

2015 *Kentucky Meeting*

# Scaling the **Heights** of Dentistry



**Preliminary Program Guide** · *March 5-8, 2015*

Kentucky Dental Association · Hyatt Regency Hotel · Kentucky International Convention Center · Louisville, KY

## Welcome to Louisville

The KDA's Spring 2015 Meeting is right around the corner. I hope each of you mark your calendars and arrange your schedules to come to Louisville.

Plan to make this a fun-filled weekend! Talk to your classmates and friends and two people you don't really like and invite them ALL to the annual meeting. Attend classes together, just like in the "good ole days", plan to attend the William Marcus Randall Memorial Dinner on Thursday night, where you will eat a great meal, hear a great speaker, witness some very deserving people receiving awards for their contribution to dentistry, applaud the 50 year KDA members. WOW! Can you imagine —50 years? What an accomplishment! Get the evening started (well, after dessert, it may just be time for me to retire for the evening and get rested for the remaining program).

Come and meet our new Executive Director, Mr. Rick Whitehouse. He is bringing many gifts, talents and ideas to our KDA.

For us old dentists I always liked the way Ed Sullivan would start the Sunday night program, "We have a really big SHEW for you tonight". And that we do - plenty of quality courses at a very reasonable fee. Show your support to our younger dentists and participants and stop by the TABLE CLINICS for some really neat ideas and thought-provoking presentations. Jimmy Fallon is one of the new guys on the entertainment block. He is very funny and extremely talented. As our popular entertainers change with the times, so does the KDA leadership, but "The Show Must Go On". Our KDA Staff and Meeting planners always do such a great job.

Ya know, many offices are starting to bring their whole staff. So bring them Thursday and spend a night or two. It always makes you feel better to get out of town for a bit!

Call all your friends and make plans to attend. Make plans to have a lot of fun!

*Garth Bobrowski*  
*President*  
*Kentucky Dental Association*





## General Information

### On-Site Registration

Located in the main lobby of the Kentucky International Convention Center, the registration desk is conveniently open during the following hours:

- Friday, March 6, 2015**                      **7:30 a.m. – 5:00 p.m.**
- Saturday, March 7, 2015**                **7:30 a.m. – 4:00 p.m.**
- Sunday, March 8, 2015**                 **No Registration**

**There will be no registration on Sunday, March 8.**

Please note that all continuing education courses scheduled for Sunday will be held in the Hyatt Hotel. **Tickets will be sold at the door for Sunday courses, based on availability.**

As a member benefit, registration is free of charge to KDA members. All Kentucky dentists must be KDA members in order to attend the meeting. Out-of-state dentists who are not ADA members must pay a \$1,000 registration fee to attend. Registration is also free to the following groups:

- American Dental Association members  
(Proof of ADA membership is required upon registration)
- Spouses who are not dentists
- Auxiliary members of the following groups:
  - Kentucky Dental Hygienists Association
  - Kentucky Dental Assistants Association
  - Kentucky Dental Laboratory Association
  - Auxiliary members who are employed by a member of the ADA

### KDA Exhibit Hall

Free of charge to all Kentucky meeting registrants, the KDA exhibit hall features many exhibitors showcasing product lines and services. Take advantage of an opportune time to discover the newest dental equipment and supplies, with exhibitors on site to answer your questions.

#### Exhibit Hall Hours

**Friday, March 6, 2015**  
9:00 a.m. – 6:30 p.m.  
*Wine & Cheese Reception 4:00 p.m. – 6:30 p.m.*  
*Sponsored in part by Anthem Blue Cross Blue Shield*  
*Meet & Greet Reception 4:00 p.m. – 6:30 p.m.*

**Saturday, March 7, 2015**  
9:00 a.m. – 4:00 p.m.

**Closed Sunday**

#### Support Our Exhibitors

Our exhibitors invest extensive resources to attend our meeting. We ask that an extra effort be made to purchase needed supplies and services from them at the meeting!

### Ticketing Policy

All attendees who pre-register for the 2015 meeting will have their badge and/or tickets mailed in advance of the meeting. You do not have to purchase tickets in order to pre-register for the meeting. All tickets and badges will be mailed to the address indicated on the order form. **PLEASE NOTE THAT PLASTIC BADGE HOLDERS WILL NOT BE MAILED AND MAY BE PICKED UP ON-SITE.** Completed forms must be postmarked by February 20, 2015.

Tickets may be purchased by MasterCard, Visa, check or money order. Fees will be assessed, up to the maximum allowed by law, for checks not honored by the bank. Tickets will be sold at the meeting depending on availability. There will be a \$10 per ticket increase if purchased at the door.

Ticket payment will not be refunded after 5:00 p.m. (EST)  
Tuesday, March 3, 2015

**Please note that the KDA will not replace lost tickets!**

### Continuing Education Credits

Continuing education courses provided by the Kentucky Dental Association are recognized by the Kentucky Board of Dentistry and most other state licensing bodies. Continuing education requirements differ from state to state. Check with your state for specific requirements. Continuing education credit hours are shown on each synopsis.

**Board of Dentistry:** Continuing education credit hours are earned by attending courses presented at the meeting. Each course synopsis and course ticket lists the hours earned for attending. Members will be provided with a ticket allowing entry to each course, as well as proof of attendance. The course ID # given at the end of the course must be recorded on the ticket for it to be valid for CE credit.



**Note:** It is the attendees' responsibility to maintain these cards for their records.

**Academy of General Dentistry:** The Kentucky Dental Association is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry. The current term of approval extends from 1/1/2014 to 12/31/2016.

**See page 6 of this publication for additional CE information from the Kentucky Board of Dentistry.**



## General Information

### William Marcus Randall Memorial Dinner

Featuring a Special Guest Who will Speak about the Future of Healthcare in Kentucky

Thursday, March 5, 2015

7:00 P.M.

**OPEN to EVERYONE!**

Tickets: \$46.00

**This is a presentation you don't want to miss!!**

In addition to the dinner, the 50 Year Club Awards, Presidential Citation Awards and Fellowship Awards will be presented.

### Listen to Interviews of this Year's Speakers, Online!

By popular demand, the **KDA website again has interviews of our speakers, online.** In addition to information about each speaker's topic and their biography, there is a link to listen to a brief **interview** with the speaker, including information about their presentation's focus.



By taking a few minutes to listen, the interviews will **help you decide** if the speaker and topic you are considering will be a good match. To check out all of our courses and the linked interviews, go to our website at <https://www.kyda.org/ky-meeting-interviews.html>

### President's Dessert Reception

Dr. Garth Bobrowski, President of the Kentucky Dental Association, would like to invite everyone to attend the President's Dessert Reception after the William Marcus Randall Memorial Dinner on Thursday, March 5, 2015 from 8:30 p.m. – 9:30 p.m. A wide array of desserts will be provided on the dessert bar, so come by and say "hi" and satisfy that sweet tooth! **Everyone is welcome!**



### Calling All KDA Members

Is there a speaker on our program that you've wanted to meet? We are looking for those members interested in meeting, greeting and introducing the wonderful speakers we have on our program.

We offer any paid course at no charge for the person who introduces the speaker for that course. Some exceptions may apply. Call for details.

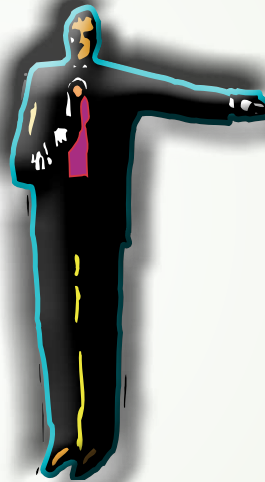
Duties include arriving early to the course to hand out information to the attendees. Once the course is ready to begin, introduce the speaker. During the presentation, be available



to attend to the needs of the speaker should any arise and

enjoy the course. At the end, provide the course code numbers for the attendees to obtain CE credit and collect the CE cards. These cards are then returned to the appropriate location in the convention center.

Call the KDA office as soon as possible to get the speaker of your choice!



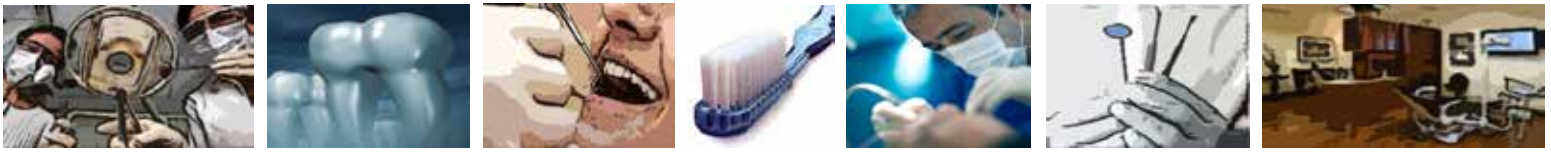
### Alumni Receptions

The University of Louisville and the University of Kentucky will be hosting alumni receptions on Friday, March 6th at the Hyatt Regency Hotel in Louisville. This is a perfect time to catch up with fellow classmates.

**University of Louisville**  
6:30 p.m. – 8:00 p.m.

**University of Kentucky**  
6:30 p.m. – 8:00 p.m.





## General Information

### Non-Members Attend for \$150!

KDA member dentists may again sponsor a non-member, one time only, for a \$150 registration fee (certain restrictions may apply). If their guest decides to join the KDA, 100% of their registration fee will be applied to their annual dues. This is an \$850.00 savings for a non-member!

