1. **CALL TO ORDER.** Dr. **Darren Greenwell** called the meeting to order at 10:05 a.m. The following members of the Board were present:

- Dean T Gerard Bradley (UL)
- Dr. Garth Bobrowski substituted for Dr BJ Millay
- Dr. Barry Curry
- Dr. Ansley Depp
- Dr. Darren Greenwell
- Dr. H. Fred Howard
- Dr. Laura Hancock Jones
- Dr. Charles Montague
- Dean Stephanos Kyranides (UK)
- Dr. Bill Lee
- Dr. John Lowe substituted for Dr. Bill Collins
- Dr. Dr. Cliff Lowdenback
- Dr. Mark Moats
- Dr. Matt Milliner
- Dr. Jonathan Rich

Guest included Drs. Jerry Caudill, BJ Moorhead, and ULSD Student Monali Haldarkar. Staff members present were Mr. Todd Edwards, Mrs. Janet Glover, and Mr. Richard Whitehouse.

2. **INVOCATION.** Dr. **Garth Bobrowski** gave the invocation.

3. **APPROVAL OF MINUTES.** The minutes of the August 19, 2017, meeting of the Executive Board were approved.

4. **ADA PRESENTATION REGARDING JOINT NEGOTIATIONS PROPOSAL.** Mr. **Pat O’Connor**, Senior Legislative Liaison for the ADA Department of State Governmental Affairs gave a presentation.

5. **APPRIS PRESCRIPTION DRUG MONITORING PROGRAM.** Mr. **Robert Cohen**, President of Appriss, gave an overview of the offerings of Appriss. He was joined by Mr. Jim Acquisto also of Appriss. Libby Milligan and Matt Niehaus of McCarthy Strategic Solutions were in attendance.

6. **HIGHER LOGIC.** Mr. **Scott Wittenberg** gave a presentation of Higher Logic. Their product gives your association the tools to create private, secure communities to drive interactions, knowledge sharing and engagement among members.

**NOTE:** All reports are presented in the minutes as they were submitted by their authors. No editing in the form of spelling or grammar has been attempted.
7. **REPORT OF THE TREASURER. Dr. Sharon Turner** provided financial information for information.

**KENTUCKY DENTAL ASSOCIATION**  
**GENERAL FUND REVENUE & EXPENSE**  
**BUDGET PERFORMANCE REPORT**  
**For the Nine Months Ending September 30, 2017**

<table>
<thead>
<tr>
<th>Year to Date</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actual</td>
<td>Budget</td>
</tr>
<tr>
<td>9/30/2017</td>
<td></td>
</tr>
</tbody>
</table>

**REVENUES**  
**Budgeted Revenues**

<table>
<thead>
<tr>
<th>Description</th>
<th>Year to Date</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>KDA dues</td>
<td>445,882.72</td>
<td>437,903.00</td>
</tr>
<tr>
<td>KDA Assessment</td>
<td>84,800.32</td>
<td>99,000.00</td>
</tr>
<tr>
<td>Annual Session net revenue</td>
<td>60,535.26</td>
<td>75,000.00</td>
</tr>
<tr>
<td>Interest Income</td>
<td>1,378.01</td>
<td>2,500.00</td>
</tr>
<tr>
<td>Rental Income</td>
<td>46,800.00</td>
<td>62,400.00</td>
</tr>
<tr>
<td>Rental Income-LDS</td>
<td>4,866.00</td>
<td>5,011.00</td>
</tr>
<tr>
<td>Frost Arnett</td>
<td>0.00</td>
<td>250.00</td>
</tr>
<tr>
<td>ADBAEI (ADA)</td>
<td>15,241.15</td>
<td>25,000.00</td>
</tr>
<tr>
<td>Association gloves</td>
<td>2,148.83</td>
<td>0.00</td>
</tr>
<tr>
<td>Officite</td>
<td>1,665.95</td>
<td>6,000.00</td>
</tr>
<tr>
<td>KDA Insurance Services</td>
<td>7,500.00</td>
<td>30,000.00</td>
</tr>
<tr>
<td>ADA Dues Rebates</td>
<td>0.00</td>
<td>500.00</td>
</tr>
<tr>
<td>SMILE KY income</td>
<td>6,155.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>234.54</td>
<td>3,000.00</td>
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</table>

Total Budgeted Revenue: $677,207.78  
Non-Budgeted Revenues:

<table>
<thead>
<tr>
<th>Description</th>
<th>Year to Date</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gain/Loss on Investments</td>
<td>5,175.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Journal Fund Expenses</td>
<td>0.00</td>
<td>9,156.00</td>
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</tbody>
</table>

Total Non-Budgeted Revenue: 5,175.00

**TOTAL REVENUE**

<table>
<thead>
<tr>
<th>Year to Date</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>$</th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL REVENUE</td>
<td>682,382.78</td>
<td>755,720.00</td>
</tr>
<tr>
<td>Expenses</td>
<td>Year to Date Actual</td>
<td>Annual Budget</td>
</tr>
<tr>
<td>----------------------------------------------</td>
<td>---------------------</td>
<td>---------------</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td>9/30/2017</td>
<td></td>
</tr>
<tr>
<td><strong>Budgeted Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A. Fixed disbursements over which the HOD has no control but must have approval</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Utilities &amp; Maintenance:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Telephone</td>
<td>6,110.22</td>
<td>7,500.00</td>
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<tr>
<td>Gas, Electric &amp; Water</td>
<td>15,983.45</td>
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<tr>
<td>RENT</td>
<td>63,471.96</td>
<td>84,630.00</td>
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<tr>
<td>Maintenance Expense</td>
<td>16,353.45</td>
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<td>Janitorial Expenses</td>
<td>4,342.50</td>
<td>5,000.00</td>
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<tr>
<td><strong>Total Utilities &amp; Maintenance</strong></td>
<td>106,261.58</td>
<td>142,530.00</td>
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<tr>
<td>Audit &amp; Accounting Services</td>
<td>14,240.00</td>
<td>13,000.00</td>
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<tr>
<td>Attorney Fees</td>
<td>365.00</td>
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<tr>
<td>Insurance</td>
<td>0.00</td>
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<tr>
<td>Printing and Postage</td>
<td>594.30</td>
<td>3,000.00</td>
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<tr>
<td>Miscellaneous</td>
<td>585.53</td>
<td>2,500.00</td>
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<tr>
<td><strong>A. TOTAL</strong></td>
<td>122,046.41</td>
<td>178,030.00</td>
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<tr>
<td>B. Items Controlled by the House Of Delegates</td>
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</tr>
<tr>
<td>General Administrative Expenses:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equipment Maint &amp; Rent</td>
<td>5,838.00</td>
<td>12,000.00</td>
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<tr>
<td>Technological Support</td>
<td>5,546.01</td>
<td>10,000.00</td>
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<td>Membership Dues &amp; Subs</td>
<td>870.00</td>
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<td>Support Staff Expense</td>
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<td>KOHC Membership</td>
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<td>Presidents Expense</td>
<td>0.00</td>
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<tr>
<td>1st Vice President's Expenses</td>
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<tr>
<td>Fall Meeting Leadership Conf.</td>
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<tr>
<td>Executive Board Expense</td>
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<tr>
<td>ADA Delegates Expense</td>
<td>(10,107.53)</td>
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<td>Ex. Dir. Discretionary Expense</td>
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<td>SMILE KY program expense</td>
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<td>Auto Expense</td>
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<td><strong>Total Administrative Exp.</strong></td>
<td>12,101.37</td>
<td>87,500.00</td>
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<tr>
<td>Council/Work Group Expenses:</td>
<td>Year to Date Actual</td>
<td>Annual Budget</td>
</tr>
<tr>
<td>-----------------------------</td>
<td>-------------------</td>
<td>--------------</td>
</tr>
<tr>
<td>Council on Ethics, Bylaws</td>
<td></td>
<td></td>
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<tr>
<td>Council on Governmental Affairs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Budget &amp; Finance Committee</td>
<td></td>
<td></td>
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<td>Long Range Planning Committee</td>
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</tr>
<tr>
<td>Membership Steering Work Group</td>
<td>0.00</td>
<td>7,500.00</td>
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<tr>
<td>Work Group, Study Future Oral</td>
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<td>1,000.00</td>
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<td>New Dentists Committee</td>
<td>1,291.20</td>
<td>3,200.00</td>
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<tr>
<td>General Council Expense</td>
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<tr>
<td>UK-UL-KSDS Support</td>
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<td>1,000.00</td>
</tr>
<tr>
<td><strong>Total Council/Committee/Work Group Steer</strong></td>
<td><strong>2,791.20</strong></td>
<td><strong>12,950.00</strong></td>
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</tbody>
</table>

