

# The 2018 Kentucky Meeting: Come on! Let's do it again! French Lick Resort



Preliminary Program Guide  
August 23-26, 2018  
Kentucky Dental Association · French Lick Resort · French Lick, IN

## Welcome to French Lick Resort!

On behalf of the Kentucky Dental Association Executive Board, Council on Annual Session and staff, welcome to the 2018 KDA Annual Meeting, Thursday August 23 through Sunday August 26!

Dr. Terry Norris, as Scientific Session Chairman, has worked very hard to create a lineup of Continuing Education courses that will benefit each member of the dental team. We have moved the exhibit hall to a more convenient space, adjacent to check in, that allows you to interact with your dental colleagues and perhaps learn a few things from the exhibitors and educators who are attending this year.

On Thursday, we open with a half-day course with Dr. Wayne Kerr speaking on “Stuff Worth Knowin’ about Money, Practice and Life” to support the Kentucky Dental Association Foundation. The William Marcus Randall Memorial Reception will be held on Thursday evening and our opening session will feature my friend and our ADA President, Dr. Joe Crowley from Cincinnati, Ohio. We have worked hard to make this a great event and I hope you will arrive early to settle in and attend our Thursday afternoon events. You will not want to miss this!



Friday, Saturday and Sunday we have a great lineup of speakers. Dr. David Hornbrook will be speaking all day on Friday. Our Women’s Forum has moved to the KDA annual session and on Friday we will have an entire track of CE focused towards women in dentistry featuring Paula Harris, formally with Dental Boot Camp and now a professional dental coach. We have many other courses offered including some specifically for our team members, so I encourage you to bring them along.

Friday evening, I invite you to join me for the President’s Reception, complete with food, beverage and musical entertainment. All are welcome to come celebrate our profession, rekindle relationships and start new friendships. Please come mingle before you head out for your evening.

French Lick is a beautiful place to hold a meeting. Make time to walk around the hotel grounds, see the dome at West Baden Hotel, play golf, relax by the pool, enjoy the spa or just “sit a spell” in the rocking chairs. But please come and bring your staff and family! We look forward to seeing you at the 2018 KDA Annual Meeting at French Lick Resort!

Until then, my friends and colleagues,

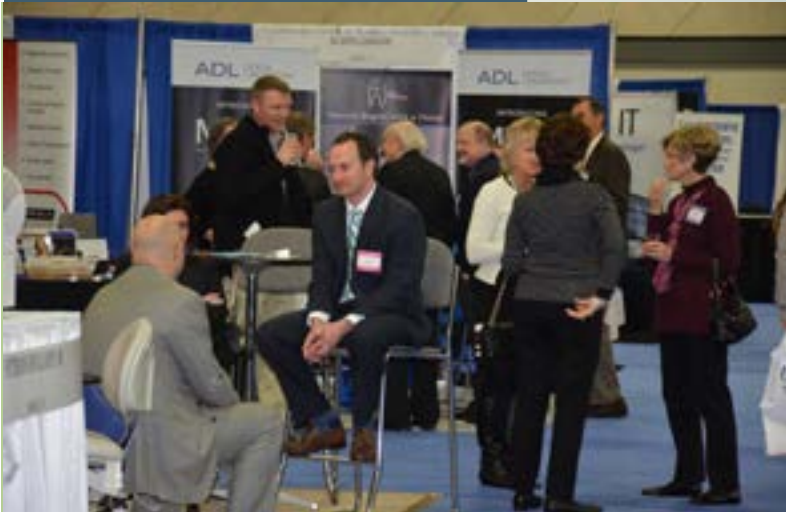
Ansley H. Depp, DMD  
President, Kentucky Dental Association



# 2018 Kentucky Meeting Sponsors

**Please support  
our exhibitors and sponsors  
as they help support your Kentucky Meeting**

3M ORAL CARE  
ADA BUSINESS ENTERPRISES, INC  
AMERICAN COLLEGE OF DENTISTS  
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For more information about our Patron Program, go to <https://www.kyda.org/kda-patron-program.html>

## Exhibitors

**The Kentucky Dental Association wishes to thank the following for their generous sponsorship of the 2018 Kentucky Meeting...**

## Thank you to our Patrons!

Please support our Patrons.

They support our annual meeting and our association all year long!

### PLATINUM PATRON

**BOWMAN INSURANCE AND BENEFIT SERVICES**

### GOLD PATRON

**COMMONWEALTH TECHNOLOGY**

### SILVER PATRON

**LIFETIME FINANCIAL GROWTH OF KENTUCKY (GUARDIAN)**

### SILVER PATRON

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### BRONZE PATRON

**ANTHEM BLUE CROSS & BLUE SHIELD**

### BRONZE PATRON

**AVESIS**

## Thank you, Event Sponsors!

**President's Friday Night Welcome Reception  
DELTA DENTAL OF KY/CHAMPION**

**Friday Night (after President's Reception) New Dentist Social  
BOWMAN INSURANCE AGENCY/PREMIER  
FIRST MERCHANTS BANK/FRIEND**



## General Information

### On-Site Registration

Located right outside of the Windsor Ballroom on Level 2 of the French Lick Springs Hotel, the registration desk is conveniently open during the following hours:

**Friday, August 24, 2018**      **7:30 a.m. – 5:00 p.m.**

**Saturday, August 25, 2018**      **7:30 a.m. – 4:00 p.m.**

**Sunday, August 26, 2018**      **8:15 a.m. – 9:00 a.m.**

On-site ticket sales only.

Tickets will be sold based on availability.

As a member benefit, registration is free of charge to KDA members.

Registration is also free to the following groups:

- American Dental Association members  
(Proof of ADA membership is required upon registration)
- Dental Students
- Spouses who are not dentists
- Auxiliary members of the following groups:
  - Kentucky Dental Hygienists Association
  - Kentucky Dental Assistants Association
  - Kentucky Dental Laboratory Association
- Auxiliary members who are employed by a member of the ADA

#### Non-Members Can Attend for Only \$199.00!

Non-Members can register for the 2018 Kentucky Meeting for \$199.00. This fee also allows entry into the exhibit hall.

### KDA Exhibit Hall

Free of charge to all Kentucky meeting registrants, the KDA exhibit hall features many exhibitors showcasing product lines and services. Take advantage of an opportune time to discover the newest dental equipment and supplies, with exhibitors on site to answer your questions.

#### Exhibit Hall Hours

**Friday, August 24, 2018**  
9:30 a.m. – 5:00 p.m.

**Saturday, August 25, 2018**  
9:30 a.m. – 2:30 p.m.

#### Closed Sunday

#### Support Our Exhibitors

Our exhibitors invest extensive resources to attend our meeting. We ask that an extra effort be made to purchase needed supplies and services from them at the meeting!

### Ticketing Policy

All attendees who pre-register for the 2018 meeting will have their badge and/or tickets mailed in advance of the meeting. You do not have to purchase tickets in order to pre-register for the meeting. All tickets and badges will be mailed to the address indicated on the order form. **Please note that plastic badge holders will not be mailed and will be conveniently located on-site.** Completed forms must be postmarked by August 10, 2018.

Tickets may be purchased by MasterCard, Visa, check or money order. Fees will be assessed, up to the maximum allowed by law, for checks not honored by the bank. Tickets will be sold at the meeting depending on availability. There will be a \$10 per ticket increase if purchased at the door.

**Ticket payment will not be refunded after 5:00 p.m. (EDT) Tuesday, August 21, 2018.**

**Please note that the KDA will not replace lost tickets!**

### CE Credits

Continuing education courses provided by the Kentucky Dental Association are recognized by the Kentucky Board of Dentistry and most other state licensing bodies. Continuing education requirements differ from state to state. Check with your state for specific requirements. Continuing education credit hours are shown on each synopsis.

**Board of Dentistry:** Continuing education credit hours are earned by attending courses presented at the meeting. Each course synopsis and course ticket lists the hours earned for attending. Members will be provided with a ticket allowing entry to each course, as well as proof of attendance. The course ID # given at the end of the course must be recorded on the ticket for it to be valid for CE credit.



**Note:** It is the attendees' responsibility to maintain these cards for their records.

**Academy of General Dentistry:** The Kentucky Dental Association is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry. **Application for PACE approval is pending.**

**See the Kentucky Board of Dentistry website for additional CE information:**

<http://dentistry.ky.gov/Pages/index.aspx>



## General Information

### KDA Office Closing



The KDA Executive Office will close at the end of business on Tuesday, August 21, 2018 and will reopen on Tuesday, August 28, 2018 at 9:00 a.m. (EDT).

### CE Course Handouts are Paperless!

In an effort to minimize paper waste and benefit the environment, course handouts will be made available on the KDA's website at <http://www.kyda.org/the-kentucky-meeting.html>

Please note that some speakers have chosen not to provide handouts. These materials are not printed for distribution on-site. If you wish to have these materials to reference during the course, please bring a printed copy with you.

### Badge Holders

**Please note that plastic badge holders will not be mailed with pre-registration materials.**

For your convenience, plastic badge holders will be available in the registration area during registration hours.

### Calling All KDA Members

Is there a speaker on our program that you've wanted to meet? We are looking for those members interested in meeting, greeting and introducing the wonderful speakers we have on our program.

We offer any paid course at no charge for the person who introduces the speaker for that course. Some exceptions may apply. Call for details.

Duties include arriving early to the course to hand out information to the attendees. Once the course is ready to begin, intro-

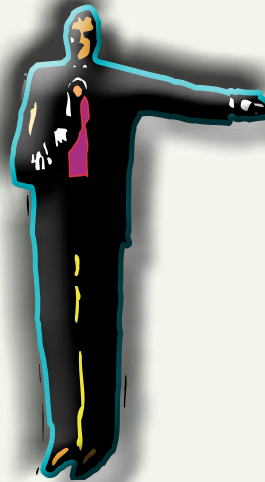


duce the speaker.

During the presentation, be

available to attend to the needs of the speaker should any arise and enjoy the course. At the end, provide the course code numbers for the attendees to obtain CE credit and collect the CE cards. These cards are then returned to the registration desk on Level 2 of the French Lick Springs Hotel.

Call the KDA office as soon as possible to get the speaker of your choice!



Mark Your Calendar for the

2019

Kentucky Meeting

August 15-18, 2019

Galt House Hotel  
Louisville, KY

### Alumni Receptions

The University of Louisville and the University of Kentucky will be hosting alumni receptions on Friday, August 24th. This is a perfect time to catch up with fellow classmates.

**University of Louisville**

6:30 p.m. – 8:00 p.m.

**University of Kentucky**

6:30 p.m. – 8:00 p.m.



# Women & Choices

Learn the Steps to Facilitate Your Personal and Professional Growth



## For Women Dentists Only:

A full day of Women's Issues, Speakers & CE that you MUST NOT MISS!

Sponsored by the Kentucky Dental Association

## Extra Fun Activities!

Turn to pages 12 through 15 of this program guide to see all of the fun things to do in and around French Lick Springs Hotel and West Baden Springs Hotel.

Included in all of the fun activities are many **shopping choices** and each hotel offers **unique spa services**.

"Since the time the hotels were originally built in the mid-1800's, the overall health and wellness of our guests has been a priority. This legacy is deeply rooted in the famous "miracle waters" of the area's naturally occurring mineral springs which were said to cure any ailment. The tradition of providing rest, relaxation and rejuvenation continues today, and it starts at our two world-class spas. Visit The Spa at French Lick and experience the best in classic American sophistication and leisure. The Spa at West Baden, with European influences weaved throughout the décor and services, offers elegance and luxury that will make you feel as if you have traveled to a lavish spa in Paris or London. Whether you are looking for an aromatherapy massage, hydrating facial or a signature Pluto mineral bath, discover the ultimate experience in relaxation and indulgence at The Spas at French Lick Resort."

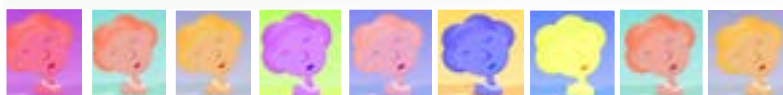
If you would like to reserve a spa service or treatment, at French Lick Springs Hotel please call (812) 936-5819. To reserve a spa service or treatment at West Baden Springs Hotel, please call (812) 936-5801.

## Our Purpose

The overall purpose of our gathering is to create a comfortable environment where members and non-members can interact with each other in a candid manner about the challenges of being a female dentist.

We work to identify areas of support that organized dentistry can provide to help female dentists manage their own specific challenges.

If you have ideas you would like to share, let us know! This event is ever-evolving and we are always open to new ideas and comments that might help to make each year a better experience for everyone...



## Women & Choices:

Learn the Steps to Facilitate Your Personal and Professional Growth

**Friday, August 24 – 9:00 a.m. – 4:30 p.m.**

**Ticket#s: SE2 (members), SE2A (non-members) & SE2B (students)**

Fee: \$130.00 Members/\$250.00 Non-Members/\$25.00 Students

*Hoosier C Ballroom*

## The Day's Agenda

9:00 a.m. **Registration**

9:30 a.m. **Welcome and Introduction of KDA President, Dr. Ansley Depp**  
*Mr. Richard Whitehouse – KDA Executive Director*

Conversation with **Dr. Joseph Crowley, ADA President** & **Dr. Kathleen O'Loughlin, ADA Executive Director**

10:30 a.m. – 11:15 a.m. **Panel Discussion**  
*Moderated by: Dr. Kathleen O'Loughlin, ADA Executive Director*  
(PANEL: Dr. Lindsey Willoughby, Dr. Rachel Gold, Dr. Beverly Largent and Dr. Ansley Depp)

11:15 a.m. – 12:15 p.m. **Wells Fargo Practice Finance Presentation**  
*Guest Speaker: Mr. Lucas Harmon*

12:15 – 1:00 p.m. Buffet Lunch

1:00 p.m. – 4:00 p.m. **"Step into your Power"**  
*Presented by Paula Harriss*  
*Master Coach/Speaker/Trainer*

Are you feeling powerful or powerless? Feeling stuck, burned out or energized? Ready to shift? Personal growth precedes professional growth. In what areas of life do you need growth?

### We will uncover three steps to power for your life and beyond:

1. Step into your personal power- what's stopping you?
2. Step into a broader sense of purpose- do you have a template for decision making?
3. Step into harmony not conflict- do you have the tools?

4:10 p.m. **Fire it Up Fitness Break**

4:30 p.m. **Adjourn**



### Dr. Joseph Crowley

Dr. Crowley served the ADA as Seventh District Trustee, as a board member on the American Dental Political Action Committee, and as a member and chair of the Council on Government Affairs. He also served as a member of the Dental Quality Alliance Committee, ADA Library Transition Plan Task Force, and Board of Trustees Standing Committees on Audit and on Information Technology. He served as ADA liaison to the Dental Lifeline Network and as an ADA delegate from 1999 to 2006 and again in 2011. He served as liaison to the Council on Communications, Council on ADA Sessions, American Student Dental Association and New Dentist Committee. Dr. Crowley is past president of the Ohio Dental Association and the Cincinnati Dental Society.

### Dr. Kathleen T. O'Loughlin

Dr. Kathleen O'Loughlin is Executive Director and Chief Operating Officer of the American Dental Association. Prior to joining the ADA, Kathy served as the Chief Dental Officer for United Health Group, and President and CEO of Delta Dental of MA.

Kathy practiced dentistry for over 20 years in Medford and Winchester, MA, while serving as an assistant clinical professor at Tufts University School of Dental Medicine in the Department of General Dentistry as a course director. She received her bachelor's degree cum laude from Boston University in 1974 and her doctorate from Tufts University summa cum laude in 1981. In 1998, Dr. O'Loughlin received a master's degree in Public Health and Health Care Management from Harvard University. She became Trustee of Tufts University in 2006 and currently chairs the Board of Visitors for Tufts Dental School.

Kathy is currently a Board member of the Association Forum of Chicagoland and the Sprague Institute. Kathy is a member of several dental organizations and has received numerous awards.

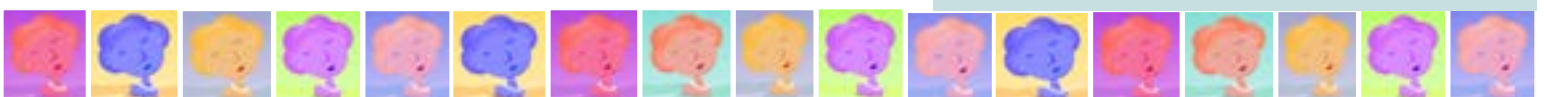
### Paula Harriss

Paula Harriss is a nationally-recognized motivational speaker, life coach and business coach. She is an expert in Sales Training, Marketing, Cross-training, Life Coaching and a keynote speaker for the University of TN Student-Athletes, Dental Boot Kamp, The Power for Life, as well as Pac Live, eWomenNetwork, and the Chamber of Commerce. The John Maxwell Company chose Paula as a Founder's Circle coach, trainer and speaker. She also has three certificates in plant-based nutrition from Cornell University.

Paula has over 10,000 hours of master coaching experience that has helped hundreds of practices reach their personal and professional goals to enhance productivity and become insurance independent. She customizes training and presentations to any business as well as church retreats and couple's retreats.

Paula specializes in SYSTEMS for personal and professional growth with an emphasis on people skills.

Paula has been a business owner twice, voted Entrepreneur of the Year in 1991, and was a team member in a six-doctor practice in Knoxville, TN. She inspires teams with her contagious enthusiasm and commitment to excellence.



# William Marcus Randall Memorial Reception & Awards Presentation

**TICKET #: SE 1**

**Thursday, August 23, 2018**

4:30 P.M. - 5:30 P.M.