### KDA Office Closing



The KDA Executive Office will close at the end of business on Tuesday, March 3, 2015 and will reopen on Tuesday, March 10, 2015 at 9:00 a.m.

### Kentucky Meeting Continuing Education Course Handouts Going Paperless

In an effort to minimize paper waste and benefit the environment, course handouts will be made available on the KDA's website at <http://www.kyda.org/the-kentucky-meeting.html>

Please note that some speakers have chosen not to provide handouts. These materials are not printed for distribution on-site. If you wish to have these materials to reference during the course, please bring a printed copy with you.

### Badge Holders

**Please note that plastic badge holders will not be mailed with pre-registration materials.**

For your convenience, plastic badge holders will be available in the registration area during registration hours.

### Classroom Etiquette

Please remember to "silence" your cell phones and pagers while seated in classrooms. Please step outside to receive/conduct phone calls, so you do not disturb other attendees.

### Wine & Cheese Party!

By popular demand, the wine and cheese party will return to the exhibit floor on Friday night from 4 p.m. to 6:30 p.m. Bring your entire team to the exhibit floor to experience the camaraderie often compared to "the old Galt House."



### Welcome Students!

We are doing our best to make our meeting more student-friendly! Again this year, students will have their own badge classification, which will allow students access to our exhibit hall, including the wine and cheese reception on Friday night.

### Dental Students Looking to Network with Dentists!

Our Meet & Greet reception will take place at the rear of the Exhibit Hall during the Wine & Cheese Reception. Students will be traveling from both UKCD and ULSD to attend this event.

This reception is for dental students looking for associateships and dentists who are looking to sell their practice or take on associates. Maybe you are an experienced dentist who would like to give some much-appreciated encouragement to a fourth-year dental student. They are looking for your guidance! This year, we will have a designated area within the exhibit hall, so folks can sit down and enjoy each other's camaraderie!

All are invited to attend this reception, which will convene at the rear of the exhibit hall from 4:00 p.m. to 6:30 p.m. during the Wine & Cheese Reception. Dentists, please make some time in your busy schedules to participate!

This event is FREE to both students and dentists and we encourage EVERYONE to attend! Networking will continue on Friday during the UL and UK alumni receptions.

### New Dentist Social



Later on Friday night, after the ULSD and UKCD Alumni Receptions, the New Dentist Committee will host a fun social event for new dentists, which are dentists who have been out of school for ten years or less. All Fourth Year Dental Students are invited to attend. It will be necessary to RSVP. More details will be given in your school at a later date. In past years, this has been a very well-attended activity, so make time to attend! The fun will begin at 8:30 p.m. and last until??? Watch your email and Facebook for details!



## General Information

# From the Kentucky Board of Dentistry Website Regarding Continuing Education...

### Continuing Education

As a result of HBI, ALL licensed dentists in Kentucky must have completed 3 hours of continuing education that relates to the use of the electronic monitoring system, pain management or addiction disorders PRIOR to renewing their license on December 31st of each renewal cycle. (Dentists renew on odd numbered years.). The hours are to be included in the 30 required hours and are NOT additional.

### Attention Licensees!

Effective July 15, 2010, the regulations detailing continuing education requirements have changed. The Board encourages you to review continuing education already taken to make sure it meets the requirements of the new regulations.

All dentists and dental hygienists are required to obtain 30 hours of continuing education, based on clock hours of attendance, every two years. These courses must relate to or advance the practice of dentistry or dental hygiene and be useful to the licensee's practice of dentistry or dental hygiene. A minimum of ten (10) hours must be taken in a live interactive presentation format.

These hours must meet the requirements outlined in 201 KAR 8:532 for dentists and 201 KAR 8:562 for dental hygienists

### Course Content

There is no limit on the number of hours which can be obtained by courses, including content designed to increase:

- Competency in treating patients who are medically-compromised or who experience medical emergencies during the course of dental treatment
  - Knowledge of pharmaceutical products and the protocol of the proper use of medications
  - Competence to diagnose oral pathology (for dentists only)
  - Awareness of currently accepted methods of infection control
  - Knowledge of basic medical and scientific subjects including, but not limited to, biology, physiology, pathology, biochemistry, pharmacology, epidemiology and public health
  - Knowledge of clinical and technological subjects including, but not limited to, clinical techniques and procedures, materials and equipment
  - Knowledge of subjects pertinent to patient management, safety, and oral healthcare
- AND
- Competency in assisting in mass casualty or mass immunization situations
  - **A maximum of ten (10) hours total may be taken which contain the following content:**
  - Increase of clinical skills through the volunteer of clinical charitable dentistry which meets the requirements of KRS 313.254.
  - Increase knowledge of office business operations and best practices
  - Participation in dental or dental hygiene association or society business meetings

Faculty of a dental or dental hygiene school, college, or program do not receive continuing education credit for their teaching hours.

Duplicate credit cannot be claimed for the same course in a renewal biennium with the exception of a bloodborne pathogens course taken to meet annual Federal OSHA requirements.

### Documentation

It is the sole responsibility of each licensee to obtain a certificate verifying participation in continuing education courses and activities.

Certificates must contain the following information:

- The signature of or verification by the provider
- The name of the licensee in attendance
- The title of the course or meeting attended or completed
- The date of attendance or completion
- The number of hours earned (based on clock hours of attendance)
- Evidence of the method of delivery if the course was taken in a live interactive presentation format.

Licensees must keep this documentation for a minimum of five (5) years. Each licensee is subject to audit of proof of CE compliance by the Board.

### Exemption Requests

A licensee may submit a written request for a hardship waiver to the Board if he or she feels that meeting the continuing education requirements would be an undue burden. The waiver request should be received in the Board office prior to last Board Meeting of the renewal year, which is the second Saturday in November (November 12, 2011 for dentists; November 10, 2012 for hygienists).

If the Board approves your request for a hardship waiver, it must be kept along with continuing education documentation.

### FAQ

**Q.** May a dentist use the education hours obtained to apply for an initial sedation permit toward the regular 30 hour continuing education requirement? What about the hours obtained as required for the renewal of a sedation permit?

*At the November 12, 2011 Board Meeting, the Kentucky Board of Dentistry resolved that licensees may apply the DIFFERENCE only in C.E. hours used to meet anesthesia renewal and/or application requirements toward the regular 30 hours of continuing education required for license renewal. Other than the DIFFERENCE in hours only, the education requirements in 201 KAR 8:550 shall not be used to satisfy other continuing education requirements and shall be in addition to the 30 hours of continuing education required under 201 KAR 8:532.*

**Q.** May a dentist or hygienist use the education hours obtained to meet the ten year HIV/AIDS education requirement?

*Effective March 12, 2005, the Board allows a licensee's HIV/AIDS course to count toward the 30 hour continuing education requirement.*

**Q.** Is there any restriction against a hygienist using the certification courses such as training for IV line placement; laser use; medical emergencies courses for purposes of General Supervision Privileges; local anesthesia or nitrous oxide analgesia training to apply toward the 30 hour C.E. requirement under 201 KAR 8:562 Section 5?

*There is no prohibition under current law against applying any of the above Board-approved certification courses toward the 30 hour continuing education requirement.*

# Table Clinic & Hobby Show

## Participate in Our Annual Table Clinic and Hobby Show!

You are invited to participate in the annual Table Clinic and Hobby Show for the 2015 Kentucky Meeting to be held on Saturday, March 7, 2015 in the Kentucky International Convention Center. This event will be held in the rear of the Exhibit Hall.

The Kentucky Dental Association will offer three separate clinic areas. One area is reserved for clinical clinics and information, the second area is for hobbies and crafts only and the third is for research clinics. Let's work together to make this the best year ever! There are cash awards for **each** area (clinical, hobby and research).

**1ST Place is \$200.00**

**2ND Place is \$100.00**

**3RD Place is \$50.00**

In past years this has been a very popular and well-attended feature at the spring meeting. There is so much information to share. This would be a great office project with everyone participating or hygienists and assistants could work together or separately to represent your office. Also, individuals are very welcome to present their clinic. There is ample time to put together your program. Please encourage your spouse, family members and auxiliary personnel to be a part of the fun!

Table clinics may be anything you feel would be of interest to the profession and should be able to be presented in a minimal amount of time (5-10 minutes). New and improved techniques, time saving ideas, case presentations, innovative practice tips, collectibles and crafted items represent just a few of the possibilities.

I know there are many talented people and many wonderful hobbies in our association. Let's get together and share our recreational interests as well as enjoy this wonderful profession.

The Table Clinic and Hobby Show will be Saturday, March 7, 2015 from NOON – 2:00 p.m. **You are required to be present and remain with your clinic for the entire time.** One six-foot table or a tack board will be provided (per clinic) – no additional space is available. Please indicate whether you require a tack board or table for your presentation on the reservation form.



The set up time is 11:00 a.m. – NOON. Please set up your clinic at least one half hour prior to the session. The clinics will be assigned a particular space as reservations are received. Look for your name and topic displayed on each table. For students or groups, please identify the primary participant (one person) and then name each individual participant. Students use name only, not intended degree.

### **No Audiovisual Equipment Will Be Provided by the KDA!**

So that the committee may make the necessary preparations to ensure that your clinic needs are met, it is requested that you complete the application and return it to the Kentucky Dental Association office by February 16, 2015.