<p>| B. TOTAL | $14,892.57 | $100,450.00 |</p>
<table>
<thead>
<tr>
<th>Fund</th>
<th>Stifel Managed Funds</th>
<th>Total Investments</th>
</tr>
</thead>
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<tr>
<td><strong>GENERAL FUND</strong></td>
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<tr>
<td>General Cash Operations</td>
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</tr>
<tr>
<td>Stifel Nicolaus Money Market</td>
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<tr>
<td>Stifel Managed Funds</td>
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<td>$158,271.62</td>
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<tr>
<td><strong>CAPITAL PROJECTS FUND</strong></td>
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<tr>
<td>Stifel Managed Funds</td>
<td>$59,322.21</td>
<td>$59,322.21</td>
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<td><strong>JOURNAL FUND</strong></td>
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<td>Stifel Managed Funds</td>
<td>$55,660.32</td>
<td>$55,660.32</td>
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<td><strong>LEGISLATIVE FUND</strong></td>
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<tr>
<td>Stifel Managed Funds</td>
<td>$(1,532.01)</td>
<td>$(1,532.01)</td>
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<td><strong>RELIEF FUND</strong></td>
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<tr>
<td>Stifel Managed Funds</td>
<td>$37,896.74</td>
<td>$37,896.74</td>
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<td><strong>RESERVE FUND</strong></td>
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<tr>
<td>Stifel Managed Funds</td>
<td>$256,023.30</td>
<td>$256,023.30</td>
</tr>
<tr>
<td><strong>WILLIAM MARCUS RANDALL MEMORIAL FUND</strong></td>
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</tr>
<tr>
<td>Stifel Managed Funds</td>
<td>$46,860.67</td>
<td>$46,860.67</td>
</tr>
<tr>
<td><strong>Total Investments</strong></td>
<td></td>
<td>$612,502.85</td>
</tr>
</tbody>
</table>
8. REPORT OF THE PRESIDENT. Dr. Ansley Depp submitted the following report:

Report from the President, Dr. Ansley Depp

Since August, I have been very busy. I thought the facility at French Lick was very nice and I enjoyed the amenities. It has been discussed that maybe next year we could structure things differently so some could enjoy the amenities more. By the time we have this meeting the Committee on Annual Sessions will have met and we will have more clarity on this issue. I was disappointed in the overall attendance and the vendor area. I know we are trying to address the vendor area with a few ideas, but attendance is partly our responsibility. I encourage each of you to return to your societies with positive reports on the meeting. Bill Lee and I are discussing it at each society meeting we attend.

September saw the KDA hosting the 6th district caucus here in Louisville. It was a great event and Rick Whitehouse and staff did a very nice job of arranging our meeting. Our own Dr. Bill Lee was the caucus chair and also did an amazing job!

The 6th district filed one resolution at the house in Atlanta. This resolution dealt with creating a rating system for dental insurance plans. The idea was that patients could better understand what kind of a plan they had with a simple 1-5 star system. The idea was a good one but without much support and clarification at the house in Atlanta we ended up pulling the resolution.

October brought the ADA in Atlanta and we were well represented in Kentucky including, Dr. Bill Lee, myself, Andy Elliott, Fred Howard, Mike Johnson, Dr. Kevin Wall and Dr. Barry Curry. Pertinent resolutions include:

1. Resolution to look at an ADA sponsored association health plan for members and staff based on President Trump’s recent announcement of new association plans.

2. Resolution dealing with specialty organizations and a national commission

3. Budget issues funding the new “find a dentist” campaign. A resolution was passed that funded the campaign for one more year from our reserves.

4. Funding of travel for ADA officers when invited by states. It was recommended for the state to fund whenever possible.

5. Resolution detailing the dentists role in sleep apnea

Dr. Lee and I also were invited to see the new Digital Lab and technology that the University of Kentucky is implementing at their school. We enjoyed a nice lunch with faculty and others at Dean Stefano’s home. He and his wife, Sabine are lovely hosts.

Rick, Libby and I visited with the South Central dental society in September, and the Bluegrass dental society in October. Dr. Rachel Gold and I visited with the U of L 4th years in October. In November I will be attending the Northern Kentucky dental society and speaking to
the U of L and Bellarmine pre-dental students. Dr. Bill Lee was able to attend the Eastern Society meeting for me in September.

We have scheduled meetings with Green River dental society and LDS in January. We are using a new format with a power point at the meetings showcasing what the KDA has done and IS working on. This is a fluid presentation that can be changed for each individual meeting and updated as things change. I think it has been helpful. I know it helps keep Bill and I on the same message!

I continue to work with the New Dentist Committee in involving new and younger dentists. They want our help and I encourage each of you especially on this board to mentor new dentists or students. They have unique challenges in these days. One thing that comes up repeatedly with the students is mentoring. I know the Bluegrass dental society does some work with UK but I was wondering what the LDS does, if anything with U of L?

Our Governmental affairs committee is humming along nicely. We are working on several things including; an Opioid bill with Rep. Addia Wuchner, tax reform, and watching for what is coming in the spring session. We have joined a coalition that is working against the possibility of a tax on professional services. As you can imagine this would significantly affect our members. This is still in discussion and nothing has been pre-filed regarding this issue. We should have more to update you with at the meeting.

We have scheduled our Women’s forum for June 1, Friday. I encourage each one of you to return to your societies and talk this up.

I have designated two Presidential task forces.

1. The first one deals with our component societies and best practices. This group will work with Jeannine from the ADA to see what can be done to increase attendance and participation with our local societies. They will also look at best practices from other states. Mark Moats is chairing this committee of Dr. Fred Howard and Dr. Laura Hancock Jones. This is an important part of moving forward with hiring of a Membership Concierge.

2. The second task force is working on our bylaws and will be hopefully presenting ideas to us by our June board meeting. Dr. Beverly Largent and Dr. Bill Lee are working on this.

As part of our work with the New Dentist Committee, Dr. Bill Lee is working with UK and attending events with the New Dentist Committee and Dr. Mark Moats is working with U of L and attending events for them. I am also making appearances when I can.

The Holidays are on its way and soon the first of the year and the legislative session will be here. I hope to have a good turnout at legislative day and maybe we will have the date by our meeting in December.

Happy Holidays to all!

This report is consent only
9. REPORT OF THE EXECUTIVE DIRECTOR. Mr. Richard Whitehouse submitted the following report:

MEMORANDUM

To: KDA Executive Board
From: Richard A. Whitehouse, Executive Director
Re: Executive Director’s Report for August 2017 meeting
Date: November 20, 2017

Presentations for December 9th meeting
- ADA State Government Affairs Program – Joint Negotiations by Dentists with Carriers
- Appriss Prescription Drug Monitoring Program
- Higher Logic proposal for mobile app

The following is a summary of significant activities since my last report. It is broken down by our strategic goals.

ADVOCACY
- advocate for dentistry in the commonwealth -

Kentucky Board of Dentistry
The Kentucky Board of Dentistry has had two meetings regarding teledentistry recently. They discussed the role of Public Health Dental Hygienists being expanded beyond public health and granting them greater authority subject to general supervision. However, only dentists would be able to perform examinations.

The committee also opined that the nursing home model was not working despite the requirement that a dentist be on staff. The suggestion was made that hygienists could fill this role and conduct assessments. It was also suggested they be given authority to apply silver diamine fluoride and be part of a broader plan targeted at serving the needs of children, the elderly, and those with special needs. Proposed language will be at your table on the day of the meeting.

- DISCUSSION -

Legislative Day
Our fourth annual KDA Legislative Day in Frankfort is anticipated to be in early February. I will advise you when a specific date is selected. Please begin encouraging your colleagues to attend this important event. As always, we will be asking members to contact their legislators to schedule an appointment for a meeting and invite them to our luncheon. We will use the early morning for training and education on effective advocacy and our legislative agenda.

Medicaid
We expect the Section 1115 Medicaid waiver to be approved soon.
**Opioid Prescription Limits on Children**

By invitation, Dr. Depp led a KDA delegation to meet with House Health & Welfare and Family Services Co-chair Addia Wuchner on September 26. Rep. Wuchner has great interest in sponsoring legislation regarding prescribing limits on children. We agreed to discuss this with members, particularly oral surgeons, and provide feedback.

**SmileDirect**

We have been asked to take a position regarding SmileDirect. Dr. Moats was contacted by an orthodontists who has raised concerns regarding this out-of-state entity doing business and/or practicing dentistry in Kentucky.

- **DISCUSSION** -

**Strategic Plan for Oral Health in Kentucky**

After a number of telephone conferences, the second convening of stakeholders took place to refine the state oral health plan. We expect to see the completed report in December.

**MEMBER SUPPORT**

- serve and support the needs and success of members -

**ADA Quarterly Report on Membership**

The membership report for the 3rd quarter of 2017 will be at your table. There is a lot to glean from these quarterly reports and it’s rarely been good the last few years. However, as you know, for the last three quarters we have seen slower decreases in market share over the prior year. For 3rd Quarter 2017, we actually see a slight increase in market share over this time last year.

We can recapture market share. Indeed, we must to be effective as the voice of organized dentistry. We have already received dues from some members for 2018. So, we have a head start. And, we have been working with the ADA on a number of ways to convey the value of membership to non-members. But, we need the involvement of leadership working within their local societies to rebuild the grassroots.

**Appriss Prescription Drug Monitoring Program**

We will have guests at our upcoming board meeting who will be talking about a new system to possibly replace KASPER.

**Component visits**

Since our last meeting, we have visited Southeastern, Bluegrass, Eastern, and Northern Kentucky Dental Societies. Our presentation to component members includes reference to our legislative accomplishments as well as our legislative agenda.

**The Dentists Service Company**

For some time, members have asked whether we could provide services like those offered by Dental Support Organizations. California recently launched such an operation and is looking for partners. I have expressed interest to the California executive director and will report back to you once I receive additional information. For more information, see [https://www.tdsc.com](https://www.tdsc.com)

**KDA Annual Meeting 2017**

I am pleased to report that our meeting in French Lick was a great success. Based upon the formula we established in 2016 to become more profitable and our emphasis on special activities targeting young dentists and students, I believe we are on the right track for growth of our annual meeting. I expect next year to be even better given the overwhelmingly favorable comments regarding this venue.