Hoosier A Ballroom

**OPEN to EVERYONE!**

Tickets: \$30.00

The 50 Year Club Awards, Presidential Citation Awards and Fellowship Awards will be presented during this reception. *Opening Session Immediately follows...*

## Thursday's Opening Session



Welcome to the 2018 KDA Annual Meeting! The keynote for our opening session this year is **Dr. Joseph Crowley**, who practices general dentistry in Cincinnati, Ohio, and is president of the American Dental Association.

**Thursday, August 23, 2018**

5:30 p.m.-6:00 p.m.

Hoosier A Ballroom

**Open to All Attendees**

Greetings from the ADA President

Dr. Crowley served the ADA as Seventh District Trustee, as a board member on the American Dental Political Action Committee, and as a member and chair of the Council on Government Affairs. He also served as a member of the Dental Quality Alliance Committee, ADA Library Transition Plan Task Force, and Board of Trustees Standing Committees on Audit and on Information Technology. He served as ADA liaison to the Dental Lifeline Network and as an ADA delegate from 1999 to 2006 and again in 2011. He served as liaison to the Council on Communications, Council on ADA Sessions, American Student Dental Association and New Dentist Committee. Dr. Crowley is past president of the Ohio Dental Association and the Cincinnati Dental Society.

Dr. Crowley, a general dentist, attended pre-dental courses at Xavier University and earned his dental doctorate degree from The Ohio State University College of Dentistry. Dr. Crowley and wife, Pauletta, have been married for 43 years. They have three children and seven grandchildren.

**Come one, come everyone! It's FREE!**

## President's Reception & Friday Night Social Event for KDA Members, Dental Students & New Graduates Free for Everyone!



**TICKET #: SE 3**

8:00 P.M. - 10:00 P.M.

French Lick Springs Hotel  
**FREE for Everyone (But  
you must have a ticket)**

(New Dentists are those out of  
dental school 10 years or less)

Sponsored by Delta Dental  
of Kentucky

This event is a celebration designed for KDA members, dental students and new dentists to welcome them to the profession and organized dentistry. Bring your dance shoes for a night of old time rock & roll. After, new dentists are invited to attend an after party with pizza, bowling, and video games.

While you are resting from all that dancing, be totally entertained by Mr. Magic Dave, our resident magician for the evening! It's a great opportunity to spend time with friends, meet new ones, and find your home in organized dentistry through the KDA. You won't want to miss the fun!



Then at 10:00 p.m., join our "New Dentist After Party" and mingle with your friends! Be looking for more information about these two events in future KDA emails!

## New Dentist Social After Party **FREE!**

10:00 P.M. - Midnight

Join us at **Pluto's Alley** located in **French Lick Springs Hotel**

Co-Sponsored by **Bowman Insurance Company**  
& **First Merchants Bank**

Later on Friday night, after the ULSD and UKCD Alumni Receptions and the President's Reception & Friday Night Social Event, the New Dentist Committee will host another fun social event for new dentists, which are dentists who have been out of school for ten years or less. All Fourth Year Dental Students are invited to attend. It will be necessary to RSVP (See below). There will be pizza, bowling, and video games in Pluto's Alley!

More details will be given in your school at a later date. In past years, this has been a very well-attended activity, so make time to attend! The fun will begin at 10:00 p.m. and last until Midnight.

Please RSVP to **Olivia Estes** at [oliviaestesdmd@gmail.com](mailto:oliviaestesdmd@gmail.com)  
or to **Rachel Gold** at [rgolddmd@gmail.com](mailto:rgolddmd@gmail.com)



# Table Clinic & Hobby Show

## Participate in Our Annual Table Clinic and Hobby Show!

You are invited to participate in the annual Table Clinic and Hobby Show during the 2018 Kentucky Meeting to be held on Saturday, August 25, 2018 at the French Lick Springs Hotel in the foyer outside the Windsor Ballroom on Level 2.

The Kentucky Dental Association will offer three separate clinic areas. One area is reserved for clinical



clinics and information, the second area is for hobbies and crafts only and the third is for research clinics. Let's work together to make this the best year ever! There are cash awards for **each** area (clinical, hobby and research).

**1ST Place is \$200.00**

**2ND Place is \$100.00**

**3RD Place is \$50.00**

### **New This Year! Cash Awards for Hygienists and Hygiene Students!**

**1ST Place is \$200.00**

**2ND Place is \$100.00**

**3RD Place is \$50.00**

In past years this has been a very popular and well-attended feature at the annual meeting. There is so much information to share. This would be a great office

project with everyone participating or hygienists and assistants could work together or separately to represent your office. Also, individuals are very welcome to present their clinic. There is ample time to put together your program. Please encourage your spouse, family members and auxiliary personnel to be a part of the fun!

Table clinics may be anything you feel would be of interest to the profession and should be able to be presented in a minimal amount of time (5-10 minutes). New and improved techniques, time saving ideas, case presentations, innovative practice tips, collectibles and crafted items represent just a few of the possibilities.

I know there are many talented people and many wonderful hobbies in our association. Let's get together and share our recreational interests as well as enjoy this wonderful profession.

The Table Clinic and Hobby Show will be Saturday, August 25, 2018 from Noon – 2:00 p.m. **You are required to be present and remain with your clinic for the entire time.** One six-foot table or a tack board will be provided (per clinic) – no additional space is available. Please indicate whether you require a tack board or table for your presentation on the reservation form.

The set up time is 11:00 a.m. – NOON. Please set up your clinic at least one half hour prior to the session. The clinics will be assigned a particular space as reservations are received. Look for your name and topic displayed on each table. For students or groups, please identify the primary participant (one person) and then name each individual participant. Students use name only, not intended degree.

### **No Audiovisual Equipment Will Be Provided by the KDA!**

So that the committee may make the necessary preparations to ensure that your clinic needs are met, it is requested that you complete the application and return it to the Kentucky Dental Association office by August 1, 2018.

**All dental participants must be members of the Kentucky Dental Association.**

# Table Clinic & Hobby Show

## Reserve Space for Me to Present

Table Clinic \_\_\_\_\_ Hobby \_\_\_\_\_ Research Clinic \_\_\_\_\_

**Kentucky Dental Association Annual Meeting  
Saturday, August 25, 2018 - Noon To 2:00 P.M.  
French Lick Springs Hotel - Windsor Ballroom Foyer**

Title (Please Print): \_\_\_\_\_

Print Name: \_\_\_\_\_ Degree: \_\_\_\_\_

Address: \_\_\_\_\_

Organization or Study Club: \_\_\_\_\_

Student & School Attending: \_\_\_\_\_

Practitioner or Educator: \_\_\_\_\_

E-Mail Address of Primary Participant: \_\_\_\_\_

If more than one name is listed, please indicate the name of the primary participant.

**Set-Up Time: 11:00 A.M. - Noon - Windsor Ballroom Foyer**

Indicate Which You Require for Your Clinic: Tack Board \_\_\_\_\_ Table \_\_\_\_\_

**Participants Must Be Present for the Entire Session!**

**Please return completed application by August 1, 2018 to:**

Kentucky Dental Association  
Table Clinic & Hobby Show  
1920 Nelson Miller Parkway  
Louisville, KY 40223

Additional Participants: \_\_\_\_\_

\_\_\_\_\_

**Additional applications can be obtained from the KDA office.**

**Call 502-489-9121 or 1-800-292-1855.**

**No Audiovisual Equipment Will Be Provided by the KDA!  
All Dentists Participating in the Table Clinic and Hobby Show Must Be Members  
of the Kentucky Dental Association.**

# Hotel Accommodations

For your convenience, we have room blocks at French Lick Springs Hotel (Headquarter Hotel) and West Baden Springs Hotel.

For reservations, please visit our website at [www.kyda.org](http://www.kyda.org) for the link to making on-line reservations. (For either hotel.)

## French Lick Springs Hotel

(812) 936-9300

8670 West State Road 56

French Lick, IN 47432

Room Rate: \$145.00

Single/Double

Reservation Deadline:

July 22, 2018

Parking is Free

When making reservations by phone, please indicate affiliation with the Kentucky Dental Association to receive listed room rates.

Please note that there is also a room block available at **West Baden Springs Hotel**.

The same link can be used for either hotel.

Room Rate: \$199.00

Single/Double

(This is heavily discounted for our meeting!)



# Fun Things to do at

# & around French Lick Resort!



## French Lick Springs Hotel

Established in 1845 -- with the current spa wing built in 1901 -- French Lick Springs Hotel seamlessly blends its fascinating history with modern amenities and services. Family-friendly activities and facilities make this an ideal destination for celebrations or relaxing getaways. This classic American hotel has something everyone can enjoy; whether it's golf, spa, hiking, biking, swimming, tennis or shopping.

## Some Fun Stuff to Do!

- ★ Spas
- ★ Indoor/Outdoor pool and hot tub
- ★ Riding Stables
- ★ Golf
- ★ Walking/Jogging Trails
- ★ Trolly/Surry Rides
- ★ FootGolf
- ★ Kids Activities
- ★ Listen to Jazz
- ★ Rock on the Porch
- ★ Basketball
- ★ Historic Tours
- ★ Gaming
- ★ Gift Shops
- ★ Enjoy Formal Gardens
- ★ Fitness Center
- ★ Playground
- ★ Bike Rentals
- ★ Carriage Rides



## West Baden Springs Hotel

Escape from the everyday to a luxury hotel built more than a century ago. Once called the “Eighth Wonder of the World,” the focal point of West Baden Springs Hotel is the awe-inspiring atrium that spans 200 feet. Mixing comfortable ambiance with modern amenities, our hotel creates unforgettable romantic getaways, weddings, corporate events and other special occasions. Just a short trip to the stables or a quick trolley ride to the casino and French Lick Springs Hotel, there are endless possibilities for a truly extraordinary stay at West Baden Springs Hotel.



### And don't forget!

- ★ Plenty of casual and fine dining choices at both hotels!
- ★ Check out their Online Dining Guide



### Interesting Facts!

- ★ National Register of Historic Places/ National Historic Landmark
- ★ Certificate of Excellence TripAdvisor, 2011-2016
- ★ Pet Friendly (Call ahead)
- ★ Reader's Choice Awards Condé Nast Traveler, 2013 & 2014

# Other Stuff in & around French Lick!



**Photos, info on these pages, plus helpful links...**

- <http://www.visitfrenchlickwestbaden.com/>
- <https://www.frenchlick.com/>
- <http://www.visitduboiscounty.com>
- <http://www.frenchlickscenicrailway.org/>
- <http://www.holidayworld.com/>
- <http://www.flwbmuseum.com/>
- <http://patokalakeindiana.com/>
- <http://www.frenchlickwinery.com/>

## **Leisurely Train Ride on the French Lick Scenic Railway**

All aboard at the French Lick Scenic Railway for this exciting train ride through the rolling hills of the Hoosier National Forest in southern Indiana. Features include passage through a 2,200-foot long tunnel (the second longest rail tunnel in Indiana) and narration from this scenic railway. Sit back, relax and enjoy the clickity-clack.

## **Walking Tour of French Lick West Baden Museum**

Experience the area's rich history circa 1900-1930. See the room-sized miniature Hagenbeck-Wallace Circus. Learn about the famous artists, politicians, and sports figures who once called the area home.



## **Scenic Boat Cruise on Patoka Lake**

Enjoy the state's second largest, and cleanest, man-made lake with more than 27,000 acres of lush forests and wildlife viewing such as bald eagles and Osprey. Relax on board a 60' tour boat with indoor as well as open air upper deck viewing areas. Luncheon options are available aboard the boat or in their banquet facilities and can range from boxed to catered. Patoka Lake Winery opened in 2016 and includes tastings, lodging and cheese/dessert options.

## **Historic Landmarks Walking Tour of West Baden Springs Hotel**

This former "Eighth Wonder of the World" was a lavish resort when opened in 1902. This 60-minute guided walking tour features the elegant atrium, restored lobby, lush gardens and mineral springs pavilions. Details related to the historic restoration project are highlighted.





**Holiday World & Splashin' Safari Theme Park and Rides Santa Claus, IN**



**Patoka Lake Nature Center**

There is something for everyone at Patoka Lake, whether you enjoy camping, fishing, boating, hunting or just being outdoors. Hike one of the four trails or bring your bike and cruise along a scenic bike path. Swim at the beach and enjoy a game of disc golf at the 18-hole course. See live raptors up close and tour the newly re-constructed Moery Cabin at the Nature Center. Fun for the whole family awaits you at Patoka Lake!



**Elephant Encounter at Wilstem Ranch**

March through November of 2018, experience the majestic beauty of three African elephants during this unique educational seminar that includes a one of a kind up-close encounter. This rare and wonderful opportunity gives guests the chance to learn about these amazing creatures and the ability to connect with them in a peaceful environment. Intimate options including spa treatments with the elephants are available.

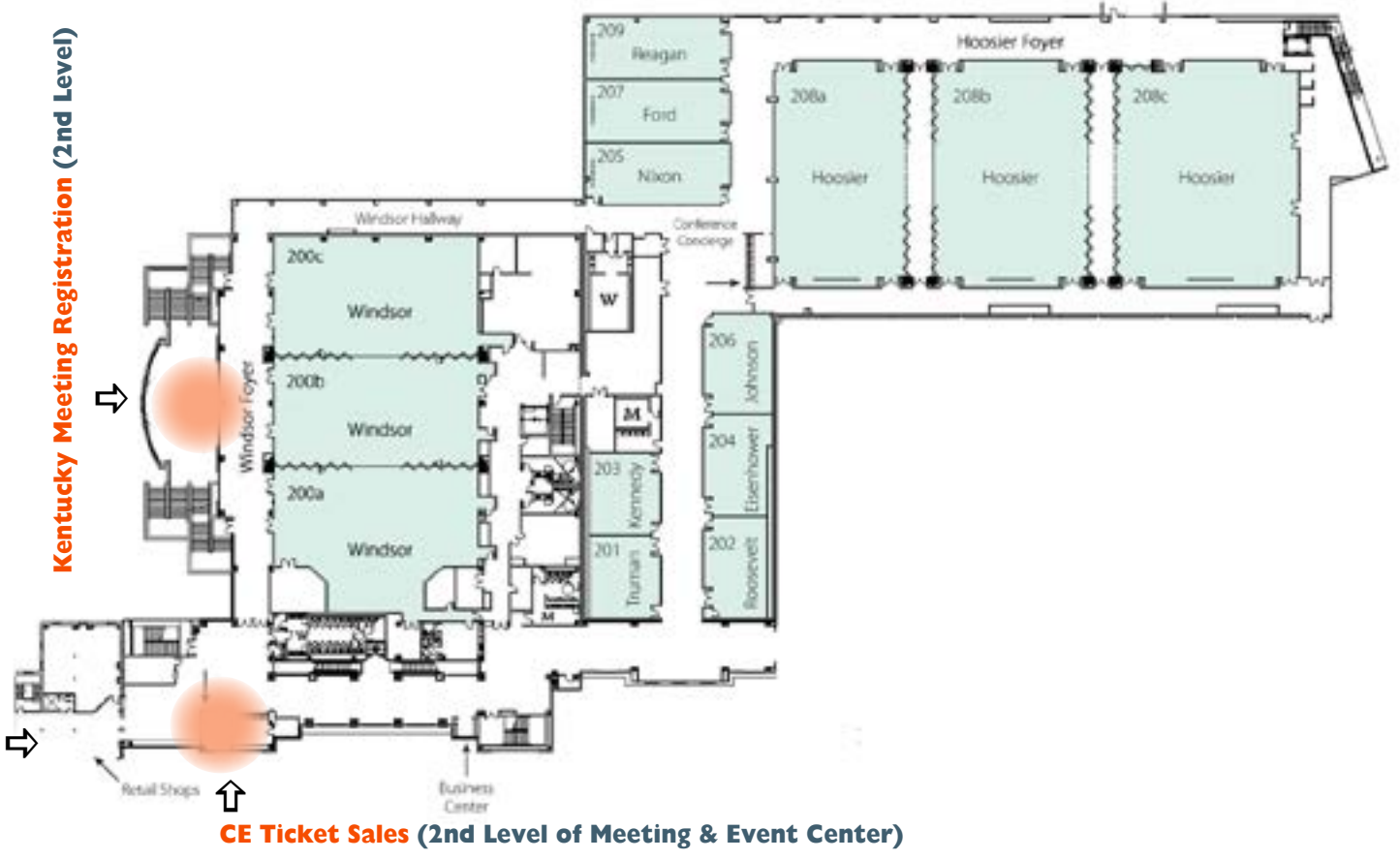
**Historic Landmarks Walking Tour of French Lick Springs Hotel**

Located on 3,300 acres steeped in history and natural beauty, the French Lick Springs Hotel played host to political guests such as Presidents FDR and Ronald Reagan. The 60-minute walking tour features the rich history and culture of the area, celebrated guests who spent time at the hotel and details of the historic renovation project.



French Lick Springs Hotel Main Entrance & Lobby

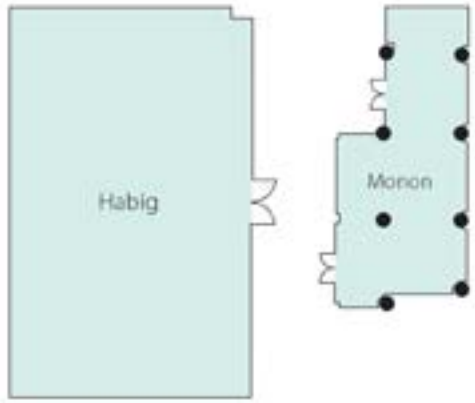
Kentucky Meeting Registration (2nd Level)



CE Ticket Sales (2nd Level of Meeting & Event Center)

**Mezzanine Level**

Located directly above hotel lobby



**1st Level Meeting & Event Center**





## Register Early and Save

All course fees increase \$10 (per ticket) after August 10th. Tickets will be sold based on availability.