### **All dental participants must be members of the Kentucky Dental Association.**

# Table Clinic & Hobby Show

## Reserve Space for Me to Present

Table Clinic \_\_\_\_\_ Hobby \_\_\_\_\_ Research Clinic \_\_\_\_\_

**Kentucky Dental Association Annual Meeting  
Saturday, March 7, 2015 – Noon To 2:00 P.M.  
Kentucky International Convention Center – Rear Of Exhibit Hall**

Title (Please Print): \_\_\_\_\_

\_\_\_\_\_

Print Name: \_\_\_\_\_ Degree: \_\_\_\_\_

Address: \_\_\_\_\_

Organization or Study Club: \_\_\_\_\_

Student & School Attending: \_\_\_\_\_

Practitioner or Educator: \_\_\_\_\_

E-Mail Address of Primary Participant: \_\_\_\_\_

If more than one name is listed, please indicate the name of the primary participant.

**Set-Up Time: 11:00 A.M. - Noon - In the Rear of the Exhibit Hall**

Indicate Which You Require for Your Clinic: Tack Board \_\_\_\_\_ Table \_\_\_\_\_

**Participants Must Be Present for the Entire Session!**

**Please return completed application by February 16, 2015 to:**

Kentucky Dental Association  
Table Clinic & Hobby Show  
1920 Nelson Miller Parkway  
Louisville, KY 40223

Additional Participants: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Additional applications can be obtained from the KDA office.  
Call 502-489-9121 or 1-800-292-1855.**

**No Audiovisual Equipment Will Be Provided by the KDA!**

**All Dentists Participating in the Table Clinic and Hobby Show Must Be Members  
of the Kentucky Dental Association.**



# Hotel Accommodations

## Hotel Accommodations

For your convenience, we will have room blocks at the Hyatt Regency Hotel and The Courtyard by Marriott. For reservations, please contact the hotel directly or visit our website at [www.kyda.org](http://www.kyda.org) for links to each hotel for making on-line reservations.

### **The Hyatt Regency Hotel** (888) 421-1442

311 South Fourth Street  
Louisville, KY 40202

Room Rate: \$169.00          Single/Double

Reservation Deadline: February 5, 2015

Self-Parking: \$13.00 overnight

Valet Parking: \$20.00 overnight/\$12.00 for the day

<https://aws.passkey.com/g/25336135>

### **The Courtyard by Marriott** (502) 562-0200 **Louisville Downtown**

100 South Second Street  
Louisville, KY 40202

Room Rate: \$142.00

Reservation Deadline: February 12, 2015

Parking: \$6.00 day/Self Parking

<http://cwp.marriott.com/sdfdt/kyda/>

When making reservations, please indicate affiliation with the Kentucky Dental Association to receive listed room rates.

Parking prices are subject to change.





**Mark Your Calendar for the 2016  
Kentucky Meeting**

**March 3-6, 2016**

Hyatt Regency Hotel &  
Kentucky International Convention Center

**Sign Up Now for Pre-registration!**

**See pages 32-34 for  
course listings & registration form.**

**Please note this important CE change for our meeting!**

The Kentucky Board of Dentistry will no longer give 2 hours of CE credit for attending our meeting, **HOWEVER**, you may now earn up to **2** CE credits by **visiting your exhibitors** in the exhibit hall. Simply complete up to **2** sign-off cards, each containing ten sign-off squares, for a total of **2** CE points. Each square must be stamped by a different exhibitor you have visited. You may find these cards at the KDA registration desk in the lobby of the Kentucky International Convention Center.

# Registration Information

## Register Early and Save

All course fees increase \$10 (per ticket) after February 20th. Tickets will be sold based on availability.

Use the registration form from this publication. The form may be copied. List all staff members, spouses, etc. on the doctor's form. Select CE courses or special event tickets. Complete form in its entirety and mail to the Kentucky Dental Association office by February 20th. Forms postmarked after February 20th will be returned. Forms that are not legible will also be returned. Registrations are processed in the order received. Fees are payable to the Kentucky Dental Association in U.S. funds by check, money order, MasterCard or Visa. Credit card users must supply a new credit card number within 24-hours of denial notification or ordered tickets will be returned to inventory. Fees will be assessed, up to the maximum allowed by law, for checks not honored by the bank. Tickets will not be held. You may also register on-line at <https://www.kyda.org/ky-meeting-registration.html>

## Lost Tickets

Lost tickets are replaced at the original cost based on availability.

## Room Capacity

All rooms are set to maximum seating capacity. Space in limited attendance courses is restricted by the speaker to insure quality instruction.

Please note that room space dictates the number of tickets available and courses could sell out before the meeting begins. **Pre-registration does not guarantee a ticket.**

## KDA Non-Solicitation Policies

All speakers are contracted by the Kentucky Dental Association. Utilization of said speakers by other persons or groups will not be permitted unless approved prior to the meeting by the Council on Annual Session.

With the exception of exhibitors operating with designated booth spaces, no attendee may solicit business on the exhibit floor or in any other Kentucky Dental Association convention space. Violation of this policy will result in expulsion from the meeting.

The Kentucky Dental Association does not promote any products that may be recommended by speakers, nor do the speaker's views necessarily represent those of the Kentucky Dental Association.

## Refund Policy

Refund Deadline: March 3, 2015. Send written request for refund with badges and tickets to the Kentucky Dental Association, Attn: Todd Edwards, 1920 Nelson Miller Parkway, Louisville, KY 40223. No refunds will be given after the stated deadline regardless of the reason. Refunds are processed after the close of the meeting.

## Your Comfort is Important!

We all have different ideas of the ideal indoor temperature – you may find the temperature in lecture rooms and the exhibit hall “too hot” or “too cold” for comfort. Try as we might, we can't guarantee the temperature will be “just right” for everyone, so please come prepared: dress in layers and bring a sweater or light jacket to the meeting.

## Registration Materials

Badges and tickets are mailed to those who pre-register prior to the meeting. Registration materials will be mailed to those who pre-register around the first of February, 2015. It is the responsibility of the attendees to bring all necessary items with them to the meeting. Obtain a plastic badge holder, on-site meeting program and a room assignment list at the registration desk during registration hours.

Also, please remember to check the KDA website at <https://www.kyda.org/the-kentucky-meeting.html> to see if the course you are attending has a handout.

## On-site Registration Hours

### Friday, March 6, 2015

7:30 a.m. – 5:00 p.m.

### Saturday, March 7, 2015

7:30 a.m. – 4:00 p.m.

There Will Be No Registration on

### Sunday, March 8, 2015

**Please note that all continuing education courses scheduled for Sunday will be held in the Hyatt Hotel.**

## A Message From Your Meeting Planner

Dear KDA/ADA Member,

I would like to encourage you to share this program with your staff members and your families as programs are mailed only to KDA/ADA members. We have events on our schedule in which family/staff members may like to participate. Bring your whole family and join us for the fun!

Sincerely, Janet Glover, KDA Director of Meetings

**All program information has been compiled by Janet Glover, Director of Meetings.**

# 2015 Kentucky Meeting Sponsors

**The Kentucky Dental Association wishes to thank the following for their generous sponsorship of the 2015 Kentucky Meeting.**

3M ESPE  
AMERICAN COLLEGE OF DENTISTS  
AMERICAN SOCIETY FOR ASSET PROTECTION  
ANTHEM BLUE CROSS BLUE SHIELD  
AXIS/SYBRON ENDO  
BIOCLEAR  
BIOLASE TECHNOLOGY, INC.  
BISCO  
CAIN, WATTERS & ASSOCIATES  
COLGATE  
COLTENE WHALEDENT  
CONTACT EZ  
CRYSTALMARK DENTAL SYSTEMS, INC.  
DELTA DENTAL PLAN OF KY  
DENTSPLY RAIN TREE ESSIX  
DMG  
DOXA DENTAL  
EHR FUNDING  
GC AMERICA, INC.  
GLOBAL DENTAL SCIENCE LLC  
GLOBAL SURGICAL  
HENRY SCHEIN DENTAL  
HU-FRIEDY MFG. CO., LLC  
THE JAMES GRAHAM BROWN CANCER CENTER  
JdSG INTERNATIONAL, INC.  
THE KENTUCKY CANCER PROGRAM  
KENTUCKY DENTAL LABORATORY ASSOCIATION  
KERR CORPORATION  
KETTENBACH  
LENDING CLUB  
LESTER A. DINE, INC.  
MILLENNIUM DENTAL TECHNOLOGIES  
NASHVILLE DENTAL, INC.  
NIMBUS TOOTHBRUSHES  
OFFICITE  
PATTERSON DENTAL SUPPLY  
PCG MOLECULAR  
PERIO PROTECT  
PREMIER DENTAL  
PROCTER & GAMBLE/CREST/ORAL B  
PULPDENT  
SDI (NORTH AMERICA) INC  
SHOFU  
SS WHITE  
TRIODENT

**Please support our sponsors as they help support your Kentucky Meeting.**



**DR. ROBERT LOWE**

**TICKET #: TMI**

Thursday, March 5, 2015 10:00 a.m. – 4:45 p.m.