While attendance was down as predicted, those who attended ordered more CE than usual. There was also a respectable amount of walk-in registration. So, despite the low attendance, we still did well
financially. To place this in perspective, we lost $90K in 2015. After that, we made changes to the program and how we did business and realized a $90K profit in 2016. In 2017, despite attendance significantly lower than 2016 (or even 2015), we still made a profit of $60K.

However, we were not pleased with turnout in the exhibit hall – particularly on Saturday. We have already made plans to move the exhibit hall closer to the registration area, provide more time between courses to get in the hall, and give attendees more reason to do go there.

Going forward, I strongly suggest venues that are family friendly and attract new members, CE offerings that are focused on the interests (and in the interests) of our attendees, adherence to our proven formula for profitability, and focus always on the member.

The formula that has been proven to work for us is:
- Picking the right venue for our members
- Right-sizing the CE schedule (properly selected, no more than 10 in the AM and 10 in the PM Fri and Sat [possibly less Sat])
- Offering CE of interest to the entire dental team (dentists, hygienists, staff)
- Limiting CE to areas of interest to our members (big names don’t sell tickets)
- Maintaining limits on honoraria to $3K / all inclusive*
- Not offering free booth space in exchange for speakers
- Not seeking sponsorship that detracts from our patron plan
- Planning events for students and new dentist members
- Providing members-only content (opening session, breakout sessions)
- Focusing on the member! Focusing on the member! Focusing on the member!

* The Council on Annual Session met November 18 and discussed moving from an honoraria based approach to one of complete sponsorship of speakers, which I believe can work if we are focused on new sponsors.

**KDA APP**

For some time, I have been looking into an app that would provide functionality for events like our annual meeting as well as serve as a platform for communicating with members and providing them needed information on activities, issues, and other events. Higher Logic will be remotely presenting to you a product their firm has to offer at our next meeting.

**Membership Concierge**

The ADA has offered to assist us in funding a position to perform the function of membership concierge. Staff and I have discussed this with our ADA outreach manager. We will be reviewing potential job descriptions and defining the terms of this arrangement before submitting a grant application to the ADA.

**Sales Tax on Professional Services**

I participated in a call with various other associations to explore the potential of working together in opposition of a sales tax on services provided by healthcare professionals and other groups. They are planning to commission a study on the economic impact of such a tax to these professions. After consultation with Dr. Depp, I have indicated that we would likely be in support of this effort politically. However, we are not inclined to contribute the requested $5000.00 for the study.
PUBLIC AWARENESS
- promote oral health through community service and public relations -

Delta Dental/KYA – Making Smiles Happen Oral Health Initiative
Delta Dental is in the process of developing a grant program to further the goals of this initiative.

Donated Dental Services
The latest report of activity as of July is set forth in Attachment A.

Exchange Students Visit KDA Office
Dr. Mike Mansfield with the University of Louisville School of Dentistry brought two Polish exchange students to the office for a tour and discussion about dentistry.

KOHC
The next meeting of the Kentucky Oral Health Coalition is December 1. To register, contact mkalra@kyyouth.org.

NOHC in Louisville 2018
While in Atlanta for the ADA Annual Meeting, Dr. Depp and I met with organizers for the National Oral Health Conference to be held in Louisville next year on April 16-18, 2018

ASSOCIATION EXCELLENCE
- lead the profession through the ADA tri-partite structure -

6th District Caucus
We successfully held our pre-caucus event at The Brown Hotel in downtown Louisville and completed our responsibilities in Atlanta at the ADA Annual Meeting. At this point, we are still in the black financially. But, we have not received all the bills yet. Next year, we return to The Greenbrier in West Virginia.

Government Affairs
Todd and I met with Chad Olson and Paul O’Connor with state government affairs at the ADA to discuss a number of items regarding our advocacy and public affairs programs. Mr. O’Connor will make a brief presentation to the board regarding the possibility of joint negotiations by dentists with carriers. See Attachment B.

McCarthy Strategic Solutions contract renewal
Our current contract expires at the end of the year and I will be executing a new contract for lobbying services in 2018 at the same rate. A copy of the contract is included for your review.

ACTION ITEM: Recommend approving continuation of contract thru 2018.

Weiser Association Management
While attending the ADA annual meeting, I met with Steve Rauchenecker. He is executive director of Weiser Association Management. His firm was retained by the ADA to assist constituent boards in various program areas for fees that can be associated with quantifiable results such as increased attendance at events or growth in membership. I’m exploring ways he might help increase membership and attendance at our annual meeting. I expect to hear from Steve after he reviews our ADA Capacity Assessment.
Upcoming Meetings
2017
Nov 30-Dec 2 ADA Lobbyist Conference

2018
January 11 Green River Dental Society
January 18 Louisville Dental Society
March 10 KDA Executive Board
March 22-24 Hinman Dental Society
April 8-10 ADA Student & Dentist Lobby Day
April 16-18 National Oral Health Conference
June 2 KDA Executive Board
September 21-22 6th District Caucus

As this year rapidly draws to a close and we enter the holiday season, the staff and I along with my family wish all of you a Merry Christmas and a Happy New Year! I look forward to another very busy year in 2018. Thank you for the opportunity to serve as your executive director.

Respectfully submitted,

Richard A. Whitehouse

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**Dental Lifeline Network • Kentucky**

July 2017

In 2015, the Kentucky Dental Association partnered with Dental Lifeline Network • Kentucky and Delta Dental to develop a Donated Dental Services (DDS) program to help Kentucky residents with disabilities or who are elderly or medically fragile and have no other access to dental care. The Kentucky DDS program is similar to programs developed by Dental Lifeline Network in 41 other states. Nationally, Dental Lifeline Network is projecting that DDS volunteers will provide almost $25 million in donated treatment in fiscal year 2016-2017.

Since inception, Kentucky dentists and labs have helped 88 vulnerable people access over $431,918 of comprehensive, donated treatment!

*Due to the lengthy wait-list, new applications are not being accepted.
The DDS program transforms the lives of the patients we serve, like 65-year-old Ms. M. of Low, who suffers from spinal stenosis, sciatica and severe arthritis as the result of a car accident when she was a teenager. As a real estate property manager for 30 years, Ms. M. worked many 12-hour days on her feet, which worsened her pain. In addition, her oral health deteriorated over the years: she had missing and severely decayed teeth that caused constant pain and made eating difficult. As a result, her diet was poor and Ms. M. became pre-diabetic. Unable to afford dental care, she last saw a dentist more than six years ago. Ms. M.’s doctor strongly urged her to have her oral health needs addressed as soon as possible since they were impacting her overall health. Ms. M. lives with her teenage daughter who has medical issues and requires assistance. With just a Social Security benefit and food stamps, they struggle to make ends meet. The needed dental treatment seemed to be out of her reach. Fortunately, Ms. M. was referred to the DDS program and linked with a generous volunteer dentist and lab. Thanks to this incredible team, Ms. M. received $4,650 in donated treatment that restored her oral health and her smile! She wrote to express her sincere appreciation for this life-changing gift.

“You all have changed my life. I really missed smiling. This means the world to me. You all are a godsend and I wish I could return this double. I’ve found out the hard way that your vision and dental are so important, and unfortunately on fixed incomes, you just try to get by. You all are a blessing.”

DentalLifeline.org • Rebekah Spiers, rspiersonline.org • 502.337.5426

ATTACHMENT A
Suggested Provisions -- Joint Negotiations by Dentists with Carriers

Establish a set of findings and declarations relative to joint negotiations by dentists with carriers
- In some states that have this law or a history of legislation, a fairly robust list of findings sets the tone for the reason behind the need for this legislation.
- Suggest accessing states such as New Jersey law 52:17B-196.

Set up definitions and provisions that set the framework for allowable joint negotiation activities
- Existing state laws provide reasonable sets of definitions and what terms need to be defined.
- Similarly, existing laws provide some guidance on framework for joint negotiations such as the need for state oversight to meet certain federal requirements (such as the Attorney General providing oversight), a process for petitioning the defined state agency to launch negotiations.
- Include the critical provisions that allow joint negotiation to proceed.
- Upon findings by the state of market inequalities, allow two or more independent dentists to jointly negotiate with the carrier and engage in related joint activity, as provided in the law regarding fees and fee-related matters, including, but not limited to, any of the following: (i.e. amount of payment, amount of discount and procedure code or other description of dental service covered by a payment and the appropriate grouping of the procedure codes, etc.).
- Negotiated contracts and any plan of action for implementing the contract terms must be approved by the state (i.e. Attorney General).

Develop the powers and duties of the state agency (i.e. Attorney General)
- Examples, the Attorney General has up to 30 days to act on the petition or proposed contract, as applicable.
- The Attorney General shall approve a petition or a proposed contract if it is found that the benefits which are likely to result from the joint negotiations outweigh the disadvantages.
- Require the Attorney General to consider dentist distribution by specialty and effect on competition in the geographic service area of the carrier.
- The Attorney General must notify the carrier of the petition to negotiate under and provide the carrier with the opportunity to reply.
- Provide for process to appeal Attorney General denials.
- Provide for confidentiality.
- Require all parties to negotiate in good faith.