Use the registration form included in this brochure. Form may be copied. List all staff members, spouses, etc. on the doctor's form. Select CE courses or special event tickets. Complete form in its entirety and mail to the Kentucky Dental Association office by August 10th. Forms postmarked after August 10th will be returned. Forms that are not legible will also be returned. Registrations are processed in the order received. Fees are payable to the Kentucky Dental Association in U.S. funds by check, money order, MasterCard or Visa. Credit card users must supply a new credit card number within 24-hours of denial notification or ordered tickets will be returned to inventory. Fees will be assessed, up to the maximum allowed by law, for checks not honored by the bank.

Tickets **will not** be held. You may also register on-line at <https://www.kyda.org/ky-meeting-registration.html>

## Lost Tickets

Lost tickets are replaced at the original cost based on availability.

## Room Capacity

All rooms are set to maximum seating capacity. Space in limited attendance courses is restricted by the speaker to ensure quality instruction.

Please note that room space dictates the number of tickets available and courses could sell out before the meeting begins.

**Pre-registration for the meeting does not guarantee a ticket for any particular CE course.**

## KDA Non-Solicitation Policies

All speakers are contracted by the Kentucky Dental Association. Utilization of said speakers by other persons or groups will not be permitted unless approved prior to the meeting by the Council on Annual Session.

With the exception of exhibitors operating with designated booth spaces, no attendee may solicit business on the exhibit floor or in any other Kentucky Dental Association convention space. Violation of this policy will result in expulsion from the meeting.

The Kentucky Dental Association does not promote any products that may be recommended by speakers, nor do the speaker's views necessarily represent those of the Kentucky Dental Association.

## Refund Policy

Refund Deadline: August 21, 2018. Send written request for refund with badges and tickets to the Kentucky Dental Association, Attn: Todd Edwards, 1920 Nelson Miller Parkway, Louisville, KY 40223. No refunds will be given after the stated deadline regardless of the reason. Refunds are processed after the close of the meeting.

## Your Comfort is Important!

We all have different ideas of the ideal indoor temperature – you may find the temperature in lecture rooms and the exhibit hall “too hot” or “too cold” for comfort. Try as we might, we can't guarantee the temperature will be “just right” for everyone, so please come prepared: dress in layers and bring a sweater or light jacket to the meeting.

Per fire codes, once a course is full, attendees will not be allowed to sit on the floor, bring chairs in from another room or stand in the back.

## Registration Materials

Badges and tickets are mailed to those who pre-register prior to the meeting. Registration materials will be mailed to those who pre-register around mid-July 2018. It is the responsibility of the attendees to bring all necessary items with them to the meeting. Obtain a plastic badge holder, on-site meeting program and a room assignment list at the registration desk during registration hours. **Also, please remember to check the KDA website at <https://www.kyda.org/the-kentucky-meeting.html> to see if the course you are attending has a handout.**

## On-site Registration Hours

### Friday, August 24, 2018

7:30 a.m. – 5:00 p.m.

### Saturday, August 25, 2018

7:30 a.m. – 4:00 p.m.

### Sunday, August 26, 2018

8:15 a.m. – 9:00 a.m.

## A Message From Your Meeting Planner

Dear KDA/ADA Member, I would like to encourage you to share this program with your staff members and your families as programs are mailed only to KDA/ADA members. We have events on our schedule in which family/staff members may like to participate. Bring your whole family and join us for the fun!

Sincerely, Janet Glover, KDA Director of Meetings

**All program information has been compiled by Janet Glover, Director of Meetings.**

# CE Course Quick Reference Guide

## Thursday, August 23, 2018

Category	Code	Title	Presenter	Audience	Page
Practice Mgt/Life Skills	TA1	Stuff Worth Knowin' About Money, Practice & Life	Kerr	ALL	21

## Friday, August 24, 2018

Category	Code	Title	Presenter	Audience	Page
Perio	FM1	Dentistry 101: Demystifying New Concepts in Cariology & Perio	Kaminer	D, H	22
Restorative	FM2	Ceramic & Materials Update 2018	Hornbrook	ALL	22
Endodontics	FM3	Safety & Simplicity in Root Canal Instrumentation	Abdenour	D, ST	23
Orthodontics	FM4	Interceptive Class III Therapy for Developing Malocclusion	Haskell	D, H, A, ST	23
Practice Mgt	FM5	Building a Booming Business!	Kerr	D, SP, ST	24
TMJ/TMD	FM6	Every Day TMD for the General Practitioner	Smith	D, H, A, ST	24
Finance	FM7	Your Path to Ownership	Harmon	D, SP, ST	24
Radiology	FM8	Pediatric Oral Radiology	Yepes	D, H, A, ST	25
Practice Mgt	FM9	5 Star Strategies for Dental Practice Growth	Tau	ALL	25
Prevention	FM10	Preventative Products Roundtable Luncheon	TBA	H	25
Oral Surgery	FA11	Bisphosphonates, Osteonecrosis of the Jaws	Kushner	ALL	28
Orthodontics	FA12	Ethnicity in Treatment Planning in the 21st Century	Haskell	D, H, A, ST	28
Pedo Oral Path	FA13	Pediatric Oral Pathology	Yepes	D, H, A, ST	28
Online Marketing	FA14	Today's Online Marketing Strategies	Tau	ALL	29
Periodontics	FA15	Gum Recession A to Z	Clagett	D, H, A, ST	29
Restorative/TMJ	FA16	Practical Occlusal Equilibration	Smith	D, H, A, ST	29
Hygiene	FA17	21st Century Minimally Invasive Dental Hygiene	Kaminer	D, H	29
Practice Mgt	FA18	Great Team + Great Business = Great Practice	Tomaro	ALL	30
Oral Surgery	FA19	Complications in Dentistry	Kushner	ALL	30

## Saturday, August 25, 2018

Category	Code	Title	Presenter	Audience	Page
Implants	SM1	Emerging Technology in Implant Dentistry	Clagett	D, H, A, ST	31
Practice Mgt	SM2	A New Patient Called...Help!!	Tomaro	ALL	31
Risk Mgt	SM3	Control, Protocol & Risk Management Seminar	Chillura	ALL	31
Radiation Safety	SM4	Radiation Safety for Dental Auxiliaries	Grammer	A	35
Digital Dentistry	SM5	SCANelicious: Digital Dentistry for Present & Future	Kaminer	D, H, A, ST	35
Finance	SM6	The Reality of New Dentist Debt	Haskell & Keefe	ALL	36
Medicaid	SM7	Medicaid: The Evolution	Rich & Caudill	ALL	36
Practice Mgt	SM8	Software Technology to Increase Treatment Acceptance	Tau	D, H, A, ST	36
Hygiene	SM9	The Science of Erosion	Knowles	D, H, A, ST	36

# CE Course Quick Reference Guide

## Saturday, August 25, 2018

Category	Code	Title	Presenter	Audience	Page
Finance	SA10	Retirement Preparation for a Dentist	Reynolds & Yozwiak	D, SP, ST	37
Practice Mgt	SA11	Relax, this is Going to be Easy	Moorhead	ALL	37
Restorative	SA12	Smile Design – How to Give the Patient What They Desire!	Tomaro	ALL	38
Hygiene	SA13	Oral Implications & Prevention Strategies for Older Adult	Knowles	ALL	38
Oral Pathology	SA14	I've Found This Lesion	Kushner, Shumway & Scarfe	ALL	38
OSHA	SA15	OSHA & Infection Control 2018	Byrd	ALL	39
Finance	SA16	Financial Planning: A Thorough Review	Reynolds & Yozwiak	D, SP, ST	39

## Sunday, August 26, 2018

Category	Code	Title	Presenter	Audience	Page
CPR	SU1	CPR Certification	Livers	ALL	41
Med Emergencies	SU2	Medical Emergencies in the Dental Office	Kushner	ALL	41
KASPER	SU3	Recognizing Drug Abuse in Dental Patients & Kasper Update	Byrd	ALL	41

### Audience Key

**D** - Dentist    **ST** - Dental Student    **H** - Hygienist    **A** - Assistant    **SP** - Spouse    **OS** - Office Staff    **LT** - Lab Technicians    **ALL** Attendees

### Course Code Key

**FM** - Friday Morning    **FA** - Friday Afternoon    **SM** - Saturday Morning    **SA** - Saturday Afternoon    **SU** - Sunday

## Earn 2 CE Points by Visiting Your Exhibitors!

The Kentucky Board of Dentistry will no longer give 2 hours of CE credit for attending our meeting, **HOWEVER**, you may now earn up to **2 CE credits** by **visiting your exhibitors** in the exhibit hall. Simply complete up to **2** sign-off cards, each containing ten sign-off squares, for a total of **2** CE points. Each square must be stamped by a different exhibitor you have visited. You may find these cards at the KDA registration desk on the 2nd floor lobby of French Lick Springs Hotel.

## Find CE Course Handouts on Our Website

Course handouts will be made available on the KDA's website at <http://www.kyda.org/the-kentucky-meeting.html> Please note that some speakers have chosen not to provide handouts. These materials are not printed for distribution on-site. If you wish to have these materials to reference during the course, please bring a printed copy with you.

# Non-Members Can Attend for only \$199!

Non-Members can register for the 2018 Kentucky Meeting for \$199.00. This fee also allows entry into the exhibit hall.

## Welcome Students!

We are doing our best to make our meeting more student-friendly! Students have their own badge classification, which allows them free access to our exhibit hall!

All students are invited to attend our President's Reception & Friday Night Social Event for KDA members, students and new graduates!

Don't miss all the fun! **It's FREE!**

## KDA Saturday Breakout Sessions

This offering on topics important to organized dentistry, led by KDA board members, will offer quick and current updates to KDA members regarding the following topics.

### KDA Legislative Agenda & Workshop Medicaid Update Multi-Dentist Practice Panel

#### Saturday Morning, August 25

8:00 A.M. – 9:00 A.M.	Breakout Session <b>Legislative Agenda &amp; Workshop</b> Sign up for Key Contacts
8:00 A.M. – 9:00 A.M.	Breakout Session <b>Medicaid Update</b>
8:00 A.M. – 9:00 A.M.	Breakout Session <b>Multi-Dentist Practice Panel</b> Share Experiences & Learn Best Practices

## Give to your KDPAC

See details on page 30 of this publication...

## Earn 2 CE Points by Visiting Your Exhibitors!

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## KDA Leadership Positions Up for Election at French Lick

Dr. Sharon Turner, KDA Secretary-Treasurer, wishes to announce the election of KDA officers for the following positions at the following times:

### General Assembly, 2-2:30 P.M. on Saturday, August 25 You must be a KDA member to qualify.

- 1) KDA Second Vice President (One-year term\*)  
*This term starts at the end of 2018 KDA annual meeting.*
- 2) ADA Delegate (Three-year term\*)  
*This term starts at the end of 2018 ADA annual meeting.*
- 3) ADA Delegate (Three-year term\*)  
*This term starts at the end of 2018 ADA annual meeting.*
- 4) ADA Alternate Delegate (Three-year term\*)  
*This term starts at the end of 2018 ADA annual meeting.*

### House of Delegates, immediately following General Assembly at 2:30-4 p.m. on Saturday, August 25 You must be a member of the KDA House of Delegates

- 5) KDA Speaker of the House (One-year term\*)
- 6) KDA Parliamentarian (Three-year term\*)

\*As currently stated in the KDA Bylaws

If you are interested in running for one of these offices, contact Dr. Sharon Turner, KDA Secretary-Treasurer at [spturnerx@windstream.net](mailto:spturnerx@windstream.net)



**DR. WAYNE KERR**  
**TICKET #: TAI**

Thursday, August 23, 2018  
Noon – 3:00 p.m.

**“Stuff Worth Knowin’ about Money, Practice and Life”**

*Sponsored in part by CareCredit*

3 C.E. HOURS  
FEE: \$100.00

*(Includes the William Marcus Randall Memorial Reception & Opening Session)*

**Open to All Attendees**

**All proceeds benefit the Kentucky Dental Foundation.**

*William Marcus Randall Memorial Reception begins at 4:30 p.m.*

*Opening Session with guest speaker Dr. Joseph Crowley, ADA President begins at 5:30 p.m.*

It has been said that “Growing old is a given, but growing wise is optional!” This presentation is filled with contemporary and useful information regarding money, practice and life. Discover stress-management and life-planning techniques and improve your chances for financial success. Discuss life’s inevitable transitions as parents and children age, steps to protect your loved ones and learn seventeen ways to love life more. These topics, presented with humor, will give attendees a great deal to consider, and a good bit of homework!

**Learning Objectives:**

- Protect yourself from identity theft
- Understand wealth-building principles and social security
- Evaluate ways to keep money in your family
- Discuss critical elements for retirement planning
- Review current top clinical products and devices
- Learn the top management principles to team success
- Survive adult children returning home
- Recognize what you must know to care for aging parents
- Describe steps to prepare your loved ones for your own mortality
- Identify stress-relieving techniques
- Enjoy seventeen ways to love your life more!

**See his bio on page 49.**

## Audience Key

**D** - Dentist    **ST** - Dental Student    **H** - Hygienist    **A** - Assistant    **SP** - Spouse    **OS** - Office Staff    **LT** - Lab Technicians    **ALL** Attendees

## Your Comfort Is Important To Us!

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Per fire codes, once a course is full, attendees will not be allowed to sit on the floor, bring chairs in from another room or stand in the back.

## Scientific Program Disclaimer

The Kentucky Dental Association and the Council on Annual Session and Scientific Session Committee make every effort to present high-caliber speakers in their respective areas of expertise. The speakers’ presentations in no way imply endorsement of any product, technique or service presented during these presentations. The Kentucky Dental Association specifically disclaims responsibility for any material presented.

In addition, participants must always be aware of the hazards of using limited knowledge in integrating new techniques or procedures into their practice. Only sound evidence-based dentistry should be used in patient therapy.

## Classroom Etiquette

Please remember to “silence” your cell phones and pagers while seated in classrooms. Please step outside to receive/conduct phone calls, so you do not disturb other attendees.

## Save Time and Register Early for CE Courses!

- **Avoid a last minute rush in a new and unfamiliar location!**
- Use your time wisely!
- Because of space constraints, some CE courses may sell out early.
- Get to your class on time!

## Smoking Policy

No smoking is permitted in any portion of the French Lick Springs Hotel.



**DR. RON KAMINER**  
TICKET #: FMI

Friday, August 24, 2018  
8:00 a.m. – 11:00 a.m.

**“Dentistry 101: Demystifying New Concepts in Cariology and Periodontics”**

*Sponsored by Bisco Dental Products, Perio Protect, Kettenbach and VOCO America, Inc.*

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 All others

D, H

This program is designed for the doctor and hygienist team, taking traditional concepts in Cariology and Periodontics and making them current, modern and extremely relevant. Upon completion of this program, expect to see more productivity and a higher level of care in your practice.

**The take-home pearls of this exciting course will include:**

- Cariology - What they did not teach you in dental school.
- White Spots - Do we have to look at these forever or can we treat them predictably?
- Technology assisted caries diagnostics.
- Periodontics - The Perio-systemic connection.
- Periodontics - Rationale why a strong soft tissue management program is critical to practice success.
- Dental Lasers - Can they really help in the management of periodontal disease?
- Dental Radiography - Digital X-rays, Cone beam and their rationale.
- Minimally Invasive tooth preparation
- Bioactive Dental Materials- Can we actually grow tooth structure today with current materials?
- Dental Cements- “It’s not just glue”
- Plus, a whole lot more...

**See his bio on page 48.**



**DR. DAVID HORNBOOK**  
TICKET #: FM2

Friday, August 24, 2018  
8:00 a.m. – 4:00 p.m.

**“Ceramic and Materials Update 2018”**

*Sponsored by Bisco Dental Products and Ivoclar Vivadent, Inc.*

6 C.E. HOURS

FEE: \$150.00 Dentists \$110.00 All others

Fee includes a box lunch

Open to All Attendees

Dentistry is changing faster today than anytime in modern history. The role of the monolithic restorations, universal adhesives and digital, needs to be understood and implemented in every dental practice. As a practicing clinician and as the Director of Education and Technology at Utah Valley Dental Lab, Dr. David Hornbrook has a very unique perspective of these changes in what he has coined “living on both sides of the bench”. With a practice focused on metal-free, all ceramic aesthetic-based dentistry, Dr. Hornbrook understands the importance of predictability, ease of use and long-term success when deciding which restorative material and cementation option will provide the best results. As the Director of Technology at a State-of-the-Art Dental Lab, his day to day interaction with ceramists and other clinicians provides him a thorough understanding of the problems both these groups face and how they are overcoming challenges and benefitting from CAD: CAM, Digital Wax-ups and Design, and high strength, aesthetic ceramic materials.