**“Aesthetic Overhaul – From Basic To  
“Cutting Edge”: Technologies and  
Techniques That Will Change Your  
Practice!”**

*Sponsored by Pulpdent, Shofu, Bisco, SDI (North America) Inc.,  
Doxa Dental, Triodent, Contact EZ, Kerr Corporation & SS White*

6 C.E. HOURS

FEE: \$250.00 (Includes Lunch)

**All proceeds benefit the Kentucky Dental Foundation!**

**Special offer:** Attend the Robert Lowe course and the William Marcus Randall Memorial Dinner for \$285.00 (a \$10 savings). The dinner begins at 7:00 p.m.

**Open to Everyone!**

**Please note that this course will be held in the Hyatt Hotel**

In today's rapidly changing environment of dental materials and techniques, it is important that the dentist be knowledgeable and current. It is equally important to consistently deliver optimal results using techniques that are proven and reliable. Today, modern technologies (such as bulk fill composites, zirconia and lithium disilicate ceramics like IPS e.max, Captek periodontal crowns, hard and soft tissue dental lasers and dental implants with improved soft tissue aesthetics to name a few) are revolutionizing the way we deliver esthetic and functional dental treatment.

Learn techniques to correct tooth and jaw malpositions when orthognathic and/or orthodontics are ruled out as a treatment option. Restorative materials continue to be developed and refined that allow for the creation of life-like esthetics that are virtually indistinguishable from natural teeth; however, the artistic ability of the dentist can still be the limiting factor on their optimal use. Unleash the artist within! Learn how these and other revolutionary technologies, along with precise and proven crown and bridge techniques can elevate your standard of practice.

**Course Objectives:**

Attendees will gain practical tips and step-by-step techniques in the following areas of esthetic and restorative dentistry:

- Techniques and materials used to place morphologically precise direct anterior and posterior composite restorations. What's the latest on “bulk fill” composite materials and “sonic” delivery of composite materials?
- Aesthetic Crown and Bridge Techniques

- Use of all ceramic systems and ceramometallic restorations in various clinical situations
- Learn about Captek as a perio option for prosthetic tooth replacement, Zirconium milled crowns for posterior teeth and the versatility of lithium disilicate (IPS e.max)
- Learn about no preparation options for aesthetic veneers, as well as a lower cost option to porcelain for aesthetic cases...Pearlfect Smile!
- Master Impressions
- Get it right the first time, every time
- Use of the doublecord technique and “cordless” impressions – a new standard for perfect impressions
- Learn how to manage soft tissues for the most challenging clinical situations
- Treatment Planning Options
- Learn which dental material for which situation
- Learn creative treatment planning...what to do when it doesn't go by the book
- Learn how to have more treatment options for patients, so that they are more likely to accept treatment!

**See his bio on page 62!**

# CE Course Quick Reference Guide

## Thursday, March 5, 2015

Category	Code	Title	Presenter	Audience	Page
Restorative	TMI	Aesthetic Overhaul-From Basic to "Cutting Edge"	Lowe	Open to All!	13

## Friday, March 6, 2015

Category	Code	Title	Presenter	Audience	Page
Prosthetics	FM1	Quality Dentures in One Hour	Wallace	D, AUX	18
Practice Management	FM2	Social Media 101	Zamora	ALL	18
Laser Dentistry	FM3	The LANAP® Protocol	Honigman	D	18
Sports Medicine	FM4	Bad Bounces & Broken Teeth	Lambert	D, AUX	19
Restorative	FM5	Simplifying Posterior Composites-Hands-On Workshop	Lowe	D, EDDA	19
Oral Surgery	FM6	Think of Yourself as the Patient	Winston	D, AUX	19
Radiology	FM7	Radiation Safety	de Azevedo	AUX	20
Restorative	FM8	From Sealants to Composites to Onlays	Shoup	D	20
Oral Pathology	FM9	Oral HPV: The Rise, the Cause, the Solution	Moncada	D, AUX	20
Photography	FM10	How to Choose the Right Digital Dental Camera	Glassgold	D, AUX	21
Practice Management	FM11	Insurance Strategies That Work	Banta	D, AUX	21
Technology	FM12	New Vistas in Dental Technology	Feuerstein	D	21
Oral Pathology	FM13	Tongue-Tied: A Story NOT Silenced by Oral Cancer	Grayzel	D, H, AUX	22
Implants	FM14	Introduction to Mini Dental Implants	Schoonover	D	22
Practice Transitions	FM15	Retirement Preparation for a Dentist	Boardman/Reynolds	D	22
Practice Management	FM16	Health Care Reform & Funding Incentives	Seymour/Eichert	D, AUX	23
Prosthetics	FM17	Understanding the Digital Denture Revolution	Finger	D	23
OSHA	FM18	OSHA and Infection Control	Byrd	D, H, AUX	23
Restorative	FM19	Better, Faster, Prettier-The Art of Composite	Clark	D, EDDA	23
Preventive Dentistry	FM20	Navigating Today's Clinical Challenges	Hughes	D, H, AUX	24
Restorative	FM21	NOT a Full Mouth Restoration	Ruiz	D	24
Laser Dentistry	FM22	Practical Laser Assisted Dentistry	Cassis	D, H	25
Practice Transitions	FM23	Dental Practice Transitions	Boardman/Reynolds/Psimer	D	26

# CE Course Quick Reference Guide

Friday, March 6, 2015

Category	Code	Title	Presenter	Audience	Page
Oral Surgery	FA24	Bisphosphonates, Osteonecrosis of the Jaws	Kushner	D, AUX	26
Practice Management	FA25	Online Tools to Learn About Yourself	Lanthier	D, H, AUX	28
Prosthetics	FA26	Quality Dentures in One Hour	Wallace	D, AUX	28
Implants	FA27	Complex Implant Treatments	Winston	D	28
Sports Medicine	FA28	Play Ball-Hands-On Workshop	Lambert	D, AUX	28
Photography	FA29	How to Best Use Your Digital Dental Camera	Glassgold	D, H, AUX	29
Practice Management	FA30	Grow or Die	Ahearn	D, H, AUX	29
Oral Medicine	FA31	Diabetes & Oral Implications for Older Adults	Do	D, H, AUX	29
Practice Management	FA32	Dealing With Difficult Patients	Banta	D, H, AUX	29
Practice Management	FA33	The Economy, Investments & Your Financial Freedom	Wicker	ALL	30
Technology	FA34	Update on Digital Impressions, CAD/CAM Conebeam	Feuerstein	D, AUX	30
Practice Management	FA35	Reset Mindsets Through Story	Grayzel	D, H, AUX	30
Restorative	FA36	Simplifying Posterior Composites-Hands-On Workshop	Lowe	D, EDDA	31
Ethics	FA37	Ethical Decision Making	Simmons	ALL	31
Practice Management	FA38	The 7 Pillars of Modern Practice Marketing	McKenzie	ALL	31
Restorative	FA39	Better, Faster, Prettier-Taking Composite to the Extreme!	Clark	D, EDDA	35

## Please don't forget...

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### Audience Key

**D** - Dentist      **DS** - Dental Student      **H** - Hygienist      **AS** - Dental Assistant      **AUX** - Auxillary      **S** - Staff

### Course Code Key

**FM** - Friday Morning      **FA** - Friday Afternoon      **SM** - Saturday Morning      **SA** - Saturday Afternoon      **SU** - Sunday

# CE Course Quick Reference Guide

## Friday, March 6, 2015

Category	Code	Title	Presenter	Audience	Page
Equipment Maintenance	FA40	Preventive Equipment Maintenance	TBA	ALL	35
Prosthetics	FA41	Understanding the Digital Denture Revolution	Finger	D	35
Oral Surgery	FA42	Complications in Dentistry	Kushner	ALL	35
Oral Medicine	FA43	Bone Health-What's in Your Future?	Hughes	D, H, AUX	36
Restorative	FA44	The Dento-Facial Esthetic Diagnosis System	Ruiz	D	36
Practice Management	FA45	Keys to Social Media Marketing Success	Zamora	ALL	37

## Saturday, March 7, 2015

Category	Code	Title	Presenter	Audience	Page
Laser Dentistry	SM1	The LAPIP® Protocol	Honigman	D	38
Practice Management	SM2	This Can All Be Easier	Ahearn	ALL	38
Sleep Apnea	SM3	Comprehensive Diagnosis of Obstructive Sleep Apnea	Horowitz	D	38
Pediatric Dentistry	SM4	Practical Pediatric Dentistry for the General Practitioner	Cohn	ALL	38
Practice Management	SM5	How Dentists Can Become Invincible to Lawsuits	Mangelson	D	39
Endodontics	SM6	The Essentials of Endodontics	Vera	D	39
Practice Management	SM7	Practical Solutions to Solve Scheduling Issues	de St. Georges	ALL	39
Practice Transitions	SM8	Successful Dental Partnerships	Wicker	D	40
Technology	SM9	Ozone for Dentistry	Harris	D	40
Restorative	SM10	The Program: Minimally Invasive Dentistry	Kaminer	D, AUX	40
Prevention	SM11	Evidence Based Approach to Two Prevalent Patient Issues	Young	D, H, AUX	41
Practice Management	SM12	The Affordable Care Act	PANEL	D, AUX	41
Dental Implants	SM13	Mini Dental Implants: Expanded Indications	Schoonover	D, AUX	42
Practice Management	SM14	Lessons Learned from Online Dating	Lanthier	ALL	42
Equipment Maintenance	SM15	Preventive Equipment Maintenance	TBA	ALL	42
Finance	SM16	17th Annual Economic & Investment Outlook	Sexton	D, AUX	43
Laser Dentistry	SM17	Practical Laser Assisted Dentistry-Hands-On Review	Cassis	D	43
Oral Pathology	SM18	Update on Five Common Malignancies	Flynn/Khan	ALL	44