Prohibitions
- The law does not permit a coordinated cessation reduction or limitation of the health care or dental services.
- It does not permit two or more physicians or dentists to meet or communicate in order to jointly negotiate a requirement that at least one of the physicians or dentists, as a condition of participation with a carrier, be allowed to participate in all of the products offered by the carrier.
• It does not permit two or more physicians or dentists to jointly negotiate with a carrier to exclude, limit or otherwise restrict a non-physician or non-dentist health care provider from participating in the carrier's health benefits or dental plan based substantially on the fact that the health care provider is not a physician or dentist, unless that exclusion, limitation or restriction is otherwise permitted by law.
• Provide advisory to dentists the potential for legal action against for violating federal antitrust law.

American Dental Association - August 9, 2018

ATTACHMENT B

10. REPORT OF THE UNIVERSITY OF KENTUCKY COLLEGE OF DENTISTRY.

University of Kentucky College of Dentistry
Kentucky Dental Association Executive Report
November 2017

Admissions

• Our class is full with 65 incoming students. 26% are from an Appalachian county, 15% are first generation college students, 33% are considered from a low socioeconomic background. The class is comprised of 31 men and 37 women. Additionally, the metrics for these students have increased and they have outstanding records of service.
• Our admissions office hosts monthly admissions information sessions, are available to answer questions at Saturday morning clinics and will host our annual admissions workshop in the spring.
• The current admissions cycle is well underway and we started interviewing in late August.

Student Updates:
• All of the UK College of Dentistry students have returned to the College on Monday, August 7, 2017.

• Our first year students will started the week prior (July 31-Aug 4, 2017) with SMILE week, a week long on boarding for new students.
• The White Coat Ceremony for our first-year class was held on September 22, 2017 in Memorial Hall at 6:00 p.m.
• UKCD hosted a very successful Open House on October 7, 2017
• The AAWD Fall Fashion Show was held on October 13, 2017. The show was well attended and proceeds of this event are used to provide dental care to victims of domestic violence.
• The student led Saturday Morning Clinics have been moved to the Turfland Clinic, and due to their popularity are now provided once a month.

Alumni Affairs
• The Annual UKCD Alumni Association Golf Scramble was held August 19 at the University Club of Kentucky. We had 20 teams consisting of UKCD alumni, faculty, students and friends.

• The UK College of Dentistry Alumni Association hosted a reception at the annual Kentucky Dental Association meeting on August 25 at the French Lick Resort in French Lick, Indiana.

• The 41st Annual Fall Symposium and Alumni Weekend was held October 6 and 7, 2017 in Lexington. Friday events included a continuing education course with Mr. Gary Henschen, Keeneland racing and luncheon, and a Reception in the Recruiting Room at Kroger Field, where we awarded 2017 Distinguished Alumni of the Year Awards to Drs. Ben Nero and Fred Howard. The 2016 recipient, Dr. Nelson Rhodus, also was in attendance to accept his award. On Saturday, Dean Kyrkanides hosted an Open House and Tours of the College followed by lunch at his home for the UKCD Class of 1967. A tailgate and UK football game rounded out the weekend’s events. The UKCD Class of 1967 had a dinner where 20 classmates attended their 50th reunion. The class invited former faculty members, Dr. Stephanos Kyrkanides and Dr. Mary Lynne Capilouto to the dinner.

• On Saturday, October 21, the UKCD Alumni Association hosted a reception at the ADA in Atlanta, Georgia.

• We continue to visit alumni with Dean Stephanos Kyrkanides where he speaks to them about the future of the College.

• The UKCD Alumni Association helped purchase white coats for the Class of 2021; they provided all students with “welcome back” snacks during the first week at school, and during the Alumni Weekend, they awarded two scholarships to 4th year dental students, Audrey Kinder and Robert Wertke.

• We are currently planning the following activities:
  o December 16, 2017 – Annual CE course and Basketball Game
  o February 9, 2018 – Vincent A. Barr Professorship Lecture
  o February 9, 2018 – Barrels & Kegs and Silent Auction
  o March 23, 2018 – Alumni Reception at the Hinman
  o April 10, 2018 – UKCD Alumni Association Dinner for the Class of 2018
**Oral Health Practice:**

**New Full Time Faculty**
David DeVito, DMD, PhD, Oral Diagnosis

**New Part Time Faculty**
Kevin Elvidge, DMD, Prosthodontics

**Resignations**
Natalie Nelsen, DMD (PT), Endodontics
Robert Gottlander, DDS (PT), Prosthodontics
Gregory Zeller, DDS (FT), Restorative

No Retirements or promotions

**Awards and Publications**
Jeffrey L. Ebersole, Dolph Dawson III, Pinar Emecen-Huja, Radhakrishnan Nagarajan, Katherine Howard, Martha E. Grady, Katherine Thompson, Rebecca Peyyala, Ahmad Al-Attar, Kathryn Lethbridge, Sreenatha Kirakodu & Octavio A. Gonzalez

**The periodontal war: microbes and immunity**

**Craig Miller**, Radhakrishnan Nagarajan, and **Dolph Dawson (Research Award)**
The College of Dentistry Center for Oral Health Research is pleased to announce a 1-year, $164,558 research award from the Delta Dental Foundation to study periodontitis, a destructive chronic inflammatory condition that affects an estimated 80% of US adults. The “Biosignatures of Periodontitis: Effects of diabetes and methotrexate anti-inflammatory therapy” grant will specifically investigate biological markers for periodontitis in Type-2 diabetes patients. One hundred and twenty participants (60 healthy and 60 diabetics) will be enrolled in the Delta Dental Kentucky Research Clinic on the third floor of the College of Dentistry.

This study, led by Dr. Craig Miller, Dr. Radhakrishnan Nagarajan and Dr. Dolph Dawson, with consultation from Dr. Jeffrey Ebersole, builds upon previous periodontal studies by specifically targeting Type 2 diabetes patients in the Barnstable Brown Diabetes Clinic and questioning the microbial, inflammatory and genetic influences on participant’s oral mouth microenvironment. The identification of biosignatures for periodontitis in Type2 diabetics patients could lead to the development of a diagnostic test for treatment of gum disease at an earlier stage leading to better management of oral disease in this at-risk population.

This work could lead to the development of an early diagnostic tool for dental practitioners at the public health level, as well as diagnostics that could be used to more effectively target the most at-risk and non-responsive patients.

**Oral Health Science:**

**New Full Time Faculty**
Dr. Bruce Steward in the Division of Public Health.

**Promotions in OHS include:**
Dr. Cristina Perez was named Division Chief of Pediatric Dentistry
Dr. John Burt was named Program Director for the General Practice Residency
Dr. Tom Kluemper was named Division Chief of Orthodontics
Dr. Ted Raybould was named Interim Chair, Department of Oral Health Science

No resignations or retirements.

**Awards and Publications**
Joseph Van Sickels (prestigious award)
Dr. Van Sickels was awarded the Gies Foundation Award for excellence in education at the AAOMS Annual Meeting this past week in San Francisco. Below is a transcript of the presentation.
"The William J. Gies Foundation Award honors the distinguished achievements of specialty educators.
Dr. Joseph Van Sickels, this year's recipient of the award, has taught residents at four institutions, served as residency director and is an international expert in orthognathic surgery and maxillofacial trauma and professor at the University Of Kentucky College Of Dentistry.
Previously a member of the examination committee for the American Board of Oral and Maxillofacial Surgery, Dr. Van Sickels has served as a journal reviewer and authored more than 100 journal articles and textbook chapters. He received the OMS Foundation Research Recognition Award in 2006 and the Donald B. Osbon Award for Outstanding Educator in 2016.
Ladies and gentlemen, please join us in honoring the 2017 William J. Gies Foundation Award winner!"

James K. Hartsfield, DMD, MS, MMSc, PhD, George Jeryn Jacob, BOS, MOS, and Lorri Morford, PhD Heredity, Genetics and Orthodontics -How Much Has This Research Really Helped?
Seminars in Orthodontics, Article in Press

Octavio A. Gonzalez's lab was recently awarded with a grant "Igniting Research Collaboration (IRC) pilot project" from UK to start a collaboration with Ors. Tsodikov and Garneau-Tsodikova from the College of Pharmacy. The project is entitled: "Development of inhibitors against Porphyromonas gingivalis (Pg) gingipains".
These studies seek to: 1) Synthesize and characterize new peptides analogues with improved efficacy and selectivity against Arginine and Lysine gingipains produced by the periodontopathogen P. gingivalis, 2) Determine the crystal structure of P. gingivalis gingipains in complex with the dual-targeting peptide analogues to perform structure-based modeling of novel inhibitors, and 3) Determine the cytotoxic effects of the new P. gingivalis gingipains inhibitors and their ability to block P. gingivalis-induced cytokines/chemokines degradation and P. gingivalis-induced epithelial barrier damage. P. gingivalis gingipains seem to be a promising target for the development of inhibitors that could be used to prevent or
treat periodontal and peri-implantar disease. Because gingipains are secreted into the fluid in the crevices between the gum and the tooth surfaces, causing inflammation and creating environment needed for the pathogen to sustain its growth, inhibitors that target them need not be bioavailable, orally available, or be required to go through the bacterial envelope or any cell membrane. The lack of these typical requirements gives us freedom to consider a variety of peptidic, peptidomimetic, and other scaffolds in the inhibitor development process that we could include in mouthwash or toothpaste in the future.