**Join Dr. Hornbrook as he discusses:**

- Review of posterior direct restorations
- Discussions of matrix systems and the new bulk fill alternatives to traditional composite resin placement
- Dentinal Adhesives and Cements
- Esthetic, monolithic ceramics and when to use what
- When to adhesively “bond” and when we can use “Luting” agents and what’s available
- PMMA long-term provisionals and how they are used to provisionalize implant sites and help sequence Full Mouth Rehabilitations
- Achieving highly Aesthetic Anterior Implant results using the “H” Abutment
- The new milling machines for ZrO<sub>2</sub>, Lithium Disilicate and resins, to yield more accurate and detailed restorations
- Use of a computer-assisted-anesthetic delivery device to limit the amount of anesthesia used and allow for evaluation of Smile Designs with full lip mobility

**See his bio on page 48.**



**DR. MARIO ABDENNOUR**  
**TICKET #: FM3**

Friday, August 24, 2018  
8:00 a.m. – 4:00 p.m.

**“Safety and Simplicity in Root Canal Instrumentation: Myths, Metal and Motion”**

Lecture and Hands-On

Limited to 50 Participants

Presented by Real World Endo®

Sponsored by Brasseler

6 C.E. HOURS

FEE: \$150.00

D, ST

Nearly 25 years after the introduction of Nickel Titanium Rotary Instrumentation to endodontics, we've learned much about the clinical strengths and limitations of these great instruments. With recent improvements in metallurgy, enhanced designs, and innovative rotary file motions, we need to understand how these changes affect clinical instrumentation. Furthermore, we must take advantage of these improvements to create an instrumentation protocol that combines Safety with Simplicity! In this presentation, a new reciprocating technique will be introduced that will result in safe, efficient instrumentation for all root canal types. After attending this presentation, be ready to improve your instrumentation predictability while dramatically reducing instrument separation. Furthermore, a simple yet effective obturation method will be introduced that combines the latest in material science with endodontic synchronicity for passive, bonded root canal obturation.

All participants will have the opportunity to validate these concepts during the hands-on session. Real World Endo remains dedicated to the preservation of the natural dentition.

**At the conclusion of this presentation, participants:**

1. Will learn how rotary file design features influence instrumentation safety and efficiency.
2. Will discover the most effective instrument motions available for shaping root canals and their advantages and limitations.
3. Will completely understand the need to utilize piezoelectric ultrasonics in both access and three-dimensional irrigation.
4. Will fully appreciate the benefits of bioceramic obturation and the incorporation of matching posts.
5. Will recognize that 'Great Endodontics' can be accomplished in both a safe and simple manner. The key is to combine new technology with long established, evidence-based endodontic principles.

**Important:** Please bring a size 35/04 file sample from your current rotary system to compare to ESR. In addition, any accessed, extracted teeth you may want to work on.

**See his bio on page 46.**



**DR. BRUCE HASKELL**  
**TICKET #: FM4**

Friday, August 24, 2018  
8:30 a.m. – 10:00 a.m.

**“Interceptive Class III Therapy for the Developing Malocclusion: Decision Making Based Upon both Severity and Maturation”**

1.5 C.E. HOURS

FEE: \$50.00

D, H, A, ST

Practitioners are becoming more aware of new trends in treating Class III malocclusions. Interceptive care is now critical beginning at 7 years of age in order to effect orthopedic changes without surgery in a majority of cases. Waiting for the eruption of the permanent dentition in Class III patients who require orthopedic intervention may be a disaster, condemning the patient to extensive orthognathic surgery at the completion of facial growth and burdening critical developmental years with a disfiguring malocclusion. It is important for dental practitioners to be aware of and diagnose developing Class III malocclusions so that appropriate steps for treatment and/or referral may be made.

**This lecture will present modern Class III treatment options which typically include:**

- a. growth modification such as maxillary expansion / protraction with reverse headgear or similar devices
- b. waiting until final growth is certain and then committing to a program of dental camouflage with or without extractions, or ultimately
- c. that of requiring an orthognathic surgical correction

Treatment decisions now require understanding the specific type of Class III condition and taking the appropriate action in situations of widely variable anatomy. Corrections may be compromised by both the degree of clinical expression and the level of individual maturation and dental development.

This presentation provides examples of all three techniques for dealing with Class III situations. Treatments are presented, including the pitfalls of extraction therapy in camouflaging prognathisms, as well as presenting a fixed appliance extraction technique for 'border-line' surgical situations. A wide range of interceptive treatment modalities are discussed due to the wide range of individual growth patterns and variable responses to treatment.

**See his bio on page 47.**



**DR. WAYNE KERR**  
**TICKET #: FM5**

Friday, August 24, 2018  
8:30 a.m. – 11:30 a.m.

**“Building a Booming Business!”**

*Sponsored in part by CareCredit*

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 All others  
D, SP, ST

Dentists are typically well-prepared to care for their patients through excellent clinical training but are seriously unprepared to own and operate a small business in today’s challenging marketplace. Learn valuable real-life lessons in this dynamic and fast-paced program which will touch on many of the factors necessary to operate your practice successfully.

**Learning Objectives:**

- understand your practice numbers and how they impact decision-making
- explore marketing tips you’ve never heard before
- examine the steps necessary to minimize hiring mistakes
- increase your knowledge of team-building and staff leadership
- review multiple concepts critical to practice success
- gain insight on building wealth

**See his bio on page 49.**



**MR. LUCAS HARMON**  
**TICKET #: FM7**

Friday, August 24, 2018  
9:30 a.m. – 10:30 a.m.

**“Your Path to Ownership”**

*Presented by Wells Fargo Practice Finance*

1 C.E. HOUR

FEE: \$35.00  
D, SP, ST

If practice ownership is your goal but think it’s unattainable because the financial, competitive and environmental hurdles are too big, think again. Ownership is not only possible; the opportunities are greater than ever. You just need to know what they are. Before you make any long-term career decisions, get the facts and resources to confidently define the career path that aligns with your priorities and objectives. Whether you purchase an existing practice or start one from scratch, having the right foundation and understanding your career path will help you take the next steps. Learn how to achieve your professional goals with the career that provides the lifestyle and financial position you want.

**Learning Points:**

- Consider the benefits, challenges and financial implications of practice ownership
- Discover how your business personality will influence your choices
- Identify opportunities to help you achieve your practice goals
- Develop the business strategy, team and plan that positions you for optimal success



**DR. MICHAEL SMITH**  
**TICKET #: FM6**

Friday, August 24, 2018  
9:00 a.m. – Noon

**“Every Day TMD for the General Practitioner”**

*Sponsored by BioResearch and Clinical Mastery*

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 All others  
D, H, A, ST

Dr. Smith is going to review those cases you see every day in your office. Learn how to integrate a profitable TMD section into your general practice using Biometrics that make sense. You’ll also learn how to evaluate new and current patients for practical results, define sensible treatment options for long term success and develop a sustainable and profitable fee structure. Oh, and if you haven’t taken a course from Dr. Smith—he’s no nonsense and high-intensity—prepare to learn a lot.

**See his bio on page 50.**





**DR. JUAN YEPES**  
**TICKET #: FM8**

Friday, August 24, 2018  
9:30 a.m. – Noon

**“Pediatric Oral Radiology: From Radiation Safety to Lesions and CBCT”**

2.5 C.E. HOURS

FEE: \$80.00 Dentists \$60.00 All others  
D, H, A, ST

This seminar will provide to the attendee the most common radiographic lesions that are presented in infants, children and adolescents. The seminar will use case-presentation as the learning and discussion format and will cover the entire spectrum of oral radiology in pediatric dentistry. Topics such as oral pathology, imaging and systemic conditions with implications in the practice of pediatric dentistry will be included.

**Objectives:**

After attending this seminar, the participant will be able to:

- Understand the importance of “building” a differential interpretation in radiology
- Learn the most common radiographic lesions in infants, children and adolescents
- Learn the indications of CBCT within the frame of practicing pediatric dentistry
- Understand the importance of radiation safety in the practice of dentistry with children and adolescents

**See his bio on page 51.**



**DR. LEONARD TAU**  
**TICKET #: FM9**

Friday, August 24, 2018  
10:00 a.m. – Noon

**“5 Star Strategies for Dental Practice Growth”**

2 C.E. HOURS

FEE: \$70.00 Dentists \$50.00 All others  
Open to All Attendees

Word of mouth has always been the foundation for the acquisition of new patients by a dental practice but in our internet age, word of mouth is transformed because of reviews sites like Google, Yelp, Facebook, Healthgrades and dozens of others. You can now let your patients do the marketing for the practice.

Practices must have a plan in place to establish, promote, manage and monitor a positive reputation online. Positive reviews will drive business to your practice while negative reviews turn potential patients away.

A bad customer experience which goes unresolved can lead to a bad reputation and thus lost revenue. Many dentists don't know how to manage their reputation online. In this interactive, energized seminar, Dr. Tau shares numerous tips and best practices, as well as the system that has been tried and tested in his own office enabling him to take his practice to the next level simply by marketing his reputation.

**Learning objectives:**

Understand the importance of taking control of your online presence

- Know how social media fits into online reputation management
- Learn software programs that help manage your reputation
- Discuss ways in which patient reviews can manifest online
- Recognize why responding to negative reviews is not a good idea
- Develop strategies for garnering positive patient reviews
- Review team training tips for garnering positive feedback

**See his bio on page 50.**



**PREVENTATIVE PRODUCTS  
ROUNDTABLE LUNCHEON**  
**TICKET #: FM10**

Friday, August 24, 2018  
11:30 a.m. – 1:30 p.m.

2 C.E. HOURS

FEE: \$65.00  
Hygienists Only

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**DR. GEORGE KUSHNER**  
**TICKET #: FA I I**

Friday, August 24, 2018  
1:00 p.m. – 2:00 p.m.

**“Bisphosphonates, Osteonecrosis of the Jaws (ONJ) and Dentistry - Where Are We Now and What Do We Know?”**

1 C.E. HOUR  
FEE: \$35.00  
All Attendees

There has been a new pathologic entity which was identified in the literature in 2003. Patients were found to have painful exposed bony areas of the jaws which occurred after simple dental procedures such as extractions. There were also reports of spontaneous exposures of bone in the jaws which were symptomatic. The common link was to the drug class of bisphosphonates. Bisphosphonates were given intravenously to cancer patients to combat the hypercalcemia often seen in multiple myeloma and metastatic cancers. This new condition was named osteonecrosis of the jaws (ONJ).

There are also oral forms of bisphosphonate drugs such as Fosamax, Actonel and Boniva. Although there is a higher incidence of osteonecrosis associated with IV administration of bisphosphonates, we have seen cases of ONJ associated with oral bisphosphonates that were prescribed to treat osteoporosis.

The lecture will review what we currently know about bisphosphonates, including recommendations for dental management and prevention of ONJ. We will also discuss what is uncertain at this early stage of the new pathologic entity.

**Objectives:**

1. The participant will understand the new pathologic entity named osteonecrosis of the jaws (ONJ) and the link to bisphosphonate drugs.
2. The participant will understand how modifications may have to be made in the treatment plan to accommodate bisphosphonate patients.
3. The participant will understand the current recommendations in prevention, management and treatment of ONJ.

**See his bio on page 49.**



**DR. BRUCE HASKELL**  
**TICKET #: FA I 2**

Friday, August 24, 2018  
1:30 p.m. – 3:00 p.m.

**“Ethnicity in Treatment Planning in the 21st Century: Its Critical Role in Dentistry”**

1.5 C.E. HOURS  
FEE: \$50.00  
D, H, A, ST

The importance for the dentist to understand racial and ethnic variability seen in the expression of cranio-facial traits for dental care is examined. Facial, dental and cephalometric measurements used in diagnosis and treatment planning are illustrated, including the use of computers in selecting an appropriate treatment "normal". Examples are given showing how treatment plans can dramatically vary depending upon the interpretation of what is considered to be typical or the "norm" by the practitioner, the patient and the over-all societal or cultural context. The discussion also deals with the problem of ethnocentric bias in a socially and culturally diverse society and of "political correctness" in dealing with patients and parents when formulating alternative treatment plans. Examples are given as to how one racial type might be given the facial and cephalometric attributes of another ethnicity through either conscious or unconscious mis-direction. Only the patient should make decisions which effect an ultimate dento-facial expression as it profoundly affects the individual for the rest of their lifetime. Discussions with examples are shown.

**See his bio on page 47.**



**DR. JUAN YEPES**  
**TICKET #: FA I 3**

Friday, August 24, 2018  
1:30 p.m. – 4:00 p.m.

**“Pediatric Oral Pathology: From Soft Tissue Lesions to Canker Sores!!!”**

2.5 C.E. HOURS  
FEE: \$80.00 Dentists \$60.00 All others  
D, H, A, ST

This seminar will provide to the attendee the most up-to-date information regarding the fascinating and emerging field of oral pathology in pediatric dentistry. The seminar will use case-presentation as the learning and discussion format and will cover the entire spectrum of the most common soft tissue lesions in infants, children and adolescents.

**Objectives:**

- After attending this seminar, the participant will be able to:
- Understand the importance of “building” a differential diagnosis based on the clinical presentation of oral lesions
  - Learn the most common soft tissue lesions in infants, children and adolescents
  - Learn the most updated treatment for some of the most common oral conditions besides gingivitis and dental caries

**See his bio on page 51.**



**DR. LEONARD TAU**  
**TICKET #: FA14**

Friday, August 24, 2018  
1:30 p.m. – 4:30 p.m.

**“Today’s Online Marketing Strategies for Dental Practice Growth”**

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 All others  
Open to All Attendees

One of the most effective ways that you can increase new patient numbers and case acceptance rates is with a comprehensive online marketing strategy. Does your practice have a marketing plan in place that fully utilizes the strength of today’s digital tools? Have you been able to build a comprehensive online presence for your practice? Len will share his first-hand experience and the resources he uses to bring exponential practice growth.

**Objectives:**

- Learn the importance of robust content for online ranking
- Understand how to make your practice stand out online
- See the benefits of using social media and online listings to promote your practice
- Understand the necessity of mobile marketing in today’s smart phone world

**See his bio on page 50.**



**DR. RYAN CLAGETT**  
**TICKET #: FA15**

Friday, August 24, 2018  
1:30 p.m. – 4:30 p.m.

**“Gum Recession A to Z”**

*Sponsored by Straumann*

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 All others  
D, H, A, ST

Gum recession treatment has changed significantly in the past several years. We will review the causes of gum recession as well as the best ways to diagnose and talk to your patients about recession. Different methods of treating gum recession including palatal grafts, donor grafts and Pinhole will also be reviewed, and we will discuss the best indications to use each modality.

**See his bio on page 47.**



**DR. MICHAEL SMITH**  
**TICKET #: FA16**

Friday, August 24, 2018  
2:00 p.m. – 5:00 p.m.

**“Practical Occlusal Equilibration... More Than Chasing the Dots”**

Lecture & Hands-On

Limited to 30 Participants

*Sponsored by BioResearch, Clinical Mastery and Golddust Dental Laboratory*

3 C.E. HOURS

FEE: \$100.00 Dentists \$80.00 All others  
D, H, A, ST

Dr. Smith is going to review different ways to evaluate and manage occlusal problems in your everyday patients. Learn techniques on how to adjust in a very conservative manner to establish balance of force, time and load. You will also learn how to manage occlusion diagnostics from a model analysis technique and integration of TScan for conservative electronic evaluation. This will be a combination lecture and hands on experience.

**See his bio on page 50.**



**DR. RON KAMINER**  
**TICKET #: FA17**

Friday, August 24, 2018  
2:00 p.m. – 5:00 p.m.

**“21st Century Minimally Invasive Dental Hygiene: Tips and Tricks for Maximum Production”**

*Sponsored by Bisco Dental Products, Perio Protect, Kettenbach and VOCO America, Inc.*

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 All others  
D, H

Dental hygiene is changing rapidly with the focus being in the area of Minimally Invasive Dentistry. This program will cover state of the art concepts and techniques for the hygienist to insure maximum clinical success.

**Some of the topics to be covered include:**

- Cariology: What they didn’t teach you in dental and hygiene school.
- White Spots: Predictable treatment techniques that lead to complete patient satisfaction.
- The high-tech clinical exam: Products and techniques to make the visit special.
- Demystifying Dental radiology.
- A predictable technique for apprehensive patients.
- Oral cancer detection —current concepts that everyone must know.
- Get patients to say YES to non-surgical Periodontal treatment
- The Diode laser: The ins and outs and why it is important to have at least one in every office.
- Tooth Whitening: Are all products the same? How can I achieve success 100% of the time?

**See his bio on page 48.**

# Give to Your Kentucky Dental Political Action Committee. Your **KDPAC** Needs You More Than Ever!

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This is a voluntary contribution for dental political action and is not limited to the above amounts. No one will be favored or disadvantaged based upon the amount of, or failure to make a contribution. If your practice is incorporated, PAC contributions must be written on a personal check. Contributions are not deductible for federal income tax purposes. Federal law requires political committees to report the name, mailing address, occupation and name of employer for each individual whose contributions aggregate in excess of \$200.00 in a calendar year.

Make your contribution payable to:  
Kentucky Dental Political Action Committee  
c/o Dr. Douglas H. McCall, Treasurer  
1920 Nelson Miller Parkway  
Louisville, KY 40223-2164



**DR. ARTHUR TOMARO**  
**TICKET #: FA18**

Friday, August 24, 2018  
2:00 p.m. – 5:00 p.m.  
**“Great Team + Great Business = Great Practice”**  
*Sponsored by 3M Oral Care, Kettenbach, Perio Protect, Six Month Smiles and VOCO America, Inc.*

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 All others  
Open to All Attendees

Dr. Tomaro will present the qualities of a Great Team. Creating the environment to take an exceptional team from Good to Great. The participants will learn the business skills they never taught you in school, which are the key characteristics of a Great Business.

