty is a graduate of the University of Louisville Dental Hygiene Program. She received her BS in Occupational Training and Development

in 2002. She is an active member of the American Dental Hygienists' Association as well as past president of KDHA.

Having an accomplished background in several dental hygiene arenas, such as clinician, national speaker, corporate educator, faculty, sales, and author, she brings a wealth of experience and knowledge to her courses.



Dr. Miles R. Cone is a graduate of Tufts University School of Dental Medicine and completed a three-year Prosthodontic residency program while serving in the United States Army before being honorably discharged as a field grade officer in the rank of Major. In addition to achieving board certification and diplomate status within his specialty, Dr. Cone has also

successfully challenged all the requirements necessary to earn his designation as a Certified Dental Technician. Currently, Dr. Cone's career in civilian life revolves around his dual role as the owner of Nuance Dental Specialists, a private practice dental clinic limited to prosthetic dentistry in the heart of Portland, ME, and his role as Editor in Chief of the American College of Prosthodontists quarterly publication, *The Messenger*. He is also a member of Catapult Education's speaker's bureau and evaluates new products for numerous dental manufacturers. When Dr. Cone is not at the chair, in the classroom teaching, or at the lab bench, he can be found lecturing on the international circuit and publishing extensively in peer-reviewed journals.



Dr. Michael Dorociak is Chairman of the Board of CR Foundation, Project Director and Clinical Evaluator, Gordon J. Christensen *Clinicians Report*.

Dr. Dorociak's fast paced courses are designed for the general practitioner encompassing all areas of dentistry. As a full-time practicing clinician he is able to combine his clinical experience with the latest research from Gordon J.

Christensen's *Clinicians Report*. He offers an abundance of real-world tips while focusing on the best materials, devices, and techniques in dentistry. He presents this latest information and research in a practical, entertaining, and highly useful format. With the leadership of Dr. Gordon Christensen, Clinicians Report Foundation is the original and only independent dental product testing organization.

Testimonial from Dr. Gordon J. Christensen, DDS, MSD, PhD, CEO, Clinicians Report Foundation and Practical Clinical Courses: *Mike Dorociak is a very progressive general practitioner in Sarasota, Florida. He is the Chairman of the Board of our non-profit product evaluation group, Clinicians Report Foundation. His seminars are highly informative, practical and enjoyable. You will enjoy hearing him!*



Dr. Jack Griffin is a full-time practitioner and has owned multiple practices in the St. Louis area for over 25 years. His first passion is to provide excellent dentistry with a cosmetic emphasis in a very comfortable manner. Jack is a humble teacher and considers it a great honor to have been asked to teach thousands of dentists how to make practice more successful and rewarding while having fun.

He has earned Diplomate status with the American Board of Aesthetic Dentistry (ABAD), Accreditation in the American Academy of Cosmetic Dentistry (AAACD), Masters in the Academy of General Dentistry (MAGD), and Fellow International Academy for Dento-Facial Esthetics. He has had the honor of being published many times, contributed to product review and development, is a member of the highly respected Catapult Group of instructors, and is a clinical director for the Pacific Aesthetic Continuum.

Dr Griffin has been chosen one of the “Leaders in CE” for many years, has been chosen as a “Top Dentist” in St. Louis, and one of “America's Most Honored Professionals” many times.

Some of his lecture topics include regenerative materials, comprehensive aesthetics, cementation and adhesion, digital CAD/CAM dentistry, digital photography, and passion for practice. Jack knows he has been blessed to be surrounded by those who make the dental experience both rewarding and enjoyable and is thankful to those who have invested time to laugh and learn with him.

2021 Speaker Bios



After completing his General Practice Residency in 2005, **Dr. Ankur Gupta** started a practice from scratch. Armed with what he considered adequate dental knowledge, hand skills, and a personable demeanor, he watched as his practice floundered, finances became unpredictable, and his lower back and spirit toward his profession became worrisome.

Rather than continue the trend, he made a guinea pig out of his office, family, and self; attempting any and all personal and professional “experiments” in self-improvement.

More than a decade later, Dr. Gupta enjoys excellent new patient numbers and case acceptance, a solution-oriented dental team, and most importantly, a meaningful and positive identity. He shares practical, implementable, step-by-step strategies with audiences of dental professionals across the country. Attendees learn how to avoid the failures, achieve the successes and be better.



Dr. George Kushner is a graduate of Temple University School of Dentistry. Dr. Kushner received his medical degree from the University of Alabama School of Medicine. He completed his Oral and Maxillofacial Surgery residency at the University of Louisville. Currently, Dr. Kushner is Professor of Oral and Maxillofacial Surgery at the University

of Louisville. He is the Director of the Oral and Maxillofacial Surgery Residency program. Dr. Kushner is the author of several publications and articles and lectures extensively throughout the country. He maintains a faculty practice in oral and maxillofacial surgery through the University of Louisville School of Dentistry.