Smith MH, Bhattacharyya I, Cohen DM, Islam MN, Fitzpatrick SG, Montague U, Damm DD, Fowler C.
Melanoma of the oral cavity: an analysis of 46 new cases with emphasis on clinical and histopathologic characteristics.

Fowler CB, Damm DD.
Sialadenoma papilliferum: analysis of seven new cases and review of the literature.
Head Neck Pathol 2017 DOI: 10.1007/s12105-017-0852-8.
Soluk Tekkesin M, Vered M, Fowler CB, Neville BW.

Chapter 8: Odontoma

Castro-Nunez J, Cunningham LL, Van Sickels JE

Snyder SK, Cunningham LL Jr.
The Biology of Open Versus Closed Treatment of Condylar Fractures.

Francis JC, Oz U, Cunningham LL, Emecen Huja P, Kryscio RJ, Huja SS.
Screw-type device diameter and orthodontic loading influence adjacent bone remodeling.

Nash, D.A., Mathu-Muju, K.R., Friedman, J.W.

Friedman, J.W., Nash, D.A., Mathu-Muju, K.R.
The Virtual Dental Home—A Critique.
Mathu-Muju, K.R., Friedman, J.W., Nash, D.A.
*Saskatchewan’s School-Based Dental Program Staffed by Dental Therapists: A Retrospective Case Study.*

Nash, D.A.
*Dentists as Oral Physicians.*

James K. Hartsfield, DMD, MS, MMSc, PhD, George Jeryn Jacob, BDS, MDS, and Lorri Morford, PhD
*Heredity, Genetics and Orthodontics –How Much Has This Research Really Helped?* Seminars in Orthodontics, Article in Press

**Philanthropy:**

- The UK College of Dentistry Class of 1982 and the family of Dr. Sharon Butler undertook a fundraising campaign as part of the class’ 35th anniversary of their graduation. The goal was to raise $25,000 in order to increase the Sharon K. Butler Memorial Endowment Fund to a value of $100,000. The class announced their results of their initial fundraising efforts, $41,305, at the 2017 UKCD Alumni Symposium. This fund provides a scholarship awarded to a rising fourth-year student dentist who is academically superior, demonstrates outstanding clinical skills, and has had significant involvement in student and/or community life.

- Dean Stephanos Kyrkanides and Dr. Sabine M. Brouxhon have established an award for a fourth-year DMD student(s) who ranks first in their class. The first award will be given to a member of the Class of 2018.

- In addition to endowing the previously created Barr Lecture, Drs. Barr and Kleier have endowed three scholarships, which they had previously established at UK College of Dentistry. The scholarships are named after Drs. Vincent A. Barr and Milton Gellin, and were established to:
  - Encourage minorities, especially those undergraduate students at Kentucky State University, to consider dentistry as a career and support the benefits that diversity brings to the educational process.
  - Be directed to Kentucky students from Appalachia who might be considering dentistry as a career.
  - Be awarded to DMD students from Kentucky who demonstrate above average leadership and communication skills with patients and their families.

- Drs. Michael S. Vetter and Cynthia (Cindy) J. Ratliff-Vetter from Gainesville, GA have established an endowed scholarship in the name of Dr. Ratliff’s mother. The Linda Looney (Ratliff) Memorial Scholarship is for an incoming DMD student from Eastern Kentucky who has financial need.

- During each of their national annual meetings, alumni from both the Divisions of Oral and Maxillofacial Surgery and Periodontology gathered to reconnect with UKCD faculty and staff.
The Development Director made visits to alumni in Lexington, Indiana (Indianapolis), Massachusetts (Boston area), North Carolina (Winston-Salem, Charlotte and Raleigh), Ohio (Cleveland area), and California (San Francisco area). Several members of the Class of 1967 met with the Development Director during their 50th reunion.

University of Louisville.

Student Affairs/Student Admissions
The DMD class of 2021 are off to a great start and we were pleased to welcome three ULEAD students. The students enjoyed and attended our customary voyage on the Belle of Louisville on July 12, 2017. Over ½ of the class participated in the American Heart Association Heart Walk in September, contributing to this terrific cause.

Student/LASDA
In July LASDA and Dean Bradley hosted a ULSD picnic for students, staff, faculty and their families.

Continuing Education & Alumni Affairs
Dr. John Cranham was the speaker at this year’s Alumni Day on September 29, 2017 in the Kornhauser Library Auditorium. His topic was “Evaluation, Diagnosis and Treatment of the Worn Dentition.” Class reunion events were held October 6 and 7, 2017, as well as the Golden Alumni reunion on October 13, 2017. Dr. Gary Ball class of 1978 was the worthy recipient. Dr. Ball and his wife Allyson, have pledged $1 million to create an endowed fund for the expansion of the school’s clinical opportunities and new technologies for student education. In recognition of their gift, the dental school has named the school’s simulation clinic in their honor.

Community Services
Community Engagement Activities report showed that ULSD had 225 individual activities. The projected number of ULSD collaborations including extramural rotation sites is 345 for 2016-2017.

Research
Huizhi Wang, M.D., Ph.D., of the Department of Oral Immunology and Infectious Diseases at U of L, earned the five-year $2 million dollar grant from the National Institute of Dental and Craniofacial Research, part of the National Institutes of Health. He and his team have identified an intracellular molecule, serum glucocorticoid-induced kinase-1 (SGK1) that may have anti-inflammatory properties. SGK1 is a molecule usually focused on metabolism, but preliminary evidence has indicated it also may be involved in the body’s anti-inflammatory responses. Dr. Wang will set out to see if SGK1’s abilities will expand outside a cell. “Will this molecule work in a different system? That’s what we want to find out,” he said.
11. REPORT OF UNIVERSITY OF LOUISVILLE COLELGE OF DENTISRTY.

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12. **THE REPORT OF THE ANNUAL SESSIONS.**

*Report of the Council on Annual Session*

*November 18, 2017*

The Council on Annual Session met on Saturday, November 18, 2017 at 9 AM in the KDA building with the following members present: Drs. Burton Young, John Lowe, Terry Norris, Darren Greenwell, Paige Warren, Gina Davis, Michelle Story, Charles Montague and William J. Moorhead, Chairman. Ex-Officio members present were: Drs. Bill Lee, Ansley Depp, Don Scharfenberger, Sr., Ken Remmers, Samantha Shaver, Mark Moats, Randy Ransdell and Laura Hancock Jones. Staff members present were: Rick Whitehouse, Janet Glover and Todd Edwards.

1. The meeting was called to order by Dr. B.J. Moorhead at 9:00 AM

2. Dr. Mark Moats gave a wrap-up of the 2017 Scientific Session. Todd Edwards reported we would most likely have a profit of approximately $60,000, less than the budgeted amount of $82,835. A vital discussion on the strengths and weaknesses of the 2017 meeting was conducted with good input from the entire Council.

3. Dr. Terry Norris gave an overview of the 2018 meeting. Dr. David Hornbrook will be the featured speaker on Friday of our meeting, with co-sponsorship from Ivoclar and Bisco. The room block, which sold out quickly this year, will be increased by approximately 100 rooms. Several changes to the exhibit floor will be made to help improve traffic, including:
   a. Moving the exhibit hall to the Windsor Ballroom.
   b. Staggering courses Friday morning and afternoon to help lunch traffic at French Lick restaurants
   c. Include box lunches, given out in the exhibit hall, in the cost of the morning Hornbrook course.
   d. Encouraging exhibitors to donate door prizes of approximately $100 value. Doctors (only) will receive eligibility coupons for the drawings from the exhibitors, and the drawings will be held at approximately 12:30 PM Saturday. Doctors must be present to win.

4. Regarding the choice of a venue for 2020 (specifically French Lick vs. a Louisville location), Officers, Council members and visiting KDA members were polled regarding their preference, then Rick Whitehouse voiced his recommendation. Following the discussion, the Council voted unanimously to return to a venue in Louisville for 2020.

5. The proposed 2020 Council budget was discussed. Dr. Moorhead summarized the differences between the adopted 2018 budget and the proposed 2019 budget. One amendment to the budget was accepted with a motion from Dr. Samantha Shaver, second by Dr. Darren Greenwell, increasing the budget for table clinics by $500 to allow prizes...
for hygienists and hygiene students. With that amendment, the entire 2019 proposed budget was approved unanimously and referred to the executive board for final approval.

_The Council on Annual Session is an advisory body. Accordingly, all motions, including budgetary implications, must be reviewed by the KDA Executive Board and approved and appropriate discussion and deliberation._

6. By motion from Dr. Terry Norris, second by Dr. John Lowe, and unanimous approval, the Council recommended to the Executive Board that a bylaws change be proposed to the House of Delegates to add one **voting** member to the Council from the New Dentist Committee.

7. The meeting was adjourned at approximately 11:05 AM.
   Respectfully submitted,

Dr. B.J. Moorhead, Chair, Council on Annual Session
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### IV. TABLE CLINICS AND HOBBY SHOW EXPENSE

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<td>Hobby Awards</td>
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<td>Hygienists Award</td>
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| IV. TOTAL           | 1,150.00    | 1,150.00    | 700.00      | 1,650.00    |
## V. SPECIAL EVENTS

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<th>Year to Date 10-2017</th>
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13. **THE REPORT OF THE MEMBERSHIP COUNCIL.**

The New Dentist Committee has had an exciting and productive year working to engage new graduates and dental students. The KDA hosted signing day at the end of the 2016-2017 school year at both UKCD and ULSD. The turnout at both universities was excellent and we collected many applications that were delivered to the KDA office. We plan to host signing day events at both universities as the 2017-2018 school year draws to a close in the spring. We will be spending time with a focus on developing a system to allow for thorough follow-up with the applicants to convert all applications to membership as graduating student find dental homes throughout the state and throughout the country.