Developing relationships with your patients so they will rave and refer patients. Learning to have a patient centered practice, which allows everyone to concentrate on delivering high quality dentistry, eliminating financial stress. Learn the key ingredients in marketing your practice. Stop dreaming about a Great Practice. Let’s make a Great Practice happen for you...one patient at a time.

**Learning Objectives:**

- This course is designed to hone your business skills and help drive your overhead to 55-58%.
- Learn the keys to developing and motivating the Team.
- Learn how to set and achieve goals.
- Learn how to become profitable and achieve financial Freedom.
- Understand the importance of each and every patient.

**See his bio on page 51.**



**DR. GEORGE KUSHNER**  
**TICKET #: FA19**

Friday, August 24, 2018  
2:00 p.m. – 5:00 p.m.  
**“Complications in Dentistry”**

3 C.E. HOURS  
FEE: \$95.00  
Open to All Attendees

As practitioners in the field of dentistry, we need to be aware that complications can and will occur during our treatment of patients. Fortunately, most of the complications that occur are not life threatening. However, many complications require extensive additional treatment and some complications can be life threatening. In years past, complications were not routinely discussed in the dental community. By evaluating a series of clinical complications, we can analyze the etiology and make practitioners aware of possible adverse sequelae. The management of these complications will be discussed. By studying complications, we can hopefully decrease the potential complication rate in our own patient population.

**See his bio on page 49.**



**DR. RYAN CLAGETT**  
TICKET #: SMI

Saturday, August 25, 2018  
8:00 a.m. – 11:00 a.m.

**“Emerging Technology in Implant Dentistry”**

*Sponsored by Straumann*

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 All others  
D, H, A, ST

Implant dentistry has been made predictable, but attaining the perfectly placed implant and a naturally appearing tooth has become the gold standard of care. We will discuss various techniques to allow predictable placement such as live navigated surgery and static surgical guides as well as gingival tissue shaping and the rationale for custom abutments. We will also discuss a simplified work flow to make implant therapy predictable and time efficient to allow dentists the confidence to recommend necessary treatment to their patients.

**See his bio on page 47.**



**DR. ARTHUR TOMARO**  
TICKET #: SM2

Saturday, August 25, 2018  
8:00 a.m. – 11:00 a.m.

**“A New Patient Called...Help!!! Where Do We Go from Here?”**

*Sponsored by 3M Oral Care, Kettenbach, Perio Protect, Six Month Smiles and VOCO America, Inc.*

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 All others  
Open to All Attendees

Dr. Tomaro will teach you how to immediately differentiate your practice and develop a new patient on the first call. The following will be presented: interviewing the patient, the comprehensive exam, presenting the treatment plan and delivering the plan. Possible treatment plans will include composites, veneers, full mouth rehabilitation, and the utilization of soft tissue laser in periodontal therapy, gummy smiles, and restorative techniques. Make the patient feel like they are the only patient that exists in your practice and watch the referrals pour in.

**Learning Objectives:**

- The participants will learn to develop a WOW factor on the first phone calls.
- Learn the skills of interviewing the patient.
- Learn the 3 important GOALS that must be developed in the first appointment.
- Learn organized systems that work.
- Develop the role of each team member in the design of a treatment plan.
- Learn how to make Patients into Guests.
- Get 90% acceptance of your treatment plans.
- Learn to have fun and love what you do.”

**See his bio on page 51.**



**DR. ANTHONY CHILLURA**  
TICKET #: SM3

Saturday, August 25, 2018  
8:00 a.m. – 12:30 p.m.

**“Control, Protocol and Risk Management Seminar for Dental Professional Liability”**

*Sponsored by Bowman Insurance & Benefit Services*

4.5 C.E. HOURS

FEE: \$50.00

Open to All Attendees

This seminar will provide the latest claim information statistics to help mitigate risk and real-life experiences of your colleagues who have encountered risk exposures.

**The following risk management fundamentals will be addressed in this seminar:**

- Management of patient communications by choosing words wisely, listening intently, earning trust and respect and creating the happy and loyal patient
- Implementing office protocols so the entire team utilizes the same risk and safety policies
- Providing all clinical treatment that meets or exceeds the accepted standard of care in your locality
- Understanding the basic principles of acceptable chart and record documentation and the responsibilities of protecting patient health information
- Effective patient management regarding non-clinical issues and adverse events
- Fundamentals of legal concepts, including general informed consent, vicarious liability and negligence

Additionally, dentists insured with the Professional Protector Plan® for Dentists (PPP) will receive a 10% professional liability premium credit upon renewal for three successive years. Dentists who are not insured with the PPP may be eligible for this credit by purchasing PPP coverage within one year of attending the seminar.

This course is appropriate for general and specialist dentists, associates and staff members with no prior experience necessary.

**See his bio on page 46.**

<b>Ticket #</b>	<b>Thursday, August 23, 2018</b>	<b>Dentist</b>	<b>Auxiliary</b>
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TA1	Stuff Worth Knowin' About Money, Practice & Life-Kerr	\$100.00	\$100.00
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<b>Ticket #</b>	<b>Friday, August 24, 2018</b>	<b>Dentist</b>	<b>Auxiliary</b>
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**Friday AM**

FM1	Dentistry 101: Demystifying New Concepts in Cariology & Perio - Kaminer	\$90.00	\$70.00
FM2	Ceramic & Materials Update 2018 - Hornbrook	\$150.00	\$110.00
FM3	Safety & Simplicity in Root Canal Instrumentation-Lecture/Hands-On - Abdennour (Limited to 50)	\$150.00	----
FM4	Interceptive Class III Therapy for Developing Malocclusion - Haskell	\$50.00	\$50.00
FM5	Building a Booming Business! -Kerr	\$90.00	\$70.00
FM6	Every Day TMD for the General Practitioner - Smith	\$90.00	\$70.00
FM7	Your Path to Ownership - Harmon	\$35.00	\$35.00
FM8	Pediatric Oral Radiology - Yepes	\$80.00	\$60.00
FM9	5 Star Strategies for Dental Practice Growth - Tau	\$70.00	\$50.00
FM10	Preventative Products Roundtable Luncheon	----	\$65.00

**Friday PM**

FA11	Bisphosphonates, Osteonecrosis of the Jaws - Kushner	\$35.00	\$35.00
FA12	Ethnicity in Treatment Planning in the 21st Century - Haskell	\$50.00	\$50.00
FA13	Pediatric Oral Pathology - Yepes	\$80.00	\$60.00
FA14	Today's Online Marketing Strategies - Tau	\$90.00	\$70.00
FA15	Gum Recession A to Z - Clagett	\$90.00	\$70.00
FA16	Practical Occlusal Equilibration-Lecture/Hands-On - Smith (Limited to 30)	\$100.00	\$80.00
FA17	21st Century Minimally Invasive Dental Hygiene - Kaminer	\$90.00	\$70.00
FA18	Great Team + Great Business = Great Practice - Tomaro	\$90.00	\$70.00
FA19	Complications in Dentistry - Kushner	\$95.00	\$95.00

<b>Ticket #</b>	<b>Saturday, August 25, 2018</b>	<b>Dentist</b>	<b>Auxiliary</b>
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**Saturday AM**

SM1	Emerging Technology in Implant Dentistry - Clagett	\$90.00	\$70.00
SM2	A New Patient Called...Help!! - Tomaro	\$90.00	\$70.00
SM3	Control, Protocol & Risk Management Seminar - Chillura	\$50.00	\$50.00
SM4	Radiation Safety for Dental Auxiliaries - Grammer	----	\$195.00
SM5	SCANelicious: Digital Dentistry for Present & Future - Kaminer	\$90.00	\$70.00
SM6	The Reality of New Dentist Debt - Haskell & Keefe	NO FEE	
SM7	Medicaid: The Evolution - Rich & Caudill	\$90.00	\$70.00
SM8	Using Software Technology to Increase Treatment Acceptance - Tau	\$90.00	\$70.00
SM9	The Science of Erosion - Knowles	\$50.00	\$50.00



Ticket #	Saturday, August 25, 2018	Dentist	Auxiliary
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**Saturday PM**

SA10	Retirement Preparation for a Dentist - Reynolds & Yozwiak	\$50.00	\$50.00
SA11	Relax, This is Going to be Easy - Moorhead	\$90.00	\$70.00
SA12	Smile Design – How to Give the Patient What They Desire! - Tomaro	\$90.00	\$70.00
SA13	Oral Implications & Prevention Strategies for Older Adults - Knowles	\$50.00	\$50.00
SA14	I've Found This Lesion - Kushner, Shumway & Sharfe	\$70.00	\$50.00
SA15	OSHA & Infection Control 2018 - Byrd	\$95.00	\$95.00
SA16	Financial Planning: A Thorough Review - Reynolds & Yozwiak	\$50.00	\$50.00

Ticket #	Sunday, August 26, 2018	Dentist	Auxiliary
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**Sunday AM**

SU1	CPR Certification - Livers	\$100.00	\$100.00
SU2	Medical Emergencies in the Dental Office - Kushner	\$100.00	\$100.00
SU3	Recognizing Drug Abuse in Dental Patients & Kasper Update - Byrd	\$100.00	\$100.00

**Special Events**

SE1	William Marcus Randall Memorial Reception	\$30.00 per person
SE2	Women & Choices: Learn the Steps to Facilitate Your Personal and Professional Growth	KDA Members - \$130.00
SE2A	Women & Choices...	Non-Members - \$250.00
SE2B	Women & Choices...	Students - \$25.00
SE3	President's Reception & Friday Night Social Event	NO FEE

**There will be a \$10.00 increase in ticket prices at the door. The KDA WILL NOT replace lost tickets.**

**KDA Office Closing:** The KDA Executive Office will close at the end of business on Tuesday, August 21, 2018 and will reopen on Tuesday, August 28, 2018 at 9:00 a.m. **See Registration Form on next page...**

**Earn 2 CE Points by Visiting Your Exhibitors!**

The Kentucky Board of Dentistry will no longer give 2 hours of CE credit for attending our meeting, **HOWEVER**, you may now earn up to **2 CE credits** by **visiting your exhibitors** in the exhibit hall. Simply complete up to **2** sign-off cards, each containing ten sign-off squares, for a total of **2 CE points**. Each square must be stamped by a different exhibitor you have visited. You may find these cards at the KDA registration desk on the 2nd floor lobby of French Lick Springs Hotel.

**Find CE Course Handouts on Our Website**

Course handouts will be made available on the KDA's website at <http://www.kyda.org/the-kentucky-meeting.html> Please note that some speakers have chosen not to provide handouts. These materials are not printed for distribution on-site. If you wish to have these materials to reference during the course, please bring a printed copy with you.

# Course Registration Form

Deadline for return is Friday, August 10, 2018

Registration/ticket order form MUST be postmarked by August 10, 2018. Any forms postmarked after this date will be returned. No faxes will be accepted.

## Course/Event Registration Information

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Daytime Phone + Area Code \_\_\_\_\_ Fax \_\_\_\_\_

ADA # \_\_\_\_\_ Email \_\_\_\_\_  
Dentists only

### Registration ID Letter

- K** KDA Member
- V** Visiting ADA (Please attach a copy of 2018 ADA card)
- A** Assistant
- L** Laboratory Technician
- E** Exhibitor
- H** Hygienist
- S/F** Spouse/Family Member
- A/S** Auxiliary/Staff
- ST** Dental Student

### Print name of each registrant and ID Letter from list at left

	Last Name	First Name	ID Letter
1)	_____	_____	_____
2)	_____	_____	_____
3)	_____	_____	_____
4)	_____	_____	_____
5)	_____	_____	_____
6)	_____	_____	_____

**Note:** If additional space is needed, registration form may be copied.

### Registration Mailing Instructions

Mail Registration Form to:

**Janet Glover**  
**Kentucky Dental Association**  
**1920 Nelson Miller Parkway**  
**Louisville, KY 40223-2164**

You may also register online at  
<https://www.kyda.org/ky-meeting-registration.html>

### Ticketed Course/Event #

	Ticket #	Ticket #	Ticket #	Ticket #	Ticket #	Ticket #	Ticket #	Ticket #	Fees Total
1)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____
2)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____
3)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____
4)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____
5)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____
6)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____

### Payment Method

**No forms accepted after August 10, 2018**

Please check form of payment:  Visa  MasterCard  Check

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

### Grand Total

\$ \_\_\_\_\_



**SUSAN GRAMMER**  
**TICKET #: SM4**

Saturday, August 25, 2018  
8:00 a.m. – 3:00 p.m.

**“Radiation Safety for Dental Auxiliaries”**

6 C.E. HOURS  
FEE: \$195.00  
A

The Kentucky Board of Dentistry amended the minimal requirements of dental auxiliary personnel prior to taking dental radiographs under a dentist’s direct supervision (201 KAR 8:570E). All dental auxiliary personnel must satisfy two (2) requirements before taking x-rays in a dental office:

1. Didactic - Completion of a course in radiation safety: This can be verified by providing proof of completion of the Radiography Section of the Dental Assistants National Board Examination or attending an approved continuing education (CE) course (6 hours) provided by a certified presenter.
2. Practical - A practicum course in x-ray technique (4 hours minimum): This is verified by a dentist’s written documentation of a student’s completion of four (4) hours of instruction in dental radiography technique in the practice or by attending a four (4) hour continuing education course in radiography technique sponsored by the Board.

**This course satisfies the didactic requirements of the Kentucky Board of Dentistry. The course contains both, theoretical and practical clinical topics including:**

- Basic principles and concepts of radiation
- Exposure factors and how they affect the radiographic image
- Image receptors and processing of radiographs
- X-ray interaction with matter and potential biological effects
- Radiation safety for both patient and operator
- Principles of intraoral (bitewing/periapical/occlusal) imaging and clinical technique.
- Criteria for diagnostic radiographs - technique and processing error recognition and correction
- Radiographic film mounting and labeling and record keeping
- Principles of Quality Assurance and implementation into clinical practice.
- Occupational considerations including infection control principles, waste management principles and legal concerns.
- Extraoral Radiography

Successful completion of the course requires a 75% pass in a multiple-choice question examination administered at the end of the course. Participants who successfully complete the examination will receive a certificate of completion and after fulfilling requirement (2) above are allowed to expose radiographs on patients under the direct supervision of a dentist.

**See her bio on page 47.**



**DR. RON KAMINER**  
**TICKET #: SM5**

Saturday, August 25, 2018  
8:30 a.m. – 11:30 a.m.

**“SCANelicious: Digital Dentistry for the Present and the Future”**

*Sponsored by Bisco Dental Products, Perio Protect, Kettenbach and VOCO America, Inc.*

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 All others  
D, H, A, ST

Yes, I swore I would never scan and you probably have done the same. But, I was wrong, and you are likely mistaken as well. This ever-evolving program will present you with the latest and greatest in digital dentistry. We will focus on caries detection, CBCT technology, scanners, mills, printers, materials and cements. The attendee will walk away energized and informed and may even be compelled to incorporate some of this technology into their daily workflow.

**We will cover:**

- Caries detection devices- How to incorporate these into the daily workflow.
- CBCT Technology- Why does the cone beam make us better diagnosticians?
- Digital scanners- Are they a need or a want?
- Digital case planning for optimal success- The new age of communication!
- Are the mills and printers ready for today’s busy practice?
- Keeping up with the newest indirect materials: Choosing the correct material for optimal success.
- Are they all cemented equal? How to choose the proper cement for your material of choice.

**See his bio on page 48.**



**DR. BRUCE HASKELL  
& DR. THOMAS KEEFE**  
**TICKET #: SM6**

Saturday, August 25, 2018  
9:00 a.m. – 11:00 a.m.

**“The Reality of New  
Dentist Debt:  
Planning for Debt  
Re-payment,  
Reduction and  
Elimination within a Budget”**

*Sponsored by the American College of Dentists*

2 C.E. HOURS  
NO FEE (Registration is required)  
Open to All Attendees

Faced with crushing debt and limited income, the future success of a newly graduated dental practitioner is at stake, more so than ever before. To help students better understand how to face the financial facts of their new lives, a budget example will be presented, and attendees will be given access through the KDA website to Excel budget and repayments calculators that they can take with them for their own purposes.

A new Kentucky dental graduate averages a debt load of between \$229,000 - \$275,000. How does a new DMD deal with questions of loan re-payments, taxes, living expenses, joining dental societies and hopefully starting a practice?

While they are in school, and to help dental students avoid taking on debt, attendees will be presented with sources for government grants and foundation scholarships to pay for tuition and student fees. To better understand their repayment options, a variety of federal student loan repayment topics will be discussed including: grace periods, loan consolidation, loan cancellation, student loan repayment plans, loan deferment, forbearance, tax deductibility of student loan interest as well as the implications of student loan default.

Attendees will be introduced to alternative public service loan forgiveness programs including opportunities such as the National Health Service Corps, (by working in underserved community, state and federal environments), the Indian Health Service and the US Military. Finally, there will be a brief discussion of purchasing a practice as an income enhancement opportunity.

**See their bios on pages 47 & 48.**



**DR. WILLIAM KEN RICH  
& DR. JERRY CAUDILL**  
**TICKET #: SM7**

Saturday, August 25, 2018  
9:00 a.m. – Noon

**“Medicaid: The Evolution”**

3 C.E. HOURS  
FEE: \$90.00 Dentists  
\$70.00 Staff  
Open to All Attendees

This course will provide a general overview of the Kentucky Medicaid program including enrolling as a provider, credentialing (changes are coming), and billing. In addition, Medicaid is undergoing substantial changes in Kentucky. The 1115 Waiver is being implemented beginning July 1, 2018. This will primarily affect the Medicaid adult population. Some patients will be moved to Kentucky Health and the My Rewards program. This will affect who you see, how you bill, and what benefits they may qualify for. Come join us to get the very latest information to help you successfully navigate the coming changes.

