

**KENTUCKY DENTAL ASSOCIATION
HOUSE OF DELEGATES
SECOND SESSION**

French Lick Resort
French Lick, IN
August 26, 2018

Dr. H. Fred Howard, Speaker of the House

1. **CALL TO ORDER.** **Dr. Fred Howard, Speaker of the House**, called the House of Delegates to order at 10:30 AM.
2. **QUORUM STATEMENT.** **Dr. Barry Curry** announced that a quorum was present.
3. **INVOCATION.** **Dr. Sharon Turner** gave the invocation.
4. **APPROVAL OF AGENDA.** The agenda for the second session of the House of Delegates was approved.
5. **INTRODUCTIONS.** **Dr. Fred Howard** introduced those seated at the head table.
6. **EXECUTIVE DIRECTOR'S REMARKS.** **Mr. Richard A. Whitehouse** presented the following address to the House of Delegates.

Good morning. Please allow me to thank the council on annual sessions and its members for their efforts in planning this meeting; our officers, members, and staff for their support and hard work on behalf of organized dentistry year in and year out; and Ansley, for her service in what has been an incredibly busy year as well as her effort in involving upcoming KDA leaders in our political dialog and engagement. She has worked tirelessly to communicate our work to members and brought tremendous energy to the many issues of importance to them. Bill, as you prepare to take the reins, know that you have some big pumps to fill.

I would be remiss, and in trouble at home, if I didn't thank my wife, Vivien for putting up with me through these adventures. I told her I was leaving the house to get milk... and now, it's been four years. And, to my son, Jordan and his girlfriend, Chelsea for adding some much-needed excitement (and sparkle) to our exhibit hall

It is said that the pessimist complains about the wind; the optimist expects it to change; the realist adjusts the sails. So, how have we, as an organization, been realists in the face of some ill wind?

A lot of our members aren't happy with what's happening around them. In the last few years, organized dentistry has faced both challenges and threats. But, those of you in this room know that this is not the time to jump ship. More than ever, dentists need organized dentistry. It is dentistry's best chance to have a voice on issues impacting both you and your patients.

So, let's talk about where we're headed. Our course is determined by our strategic plan and four goals guide us in helping our members pursue their mission of helping members succeed and serve.

1. KDA LEADS THROUGH THE TRI-PARTITE STRUCTURE

Continuing on with nautical references, Kathy O'Loughlin and Craig Busey came to one of our meetings this year and spoke about board governance. In reconciling the different responsibilities of board versus staff, they likened this to steering versus rowing. I thank the board for their leadership and good steering. But, at this time, I would ask that you recognize our own Kentucky Dental Rowing team, Todd Edwards, Janet Glover, and Melissa Nathanson.

And, I am very grateful for our support from the national end of the tripartite. We have enjoyed a lot of support from them – especially this year.

But, for too long, I think it was easy to just assume folks in the components across the state were doing fine; if we didn't hear otherwise. But, we know that is not always the case. Some are doing great. But, others are in trouble - often as a result of declining membership.

Our component societies are a critical part of our functioning as an organization. And, unless each of the points of the tri-partite our functioning properly, we're kind of like that bad shopping cart you see at the market with the one wobbly wheel. Dr. Moats surveyed the component societies to determine exactly what they need. I suspect that information will inform our judgment moving forward. But, know that you're not alone and that we're here to help.

2. KDA PROMOTES ORAL HEALTH

We have encouraged and provided testimony, articles, and research. We have donated toothbrushes & supported student dentists. We helped the National Oral Health Conference come to Louisville this year. We attended meetings for the KY Oral Health Plan. And, we are involved in education through Smile KY as well as periodically responding to calls to ban fluoride from the public water system. Many of you have donated time through vans, clinics, and of course service to KDA. All these things promote good oral health. And, sometimes promotion of oral health requires advocacy.

3. KDA ADVOCATES FOR DENTISTRY

I get a lot of calls from people who are unhappy with the direction of things in dentistry. And, people want to know what KDA is going to do about it. The truth is we can't do anything without the work and support of members like you who take the time to participate in their own profession and serve something larger than themselves.