We hosted a New Dentist Social Event at Pluto’s Alley at the French Lick Resort during the KDA annual session. We had an excellent turn out of new dentist and dental students. It was a great opportunity for engagement, networking and socializing. Thank you to the KDA staff for their effort to organize the event and to gain sponsorship for such a great night!

Additionally, our committee was awarded an Engagement Grant for 2017 earmarked for welcome lunches at both universities. We held question and answer panels for the fourth year dental students at both universities. Thank you to Dr. Bill Lee and Dr. Ansley Depp for taking time to attend and represent the KDA executive council.

We are currently working to apply for the next round of engagement grants and hope to once again be successful in acquiring additional grant funds to offset the cost of our efforts.

We would like to encourage the KDA to allow for more flexible dues payment options. We believe that more flexible payment options, or allowing members to join and pay at different times throughout the year, will encourage new dentists to join. Based on our conversations with new dentists and students throughout the year, some have felt discouraged by an appearance of lack of flexibility to work with prospective members on dues collection. With access to and full use of Aptify, membership and payment for membership can be more personalized to individual needs and concerns.

Respectfully Submitted,

Rachel E Gold, DMD, New Dentist Committee Co-Chair
14. **THE REPORT OF THE KDPAC.**  
Kentucky Dental Political Action Committee

Report to the Kentucky Dental Association Executive Board November 22, 2017

This report will be brief as you have many topics to discuss before you sleep. At the annual meeting 50 KDA members joined the PAC, these numbers are down from 63 the previous year. The total collected was $7,600.

The PAC met and elected Dr. Mike Johnson president and Dr. Doug McCall sec/treas. The PAC plans to work closely with the Kentucky Dental Association Council on Governmental Affairs during the two sessions of the Kentucky legislature.

As in the past we will contribute to friends of dentistry in the Kentucky legislature during the general campaign season and to both party’s legislative caucuses.

We need grassroots support so I hope you will talk about the PAC to your friends and colleges back home. A PAC membership is ONLY $50.00.

A final note if you personally have not contributed to our PAC I hope you will take opportunity to do so at this meeting.

Dr. Mike Johnson
15. THE REPORT OF THE GOVERNMENTAL AFRAIRS COUNCIL.
OPIOIDS IN KENTUCKY

IS DENTISTRY PART OF THE PROBLEM?

Recent concerns indicate that early removal of wisdom teeth and other surgeries with concurrent use of opioids for pain management are predisposing the teen brain receptor sites to ADDICTION. Another concern is that many addictions start with easy access to left over opioids being so available in the household. As a profession we have the responsibility “to do no harm” : we have responsibilities and so do our patients. We need to have serious conversations with our patients, parents, and guardians concerning pain management. Our conversations need to include non-opioid options, side effects, use of the lowest dose and the smallest quantity needed. A thought here is to have the opioid prescription dosed out in halves. The patients can receive the 2nd half of the Rx as needed. The benefits are: lower cost to the patient, KMAP, or insurance co.; fewer opioids available for recreational use later; and fewer pills that need disposing. Encourage the patient to read the medication guide that comes with their Rx. Legislation is planned for disposal options of unused opioid pills: i.e. the Rx will come with a disposal package. The ADA recommends that unused pills be flushed or disposed of at a local Gov’t. drop box via “drug take-back” programs. Always look at other medicines being taken, like Benzodiazepines and other meds that have an additive effect. Recommend locked storage boxes for the meds at home, especially if children and teens are home and especially if the patient or a family member has a previous history of addiction, substance misuse, or alcoholism. Also, in our conversations, it is advisable to discuss the KASPER REPORT with the patient. This has been a great tool in reducing ‘doctor-shopping’ for opioids.

Typically in dentistry, we describe pain in reversible and irreversible conditions, duration and intensity. In medicine some use a PEG score (Pain intensity, Enjoyment of life, General activity assessment tool), which is an ultra-brief measure of pain on a 1-10 scale.

Recent legislation, like HB 333, has helped the practitioners. This bill limits the doctor to writing a three day prescription for opioid painkillers for patients with acute pain. Upcoming legislation may limit these prescriptions to two days for patients under 18 years old. Where do teens get opioids? The majority say that home medicine cabinets are their source of the drugs. And they are starting young, with most prescriptions drug abusers saying they started before they were 15 years old.

As part of the state’s new Don’t Let Them Die campaign, the Justice and Public Safety Cabinet and Operation UNITE (Unlawful Narcotics, Investigations, Treatment and Education) have created the KY Help Call Center to connect residents with drug treatment. The toll-free hotline is 1-833-859-4357 (1-833-8KY-HELP). This phone number will connect callers to a live person who understands this exact issue and will link them to community resources that can help.
Dentistry needs to do our part to stem the opioid crisis in our state. Four out of five heroin users report starting out abusing prescription medications. Almost half of all teens incorrectly believe that prescription drugs are much safer than illegal street drugs. We need to **Prevent** with education and limit access, **Reduce** by helping patients get treatment for addiction, and **Reverse** by having Naloxone available.

**REFERENCES**

1. KDA TODAY The Opioid Epidemic in Kentucky Sept/Oct 2017 by Dr. Beverly Largent
2. AAMOS WHITE PAPER: Opioid Prescribing: Acute and Postoperative Pain Management
3. KASPER REPORTING SYSTEM (Kentucky All Schedule Prescribing Electronic Reporting)  
4. [www.ada.org](http://www.ada.org) (FDA TIPS 1/20/17)
6. CDC Prescribing Guidelines ([https://www.cdc.gov](https://www.cdc.gov))
7. [odcp.ky.gov](http://odcp.ky.gov) (Office of Drug Control Policy)
8. [ndarc.med.unsw.edu.au](http://ndarc.med.unsw.edu.au) (from the Journal of Internal Medicine, 24: 733-738)

KENTUCKY DENTAL ASSOCIATION
1920 NELSON MILLER PARKWAY
LOUISVILLE, KY 40223-2164
1-800-292-1855
kda@kyda.org
[http://www.kyda.org](http://www.kyda.org)

Prepared by the Council on Governmental Affairs and Federal Dental Services
Council on Governmental Affairs and Federal Dental Services

Report to the KDA Executive Board

December 9, 2017

At the KDA meeting in French Lick, Indiana, I was appointed to be the chair of this council.

One of the needs of the KDA, is to have a list of dentists who can be in Frankfort on short notice during the legislative session. A list of volunteer dentists has been formed and turned in to our executive director. Each day of the week is covered now for the upcoming legislative session. We are calling this list our ‘legislative quick call list’.

We are continuing to meet with the KDA executive committee and the KDA’s lobbying firm, McCarthy strategic solutions. We are having biweekly/monthly phone calls in preparation for the upcoming year.

Through the KDA’s dental tac we are able to offer suggestions and have discussions concerning various topics:

1. The abuse of the EBT card. (this ties in with the dietary concerns and high cavity rates for our patients). The folks from Frankfort, who are working on the Medicaid “my rewards program,” are also looking at this situation. This is a federal program, which makes it harder to change at the state level unless it comes through the sec. 1115 Medicaid waiver.

2. Increasing the reimbursement rates for the Medicaid providers,

3. Met with Mr. Garry Ramsey and Ms. Kristi Putnam on 8/11/17 and 8/19/17 to review the status of the ‘my rewards program’,

4. We were able to get dental courses added to the ‘my rewards program’ in the chronic disease management section concerning periodontal disease, oral hygiene, cariogenesis. Patients are able to earn reward points for attending various educational courses,

5. Due to the high dental appointment failure rate, we brought up the idea that patients could loose points if they don’t keep their dental appointments, in the ‘my rewards program’,

We are reviewing many sources to develop a KDA brochure and white paper concerning Kentucky’s opioid crisis,
Rick Whitehouse, Libby Milligan, Dr. Ansley Depp, Dr. Jason Ford and Dr. Garth Bobrowski met with Rep. Wuchner in Frankfort concerning the opioid situation. She plans to draft legislation to limit a prescription for a narcotic to 18 y.o.’s and under to a two day supply. HB 333 already limits us to a rx for a three day supply. Discussion was held on the possibility of using a form of a half prescription—— half the rx filled on the first day and the second half filled later, if needed at all. Discussion was held on the safe disposal of unused portions of a Narcotic rx. We met with Rep. Wuchner for over two hours. Rep. A. Kerr has pre-filed a bill (br131) about the safe disposal of unused narcotics.

Dr. Bill Collins and dr. Garth Bobrowski have been invited to the bluegrass dental society meeting on 1/11/18 to discuss legislative issues and the KDA.

We continue to work with the KDA executive committee on plans for the KDA legislative day in February 2018. A room cannot be scheduled until the standing committee calendar is approved, which is done in December 2017.