**See their bios on pages 50 & 46.**



**DR. LEONARD TAU**  
**TICKET #: SM8**

Saturday, August 25, 2018  
9:00 a.m. – Noon

**“Using Software Technology to  
Increase Treatment Acceptance”**

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 All others  
D, H, A, ST

What separates high-earning doctors from the low-earning ones? There are many things, but one of the most important is case acceptance. You may be the best clinician with the most precise hand skills, but if you cannot articulate why patients should allow you to treat their dental needs, then your success in dentistry will be limited. Nowadays there are many software technologies that are now available that will help you increase this acceptance. Dr. Tau will review many of the available technologies that he uses in his practice that helps him achieve 85% case acceptance. Don't miss this high value class with pearls you can leave with and implement the next business day.

**Learning objectives:**

- 1) How to increase overall case acceptance
- 2) What current technologies exist to improve your case acceptance
- 3) What is the most important thing to offer to increase your case acceptance
- 4) How your online presence plays a role in case acceptance

**See his bio on page 50.**



**DR. LISA KNOWLES**  
**TICKET #: SM9**

Saturday, August 25, 2018  
9:30 a.m. – 11:00 a.m.

**“The Science of Erosion”**

*Sponsored by Colgate*

1.5 C.E. HOURS  
FEE: \$50.00  
D, H, A, ST

Learn what can and cannot be done with erosion, attrition and abrasion when it comes to the dental health of our patients. Dr. Knowles explains how to differentiate between these damaging effects on teeth, and she explains how sleep apnea can contribute to the erosive areas on teeth. Connect the dots between oral and systemic health with this look into root cause teeth destroyers.

**See her bio on page 49.**



**MR. ANDY REYNOLDS  
&  
MR. FRANK YOZWIAK**  
**TICKET #: SAI0**

Saturday, August 25, 2018  
12:30 p.m. – 2:00 p.m.

**“Retirement  
Preparation for  
a Dentist – What**

**do I need to Know Five Years before I Retire?”**

1.5 C.E. HOURS

FEE: \$50.00

D, SP, ST

This presentation is designed to discuss the topics that dentists should be considering during their final five years before retirement. As CERTIFIED FINANCIAL PLANNER™ practitioners, we continue to meet small business owners, dentists included, that fail to adequately prepare for their transition into retirement and are faced with unnecessary challenges just prior to their highly anticipated transition into retirement. The presentation will include topics such as: business succession planning, building retirement income, retirement income needs analysis, protecting assets from a pre-retirement stock market downturn, asset allocation and an insurance needs analysis leading up to and throughout retirement.

**Presenters:**

Andy Reynolds, CFP®, MBA

Frank E. Yozwiak, J.D., LL.M. in Taxation

**Disclosure:**

Ballast, Inc. (“Ballast”) is a registered investment advisor. Certain advisory persons of Ballast are also registered representatives of APW Capital, Inc. (“APW”) Member FINRA/SIPC., 100 Enterprise Dr, Ste 504, Rockaway, NJ 07866, 1-800-637-3211. In their separate capacity as registered representatives, securities are offered through APW. Ballast and APW are not affiliated.

**See their bios on pages 49 & 51.**



**DR. WILLIAM J. MOORHEAD**  
**TICKET #: SAI1**

Saturday, August 25, 2018

1:00 p.m. – 4:00 p.m.

**“Relax, this is Going to be Easy:  
Efficiently Treating the Anxious  
Dental Patient”**

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 All others

Open to All Attendees

You already know it, your team knows it. Without the proper skills, managing the anxious dental patient is stressful. There are challenges in motivating the patient toward health, in managing complex dental treatment in a debilitated dentition and delivering treatment in a safe manner that is still efficient. Even getting the patient to show up can be a challenge. Learn techniques to manage the anxious dental patient, from the first phone call, through the most challenging treatment plans and successfully maintaining the patient in their continuing care.

**Course Outline:**

**Training**

- How to motivate anxious patients to schedule and keep their appointment
- How to structure your exam process to increase case acceptance
- How to stop the biggest time wasters in dental appointments

**Scheduling and Productivity**

- How to treatment plan and organize complex treatment to minimize appointments with less stress
- Tools for developing time codes for complex appointments, without having to ask the doctor
- Operatory equipment and supplies that makes it easy to do longer, well-planned appointments for advanced treatment needs

**Streamlining**

- How to best manage complex health histories and long medication lists
- Review techniques available to manage anxious patients treatment, including nitrous oxide, minimal and moderate sedation
- Six steps to assure consistency during clinical procedures, with a relaxed experience for the team

**Automating and Delegating**

- Using value lean sigma 6 principles to simplify your complex procedures and room setups
- How to program your dental practice management system so that your team members can complete almost all of your clinical notes for complex treatments

**See his bio on page 49.**



**DR. ARTHUR TOMARO**  
**TICKET #: SA12**

Saturday, August 25, 2018  
1:30 p.m. – 4:30 p.m.

**“Smile Design” - How to Give the Patient What They Desire!**

*Sponsored by 3M Oral Care, Kettenbach, Perio Protect, Six Month Smiles and VOCO America, Inc.*

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 All others  
Open to All Attendees

Dr. Tomaro will provide a step-by-step process of the Ideal Smile Design. Perfect your listening skills to better understand your patient’s desires. Learn the keys to a successful presentation and how photography can enhance patient interaction. Develop essential interviewing skills. Learn the steps that encompass a comprehensive exam. Dr. Tomaro will define the clinical steps and give you step-by-step instructions from start to finish: diagnostic wax-up, prep design, soft tissue architecture, materials and adhesion. Create BEAUTY from start to finish, producing raving patients and ongoing referrals.

**Learning Objectives:**

- Develop proper patient selection skills.
- Learn the steps from initial phone call to completion of treatment.
- Learn the keys of diagnosis and design.
- Learn patient communication skills.
- Develop lab communication skills that will enable you to deliver a perfect treatment plan to your patient.
- Learn why attention to details makes a difference.
- Never forget it has your name on it.

**See his bio on page 51.**



**DR. LISA KNOWLES**  
**TICKET #: SA13**

Saturday, August 25, 2018  
2:00 p.m. – 3:30 p.m.

**“Oral Implications and Prevention Strategies for Older Adults”**

*Sponsored by Colgate*

1.5 C.E. HOURS  
FEE: \$50.00  
Open to All Attendees

Understand the demographics of our aging population and get a jump start on how to treat older patients with more complex needs. Acquire a helpful checklist to make sure you provide the best care each time a baby boomer sits in your dental chair. With more adults retaining their teeth and wanting replacement teeth, these strategies will help each team member recognize the benefit to a personalized approach to patient care.

**See her bio on page 49.**

**DR. GEORGE KUSHNER, DR. BRIAN SHUMWAY & DR. WILLIAM SCARFE**  
**TICKET #: SA14**



Saturday, August 25, 2018  
2:00 p.m. – 4:00 p.m.

**“I’ve Found This Lesion...Now What?”**

2 C.E. HOURS  
FEE: \$70.00 Dentists \$50.00 All others  
Open to All Attendees

This session will be a two-hour clinical pathologic conference applicable to all members of the dental team. A series of clinical cases will be presented with the “thought process” involved to establish the diagnosis and treatment. The program will be clinically oriented, interactive and educational.

**Objective #1:** Review clinical presentations of common oral and maxillofacial pathology conditions that present in the dental office.

**Objective #2:** Discuss common adjuncts to help establish the diagnosis of a pathologic condition such as biopsy, radiographs (including panorex and CT scan) and laboratory tests.

**Objective #3:** Review treatment, both medical and surgical, of common oral pathology conditions.

**See their bios on pages 49 & 50.**



**PATTY BONASSO BYRD**  
**TICKET #: SA15**

Saturday, August 25, 2018  
2:00 p.m. – 5:00 p.m.

**“OSHA and Infection Control in the Dental Office 2018”**

*Sponsored by the Kentucky Dental Laboratory Association*

3 C.E. HOURS

FEE: \$95.00

Open to All Attendees

Kentucky OSHA requires that all dental personnel be trained in the Bloodborne Pathogen Standard and the revised Hazard Communication/GHS Standard. Dental personnel should receive an initial training and thereafter, an annual update. This course reviews the following standards and guidelines and offers suggestions on how to implement them in your office:

- OSHA Hazard Communication Standard/GHS Standard (must comply by June 1, 2016)
- OSHA Bloodborne Pathogen Standard
- CDC Dental Guidelines 2016
- The Needlestick Safety and Prevention Act
- U.S. Public Health Service Guidelines for the Management of Occupational Exposures to HBV, HCV, and HIV and Recommendations for Post Exposure Prophylaxis
- CDC Guidelines for Hand Hygiene in Healthcare

This presentation will provide a very practical approach to implementing the regulations and guidelines in the dental office.

**See her bio on page 46.**



**MR. ANDY REYNOLDS & MR. FRANK YOZWIAK**  
**TICKET #: SA16**

Saturday, August 25, 2018  
2:30 p.m. – 4:00 p.m.

**“Financial Planning: A Thorough Review”**

1.5 C.E. HOURS

FEE: \$50.00

D, SP, ST

This presentation is designed to explore the multiple topics of Financial Planning. While many believe Financial Planning starts and stops at managing an investment account, our firm believes this is just the beginning of the Financial Planning process. We will dive into the interdependence of the twelve most important topics of Financial Planning: Cash Flow Planning, Debt Planning, Employee Benefits, Estate Planning, Insurance, Monte Carlo Testing, Retirement Income Planning, Retirement Savings, Asset Allocation, Social Security, Taxes, and Asset Protection/Risk Mitigation. As an important participant takeaway, for each topic discussed we will share one commonly overlooked opportunity/mistake that we continue to see when we meet with new clients.

**Presenters:**

Andy Reynolds, CFP®, MBA

Frank E. Yozwiak, J.D., LL.M. in Taxation

**Disclosure:**

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**See their bios on pages 49 & 51.**

# NEW PARTNERSHIP ANNOUNCEMENT



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859-567-9119      [KDA.CommonwealthTechnology.com](http://KDA.CommonwealthTechnology.com)



## **CPR CERTIFICATION TICKET #: SUI**

Sunday, August 26, 2018  
9:00 a.m. – Noon

**“Basic Life Support-BLS Healthcare Provider Training”**  
Presented by Dewayne Livers

FEE: \$100.00  
Open to All Attendees

The Cardiopulmonary Resuscitation course will be conducted within the most recent updated guidelines of the American Heart Association. This course is three hours and will include adult, child and infant CPR, foreign body airway obstruction and an AED presentation.

**Each participant will receive a two-year certification card the day of the class.**

This course complies with the requirements of the Kentucky Board of Dentistry for dental hygienists for provisions stipulated in 201 KAR 8:560, for dental assistants for provisions stipulated in 201 KAR 8:570 and for dentists for provisions stipulated in 201 KAR 8:530.



**DR. GEORGE KUSHNER  
TICKET #: SU2**

Sunday, August 26, 2018  
9:00 a.m. – Noon

**“Medical Emergencies in the  
Dental Office”**

3 C.E. HOURS  
FEE: \$100.00  
Open to All Attendees

Medical emergencies can and do occur in the dental office. With advances in the medical field, we as dental practitioners are seeing and treating a significant medically compromised patient population as outpatients in our dental offices. Fortunately, most of the emergencies that occur are treated appropriately and there is little harm to the patient. However, improper management of these emergencies can have disastrous results. Likewise, proper management of the medical emergency is no guarantee of a successful outcome.

This course will review common medical emergencies and management of these problems. Clinical “pearls” will be discussed that can hopefully lessen the chances of these emergencies. This presentation should be applicable to all members of the dental office team.

This course is approved by the Kentucky Board of Dentistry and meets the requirements for dental hygienists for provisions stipulated in 201 KAR 8:560E.

**See his bio on page 49.**



**PATTY BONASSO BYRD  
TICKET #: SU3**

Sunday, August 26, 2018  
9:00 a.m. – Noon

**“Recognizing Drug Abuse in Dental  
Patients and Kasper Update 2018”**

3 C.E. HOURS  
FEE: \$100.00  
Open to All Attendees

Drug abuse is a major health problem in America and impacts every dental practice as well as our families. Dental professionals can play a huge role in drug abuse identification, prevention and intervention. Emphasis will be placed on increasing your skills and abilities to recognize the signs and symptoms of drug abuse, refer suspected drug abusers for help and treat recovering patients in your practice.

This course will also discuss the Kentucky All Scheduled Prescription Electronic Reporting System (KASPER), as well as current State and Federal regulations important to the prescribing of controlled substances by dentists licensed to practice in Kentucky.

Kentucky Board of Dentistry Emergency Regulation for Continuing Education Requirement (KASPER) See Page 11, No. 23, Section 10, a thru f.

*Dentists are required to complete 3 hours of continuing education that relates to the use of the electronic monitoring system, pain management or addiction disorders prior to renewing their license every renewal cycle.*

**At the conclusion of this course, the participant should understand:**

- The signs and symptoms of illegal drug use/abuse (oral, physical and psychological).
- Drug interactions with substances used during oral care.
- Communication strategies when working with active or recovering patients.
- Resources available to support patients and dental professionals.
- The use of the KASPER system and current State and Federal regulations important to the prescribing of controlled substances by dentists licensed to practice in Kentucky.

**See her bio on page 46.**



## Calendar of Events

### Thursday, August 23, 2018

- Noon – 3:00 P.M. Dr. Wayne Kerr  
“Stuff Worth Knowin’ About Money, Practice and Life”  
All proceeds benefit the Kentucky Dental Foundation  
*Sponsored in part by CareCredit*
- 3:00 P.M. – 4:00 P.M. Kentucky Dental Foundation Business Meeting
- 4:30 P.M. – 5:30 P.M. William Marcus Randall Memorial Reception & Awards Presentation
- 5:30 P.M. – 6:00 P.M. Opening Session  
Featuring Guest Speaker  
Dr. Joseph Crowley – ADA President

### Friday, August 24, 2018

- 7:30 A.M. – 5:00 P.M. Registration: *Level 2 of the French Lick Springs Hotel*
- 8:00 A.M. – 11:00 A.M. Dr. Ron Kaminer  
“Dentistry 101: Demystifying New Concepts in Cariology and Periodontics”  
*Sponsored by Bisco Dental Products, Perio Protect, Kettenbach and VOCO America, Inc.*
- 8:00 A.M. – 4:00 P.M. Dr. David Hornbrook  
“Ceramic and Materials Update 2018”  
*Sponsored by Bisco Dental Products and Ivoclar Vivadent, Inc.*
- 8:00 A.M. – 4:00 P.M. Dr. Mario Abdennour  
“Safety and Simplicity in Root Canal Instrumentation: Myths, Metal and Motion”  
Lecture and Hands-On Session  
Limited to 50 Participants  
Presented by Real World Endo®  
*Sponsored by Brasseler*
- 8:30 A.M. – 10:00 A.M. Dr. Bruce Haskell  
“Interceptive Class III Therapy for the Developing Malocclusion: Decision Making Based Upon both Severity and Maturation”

### Friday, August 24, 2018

- 8:30 A.M. – 11:30 A.M. Dr. Wayne Kerr  
“Building a Booming Business!”  
*Sponsored in part by CareCredit*
- 9:00 A.M. – Noon Dr. Michael Smith  
“Every Day TMD for the General Practitioner”  
*Sponsored by BioResearch and Clinical Mastery*
- 9:00 A.M. – 4:00 P.M. Women & Choices: Learn the Steps to Facilitate Your Personal and Professional Growth
- 9:30 A.M. – 10:30 A.M. Mr. Lucas Harmon  
“Your Path to Ownership”  
Presented by Wells Fargo Practice Finance
- 9:30 A.M. – Noon Dr. Juan Yepes  
“Pediatric Oral Radiology: From Radiation Safety to Lesions and CBCT”
- 9:30 A.M. – 5:00 P.M. Exhibit Hall Open  
*Windsor Ballroom*
- 10:00 A.M. – Noon Dr. Leonard Tau  
“5 Star Strategies for Dental Practice Growth”
- 11:30 A.M. – 1:30 P.M. Preventative Products Roundtable Luncheon  
*For Dental Hygienists Only*
- 11:30 A.M. – 1:30 P.M. KDA Past President’s Luncheon
- 1:00 P.M. – 2:00 P.M. Dr. George Kushner  
“Bisphosphonates, Osteonecrosis of the Jaws (ONJ) and Dentistry – Where Are We Now and What Do We Know?”
- 1:30 P.M. – 3:00 P.M. Dr. Bruce Haskell  
“Ethnicity in Treatment Planning in the 21st Century: Its Critical Role in Dentistry”