# CE Course Quick Reference Guide

## Saturday, March 7, 2015

Category	Code	Title	Presenter	Audience	Page
Restorative	SM19	Better, Fastier, Prettier-Intro <b>Hands-On Workshop</b>	Clark	D, EDDA	44
Dental Students	SM20	Success Career Strategies for Dental Students	Rich	DS	44
Pediatric Dentistry	SA21	They're Never Too Young	Cohn	D, H, AUX	44
TMD	SA22	I Got TMJ!	Horowitz	D	45
Infection Control	SA23	Infection Control Guidelines & Recommendations	Brenner	D, H, AUX	45
Technology	SA24	Ozone for Dentistry	Harris	D	45
Practice Management	SA25	The Marriage of Marketing & Management	de St. Georges	ALL	46
Dental Hygiene	SA26	21st Century Minimally Invasive Dental Hygiene	Kaminer	D, H, AUX	46
Oral Pathology	SA27	I've Found This Lesion	Kushner/Shumway/de Azevedo	D, H, AUX	47
Restorative	SA28	Better, Faster, Prettier- Advanced <b>Hands-On Workshop</b>	Clark	D, EDDA	47

## Sunday, March 8, 2015

Category	Code	Title	Presenter	Audience	Page
Oral Medicine	SU1	Update on KY All Schedule Prescription Reporting (Kasper)	Hopkins	D, AUX	48
CPR	SU2	CPR Certification	Dewayne Livers	D, AUX	48
Medical Emergencies	SU3	Medical Emergencies in the Dental Office	Kushner	D, AUX	48
Oral Medicine	SU4	Meth and Illegal Drugs	Byrd	D, AUX	49

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**DR. LARRY WALLACE**  
**TICKET #: FM1**

Friday, March 6, 2015 8:00 a.m. – 11:00 a.m.  
**“Quality Dentures in One Hour – A Breakthrough Technique: Introduction”**

3 C.E. HOURS  
FEE: \$50.00  
Dentists/Staff

The Larell One Step Denture is an innovative alternate method for fabricating quality dentures in a single one-hour visit without the need for an outside lab. Learn to offer dentures that will attract more patients, are profitable for the dentist and are at significantly lower fees to the patient. Discover the applications for complete dentures, immediate dentures and implant overdentures with this intuitive, easy to learn process. We will review the basic principles of prosthodontics and apply them to this new denture process.

**Learning objectives:**

- Become familiar with the Larell One Step Denture
- Review the prosthodontic principles for stable retentive dentures
- Learn the uses and techniques for the Larell process
- Learn to incorporate Larell dentures into your practice for growth and profit

**Please note:** The morning course is not required to take the afternoon course, but it is better to have the introduction course first.

**See his bio on page 66!**



**RITA ZAMORA**  
**TICKET #: FM2**

Friday, March 6, 2015 8:00 a.m. – 11:00 a.m.  
**“Social Media 101”**  
*Sponsored in part by Lending Club*

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 Staff  
Dentists/Staff

This seminar is ideal if you have never used Facebook or have very little experience with social media. Learn what the differences are between Personal Profiles and Business Pages, and which is best for marketing your practice. Experience a basic tour of the most important social media platforms. Learn about the unique marketing benefits that each has to offer, and how these tools can help enhance your reputation. Leave the program with an understanding of basic social media strategies you can put into place right away for general or specialty practices.

**Learning Objectives:**

1. Understand how advertising and internet marketing have changed and what this means for your practice.
2. Discover the benefits of marketing with social media.
3. Identify basic social media strategies and tactics.

**See her bio on page 67!**



**DR. ALLEN HONIGMAN**  
**TICKET #: FM3**

Friday, March 6, 2015 8:00 a.m. – 11:00 a.m.  
**“The LANAP® Protocol: A Paradigm Shift in the Treatment of Periodontal Disease”**

*Sponsored by Millennium Dental Technologies*

3 C.E. HOURS  
FEE: \$90.00 Dentists  
Dentists

The traditional treatment of periodontal disease, via pocket reduction surgery, has remained essentially unchanged for decades. Potential periodontal patients may perceive these procedures as invasive and painful, which can lead them to being fearful of seeking treatment. Although the use of regenerative materials can allow for regeneration of lost osseous or periodontal structures, the increased cost to the patient may prohibit them from proceeding with recommended treatment. With periodontal disease being associated or a contributing factor in many systemic diseases and complications, the need for addressing this disease process can be essential for the patients' overall health. The LANAP® protocol, which utilizes the Periolase® MVP-7 Nd:YAG free-running pulsed laser, is an FDA-approved and tissue-sparing protocol, which now allows for the treatment of periodontal disease through a procedure that addresses periodontal disease by following the basic tenets of biology, regeneration and wound healing. Treatment is through regeneration of the periodontal apparatus, rather than resective treatment. The patient perception of being able to treat their disease via the use of a laser, leads to increased treatment plan acceptance, as the procedure is seen to be more high-tech, “patient-friendly” and less painful than other therapies. For the practitioner, it can mean increased treatment plan acceptance, increased treatment plan completions and increased internal referrals. The LANAP® protocol takes Periodontics back to its “ROOTS” of saving the dentition, with the LANAP® practitioner now redefining the definition of “poor-hopeless prognosis”.

After this course, participants will be able to understand the advantages the LANAP® protocol over traditional pocket reduction therapies, and the advantages to the practitioner, but more importantly, the patient.

**Learning Objectives:**

- Understand the basic differences between lasers that are in use in dentistry
- Understand how the LANAP® protocol works to aid in regeneration of the periodontal apparatus
- Understand the major advantages of the LANAP® protocol over traditional periodontal treatment modalities

**See his bio on page 60!**



**DR. DOUGLAS LAMBERT**

**TICKET #: FM4**

Friday, March 6, 2015 8:00 a.m. – 11:00 a.m.  
**“Bad Bounces and Broken Teeth” – The Sports Dentistry Side of Your Practice**

*Sponsored in part by DENTSPLY Raintree Essix*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

We are in an age of active lifestyles, with an emphasis on participating in sporting activities at both the youth and adult levels. Not surprisingly, athletic injuries to the orofacial region and the dentition are on the rise. Unique and timely techniques employed for diagnosing, treating and restoring these accidents are paramount in the successful long-term results. Are you prepared for immediate action following a dental trauma?

**Learning Objectives:**

- Dental trauma – patient assessment
- Contemporary management of luxation injuries
- Treating the avulsed tooth in a timely fashion
- Unique restorative options for the sports-related dental injury
- Current status of mouth guards – including fabrication techniques for a custom mouthguard and the new performance enhancing appliances
- Concussions and dentistry

**See his bio on page 62!**



**DR. ROBERT LOWE**

**TICKET #: FM5**

Friday, March 6, 2015 8:00 a.m. – 11:00 a.m.  
**“Simplifying Posterior Composites: Bulk Fill Technologies – Part I Bulk Fill Flowables and Bioactive Dentin Replacements” - Hands-On Workshop**

Limited to 20 Participants

*Sponsored by Pulpdent, Shofu, Bisco, SDI (North America) Inc., Doxa Dental, Triodent, Contact EZ, Kerr Corporation & SS White*

3 C.E. HOURS  
 FEE: \$125.00 Dentists \$85.00 EDDA  
 Dentists/Expanded Duty Dental Assistants

In this lecture/demonstration/hands-on course, Dr. Lowe will discuss and demonstrate techniques to create morphologically precise direct posterior composite restorations. In Part I, an emphasis will be placed on the use of bulk fill dentin replacements, including flowable resins to help decrease layering in simplified posterior composite placement. Bioactive “smart” materials also offer an interesting restorative option. Learn when and where use of these materials is indicated. Today’s composite restor-

ative materials in combination with finishing techniques will enable simple, yet “world class” placement of state-of-the-art restorations for your patients tomorrow!

**Course Objectives:**

- Discuss bulk fill dentin replacement alternatives and their use.
- Learn where bioactive materials can help in the restorative process.
- To discuss how sectional matrix can accurately reproduce contact and contour for proximal surfaces.
- To learn how to manage soft tissue issues when placing Class II composite resins.
- Finishing and polishing techniques that create natural surface texture and reflection.

**You will learn hands-on:**

- Posterior Class II composite with sectional matrix using bulk fill dentin replacements
- Class V “smart” composite restoration

**See his bio on page 62!**



**DR. MOLLIE WINSTON**

**TICKET #: FM6**

Friday, March 6, 2015 8:00 a.m. – 11:00 a.m.  
**“Think of Yourself as the Patient: Oral Surgery for the General Practitioner”**

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

Enhance your practice of oral surgery by thinking of yourself as the patient. Beginning with the health history and radiographic review, learn when to treat and when to refer. Review atraumatic extractions, alveoplasties, frenectomies, biopsies, dental implants and many other surgical procedures. Infection management and complications are discussed, along with assisting techniques.