We are continuing to look at the legislative issues for session 2018:

1. Tax reform
   A. Sales tax on professional services
   B. Medicaid fees/floor development ( form a committee)
   C. Decrease taxes for dentists in need areas
   D. tax forgiveness reform
   E. tax credits for preceptorships by a dentist
   F. Soda tax

2. Telehealth legislation ( rep. Riley is working on a bill)

3. Teledentistry legislation

4. Peer review panels (support our oral surgeons)

5. Watch for denturity to come back

6. Watch for midlevel expansion

7. Watch for workforce issues
8. Smoke free Kentucky issues

Legislator notes:

1. Sen. David Givens’ wife passed away (please keep him and his family in your prayers). He has a girl in college and two boys in high school. Sen. Givens has stepped down from his leadership position as senate pro-tem during this sad time.

2. Rep. Jeff Hoover, house speaker, has stepped down from his leadership position. (light heart attack)

Bill watch: recommend that all executive board members and other interested parties set up your account at kentucky.gov

This is so important! We need all eyes on this.

Respectfully submitted,

Garth Bobrowski DMD, Chairman
What is Kentucky HEALTH?

KENTUCKY HEALTH QUICK FACTS

Community Engagement (also called PATH) Requirement

FACT: The new community engagement piece of Kentucky HEALTH is not a “work requirement.” There are a lot of activities besides work that count, like job training & caregiving.

FACT: People are already meeting the community engagement requirement if they are working 20 hours per week or more, or are in school full-time.

Chronically Ill or Disabled Members

FACT: Members who are very sick or disabled are not required to pay for services or meet the community engagement requirement.

Vision and Dental Benefits

FACT: Vision and dental benefits will continue to be covered as they are today for most members. The only difference is Medicaid Expansion Adults will use their My Rewards Account to access these services rather than their health plan.

Cost of Kentucky HEALTH

FACT: Members will NOT have to pay a $1,000 deductible.

FACT: Members will only be asked to pay $1-$15 per month for coverage, depending on family size and income.

Kentucky HEALTH is the Commonwealth’s new health insurance plan for low-income adults and their families, replacing traditional Medicaid for many Kentuckians. The program gets its name from its mission. The word HEALTH stands for “Helping to Engage and Achieve Long Term Health.”

IMPORTANT: Kentucky HEALTH has not yet been approved by the federal government, but this document provides an overview of what is expected to change in summer 2018. If you have Medicaid now, you will get more information in the mail before anything changes.

The goal of this new program is to offer each member the ability to customize a path based on individual needs that will lead to healthier lifestyles, engagement in their communities, improved employability, and success through long-term independence.

How will Kentucky HEALTH affect me?

Kentucky HEALTH is designed for working age adults and their families. Kentucky HEALTH benefits will be available to all non-disabled Medicaid members, low-income parents, family caregivers, pregnant women, and children. Kentucky HEALTH is NOT for people who are on Medicare (over age 65) or those who are on Medicaid due to age or disability. See chart on back.

How will I know what to do when the program changes?

We will keep you informed in many different ways. Members will hear directly from the Commonwealth and from their health plan (Managed Care Organization). In-person assistants, social media, community outreach, direct mail and more will help keep you informed. When it’s time for you to do something, the Commonwealth will tell you.

What can I do now to get ready for Kentucky HEALTH?

If you have recently moved, call 1-800-635-2570 to update your mailing address so you do not miss any important information. Also, beginning in January 2018, you will be able to start earning “My Rewards,” which you will be able to use starting in summer 2018, when Kentucky HEALTH starts. You can earn dollars by going to your doctor for preventive services or taking your child in for a check-up. You will receive more information about “My Rewards” soon.

Where can I get more information?

You can go to http://chfs.ky.gov/kentuckyhealth for more information. Also, in-person assistants (formerly Kynectors) will be trained on Kentucky HEALTH, and will be able to help you understand the changes. To contact someone in your area, call 1-855-459-6328.

Is there a way for the Commonwealth to help me buy insurance through my employer?

Yes. If you are eligible for Medicaid and have access to health insurance through your employer, you may be eligible for the premium assistance program. With this
program, the Commonwealth will pay for you and your family to enroll in your employer plan for only $1-$15 per month. **Healthier Individuals, Healthier Families, Healthier Communities, Stronger Kentucky**

2 All information based on Kentucky HEALTH 1115 Waiver proposal. Information is subject to change.

Kentucky HEALTH’s requirements affect members differently, based on their individual situation: **Population**

**Traditional Medicaid Adults, Eligible Prior to Expansion**

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<th>Your Kentucky HEALTH Benefits Package</th>
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<tr>
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<tr>
<td>2. No change to benefits (Dental and vision services covered by health plan. Transportation covered by Commonwealth.)</td>
</tr>
<tr>
<td>3. Must meet community engagement (also called PATH) requirement. If primary caretaker of a dependent, participation is optional.***</td>
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**Medicaid Expansion Adults**

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<th></th>
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</thead>
<tbody>
<tr>
<td>1. Pay premiums or copayments.*</td>
</tr>
<tr>
<td>2. State employee benefit package (Dental and vision covered through separate account.)</td>
</tr>
<tr>
<td>3. Must meet PATH requirements. If primary caretaker of a dependent, participation is optional.***</td>
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**Pregnant Women & Children**

<p>| |</p>
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<thead>
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<th></th>
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<tbody>
<tr>
<td>1. No out-of-pocket costs (No premiums or copayments).</td>
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<tr>
<td>2. No change to benefits (Dental and vision services covered by health plan. Transportation covered by Commonwealth.)</td>
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<tr>
<td>3. PATH participation is optional.***</td>
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**Medically Frail Adults**

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<tbody>
<tr>
<td>1. Optional payment of premiums.**</td>
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<tr>
<td>2. No change to benefits (Dental and vision services covered by health plan. Transportation covered by Commonwealth.)</td>
</tr>
<tr>
<td>3. PATH participation is optional.***</td>
</tr>
</tbody>
</table>

**Aged, Blind, Disabled, Former Foster Youth up to Age 26, or anyone covered under 1915c Waivers**

These individuals are not enrolled in Kentucky HEALTH and will not be affected by this new program in any way.
The meeting of the Dental Technical Advisory Committee (TAC) was called to order by Dr. Garth Bobrowski, Chair.

The TAC members in attendance: Dr. Garth Bobrowski, Dr. John Gray (telephonically), Dr. Matt Johnson.

Medicaid staff in attendance: Dr. Ken Rich, Stephanie Bates, Jessica Jackson, Justin Derringer, Garry Ramsey, Charles Douglass (telephonically).

The Managed Care Organization (MCO) representatives in attendance were: Dr. Jerry Caudill, Dr. Stephen Robertson, Ms. Nicole Allen, Mr. Matt Mislehi with Avesis; Ms. Jean O’Brien with Anthem Kentucky; Candace Owens with Humana-CareSource; Ms. Amy Sinthavong with Passport; Mr. Stuart Owen with WellCare; Ms. Laura Crowder and Ms. Cathy LaPointe with Aetna Better Health; Dr. Katherine King, Mr. Ronnie Smith and Ms. Rhonda Dick with DentaQuest.

Also in attendance: Dr. Julie McKee, State Dental Director; Ms. Rachel Fitzgerald, KPCA.

APPROVAL OF MINUTES: A motion was made by Dr. Gray and seconded by Dr. Johnson to approve the meeting minutes of June 30, 2017. The minutes were unanimously approved.

CONSENT CALENDAR: Ms. Bates explained that after meeting with other DMS staff, a decision was made to change the process for TAC data requests; but until the process is finalized, all data requests will be put on hold. When the process is finalized, Ms. Bates will share the details with the TAC.

What is being considered by DMS is that a formal data request will need to be made asking for specific data, why the data is being requested and what the data will be used for, and this request will need to be made four weeks in advance. Ms. Allen asked if Ms. Bates would share the information with the MCOs prior to it being disseminated to the TAC and Ms. Bates said she would do that.

MEDICAID FEE-FOR-SERVICE COMMENTS/QUESTIONS: There were no Medicaid fee-for-service reports or any questions from the TAC members.

MCO COMMENTS/QUESTIONS:
A. Avesis: There were no MCO questions from the TAC members.
B. DentaQuest: There were no MCO questions from the TAC members.

OLD BUSINESS:
A. Medicaid Waiver Update: Mr. Douglass stated that the 1115 Waiver has not been approved to date and it is still going through the CMS approval process.
B. Other: There was no other old business.

NEW BUSINESS:
A. My Rewards Program: Mr. Derringer and Mr. Ramsey explained the program and answered questions. The program is still under review by DMS and CMS and changes could still be made. Some of the highlights discussed at the TAC meeting are:
   (1) Only Medicaid-approved providers can receive payment from the My Rewards Program and there will be no reimbursement to a member for any service that is done by a non-Medicaid provider.
   (2) Reimbursement will be based on fee-for-service rate listed on the fee schedule.
   (3) Services covered under the program will be services that are currently covered under the fee-for-service dental program.
   (4) The Health-NET portal will show if a member is eligible for the program, the cost of the service to be provided, and if there are sufficient funds in a member’s account to pay for the service.
   (5) If a provider agrees to do the service, the money will be set aside for that service with a 30-day hold until the claim is submitted within thirty days. If the claim is submitted after thirty days, a provider will have to resubmit the claim and there will no longer be a hold on the funds.
   (6) The average cost of 2016 dental services for Medicaid patients was $340 per participating member.
   (7) If the program becomes effective in July of 2018, funds will be deposited into members’ accounts for activities done during the first six months of 2018.
   (8) There will be a charge to members for inappropriate use of the emergency room; however, if the member sees a provider within thirty days of the ER visit, some funds will go back into their account.
   (9) If a member takes his/her child in for a preventive service, funds will be added to that member’s account.
   (10) Under premium assistance, if a member has been employed with the same employer for twelve months and has been covered under Kentucky Health for twelve months, and it has been determined that the employer’s health insurance plan is cost effective and compatible to what the State offers, the member will be mandated to enroll in the employer’s health insurance program.
   (11) Provider and member outreach, training and education forums will be held prior to the rollout of the program.
Dr. Caudill asked whether providers who do not participate in the My Rewards Program will still be able to be affiliated with an MCO, and Mr. Ramsey will seek further clarification on this.