## Calendar of Events

### Friday, August 24, 2018

- 1:30 P.M. – 4:00 P.M. Dr. Juan Yepes  
“Pediatric Oral Pathology: From Soft Tissue Lesions to Canker Sores!!!”
- 1:30 P.M. – 4:30 P.M. Dr. Leonard Tau  
“Today’s Online Marketing Strategies for Dental Practice Growth”
- 1:30 P.M. – 4:30 P.M. Dr. Ryan Clagett  
“Gum Recession A to Z”  
*Sponsored by Straumann*
- 2:00 P.M. – 5:00 P.M. Dr. Michael Smith  
“Practical Occlusal Equilibration...More Than Chasing the Dots”  
Lecture & Hands-On  
Limited to 30 Participants  
*Sponsored by BioResearch, Clinical Mastery and Golddust Dental Laboratory*
- 2:00 P.M. – 5:00 P.M. Dr. Ron Kaminer  
“21st Century Minimally Invasive Dental Hygiene: Tips and Tricks for Maximum Production”  
*Sponsored by Bisco Dental Products, Perio Protect, Kettenbach and VOCO America, Inc.*
- 2:00 P.M. – 5:00 P.M. Dr. Arthur Tomaro  
“Great Team + Great Business = Great Practice”  
*Sponsored by 3M Oral Care, Kettenbach, Perio Protect, Six Month Smiles and VOCO America, Inc.*
- 2:00 P.M. – 5:00 P.M. Dr. George Kushner  
“Complications in Dentistry”
- 5:00 P.M. – 6:00 P.M. KDPAC Board Meeting
- 6:30 P.M. – 8:00 P.M. U of K Alumni Reception
- 6:30 P.M. – 8:00 P.M. U of L Alumni Reception

### Friday, August 24, 2018

- 8:00 P.M. – 10:00 P.M. President’s Reception
- 10:00 P.M. - Midnight New Dentist After Party  
*Pluto’s Alley*

### Saturday, August 25, 2018

- 7:30 A.M. – 4:00 P.M. Registration: *Level 2 of the French Lick Springs Hotel*
- 8:00 A.M. – 9:00 A.M. *Breakout Session*  
Legislative Agenda & Workshop  
*Sign up for Key Contacts*
- 8:00 A.M. – 9:00 A.M. *Breakout Session*  
Medicaid Update
- 8:00 A.M. – 9:00 A.M. *Breakout Session*  
Multi-Dentist Practice Panel  
*Share Experiences & Learn Best Practices*
- 8:00 A.M. – 11:00 A.M. Dr. Ryan Clagett  
“Emerging Technology in Implant Dentistry”  
*Sponsored by Straumann*
- 8:00 A.M. – 11:00 A.M. Dr. Arthur Tomaro  
“A New Patient Called...Help!!! Where Do We Go from Here?”  
*Sponsored by 3M Oral Care, Kettenbach, Perio Protect, Six Month Smiles and VOCO America, Inc.*
- 8:00 A.M. – 12:30 P.M. Dr. Anthony Chillura  
“Control, Protocol and Risk Management Seminar for Dental Professional Liability”  
*Sponsored by Bowman Insurance & Benefit Services*
- 8:00 A.M. – 3:00 P.M. Susan Grammer  
“Radiation Safety for Dental Auxiliaries”



## Calendar of Events

### Saturday, August 25, 2018

- 8:30 A.M. – 11:30 A.M. Dr. Ron Kaminer  
 “SCANelicious: Digital Dentistry for the Present and the Future”  
*Sponsored by Bisco Dental Products, Perio Protect, Kettenbach and VOCO America, Inc.*
- 9:00 A.M. – 11:00 A.M. Dr. Bruce Haskell & Dr. Thomas Keefe  
 “The Reality of New Dentist Debt: Planning for Debt Re-Payment, Reduction and Elimination within a Budget”  
*Sponsored by the American College of Dentists*
- 9:00 A.M. – Noon Dr. William Ken Rich & Dr. Jerry Caudill  
 “Medicaid: The Evolution”
- 9:00 A.M. – Noon Dr. Leonard Tau  
 “Using Software Technology to Increase Treatment Acceptance”
- 9:30 A.M. – 11:00 A.M. Dr. Lisa Knowles  
 “The Science of Erosion”  
*Sponsored by Colgate*
- 9:30 A.M. – 2:30 P.M. Exhibit Hall Open  
*Windsor Ballroom*
- Noon – 2:00 P.M. Table Clinic & Hobby Show  
*Windsor Foyer*
- 12:30 P.M. – 2:00 P.M. Mr. Andy Reynolds & Mr. Frank Yozwiak  
 “Retirement Preparation for a Dentist – What do I need to Know Five Years before I Retire?”
- 1:00 P.M. – 4:00 P.M. Dr. William J. Moorhead  
 “Relax, this is Going to be Easy: Efficiently Treating the Anxious Dental Patient”
- 1:30 P.M. – 4:30 P.M. Dr. Arthur Tomaro  
 “Smile Design” – How to Give the Patient What They Desire!  
*Sponsored by 3M Oral Care, Kettenbach, Perio Protect, Six Month Smiles and VOCO America, Inc.*

### Saturday, August 25, 2018

- 2:00 P.M. – 2:30 P.M. General Assembly/Election of Officers
- 2:00 P.M. – 3:30 P.M. Dr. Lisa Knowles  
 “Oral Implications and Prevention Strategies for Older Adults”  
*Sponsored by Colgate*
- 2:00 P.M. – 4:00 P.M. Dr. George Kushner, Dr. Brian Shumway & Dr. William Scarfe  
 “I’ve Found This Lesion...Now What?”
- 2:00 P.M. – 5:00 P.M. Patty Bonasso Byrd  
 “OSHA and Infection Control in the Dental Office 2018”  
*Sponsored by the Kentucky Dental Laboratory Association*
- 2:30 P.M. – 4:00 P.M. Mr. Andy Reynolds & Mr. Frank Yozwiak  
 “Financial Planning: A Thorough Review”
- 2:30 P.M. – 4:00 P.M. First Meeting of the House of Delegates
- Immediately Following the House of Delegates KDPAC Annual Meeting
- 4:00 P.M. Reference Committee Meetings  
 (4:00 p.m. or immediately following the House of Delegates meeting)

### Sunday, August 26, 2018

- 8:15 A.M. – 9:00 A.M. Registration: *Level 2 of the French Lick Springs Hotel*
- 9:00 A.M. – Noon CPR Certification  
 “Basic Life Support-BLS Healthcare Provider Training”  
*Presented by Dewayne Livers*
- 9:00 A.M. - Noon Dr. George Kushner  
 “Medical Emergencies in the Dental Office”



## Calendar of Events

### Sunday, August 26, 2018

- 9:00 A.M. – Noon      Patty Bonasso Byrd  
 “Recognizing Drug Abuse in Dental Patients and KASPER Update 2018”
- 10:30 A.M. – Noon      Second Meeting of the  
 House of Delegates

### University of Louisville

- Friday, August 24, 2018
- 6:30 p.m. – 8:00 p.m.      University of Louisville Alumni Reception

### University of Kentucky

- Friday, August 24, 2018
- 6:30 p.m. – 8:00 p.m.      University of Kentucky Alumni Reception

### Alliance of the KDA

- Friday, August 24, 2018
- Noon                      Luncheon

For Reservations contact Harriet Allen at (502) 897-5044 or (502) 553-1698 by August 15, 2018

### A.C.D./I.C.D./Pierre Fauchard Academy

- Saturday, August 25, 2018
- 7:30 a.m. – 11:00 a.m.      ACD/ICD/Pierre Fauchard Academy  
 Business Meeting/Breakfast

Note: ACD will meet from 7:30 a.m. – 8:30 a.m. and ICD and Pierre Fauchard Academy will meet from 10:00 a.m. – 11:00 a.m. Breakfast & Awards will be from 8:30 a.m. – 10:00 a.m.

### Kentucky Dental Foundation

- Thursday, August 23, 2018
- 3:00 p.m. – 4:00 p.m.      Business Meeting

### Kentucky Academy of General Dentistry

- Friday, August 24, 2018
- 4:45 p.m. - 6:30 p.m.      KYAGD Master & Fellow Reception  
 All Dentists Are Invited

### Kentucky Society of Oral & Maxillofacial Surgeons

- Saturday, August 25, 2018
- 8:00 a.m.                      KSOMS Annual Meeting

# 2018 Speaker Bios



**Mario E. Abdennour, DMD, MMSc** received his Doctor of Dental Medicine degree in 1989 from the Washington University School of Dental Medicine where he, as well, received the “outstanding clinical ability” award. In 2000, he received his certificate in endodontics, and a Master in Medical Sciences in Oral Biology from Harvard University. Dr. Abdennour

currently holds a part-time faculty appointment at the Advanced Graduate Endodontic Program at Harvard where he teaches surgical and non-surgical endodontics. During his specialty program he also trained in surgical endodontics at the Karl Franz University Hospital in Austria. Upon graduation from Harvard, he was the class recipient of the Krakow Award for Clinical Proficiency in Endodontics. Dr. Abdennour has conducted endodontic research at the Forsyth Dental institute in Boston, contributing to the patent of a therapeutic endodontic agent. He has also presented a live endodontic surgery at the Endodontic Program at the West Virginia University School of Dentistry. Dr. Abdennour has served as the President and Chairman of two state component district dental societies and currently is the President of the Massachusetts Association of Endodontists. As a member of Real World Endo’s Board of Advisors, Dr. Abdennour is certified to conduct lectures and seminars on Precision-Based Endodontics.



**Patty Bonasso Byrd, RDH, BS** is currently co-director of Infection Control at the University of Louisville School of Dentistry as well as in private practice.

In dental hygiene since 1978, Patty is a graduate of the University of Louisville Dental Hygiene Program. She received her BS in Occupational Training and Development in 2002. She is an active member of the American Dental Hygienists’ Association as well as past president of KDHA.

Having an accomplished background in several dental hygiene arenas, such as clinician, national speaker, corporate educator, faculty, sales and author, she brings a wealth of experience and knowledge to her courses.



**Jerry W. Caudill, DMD, FAGD, MAGD, CDC, FPFA, FICD** is the Kentucky State Dental Director and a senior dental director for Avēsis Incorporated, a Guardian Company. Avēsis administers the dental benefits for four of Kentucky’s five MCO’s administering an aggregate of over 1.1 million Kentucky Medicaid patients for Aetna, Humana-CareSource, Passport, and WellCare. He is a graduate of the UK College of Dentistry, a Fellow and Master of

the Academy of General Dentistry, and a Certified Dental Consultant by the AADC. Dr. Caudill is a board examiner for the Council of Interstate Testing Agencies (CITA Board) which administers the ADEX Board exam recognized in 47 states and territories including Kentucky.

He has practiced in rural Kentucky, Tennessee and North Carolina and participated in treating Medicaid patients in all three states. Dr. Caudill also practiced over seven years in Dubai, UAE and Kuwait. He was the National Dental Director of a multi-state, 120-office DSO and Special Advisor to the Academy of General Dentistry National Taskforce on Corporate Dentistry. He is a former President of the North Carolina AGD and is a member of the ADA, KDA, LDS, AGD, KYAGD, ADEA, IAO, and AADC. In addition, he is board eligible in the International Association for Orthodontics having completed over 500 CE hours and a five-year course of study in orthodontics from the United States Dental Institute. In 1991, He was among the first general dentists ever licensed in both general anesthesia & conscious sedation in Kentucky. Dr. Caudill has lectured extensively on Medicaid dental administration both statewide and nationally.



As the Director of Dental Risk Management, **Dr. Anthony Chillura** is responsible for the overall risk control assessment, evaluation, consulting and technical support of risk exposures for insurance products for the dental profession. His dental and risk management experience allows him to manage the unique risk exposures related to the delivery of dental services and partner with insured dentists in their mission to improve patient safety and minimize risk.

Dr. Chillura received his Bachelor of Science and Master of Science degrees in Biology, as well as his D.M.D from Fairleigh Dickinson University. He was awarded a Certificate in Conscious Sedation from Montefiore Medical Center and opened his private practice on Wall Street, NYC, in 1976.

He is a member of the American Dental Association, Academy of General Dentistry and the Fraternity of International College of Dentistry. Dr. Chillura was a member of the New York Forensic Dental Society and served as a forensic odontologist with the NYC office of Chief Medical Examiner, identifying victims from the September 11th terrorist attack.

Dr. Chillura participated in the REACH OUT America Healthcare for veterans of foreign wars, the Ethics and Mentoring Program at NYU School of Dentistry and has served on the National Advisory Board for the Professional Protector Plan for Dentists since 2008. He also received a certificate of merit from both, New York and Connecticut, for donating dental services during their Mission of Mercy events which provide free dental services for the underserved. Dr. Chillura was recognized with the Distinguished and Meritorious Service Award for the 9/11 dental forensic identification.

He resides in New Jersey with his wife, Deb, and has two grown children, David and Lindsey. He is a commercial rated general aviation pilot and a certified race car driver at Sports Car Club of America.

# 2018 Speaker Bios



A 2003 graduate of University of Louisville School of Dentistry, **Dr. Ryan Clagett** completed his Periodontal Residency at the University of Louisville in 2006. He obtained his Board Certification in Periodontics and Implant Dentistry in 2007. Dr. Clagett has lectured previously at the KDA and has also lectured regionally as well as internationally, including at the NYU Global Implant Symposium. He has maintained a private practice focused on periodontics and implant dentistry in Elizabethtown since 2006.



**Dr. Joseph Crowley**, who practices general dentistry in Cincinnati, Ohio, is president of the American Dental Association.

Dr. Crowley served the ADA as Seventh District Trustee, as a board member on the American Dental Political Action Committee, and as a member and chair of the Council on Government Affairs. He also served as a member of the Dental Quality Alliance Committee, ADA Library Transition Plan Task Force, and Board of Trustees Standing Committees on Audit and on Information Technology. He served as ADA liaison to the Dental Lifeline Network and as an ADA delegate from 1999 to 2006 and again in 2011. He served as liaison to the Council on Communications, Council on ADA Sessions, American Student Dental Association and New Dentist Committee. Dr. Crowley is past president of the Ohio Dental Association and the Cincinnati Dental Society.

Dr. Crowley, a general dentist, attended pre-dental courses at Xavier University and earned his dental doctorate degree from The Ohio State University College of Dentistry. Dr. Crowley and wife, Pauletta, have been married for 43 years. They have three children and seven grandchildren.



**Susan Grammer** graduated from the University of Louisville from the Dental Hygiene Program. She received her Master's in Education and taught at the University of Kentucky in an experimental Dental Hygiene Program that was based in Ashland, Kentucky. At the end of that year she accepted a position teaching at the University of Louisville School of Dentistry in the Expanded Duty Dental Assisting Program. After teaching in the Dental Assisting Program,

Ms. Grammer taught in the Dental Hygiene Program until last year. She is now teaching in the Radiology Department at the University of Louisville School of Dentistry and is currently Associate Professor in the Department of Oral Health and Rehabilitation. Ms. Grammer teaches all radiology courses in the Dental Hygiene Program, is co-course director of the DMD freshman Radiology course and teaches the laboratory and clinical portion of the DMD Radiology courses. She has also given numerous continuing education courses in Radiation Safety.



**Paula Harriss** is a nationally-recognized motivational speaker, life coach and business coach. She is an expert in Sales Training, Marketing, Cross-training, Life Coaching and a keynote speaker for the University of TN Student-Athletes, Dental Boot Kamp, The Power for Life, as well as Pac Live, eWomenNetwork, and the Chamber of Commerce. The John Maxwell Company chose Paula as a Founder's Circle coach, trainer and speaker. She also has three certificates in plant-based nutrition from Cornell University.

Paula has over 10,000 hours of master coaching experience that has helped hundreds of practices reach their personal and professional goals to enhance productivity and become insurance independent. She customizes training and presentations to any business as well as church retreats and couple's retreats.

Paula specializes in SYSTEMS for personal and professional growth with an emphasis on people skills.

Paula has been a business owner twice, voted Entrepreneur of the Year in 1991, and was a team member in a six-doctor practice in Knoxville, TN. She inspires teams with her contagious enthusiasm and commitment to excellence.



**Dr. Bruce Haskell** is Professor of Orthodontics, (Part-Time), at the University of Kentucky, Department of Orthodontics, where he joined the faculty in 2010 for didactic and clinical teaching in the Division of Orthodontics and Pediatric Dentistry. He taught at the University of Louisville ULSD Department of Orthodontics in 1977, finally serving as Clinical Professor (Part-Time) of Orthodontics until Fall, 2014. Dr. Haskell is currently Professor of Dentistry,

Department of Surgical/Hospital Dentistry, at ULSD (Adjunct), where he continues to lecture and pursue his publication and research interests in Scientific Imaging.

Dr. Haskell's experience includes orthodontic practice in the U.S. Air Force at The American Hospital, RAF Upper Heyford, Oxfordshire, England and The Churchill Hospital Cleft Palate Clinic, Oxford, U.K. Dr. Haskell is a DMD and Arts and Sciences graduate of the University of Pittsburgh, with a doctorate in physical anthropology, majoring in cranio-facial biology. Dr. Haskell obtained his orthodontic specialty training at the University of Rochester, Eastman Dental Center (now: The Eastman Institute for Oral Health). His over 36 national and international refereed publications and editorials include original works on habit modification (The original "Bluegrass Appliance"), bio-mechanics, Cranio-facial computer modeling, ethnic diversity and forensic anthropology. Dr. Haskell has also been a co-recipient of the Dewell Award, given by the American Association of Orthodontists for the most outstanding contribution to the scientific literature

# 2018 Speaker Bios

**Dr. Bruce Haskell, continued...** in clinical orthodontics. He is also a Diplomate of the American Board of Orthodontics, a Fellow and 2012-2013 Chair of the American College of Dentists for the Commonwealth of Kentucky, past-president of the Louisville Dental Society (2013-2014), and a member and past-president of the Angle Orthodontic Society for the North Atlantic Section of that institution. In 1999, Dr. Haskell was awarded the University of Louisville's Distinguished Teaching Award as the outstanding part-time educator for all schools within the university. Dr. Haskell is also a University of Louisville faculty member of OKU and Sigma Xi honorary fraternities and was honored as the recipient of the University of Louisville 2015 Orthodontic Alumni Association award. Dr. Haskell is currently on the Editorial Review Board of *The Angle Orthodontist* and is a reviewer for the *American Journal of Orthodontics and Dentofacial Orthopedics*. A delegate to the Kentucky Dental Association (Louisville), he is reasonably fluent in the Spanish language and has Certified Spanish Medical Interpreter Training, working with Hispanic patients in the University of Kentucky orthodontic clinic and the Louisville Dental Society Free Clinics. He has lectured at venues in the U.S., Mexico, Ecuador, Venezuela, Columbia and Brazil.