The phrase "united we stand, divided we fall" is a notion that comes to mind often. It can be traced back to the Revolutionary War; but of course, it is best known today as the motto for the state of Kentucky. The origin for the concept of strength in unity began with one of Aesop's Fables in which we learned that sticks are easily broken one-by-one. But, bundled together, this becomes much more difficult to do. So, unison gives strength.

Certainly, unity is a force multiplier in advocacy. It starts with people like you who are willing to sit in a ballroom on a Sunday morning to take part in the governance of this organization. But, we have to follow through with involvement beginning at the component level right on through to events like our legislative day and contributions to our PAC.

Some of the new and perennial issues organized dentistry faces include:

Opioids

We have been very much involved in this fight trying to balance the appropriate exercise of clinical judgment with regulation needed to address this public health epidemic sweeping the nation. I'm pleased to say that the efforts of our board have been recognized in Frankfort by the legislature. We continue to work with other providers to address this problem. And we have been publicly recognized for those efforts. You can proudly say that dentists are part of the solution; not the problem.

Medicaid

As you should know, we submitted public comments to CMS which we believe capture the concerns of our members. We have been told that Medicaid coverage for the expansion population will only continue if this plan is approved. We have been involved in active dialog with the administration to share our member's commitment to their patients as well as their frustration with the burdens of the proposed plan. We will continue to update you on any progress in creating a program our members may support.

Tele-dentistry or Telehealth

The KBOD is working to address how technology may assist dentists in expanding access to care in a safe and cost-effective manner. We will work with them to ensure that practice is determined by those with the requisite training as opposed to entrepreneurs out to make an easy buck.

Non-covered services

Our government affairs team has considered options from legislation to lawsuit. So, all options are on the table to end this unfair practice. We will be meeting with the Department of Insurance soon to discuss this problem.

Network Leasing

Many of you have signed up with an Preferred Provider Organization (PPO) only to find out coverage terms have changed as a result of a plan you didn't agree to. We need to look at legislation to address this problem that at least provides the kind of notice we fought for on behalf of Medicaid providers.

In recent years, we have seen a challenge to the very notion of professional self-regulation. Legislation was even introduced last year that would have radically changed the structure of the Board of Dentistry. We need a strong board of dentistry as we work to inform the public of the potential dangers of DIY Dentistry as well as unlicensed practice.

4. KDA SERVES AND SUPPORTS OUR MEMBERS

We try to communicate important information to our members. We do so regularly through publications like our KDA Today journal or our e-newsletter eXPRESS. We also send emails via Constant Contact when that information is too important to wait.

But, personal contact is also important to members. So, I am pleased to announce that due to a grant from the ADA, we will be hiring a member concierge to further increase and focus our communication and contact with members.

The ADA is also initiating a program to be offered nationally to serve the needs of new dentists and those with grayer hair. It's not entered the pilot stage yet. But, it will create a separate for-profit subsidiary that will assist in the buying and selling of practices.

And, beyond the myriad personal and business-related services membership affords, we are looking into participating in a group-buying consortium with other states sometime in 2019.

As I said on the occasion of my first remarks to this body, and everywhere I go, it's all about membership and advocacy. I highlighted some of our advocacy efforts. But, as I have always said, our success will be determined by the size of our army.

Yes, we can continue working with other interested partners and stakeholders in areas of common interest. We should. But, it is essential that we maintain dentists as the leaders in these discussions, setting the agenda, and finding solutions. You can't expect others to reshape this profession in a way that will best serve dentists and the patients they serve.

So, as I conclude, let me say that I hope you enjoyed your annual meeting this year. I also hope you made your way to the exhibit hall. Patronage is an important source of non-dues revenue. We are losing some vendors because they feel there's no point in coming if people don't come in the hall. And I know part of this is because dentists are looking for deals that aren't there anymore. But, what we tell these vendors is that this is the best way to get before our members. And, they are willing to pay for that privilege - if people come.

I hope when you go home and a vendor approaches you, you ask whether they were here this week and whether they are going to be in our hall next year. We need their support.

Our membership has been declining for many years and the Medicaid experience dealt us a sharp blow in terms of membership. That decrease has slowed. But, even leveling off leaves us in a weak position to be influential in the public policy arena. And, less members at a meeting like this makes it difficult to generate non-dues revenue.