There was some discussion concerning able-bodied and medically frail. Mr. Ramsey stated that the medically frail as well as pregnant women will have the opportunity of maintaining their current benefits and dental will be paid under the MCO. Nineteen- and 20-year-olds will be covered under EPSDT Services and will have dental services available.

A. Health Savings Accounts and Wage Works: Dr. Bobrowski spoke about a patient seeking dental services and presented a Wage Works card to pay for the services and then at a later date presented with a WellCare card to pay for services. He asked how to handle this but received different responses. It was suggested that providers check a member’s eligibility before providing services. Dr. Caudill spoke of a doctor who felt he was fraudulently taken advance of when a member received numerous services and told the provider he had commercial insurance but did not notify him that Medicaid was the secondary payer. Ms. Bates stated that a Medicaid provider cannot charge a Medicaid member for a Medicaid-covered service, but she noted that a provider can let a member go from their practice.

B. Other: Dr. Bobrowski recommended that the MAC review the use of the EBT card at the state and federal level which can be used to purchase non-nutritional items such as soft drinks and sugary juice drinks. Dr. McKee spoke about some states implementing a soda tax. Dr. Johnson made a motion and Dr. Bobrowski seconded that this topic be presented to the MAC for their review. The motion passed unanimously.

A motion was made by Dr. Johnson and seconded by Dr. Bobrowski that My Rewards’ points/funds could be deducted from a member’s account for failed or broken appointments. The motion passed unanimously.

PUBLIC COMMENTS: There were no public comments.

DENTISTS’ COMMENTS: There were no additional dentists’ comments.

The meeting was adjourned. The next meeting date will be November 15, 2017.

(Minutes were taped and transcribed by Terri Pelosi, Court Reporter, this the 1st day of August, 2017.)
1. **CALL TO ORDER.** Dr. Andy Elliott, Chairman, called the meeting to order at 4:00 p.m. The following members of the Board were present:

- Dr. James Allen
- Dean Gerard T Bradley
- Dr. Bill Collins
- Dr. Ansley Depp
- Dr. Andy Elliott
- Dr. Fred Howard
- Dr. Mike Johnson
- Dr. Bill Lee
- Dr. Beverly Largent
- Dr. Terry Norris
- Dr. Stephen Robertson
- Dr. Sharon Turner
- Mr. Richard Whitehouse

Kentucky Dental Association staff members present were Mr. Todd Edwards and Ms. Melissa Nathanson.

2. **APPROVAL OF MINUTES.** The minutes of the meeting of November 19, 2016 were approved.

3. **REPORT OF THE TREASURER.** The Fund Balance for June 30, 2017 was reviewed.

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance as of January 1, 2016</td>
<td>212,183.14</td>
</tr>
<tr>
<td><strong>Entries for January 1 to March 31, 2016</strong></td>
<td></td>
</tr>
<tr>
<td>Interest Revenue</td>
<td>914.00</td>
</tr>
<tr>
<td><strong>Balance as of March 31, 2016</strong></td>
<td>213,097.14</td>
</tr>
<tr>
<td><strong>Entries for April 1 to June 30, 2016</strong></td>
<td></td>
</tr>
<tr>
<td>Interest Revenue</td>
<td>994.00</td>
</tr>
<tr>
<td>Transfer of funds</td>
<td>34,000.00</td>
</tr>
<tr>
<td><strong>Balance as of June 30, 2016</strong></td>
<td>248,091.14</td>
</tr>
</tbody>
</table>
Entries for July 1 to September 30, 2016
Interest Revenue 1,165.00

Balance as of September 30, 2016 249,256.14

Entries for October 1 to December 31, 2016
Interest Revenue 3,709.00
Gain on investment 2,682.00

Balance as of December 31, 2016 255,647.14

Balance as of January 1, 2017 255,647.14

Entries for January 1 to March 31, 2017
Interest Revenue 1,058.00
Capital Gains 102.00

Balance as of March 31, 2017 256,807.14

Entries for April 1 to June 30, 2017
Interest Revenue 1,453.00

Balance as of June 30, 2017 258,260.14

   Dr. Bill Lee moved to recommend the persons whose terms were expiring at the end of the year be reappointed. Dr. Beverly Largent seconded the motion.

   **ACTION:** ADOPTED.

5. **KENTUCKY DENTAL FOUNDATION INVESTMENTS.** Dr. Fred Howard moved to separate the KDF’s investments from the KDA investments effective September 30, 2017. Dr. Jim Allen seconded the motion.

   **ACTION:** ADOPTED.

6. **KDF TREASURER.** There was discussion about the Foundation choosing its own Secretary/Treasurer rather than use the same person as the KDA Secretary/Treasurer.

   Dean Bradley moved the Kentucky Dental Foundation will chose its own Secretary/Treasurer. Dr. Beverly Largent seconded the motion.

   **ACTION:** ADOPTED.

   With the motion adopted, the KDF’s Bylaws needed to be changed.

   Dr. Bill Lee moved to strike the KDA Secretary/Treasurer from the KDF Bylaws as Secretary/Treasurer of the KDF. The KDF Secretary/Treasurer cannot serve as the KDA’s Secretary/Treasurer. The KDF will chose a Secretary/Treasurer from its voting members. Dr Beverly Largent seconded the motion.

   **ACTION:** ADOPTED.

7. **2017 PROJECTS TO BE FUNDED.** Dr Sharon Turner moved to fund the requests of Western KY University and Smile KY of $2,500.00 each. Dr. Bill Lee seconded the motion.

   **ACTION:** ADOPTED.

   Dr. Fred Howard moved to spend up to $3,500.00 to expand Smile KY program by mailing booklets to all KDA members. Dr. Mike Johnson seconded the motion.

   To further expand the requests for solicitations, requests will put into the KDA eXPRESS newsletter to KDA members.

   Dr. Mike Johnson moved to create a subcommittee to devise fund raising ideas for the KDF. Dr. Bill Lee seconded the motion.

   **ACTION:** ADOPTED.

   President Elliott appointed the subcommittee. The members are: Drs. Gerard Bradley, Jim Allen and Stephen Robertson.
8. **NEW BUSINESS.** Dr. Bill Lee moved to elect Dr. Stephen Robertson as the KDF Secretary/Treasurer. Dr. Mike Johnson seconded the motion.

   **ACTION: ADOPTED.**

9. **NEXT MEETING.** The next meeting of the Kentucky Dental Foundation will be March 9, 2018, at 3:00 p.m. at the KDA Headquarters Building.

   The meeting was adjourned at 5:25p.m.

Respectfully submitted,

Dr. Mike Johnson
Secretary-Treasurer
18. **NEW BUSINESS.**

**MOTION:** Dr. Laura Hancock Jones moved to create a task force for the purpose of studying and putting forth recommendations for the concept of Joint Negotiations as presented by the ADA and to report to the 2018 KDA HOD. **Dr. Garth Bobrowski** seconded the motion. **President Ansley Depp** will appoint the task force members.

**ACTION:** ADOPTED.

**MOTION:** Dr. Jonathan Rich moved to purchase a new server for the KDA office with an approximate price of $7,000.00. **Dr. Fred Howard** seconded the motion.

**ACTION:** ADOPTED.

The report from the KDA Annual Sessions was presented to the KDA Executive Board. The 2019 Annual Sessions budget as presented was approved by the Board.

The request of increasing the 2018 budget to include up to $500.00 for hygienists table clinics was also approved.

The meeting date for the 2019 KDA meeting will be September 12-15, 2019.

The Council recommended to the Executive Board that a bylaws change be proposed to the House of Delegates to add one voting member to the Council from the New Dentist Committee.

Chairman of the Dental Technical Advisory Council, **Dr. Garth Bobrowski** is to draft a letter to the Commissioner for Medicaid asking why reports from the MCOs are not being presented to the TAC committee at the Frankfort meetings. The draft of the letter will be reviewed by the KDA Executive Director.

**MOTION:** Dr. Jonathan Rich moved to accept the 2018 Performance Goals for the KDA Executive Director as directed by the KDA Executive Committee. **Dr. Fred Howard** seconded the motion.

**ACTION:** ADOPTED.

19. **EXECUTIVE SESSION.** The Executive Board moved into Executive Session for the purpose of discussion personnel issues.

20. **BOARD MEETING DATES.** The schedule to the upcoming year will be March 10, 2018 and June 2, 2018.

21. **ADJOURNMENT.** **Dr. Barry Curry** moved to adjourn. The meeting was adjourned at 3:40 PM.

Respectfully submitted

Dr. Sharon Turner
Secretary/Treasurer