**David Hornbrook, DDS, FAACD, FASDA,** a gifted clinician and product researcher turned mentor, guides meeting participants to the realization that they, too, possess the ability to practice aesthetic dentistry at the very highest level. He is one of dentistry's most famous faces and one of the pioneers of live-patient, hands-on clinical education, as the founder and past director of LVI, Pac-live and the Hornbrook Group. He has been a guest faculty member of the post-graduate programs in

Cosmetic Dentistry at Baylor, Tufts, SUNY at Buffalo, UMKC and the UCLA Center of Cosmetic Dentistry, and is currently the Director of Education and Technology with Utah Valley Dental Lab. Dr. Hornbrook lectures, internationally, on all facets of aesthetic and restorative dentistry and has published articles in all of the leading dental journals. A prolific researcher and materials enthusiast, he consults with numerous manufacturers on product development and refinement. Dr. Hornbrook's warm and engaging style earns him the highest possible marks from participants and meeting sponsors.



**Dr. Ron Kaminer** is a 1990 graduate from SUNY at Buffalo School of Dental Medicine. He maintains two practices, one in Hewlett, NY and one in Oceanside, NY. Dr. Kaminer is an international expert in the field of dental lasers and has lectured on lasers and minimally invasive dentistry, both nationally and internationally. He is the

Director of the Masters of Laser training program in New York and is a clinical instructor with the International College of Laser Education. He evaluates new dental materials for the Catapult Group and sits on the advisory boards and is a clinical consultant for numerous dental manufacturers. He has authored numerous articles on dental lasers

and minimally invasive dentistry, is a frequent contributor to *Mentor* magazine and is an associate editor for *Dental Product Shopper*. He is a member of the Academy of Laser Dentistry, Academy of General Dentistry, International College of Facial Esthetic and American Dental Association. He lives in Hewlett, NY with his wife and three children.



**Dr. Thomas Keefe** earned his Doctorate in 1988, from the State University of New York at Buffalo in the areas of Organizational Behavior and Human Resource Management. He was a faculty member at Indiana University Southeast's (IUS) School of Business from 1989 until 2016, and currently is a Professor of Emeritus of Business Administration, IUS. He has a passion for learning, teaching and helping others. At IUS as member of the Management

faculty, Tom published in both, scholarly and practitioner publications on topics related to his field of study. Since 1999, Tom's academic contributions include 22 publications, 15 presentations, and service as Co-editor for the *Journal of Business Disciplines*.

While at IUS, Tom was a member of a variety of professional organizations including, the Society for Human Resource Management (SHRM), the World at Work, the Academy of Management, the American Compensation Association, the Academy of Business Disciplines, the Midwest Academy of Management, the Indiana Academy of Social Sciences, and the Midwest Business Administration Association.

For the School of Management, Tom taught a variety of courses at both, the graduate and undergraduate levels including, Organizational Behavior, Human Resource Management, and Wage and Salary Administration.

For the University, in later years, he taught the First Year Seminar and authored several editions of the Personal Financial Management Chapter of the text used in the first-year seminar. He actively participated as a member of the University's FACET Leadership Committee. The Committee researched and worked to apply psychological interventions to increase student success. Much of this later effort lead to presentations and papers addressed to the University and broader pedagogical community.

Since retiring, Tom has continued to teach, present, and contribute to the community by involved himself with a variety of organizations including, the Student Chapter of SHRM, SISHRM, Big Brothers and Big Sisters, Jewish Family & Career Services, Family Scholar House, and working for Human Development Corporation (an operator of employee assistance programs in Louisville). His primary focus in retirement has been in the general areas related to Human Resource Management, career education, and teaching Personal Financial Management. Tom believes that practically everyone can be financially independent! Good money management is 10-20% finance, and 80 – 90% good habits and good emotional control! He believes the vast majority of people can do more with the money they have than they ever imagined possible by replacing bad habits with good ones and



# 2018 Speaker Bios

staying emotionally in charge. He believes financial independence comes from wisely using one's personal resources of time and money.



**Dr. Wayne Kerr** is committed to serving his patients, his profession and his community. His broad educational background includes the Bachelor of Science and Master of Science degrees from the Georgia Institute of Technology as well as the Doctor of Dental Surgery degree from Emory University's School of Dentistry. Dr. Kerr's professional commitment includes numerous memberships and activities, including the American Dental Association, the Georgia Dental Association,

the Northern District Dental Society, the Thomas P. Hinman Dental Society, the American College of Dentistry, the Pierre Fauchard Academy and the Academy of General Dentistry. Additionally, he has lectured for many professional organizations and is a national instructor for dental hygiene students.



**Lisa Knowles, D.D.S.**, is a visionary thinker and an energy analyzer. She looks at the whole picture as well as the whole patient. She speaks and writes broadly about dentistry - beyond the teeth - and works to help others understand the oral and systemic connections between dentistry and medicine. Her experience as a general practice resident, associate, practice owner, adjunct professor, and communication graduate lends valuable insight into her business, IntentionalDental

Consulting—a business that helps professionals recognize and resolve foundational communication conflicts, increase their efficiencies, and improve work/life balance.

She is published in numerous dental trade journals including Dr. Bicuspid.com, *Dental Economics*, *Dental Products Report*, *Dentistry Today*, ADA's *Dental Practice Success*, and her own blog at *Beyond32Teeth.com*.

Dr. Knowles owns her own practice in Michigan and works one day per week at the Volunteers of America Dental Clinic for the Homeless. She is an adjunct professor at the University of Michigan School of Dentistry. She is a Board of Trustees member for the Michigan Dental Association and lives in East Lansing with her two children and husband.



**Dr. George Kushner** is a graduate of Temple University School of Dentistry. Dr. Kushner received his medical degree from the University of Alabama School of Medicine. He completed his Oral and Maxillofacial Surgery residency at the University of Louisville. Currently, Dr. Kushner is Professor of Oral and Maxillofacial Surgery at the University of Louisville. He is the Director of the Oral and Maxillofacial Surgery Residency program. Dr.

Kushner is the author of several publications and articles and lectures extensively throughout the country. He maintains a faculty practice in oral and maxillofacial surgery through the University of Louisville School of Dentistry.



**William J. Moorhead DMD** has practiced family and sedation dentistry in Flemingsburg, Kentucky for over 30 years. Dr. Moorhead has served as President of the Blue Grass Dental Society in Lexington, Kentucky, Chair of the Kentucky Dental Association Executive Board and is a Past President of the Kentucky Dental Association.

Dr. Moorhead has received Fellowships from the Dental Organization for Conscious Sedation, the Pierre Fauchard Academy, the International College of Dentists and the American College of Dentists. He is a member of the American Dental Society of Anesthesiology, American Dental Association, Kentucky Dental Association and the Blue Grass Dental Society.

Dr. Moorhead has been developing systems to overcome the challenging issues of staff absenteeism, turnover, lack of quick and adequate training, and high overhead, and has thoroughly documented these systems for other dentists to use. He speaks on topics related to clinical efficiency, treating anxious dental patients (including dental anesthesia and sedation), dental technology, medical emergencies and leadership.



**Dr. Kathy O'Loughlin** is the executive director of the American Dental Association, the nation's leading advocate for oral health. She is a nationally recognized leader in the health care, nonprofit and education sectors, and she speaks around the country about the profession of dentistry, oral health care delivery and public health policy. She was the first female dental school class president and valedictorian of Tufts University School of Dental Medicine and is the first female

executive director of the American Dental Association, which was founded in 1859.



Born and raised in Columbus, Indiana, **Andy Reynolds** grew up in a family who believed in two things: give to others and be the best version of yourself. He and his wife, Laura, have since gone on to seek to instill those values in their children, Harper, Emma Kate, Caroline and Mack. Whether it is family, clients or colleagues, Andy's greatest sense of achievement is in helping others reach their goals and desires.

Andy came to Kentucky for his education. He attended Centre College,

# 2018 Speaker Bios

**Andy Reynolds continued...** then continued his education at the University of Kentucky, earning a Master of Business Administration degree.

For Andy, his work is more than a job. The combination of a service-based, yet highly technical field of personal financial decision-making is both, rewarding and challenging. As a partner at Ballast, Andy helps shape the future of the business.

Andy is a Financial Advocate for his clients and is a CERTIFIED FINANCIAL PLANNER™ practitioner. In the community, Andy is a Kentucky Colonel and is a current Board Member for Life Plan of Kentucky, Blue Grass Community Foundation and the Bluegrass Estate Planning Council.



**William Ken Rich, DMD, CDC, FICD, FACD**, lives in Grant County, Kentucky where he began practicing dentistry in 1975, right after his graduation from the University of Louisville Dental School and continues to practice, along with his two sons. He is the Dental Medicaid Director for the state of Kentucky, serves as Chair of the Dental Quality Alliance (DQA), as a member of the American Association of Dental Consultants, and as Chair of

the Medicaid and SCHIP State Dental Directors Association (MSDA). He is a founding board member of the U S National Oral Health Alliance, a former trustee of the ADA, and former president of the Kentucky Dental Association.



**Dr. William Scarfe** graduated from the University of Adelaide School of Dentistry in 1982 and was awarded Fellowship in the Royal Australasian College of Dental Surgeons in 1986. He graduated from UTHSC at San Antonio with a Certificate and Masters in Oral and Maxillofacial Radiology and has been on the faculty at the University of Louisville School of Dentistry since 1993. Dr. Scarfe is a Diplomate of the American Board of Oral and Maxillofacial

Radiology and a registered specialist in Oral and Maxillofacial Radiologist in the Commonwealth of Kentucky. He is Immediate Past Treasurer of the American Academy of Oral and Maxillofacial Radiology and Past-Vice President and Past North American Regional Director of the International Association of Dento-Maxillofacial Radiology. He is Fellow of the International Team for Implantology (ITI), Associate Editor of the Radiology Section of *Oral Surgery, Oral Pathology, Oral Medicine, Oral Radiology* and member of Journal Editorial Advisory Board for the *Australian Dental Journal*. He is a reviewer for over 30 journals including the *Journal of the Canadian Dental Association, Journal of Dento-Maxillo-Facial Radiology, the American Journal of Orthodontics and Dentofacial Orthopedics, and The Angle Orthodontist*. Dr. Scarfe has published extensively on cone beam computed tomography (CBCT) including recent consensus statements on general and specific use guidelines and discipline specific applications of CBCT. He co-authored chapters on CBCT in the most recent edition of the standard dental undergraduate textbook used in the United States,

*Oral Radiology: Principles and Interpretation* by White and Pharoah. His definitive textbook, *CBCT: Maxillofacial 3D Imaging Applications*, co-edited with Dr. Christos Angelopoulos was published in January 2018. He presents internationally as well as nationally and is active in research on the clinical applications of CBCT imaging.



**Dr. Brian Shumway** is an associate professor of Oral and Maxillofacial Pathology at the University of Louisville, School of Dentistry. He received his dental degree from The Ohio State University in 2003, followed by one year of advanced education in general dentistry at the Veteran's Affairs Audie L. Murphy Memorial Hospital in San Antonio, TX. He then completed a residency in Oral and Maxillofacial Pathology and Master's Degree at The Ohio State University.

He is a Diplomate of the American Board of Oral and Maxillofacial Pathology and a Fellow of the American Academy of Oral and Maxillofacial Pathology. He teaches in the dental hygiene, predoctoral dental and all specialty dental residency programs. He has an active clinical practice specializing in diagnosis and management of oral diseases and participates in the University of Louisville oral pathology biopsy service.



**Dr. Michael Smith** graduated from the University of Louisville School of Dentistry and pursued extensive post graduate education in dental rehabilitation in the field of occlusion, full mouth rehabilitation, TMJ disorders, sleep apnea and conscious sedation. His private practice in Phoenix, Arizona is dedicated to aesthetic, contemporary restorative and cosmetic rehabilitation. Dr. Smith instructs other dentists nationally and internationally as a

lecturer and mentor for companies involved in advanced dental treatment and diagnosis in TMD, full mouth reconstruction, and implants.

He is actively involved in numerous organizations and associations dedicated to the pursuit of providing patients with extraordinary care. He is currently the faculty director for Clinical Mastery and is co-founder of the Arizona Community Dental Clinic in downtown Phoenix.



After purchasing his practice, the Pennsylvania Center for Dental Excellence in Philadelphia in 2007, **Dr. Leonard Tau** solely used the power of the internet to help grow his new patient base and went against the traditional way of marketing one's dental office. He lectures nationally and internationally on internet marketing, social media and reputation marketing and its ability to make your dental office more visible and credible.

He is also the General Manager of the Dental Division for BirdEye, a reputation marketing platform, and founder of iSocial Digital, a consulting firm that helps dentists develop a

# 2018 Speaker Bios

comprehensive online marketing plan. His content-rich, engaging seminars allow him to bring his first-hand experiences to his audiences.

Chosen as one of the top leaders in dental consulting by *Dentistry Today*, Dr. Leonard Tau DMD is a Dentist, Consultant, Speaker and Practice owner. Few professionals within the dental industry have the level of expertise, knowledge, and passion for the field. He has traveled the country educating dental professionals to help them succeed in growing their practice, reigniting their passion for dentistry and navigating the fast-changing nature of the job.



## **Dr. Arthur "Tony" Tomaro**

graduated from the University of Michigan, School of Dentistry. Prior to his relocation to Las Vegas, Nevada, Dr. Tomaro enjoyed 26 years of private practice in Grand Rapids, Michigan. He provides live-patient treatment courses, as well as peer lectures to dentists, nationally and internationally. His teaching focuses on techniques related to Temporomandibular Joint Disorder (TMD),

General Dentistry (Tooth Colored Fillings & Crowns), Diagnosis, Cosmetic Dentistry, Treatment of Headaches and Neuromuscular Dentistry procedures that are used in daily patient care.

Dr. Tomaro is a published author and a consultant for dental laboratories and manufacturers, and a current contributing author to national dental publications and dental laboratory publications on several topics, including general dentistry, cosmetic dentistry and TMJ. He is affiliated with the following prestigious organizations: ADA - American Dental Association, MDA - Michigan Dental Association, and the NDA - Nevada Dental Association.

Dr. Tomaro has completed extensive dental and other academic training, including a degree in Dental Surgery from the University of Michigan, Master's Degree in Biology/Histology at the University of Michigan, a Bachelor of Science-University of Michigan, and exclusive training in Dental Implant Surgery and Restoration, Rotary Endodontics, FACE—Advanced Dental Reconstruction and TMJ, and Neuromuscular Orthodontics, Laser surgery and additional training. His extensive and comprehensive knowledge of TMJ (TMD) and difficult bites has prompted dentists to seek him for their own personal treatment.



**Juan F. Yepes** DDS, MD, MPH, MS, DrPH is an associate professor in the Department of Pediatric Dentistry at Indiana University School of Dentistry and an attending at Riley Hospital for Children in Indianapolis, IN. Juan F. is a dentist (DDS) and a physician (MD) from Javeriana University at Bogotá, Colombia. In 1999, Juan F. moved to the USA and attended the University of Iowa and the

University of Pennsylvania where he completed a fellowship and residency in Radiology and Oral Medicine, respectively, in 2002 and 2004. In 2006,

Juan F. completed a Master in Public Health (MPH) program, and in 2011 a Doctoral Degree in Public Health (DrPH), both with emphasis in Epidemiology at the University of Kentucky College of Public Health. In 2008, Juan F. completed a residency program in Dental Public Health at University of Texas, Baylor College of Dentistry. Finally, Juan F. completed a residency program and a master in pediatric dentistry at the University of Kentucky in 2012.

Juan F. is board-certified by the American Boards of Pediatric Dentistry, Oral Medicine, and Dental Public Health. He is an active member of the American Academy of Pediatric Dentistry, American Academy of Oral Medicine, American Academy of Oral and Maxillofacial Radiology, American Association of Public Health Dentistry, Indiana Dental Association, and American Dental Association. Juan F. is a fellow in dental surgery from the Royal College of Surgeons at Edinburgh. He is a member of the editorial board of the journals *Pediatric Dentistry* and *Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology*. He has many years of experience in medicine, medically compromised children and dental protocols, diagnosis and radiology in children and shares these experiences in outstanding lectures.



Born and raised in Lexington, **Frank**

**Yozwiak** earned a B.S. in Business from the Richard T. Farmer School of Business at Miami University in Oxford, OH. Frank earned his J.D. and LL.M. in Taxation from The John Marshall Law School in Chicago, IL.

Frank has passed the Bar Exam in both, Illinois and Kentucky. While in Chicago, Frank gained experience and tax knowledge working in the IRS

Office of Appeals. Prior to joining the team at Ballast, Frank worked in a boutique Tax and Estate Planning law firm in Lexington where he further expanded his knowledge in those areas.

Frank is a Financial Advocate at Ballast and is active in the community as a Kentucky Colonel, Bluegrass Estate Planning Council Member and Committee of 101 Member. Additionally, he enjoys traveling and spending time with his wife, Alyssa.

**Kentucky Dental Association**

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