**See her bio on page 67!**



**DR. BRUNO CORREA DE AZEVEDO**  
**TICKET #: FM7**

Friday, March 6, 2015 8:00 a.m. – 3:00 p.m.  
**“Radiation Safety for Dental Auxiliaries”**

6 C.E. HOURS  
FEE: \$185.00  
Auxiliary

The Kentucky Board of Dentistry amended the minimal requirements of dental auxiliary personnel prior to taking dental radiographs under a dentist’s direct supervision (201 KAR 8:570E). All dental auxiliary personnel must satisfy two (2) requirements before taking x-rays in a dental office:

- 1. Didactic** - Completion of a course in radiation safety: This can be verified by providing proof of completion of the Radiography Section of the Dental Assistants National Board Examination or attending an approved continuing education (CE) course (6 hours) provided by a certified presenter.
- 2. Practical** - A practicum course in x-ray technique (4 hours minimum): This is verified by a dentist’s written documentation of a student’s completion of four (4) hours of instruction in dental radiography technique in the practice or by attending a four (4) hour continuing education course in radiography technique sponsored by the Board.

This course satisfies the didactic requirements of the Kentucky Board of Dentistry. The course contains both theoretical and practical clinical topics including:

- Basic principles and concepts of radiation
- Exposure factors and how they affect the radiographic image
- Image receptors and processing of radiographs
- X-ray interaction with matter and potential biological effects
- Radiation safety for both patient and operator
- Principles of intraoral (bitewing/periapical/occlusal) imaging and clinical technique.
- Criteria for diagnostic radiographs - technique and processing error recognition and correction
- Radiographic film mounting and labeling and record keeping
- Principles of Quality Assurance and implementation into clinical practice.
- Occupational considerations, including infection control, principles waste management principles and legal concerns.
- Extraoral Radiography

Successful completion of the course requires a 75% pass in a multiple-choice question examination administered at the end of the course. Participants who successfully complete the examination will receive a certificate of completion and after fulfilling requirement (2) above are allowed to expose radiographs on patients under the direct supervision of a dentist.

**See his bio on page 59!**



**DR. RANDY SHOUP**  
**TICKET #: FM8**

Friday, March 6, 2015 8:00 a.m. – 3:30 p.m.  
**“From Sealants to Composites to Onlays: Everything You Need to Place PERFECT Restorations”**

*Sponsored by CRYSTALMARK Dental Systems, Inc. and Global Surgical*

6 C.E. HOURS  
FEE: \$130.00 Dentists \$90.00 Staff  
Dentists

The science and art of restoring teeth has become extremely sophisticated. The restoring dentist is faced with conflicting information as to the best method of placing composite restorations. This biomimetic dentistry course will explain the most current and up to date science and give live demonstrations of how to restore teeth using composite restorative material which should last decades, not years.

This course will also address the vast over use of full coverage crowns and give the science and present live demonstrations of inlay and onlay preparation. The use of CAD/CAM systems will also be addressed. The preparation rules that we lived by for conventional impressions have all changed with scanned and milled restorations. This course will define the proper prep design based on CAD/CAM restorations.

**See his bio on page 65!**



**DR. ARMANDO MONCADA**  
**TICKET #: FM9**

Friday, March 6, 2015 8:30 a.m. – 9:30 a.m.  
**“Oral HPV: The Rise, the Cause, the Solution”**

*Presented by PCG Molecular*

1 C.E. HOUR  
FEE: \$15.00  
Dentists/Auxiliary

An overview of the HPV infection in the oral cavity and the virus’ role in oral cancer with evidence to support the MOP™ as the best solution.

**This presentation will show:**

- The Mechanism: How HPV Infection Leads to Oral Cancer
- Epidemiologic evidence
- The Dental Professional’s Role and the Value of Testing
- Benefits of Detection, MOP™ is the Best Available Method
- The Future of Cancer is Prevention and Early Detection

**See his bio on page 62!**



**MATT GLASSGOLD**  
TICKET #: FM10

Friday, March 6, 2015 8:30 a.m. – 11:30 a.m.  
**“How to Choose the Right Digital Dental Camera for Your Practice”**

*Sponsored by Lester A. Dine, Inc.*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Auxiliary

In this hands-on session attendees will be introduced to the two most common types of dental photography systems; small hand held digital cameras and single lens reflex cameras. Users will have the ability to test both style cameras and learn about the positives and negatives of each concept. The goal of this lecture is for attendees to ultimately form a firm grasp on what camera system is best for them and a plan attack on how to best implement the camera in their practice on a daily basis.

**See his bio on page 60!**



**LOIS BANTA**  
TICKET #: FM11

Friday, March 6, 2015 8:30 a.m. – 11:30 a.m.  
**“Insurance Strategies That Work”**

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Auxiliary

**Objective, Desired Result:** Nothing is more confusing than trying to sort through the maze of proper billing, coding and reimbursement procedures. Learn the proven techniques for writing a detailed narrative, documenting in the patient’s chart, how to use the dental coding systems to maximize reimbursement for your patients. Develop key communication techniques when dealing with insurance companies.

**See her bio on page 56!**



**DR. PAUL FEUERSTEIN**  
TICKET #: FM12

Friday, March 6, 2015 8:30 a.m. – 11:30 a.m.  
**“New Vistas in Dental Technology – Is It Time to Retire Your Explorer?”**

*Sponsored in part by GC America, Inc., 3M ESPE and Henry Schein*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Auxiliary

In an overview of the latest high tech products being integrated in today’s practices, learn about products in the following areas: Road to chartless practice, camera-digital and intraoral; digital radiography; caries and oral disease detection; computer imaging, shade taking, patient education and the latest tech products. Specific examples, many which are used in Dr. Feuerstein’s private practice, will demystify many products and help you make intelligent design and purchase decisions.

There will also be a look at several interesting new products that have recently come to the marketplace and some that have not yet arrived. A brief discussion of practice management systems, social media and internet products will also be discussed.

If you have already “gone digital” there are plenty of tips and tidbits for you. If you have not gone yet, this course is a must.

**Learning Objectives:**

- Learn about the newest high tech products
- Receive information to help make informed purchase decisions for the practice
- See how the products are used clinically in a typical general practice

**Dentists, Assistants, Hygienists (Office managers/front desk will get something here, but it is mostly clinically oriented.)**

**See his bio on page 59!**



**EVA GRAYZEL**  
**TICKET #: FM13**

Friday, March 6, 2015 8:30 a.m. – 11:30 a.m.  
**“Tongue-Tied: A Story NOT Silenced by Oral Cancer”**

*Sponsored in part by Nimbus Toothbrushes*

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 Staff  
Dentists/Auxiliary

One American dies every hour of every day from oral cancer. Eva Grayzel came close to being the ‘one’ in this statistic. The riveting details of Eva’s delayed diagnosis stimulate thinking about enhanced patient care and education. Eloquent and engaging, Eva reveals the devastating effects of treatment, driving listeners to take responsibility for early intervention. Putting a face to the disease, Eva inspires audiences with her firsthand account of hardships unanticipated and overcome; courage unknown and discovered; a mother’s love tested and triumphant. Eva speaks from heart to heart: audiences don’t just hear her story, they experience it.

**Objectives:**

- Integrate oral cancer screenings with education
- Optimize screening techniques and patient care
- Motivate passion to save lives via early detection.

**See her bio on page 60!**



**DR. LARRY SCHOONOVER**  
**TICKET #: FM14**

Friday, March 6, 2015 8:30 a.m. – 4:30 p.m.  
(Registration: 8:00 a.m. – 8:30 a.m.)

**“Introduction to Mini Dental Implants – Hands-On”**

*Sponsored by 3M ESPE*

7 C.E. HOURS  
FEE: \$350.00 (One day only) \$497.00 (Both days)  
Dentists/Auxiliary

The goal of dental implants is to improve patients’ prosthetic classification and potential for success. This course is a two-day mini-residency on all subjects related to Mini Dental Implant placement and restoration. It contains a review of anatomy, case selection criteria, and treatment planning for mini dental implants as the platform for retention and stabilization of maxillary and mandibular complete or partial dentures; and as the abutment platform for crowns and fixed partial dentures. Socket preservation, ridge augmentation, bone grafting, guided tissue regeneration and immediate implant placement in extraction sites will be covered. A significant comparison to conventional implants will be made. Biomechanics will be introduced as criterion for decisions regarding implant selection and restorative timeline. Guidelines for provisional and definitive loading will be provided for fixed and removable applications. This course will suggest a modification of the previously accepted limits of nearly ev-

ery prosthetic scheme, and offer options to the ways in which implant and prosthetic dentistry have been practiced. There is a hands-on component each day.

For the dentist and office team who is ready to embrace implants as the solution for non-retentive complete denture prostheses. Mini-dental implant placement, provisionalization, and definitive restoration will be covered for the dentist who is new to the placement of implants, and who would like to master all facets of implant retained denture prosthodontics. The hands-on component involves placement of MDIs in an edentulous mandible.

It is highly recommended that participants complete a basic introductory course (offered Day One) before attending the Day Two course.

**See his bio on page 64!**



**JOHN BOARDMAN & ANDY REYNOLDS**

**TICKET #: FM15**

Friday, March 6, 2015  
9:00 a.m. – 10:30 a.m.

**“Retirement Preparation for a Dentist – What Do I Need to Know Five Years Before I Retire?”**

1.5 C.E. HOURS  
FEE: \$20.00  
Dentists

This presentation is designed to discuss the topics that dentists should be considering during their final five years before retirement. As CERTIFIED FINANCIAL PLANNER™ practitioners, we continue to meet small business owners, dentists included, that fail to adequately prepare for their transition into retirement and are faced with unnecessary challenges just prior to their highly anticipated transition into retirement. The presentation will include topics such as: business succession planning, building retirement income, retirement income needs analysis, protecting assets from a pre-retirement stock market downturn, and an insurance needs analysis leading up to and throughout retirement.