So, I want to end my remarks with a challenge for you. This is a challenge coin. They harken back to Roman times and are often associated with military achievement and service. I would like to offer each of you the opportunity to earn a KDA challenge coin to be awarded at our next annual meeting during the William Marcus Randall Award event. To earn this coin, you simply have to do two things. First, find someone who is not a KDA member. Get them to join KDA and pay 2019 dues prior to March 31, 2019. Second, refer a vendor to us who has not exhibited at our annual meeting before. If they sign up as an exhibitor or KDA Patron before our 2019 annual meeting, you will have met the challenge and will receive a 2019 Kentucky Dental Association Annual Meeting Challenge Coin. I look forward to passing out a lot of coins next year.

Thanks to all of you for being here today and particularly our board, for allowing me to serve.

Respectfully Submitted,

Richard A. Whitehouse
Executive Director

7. REPORTS OF REFERENCE COMMITTEES.

REFERENCE COMMITTEE #1
BUDGET & ADMINISTRATIVE AFFAIRS
Dr. James Ransdell – Chairman

Reference Committee #1, Budget & Administrative Affairs, met Saturday, August 25, in the Roosevelt Room of French Lick Springs Hotel. Much discussion was received and considered.

RESOLUTION 2018-101
ORIGINATOR: EXECUTIVE BOARD

BACKGROUND: The KDA Executive Board reviewed and approved the 2019 Budget as developed by the Budget and Finance Committee. Therefore be it

RESOLVED, that the proposed 2019 Revenue and Expenditure Budget be approved.

ACTION: ADOPTED

RESOLUTION 2018-102
ORIGINATOR: EXECUTIVE BOARD

BACKGROUND: In the proposed 2019 Budget, REVENUES were based on current membership numbers and a \$10.00 dues increase. With the passage by the House of Resolution F2007-102, we are required to request a \$10.00 dues increase. Therefore be it

RESOLVED, that Chapter I, Section 4, A. (1) is changed from \$461.00 to \$471.00

ACTION: ADOPTED

RESOLUTION 2018-103

ORIGINATOR: COUNCIL ON ETHICS, BYLAWS AND JUDICIAL AFFAIRS

BACKGROUND: President Ansley Depp requested a duty be added to the second Vice President's list of duties in the KDA Bylaws. Therefore be it

RESOLVED, that the KDA Bylaws, Chapter IV – General Assembly, Section 8. Duties of Officers, C. Second Vice President, Number 8 to be added, To be a liaison to the membership concierge or KDA staff member in charge of membership duties. An update on membership will be included in the 2nd Vice President report at each Executive Board meeting.

ACTION: ADOPTED

RESOLUTION 2018-104

ORIGINATOR: COUNCIL ON ANNUAL SESSIONS

BACKGROUND: By motion from Dr. Terry Norris, second by Dr. John Lowe, and unanimous approval, the Council recommended to the Executive Board that a bylaws change be proposed to the House of Delegates to add one voting member to the Council on Annual Sessions from the New Dentist Committee. Therefore be it

RESOLVED, that the KDA Bylaws, Chapter III - House of Delegates, Section 13. Councils. C. Composition of Councils, be amended by adding one voting member to the Council on Annual Sessions from the New Dentist Committee. And be it further

RESOLVED, that the KDA Bylaws, Chapter III - House of Delegates, Section 13, Councils, A. be amended by the addition of, except for the New Dentist Committee member of the Council on Annual Sessions.

ACTION: ADOPTED

This concludes the report of Reference Committee #1.

Respectfully submitted,

Dr. James Ransdell, Chairman

REFERENCE COMMITTEE #2
MISCELLANEOUS AFFAIRS
Dr. Kevin Wall – Chairman

Reference Committee #2, Miscellaneous Affairs, met Saturday, August 26 in the Eisenhower Room of French Lick Springs Hotel. Much discussion was received and considered.

RESOLUTION 2018-201
ORIGINATOR: REFERENCE COMMITTEE #2

BACKGROUND: There was an informational report that included a report on opioids and a 24-page position paper on the KDA website that the reference committee felt all members should read. Therefore be it

RESOLVED, that the KDA office email all members a link to this paper.