William J. Moorhead DMD has practiced family and sedation dentistry in Flemingsburg, Kentucky for 40 years. A 1981 graduate of University of Louisville, he has served as President of the Blue Grass Dental Society in Lexington, Kentucky, Chair of the Kentucky Dental Association Executive Board, and President of the Kentucky Dental Association.

Dr. Moorhead has received Fellowships from the Dental Organization for Conscious Sedation, the Pierre Fauchard Academy, the International College of Dentists and the American College of Dentists. He is a member of the American Dental Society of Anesthesiology, American Dental Association, Kentucky Dental Association and the Blue Grass Dental Society.

In addition to his dental practice, Dr. Moorhead, who is sometimes affectionately referred to as “Dr. Checklist,” speaks across the United States on topics on systems management, medical emergencies, and treating anxious patients. He also is the founder and owner of StreamDent® software.



Dr. Brian Nový is the Chief Dental Officer of the Alliance Dental Center in Quincy, Massachusetts. The California Dental Association Foundation presented him with the Dugoni Award for “Outstanding contributions to dental education,” and his office was the first to receive the title, “American Dental Association Adult Preventive Care Practice of the Year.” He served on the ADA Council of Scientific Affairs from 2010 to 2014, and as chair of the CAMBRA coalition. In 2016 he was appointed the consumer advocate on the United States Food and Drug Administration Dental Products Panel.



Penny Reed is a coach, speaker, and author of the bestselling book *Growing Your Dental Business*. She is the Chief Strategy Officer for eAssist and Director of Educational Platforms. Ms. Reed is the founder of the Dental Coaching Institute and works with dentists who want to raise the bar on their performance and create an office culture where the entire team looks forward to coming to work every day. In

addition, she coaches dentists and team leaders on implementing systems and standards that drive consistent and predictable revenues.

Ms. Reed graduated from Harding University in 1990 with a BBA in Management. She began her career in IT with the Wal-Mart Corporation and later went to work for her dentist as his office manager. Penny has received the Leaders in Dental Consulting

2021 Speaker Bios

designation from *Dentistry Today* from 2007 to present. She is a member of the Academy of Dental Management Consultants and the American Association of Dental Office Management.



With the right tools and knowledge, dental teams can capitalize on their strengths and create effective marketing strategies to increase patient engagement and revenue. With over a decade of dental marketing experience, **Minal Sampat** brings expertise in technology and a deep understanding of her generation to enlighten and empower her audiences.

Sampat is a bestselling author, dental hygienist, marketing expert, and strategist. As a coach and speaker, she is known for her upbeat personality, ability to empower and engage, and for delivering strategies that can be implemented right away.

Born in India and raised in the U.S. Virgin Islands, Minal is a millennial who grew up in the age of social media. She knows how to leverage her knowledge of technology to create marketing plans that produce high-impact results. Minal is known by meeting planners, clients, and colleagues as a thought leader in the industry.

In 2013, she launched her first healthcare marketing company by breaking a Guinness World Record. Her World Record event, Swish Away Breast Cancer with over 1,500 participants, not only raised awareness about oral hygiene and breast cancer but successfully utilized community, digital and social media marketing strategies.



Dr. Brian Shumway is an associate professor of Oral and Maxillofacial Pathology at the University of Louisville, School of Dentistry. He received his dental degree from The Ohio State University in 2003, followed by one year of advanced education in general dentistry at the Veteran's Affairs Audie L. Murphy Memorial Hospital in San Antonio, TX. He then completed a residency in Oral

and Maxillofacial Pathology and master's degree at The Ohio State University. He is a Diplomate of the American Board of Oral and Maxillofacial Pathology and a Fellow of the American Academy of Oral and Maxillofacial Pathology. He teaches in

the dental hygiene, predoctoral dental and all specialty dental residency programs. He has an active clinical practice specializing in diagnosis and management of oral diseases and participates in the University of Louisville oral pathology biopsy service.



Dr. DeWitt "Witt" Wilkerson

joined Dr. Peter Dawson's private practice in 1982 where he is a partner. This has provided invaluable clinical experience in a world-renowned clinical culture. Dr. Wilkerson lectures worldwide on the subjects of restorative dentistry, dental occlusion, temporomandibular disorders, airway/dental sleep medicine,

and integrative dental medicine. He serves as a Senior Faculty/Lecturer and Director of Dental Medicine with the Dawson Academy and has provided 600+ days of lectures and hands on instruction to over 4,000 dentists.

Dr. Wilkerson is Immediate Past-President of the American Academy of Oral Systemic Health (AAOSH), Past President of the American Equilibration Society (AES), Director of Dental Medicine at the Dawson Academy, Adjunct Professor of Graduate Studies, the University of Florida College of Dentistry, and former Associate Faculty and Special Lecturer, the L.D. Pankey Institute.

Dr. Wilkerson has worked over 35 years seeing thousands of patients suffering with joint problems, bite problems, bruxism, headaches and sleep apnea. He brings clear, straightforward principles and systems that practitioners can understand and implement immediately in the care of patients.

Kentucky Dental Association

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