**Disclosure:**

Presented in part by Boardman Wealth Planning / 300 West Vine Street, Suite 806 / Lexington, KY 40507

Securities offered through Comprehensive Asset Management and Servicing, Inc. (“CAMAS”), 2001 Hwy 46, Suite 506, Parsippany, NJ 07054, 1-800-637-3211, Member FINRA/SIPC.

Boardman Wealth Planning, Inc. is independent of CAMAS. Advisory Services Offered Through Boardman Wealth Planning, Inc.

**See their bios on pages 56 & 63!**



**ROSS SEYMOUR &  
LISA EICHERT**  
**TICKET #: FM16**

Friday, March 6, 2015  
9:00 a.m. – 11:00 a.m.  
**“Health Care Reform  
and Funding Incentives”**  
*Presented by EHR Funding*

2 C.E. HOURS  
FEE: \$25.00  
Dentists/Auxiliary

- Overview of Health Care Reform and how it affects the Health Care Professional.
- Technology requirements moving forward into Health Care Reform.
- What is Meaningful Use and how does it affect the Health Care Professional.
- Funding incentives available to assist with compliance requirements.

**Learning Objectives:**

1. What is Health Care Reform?
2. What Is Meaningful Use?
3. What are the objectives of Health Care Reform as it relates to technology?
4. How does Health Care Reform affect the Health Care Professional?

**See their bios on pages 64 & 59!**



**DR. ISRAEL FINGER**  
**TICKET #: FM17**

Friday, March 6, 2015      9:00 a.m. – Noon  
**“Understanding the Digital Denture Revolution”**  
*Sponsored by Global Dental Science LLC*

3 C.E. HOURS  
FEE: \$90.00 Dentists      \$70.00 Staff  
Dentists/Staff

Featuring AvaDent Digital Dentures, the world’s first and only Computer Aided Engineered, Digital CAD/CAM Removable Prosthetic.

**In this seminar you will learn:**

- The clinical procedures for delivering an AvaDent in just two appointments.
- How you can offer a digital denture with no capital investment using standard clinical procedures.
- How AvaDent’s permanent digital record can offer greater patient security, while offering you greater patient retention and practice value.
- How advances in AvaDent’s materials benefit you and your patients.
- How to treatment plan a removable case from immediate to full-mouth rehabilitation all within a digital environment.
- How AvaDent-on-4 system featuring digitally cloned products is revolutionizing the fixed detachable implant process.

**See his bio on page 59!**



**PATTY BONASSO BYRD**  
**TICKET #: FM18**

Friday, March 6, 2015      9:00 a.m. – Noon  
**“OSHA AND INFECTION CONTROL  
FOR DENTISTRY 2015”**  
*Sponsored by The Kentucky Dental Laboratory Association*

3 C.E. HOURS  
FEE: \$85.00  
Dentists/Auxiliary

Kentucky OSHA requires that all dental personnel be trained in the Bloodborne Pathogen Standard. Dental personnel should receive an initial training and thereafter, an annual update. This course will review recent updates and standards from OSHA, as well as the newest special considerations from the CDC. The Needlestick Safety and Prevention Act, CDC recommendations for post exposure prophylaxis and CDC guidelines for hand hygiene in healthcare will be reviewed. This presentation will provide a very practical approach to implementing the regulations and guidelines in the dental office.

**See her bio on page 57!**



**DR. DAVID CLARK**  
**TICKET #: FM19**

Friday, March 6, 2015      9:00 a.m. – Noon  
**“Better, Faster, Prettier – The Art of Composite”**  
*Sponsored by Bioclear, SS White and 3M ESPE*

3 C.E. HOURS  
FEE: \$90.00 Dentists      \$70.00 Staff  
Dentists/Expanded Duty Dental Assistants

Dr. Clark will explore the exciting new role of direct composites for single tooth and full arch esthetic reconstruction of anterior teeth. Over molding and injection over-molding with a single shade of composite using the infinity edge margin provide an alternative to traditional fussy layering of composites. Learn why shape is more important to patients than shade. Elimination of the dreaded post orthodontic black triangle, restoratively driven papilla regeneration and elimination of marginal staining will be explained in beautiful still and video imagery. Practical step-by-step details will help the clinician to implement these changes on “Monday Morning.”

Introduce attendees to modern composite cavity preparations and filling techniques. Reduction of post-operative sensitivity, pulp capping, modern caries removal and deep caries matrixing will be addressed. Modern engineering and the New Science of Strong Materials will be explained. Dr. Clark will give an update on flowables, therapeutic restoratives such as Glass Ionomer, tricks and instruments.

**Objectives:**

- Learn techniques for treating deep interproximal caries without using wedges
- Gain confidence with delayed and staged wedging for injection molding techniques to provide strong, seamless anterior composites
- Learn 4 techniques that assure tight, strong contacts

**See his bio on page 57!**



**PAM HUGHES**  
**TICKET #: FM20**

Friday, March 6, 2015 9:00 a.m. – Noon  
**“Navigating Today’s Clinical Challenges”**  
*Sponsored by Procter & Gamble/Crest/Oral B*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Auxiliary

The 21st century patient will often present significant oral and dental challenges associated with environmental factors, systemic interactions and multifactorial links to the progression of dental disease. Knowledge of a condition’s etiology, recognition, intervention, management, education and prevention can assist the dental professional in being more informed.

This presentation will provide a detailed overview on dietary habits and their insult related to the growing incidence of demineralization and acid-related erosive decay. Research has been unfolding discoveries associated with GERD and an increased consumption of high-energy drinks, sugary sports drinks, carbonated drinks and their mistakenly associated relationship with being healthy. A discussion will surround these negative dental consequences, along with the latest misconceptions that mega-sized drinks, snacks and dried fruits consumed regularly are consistent with good health.

This program will additionally outline risk assessment protocols with effective homecare regimens regarding the prevalence of xerostomia observed from medication interactions, autoimmune disorders, systemic disease and the misrepresentation and use of OTC products. Today’s realistic solutions will be discussed addressing the needs expressed by the patient in your chair. Recommendations designed to achieve optimal oral health with the latest research-based technology will be shared, along with strategies for implementing preventive measures.

**Course Objectives:**

1. Identify clinical challenges surrounding demineralization, dental erosion and the role of acid production on tooth structure.
2. Discuss the relationship associated with frequent dietary acid insults, nutritional patterns, intrinsic and extrinsic acid exposures on tooth wear.
3. Review assessment protocols with prevention strategies in treating the xerostomic patient.
4. Discuss the importance of early intervention, patient education and management strategies while treating the patient challenged with acid insults and xerostomic conditions impacting the oral environment.

**See her bio on page 61!**



**DR. JOSE-LUIS RUIZ**  
**TICKET #: FM21**

Friday, March 6, 2015 9:00 a.m. – Noon  
**“NOT a Full Mouth Rehabilitation – Treating the Full Mouth Case with Much Less Than a Full Mouth...Opening VDO Using Direct Composite, Adhesive Dentistry and Limited Implants & RPD”**

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Auxiliary

Every practice has 5% to 15% of patients who are missing multiple teeth and need full mouth rehabilitation, but cannot afford it, and we see them suffer and deteriorate, feeling helpless. An even larger number of our patients would greatly benefit by opening their Vertical Dimension of Occlusion (VDO) to restore their worn-out dentition. They need help!

In this practical lecture Dr. Ruiz will offer a more real world approach to treating these patients using direct composite, adhesive dentistry and limited implants. Even partial mouth rehabilitation cases are like remodeling a beautiful building, meticulous design and diagnosis must be done before the first scoop of dirt is ever removed, (or before a hand piece touches the tooth). This fast pace course will cover techniques for full mouth composite restorations, implant supported PRD using narrow and short implants and occlusal considerations, as well as research and many clinical cases.

**Learning objectives:**

- Learn a practical technique to treat large cases in multiple stages, making it affordable to almost every patient.
- Learning techniques for proper adhesion and full composite rehabilitations.
- Understand how to record patients’ unique esthetic perspective and goals and how to blend it with our own.
- How to implement occlusal treatment into an overall oral treatment.
- When to use a semi-adjustable articulator and why it has great importance.
- When to use a CR bite.
- How to educate patients about occlusal disease for excellent treatment acceptance.
- How to choose between regular, narrow & mini implants to help us open VDO.
- Step by step techniques, and much, much more...

**See his bio on page 64!**



# Make Your Building Fund Contribution Today!



**DR. BRUCE CASSIS**  
**TICKET #: FM22**

Friday, March 6, 2015 9:00 a.m. – 4:00 p.m.

**“Practical Laser Assisted Dentistry”**

*Sponsored by BIOLASE*

6 C.E. HOURS

FEE: \$130.00 Dentists \$90.00 Staff

Dentists/Hygienists

With a changing technological society, we have the goal to increase production, while conserving time. We must give attention to the tools that help us accomplish this goal. The dental laser is definitely a product that can help achieve this goal.

Dr. Cassis will present a general review of the history of lasers, the physics behind laser dentistry, laser safety and review some of the lasers available to general dentists. He will discuss how you can successfully incorporate a laser into your dental practice. This presentation will follow a TELL, SHOW and DO format.