ACTION: ADOPTED

RESOLUTION 2018-202
ORIGINATOR: DR. LAURA HANCOCK JONES

BACKGROUND: The 2017 Kentucky Strategic Plan on Oral Health recognizes the Public Health Registered Dental Hygienist as viable prevention strategy.

WHEREAS, the mission statement of the ADA is to empower health professions to achieve oral health for all, it is the responsibility of the Kentucky Dental Association to take active steps to support efforts to ensure that unmet oral health needs can be addressed with the appropriate level of care.

WHEREAS, support for the withdrawal of the limitation of the PHRDH seeing only ASA I or II patients, when the environment is conducive to responding to a medical crisis/emergency would allow for PHRDH to be able to assist with care of patients in a nursing home facility.

WHEREAS, Silver Diamine Fluoride (SDF) used as a preventive strategy was also prioritized in the most recent Strategic Plan for Oral Health, PHRDH should be recognized as an appropriate provider to apply this emerging medicament to stop disease and reduce pain until a patient can appropriately see a dentist for further care.

WHEREAS, PHRDH programs can be valuable assets to assist local health departments in addressing oral health needs. Therefore be it

RESOLVED, that the Kentucky Dental Association support the full and increased utilization of the public health dental hygienist program within the Kentucky Oral Health Program.

ACTION: Referred to the KDA Council on Governmental Affairs and Federal Dental Services.

RESOLUTION 2018-203
ORIGINATOR: DR. BRUCE HASKELL

BACKGROUND: Dr. Bruce Haskell brought forward a resolution concerning student debt.

WHEREAS, tuition has risen 100% over the rise in earnings for new dentists in the same period, which has resulted in a decrease in membership in organized dentistry. Therefore be it

RESOLVED, that the KDA is aware of the serious problem developing from the rising dental student tuition costs associated with the extreme indebtedness of new dental graduates and form a committee to further investigate this issue. And be it further,

RESOLVED, that the KDA calls on the Governor of Kentucky, the President of the University of Kentucky and the President of the University of Louisville to be cognizant of this crisis operating to the detriment of the future of the profession of dentistry. We request these officials do all in their power to prevent any further rise in tuition costs for dental and graduate students in dentistry. The KDA supports and encourages proper funding from the state for the Kentucky Schools of Dentistry.

ACTION: ADOPTED

Mr. Speaker, this concludes the report of Reference Committee #2.

Respectfully submitted,

Dr. Kevin Wall, Chairman

REFERENCE COMMITTEE #3
WORK GROUPS
Dr. Geoffrey Ball – Chairman

Reference Committee #3, Work Groups, met Saturday, August 25 at 3:45 in the Johnson Room of French Lick Springs Hotel. The report was informational only and no action is needed by the House.

Respectfully submitted,

Dr. Geoffrey Ball, Chairman

8. **UNFINISHED BUSINESS.** **Dr. Mike Johnson**, chairman of the KDPAC, reported contributions to the KDPAC.
9. **NEW BUSINESS.** There was no new business.
10. **INSTALLATION OF OFFICERS.** **Dr. Ansley Depp** officially installed the new officers of the Kentucky Dental Association. They are as follows:

President – Dr. Bill Lee
First Vice President – Dr. Mark Moats
Second Vice President – Dr. Darren Greenwell
Secretary/Treasurer – Sharon Turner
ADA Delegate – Dr. Fred Howard
ADA Delegate – Dr. Samantha Shaver (2019)
ADA Alternate Delegate – Dr. Barry Curry (2019)
Speaker of the House – Dr. H. Fred Howard

11. **PRESIDENTIAL RECOGNITION.** **Dr. Bill Lee** presented the KDA President’s Plaque, Past President’s Pin and the President’s Gavel to **Dr. Ansley Depp**.

12. **ANNOUNCEMENTS.**

- House of Delegates Meeting
Speaker Howard announced that the next meetings of the House of Delegates will be Saturday August 17, 2019 at 2:30 PM and Sunday, August 18, 2019 at 10:30 AM.

13. **ADJOURNMENT.** **Dr. Barry Curry** moved to adjourn. **Dr. Fred Howard** adjourned the meeting at 11:40 AM.

Respectfully submitted,

Dr. Sharon Turner
Secretary-Treasurer