**Course objectives:**

1. Review the history and physics of dental lasers
2. Describe laser energy production and its uses in dentistry
3. Define the acronym for LASER
4. Describe the hydrophotonics phenomenon
5. Present at least four dental procedures enhanced or improved by the use of a laser
6. Safely demonstrate the use of an Er,Cr: YSGG laser and a diode laser on extracted teeth, pig jaws or suitable substitutes
7. Demonstrate how to incorporate a dental laser into your dental practice and be able to see a return on your investment

**See his bio on page 57!**

## Building Fund Contribution Categories

**Diamond \$10,000 or greater**

(may be paid at one time or in installments of \$2,000 or greater annually during five (5) consecutive years.)

- Enclosed is my one-time contribution of \$ \_\_\_\_\_
- I pledge \$ \_\_\_\_\_ and enclosed is my first installment of \$ \_\_\_\_\_

**Platinum \$5,000 to \$9,999**

(may be paid at one time or in installments of \$1,000 or greater annually during five (5) consecutive years.)

- Enclosed is my one-time contribution of \$ \_\_\_\_\_
- I pledge \$ \_\_\_\_\_ and enclosed is my first installment of \$ \_\_\_\_\_

**Gold \$2,500 to \$4,999**

(may be paid at one time or in installments of \$500 or greater annually during five (5) consecutive years.)

- Enclosed is my one-time contribution of \$ \_\_\_\_\_
- I pledge \$ \_\_\_\_\_ and enclosed is my first installment of \$ \_\_\_\_\_

**Silver \$500 to \$2,499**

(may be paid at one time or in installments of \$100 or greater annually during five (5) consecutive years.)

- Enclosed is my one-time contribution of \$ \_\_\_\_\_
- I pledge \$ \_\_\_\_\_ and enclosed is my first installment of \$ \_\_\_\_\_

**Bronze \$499 or below**

- Enclosed is my one-time contribution of \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_

Signature \_\_\_\_\_

Payment by check enclosed (**Please make check payable to the Kentucky Dental Foundation**)

Please charge my credit card (MasterCard or Visa only)

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Mail your completed form today to:**

**Building Fund Campaign  
Kentucky Dental Foundation  
1920 Nelson Miller Parkway  
Louisville, KY 40223-2164**



**JOHN BOARDMAN,  
ANDY REYNOLDS,  
GERALD PSIMER  
& JERRY PSIMER  
TICKET #: FM23**

Friday, March 6, 2015  
11:00 a.m. – 12:30 p.m.  
**“DENTAL PRACTICE  
TRANSITIONS: HOW  
TO MAXIMIZE THE  
VALUE OF YOUR  
DENTAL PRACTICE”**

1.5 C.E. HOURS  
FEE: \$20.00  
Dentists

Most dentists who own their own business envision a day when they hand the keys to a buyer in exchange for a handsome lump sum. Recent transitioning dentists, however, are finding the process to be much more difficult than their predecessors experienced over the past several years.

This educational presentation seeks to provide a proactive set of tools to help those dentists who will likely be selling their practice anywhere between the upcoming months to the next ten years. The conversation will discuss recent economic trends in the dental community, valuation estimates of practices, when to sell, how to increase the sales price, how to avoid unnecessary taxes, how to value goodwill, as well as several other topics to help provide the maximum value for your business.

As CERTIFIED FINANCIAL PLANNER™ practitioners, we provide a well-rounded approach toward effectively transitioning a business, while making the sale as beneficial as possible to all parties involved.

**Presenters:**

- Gerald Psimer, MBA, Masters in Taxation – Psimer and Associates
- Jerry Psimer, CPA – Psimer and Associates
- Andy Reynolds, CFP®, MBA – Boardman Wealth Planning
- John Boardman, CFP® - Boardman Wealth Planning

**Disclosure:**

Presented in part by Boardman Wealth Planning / 300 West Vine Street, Suite 806 / Lexington, KY 40507

Securities offered through Comprehensive Asset Management and Servicing, Inc. (“CAMAS”), 2001 Hwy 46, Suite 506, Parsippany, NJ 07054, 1-800-637-3211, Member FINRA/SIPC.

Boardman Wealth Planning, Inc. is independent of CAMAS. Advisory Services Offered Through Boardman Wealth Planning, Inc.

**See their bios on pages 56 & 63!**



**DR. GEORGE KUSHNER  
TICKET #: FA24**

Friday, March 6, 2015 1:00 p.m. – 2:00 p.m.  
**“BISPHOSPHONATES, OSTEONECROSIS OF  
THE JAWS (ONJ) AND DENTISTRY - WHERE  
ARE WE NOW AND WHAT DO WE KNOW?”**

1 C.E. HOUR  
FEE: \$15.00  
Dentists/Auxiliary

There has been a new pathologic entity which was identified in the literature in 2003. Patients were found to have painful exposed bony areas of the jaws which occurred after simple dental procedures such as extractions. There were also reports of spontaneous exposures of bone in the jaws which were symptomatic. The common link was to the drug class of bisphosphonates. Bisphosphonates were given intravenously to cancer patients to combat the hypercalcemia often seen in multiple myeloma and metastatic cancers. This new condition was named osteonecrosis of the jaws (ONJ).

There are also oral forms of bisphosphonate drugs such as Fosamax, Actonel and Boniva. Although there is a higher incidence of osteonecrosis associated with IV administration of bisphosphonates, we have seen cases of ONJ associated with oral bisphosphonates that were prescribed to treat osteoporosis.

The lecture will review what we currently know about bisphosphonates, including recommendations for dental management and prevention of ONJ. We will also discuss what is uncertain at this early stage of the new pathologic entity.

**Objectives:**

1. The participant will understand the new pathologic entity named osteonecrosis of the jaws (ONJ) and the link to bisphosphonate drugs.
2. The participant will understand how modifications may have to be made in the treatment plan to accommodate bisphosphonate patients.
3. The participant will understand the current recommendations in prevention, management and treatment of ONJ.

**See his bio on page 61!**

# Wine & Cheese in the Exhibit Hall!

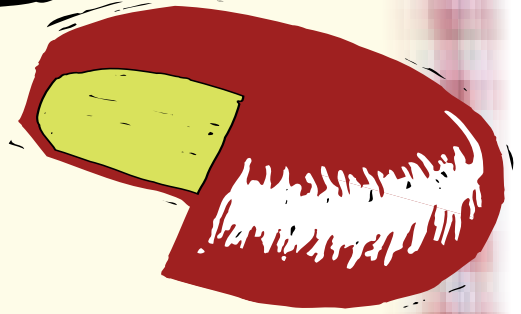
March 6, 2015  
at the Kentucky International Convention Center

**Attention  
Kentucky Meeting Attendees!**

Once again, the KDA will host a wine and cheese reception on Friday, **March 6th** during the 2015 Kentucky Meeting. We have extended hours for our **FREE wine & cheese reception** to take place from 4:00 p.m. – 6:30 p.m. in the Exhibit Hall.

We encourage all attendees to visit their exhibit hall vendors during these hours when they will be sponsoring raffles and providing special promotions on various products. **Don't miss your chance to score some great deals!**

**Help us support the KDA meeting and its exhibitors!**





**TONYA LANTHIER**  
**TICKET #: FA25**

Friday, March 6, 2015 1:00 p.m. – 2:00 p.m.  
**“Online Tools to Learn About Yourself”**

1 C.E. HOUR  
FEE: \$15.00  
Dentists/Auxiliary

Simple online hiring tools help dental professionals connect and create thriving teams. Unlock the mystery of workplace satisfaction using DISC personality profiles, values and culture assessments and see how you can use your strengths to benefit your patients and practice.

**See her bio on page 62!**



**DR. MOLLIE WINSTON**  
**TICKET #: FA27**

Friday, March 6, 2015 1:00 p.m. – 4:00 p.m.  
**“Complex Implant Treatments: The Agony and Ecstasy”**

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 Staff  
Dentists/Staff

Dental implants have become an integral part of surgical and restorative dental practices. Implants offer advantages over more traditional therapies and our patients are more aware of these benefits. There are many issues to consider when treating a complex case; our goal is to minimize both biomechanical and esthetic complications. This presentation highlights treatment planning, diagnosing and avoiding complications for advanced implant treatments from a surgical and restorative perspective.

**See her bio on page 67!**



**DR. LARRY WALLACE**  
**TICKET #: FA26**

Friday, March 6, 2015 1:00 p.m. – 4:00 p.m.  
**“Quality Dentures in One Hour - A Breakthrough Technique: Advanced”**

3 C.E. HOURS  
FEE: \$50.00  
Dentists/Staff

In this lecture we will show in depth case studies to demonstrate the capabilities of the Larell One Step Denture. From detailed case studies to customization techniques to alternate uses, the entire process will be explained in detail. You will learn how to incorporate The Larell denture system into your practice and increase your bottom line while enjoying doing dentures.

**Learning objectives:**

- Learn advanced customization techniques
- Review alternative uses for the Larell Dentures
- See how to incorporate advanced techniques for dental implant cases

**Please note:** The morning course is not required to take the afternoon course, but it is better to have the introduction course first.

**See his bio on page 66!**



**DR. DOUGLAS LAMBERT**  
**TICKET #: FA28**

Friday, March 6, 2015 1:00 p.m. – 4:00 p.m.  
**“Play Ball” – Hands-On Fabrication of Custom Athletic Mouthguards**

Limited to 30 Participants  
*Sponsored in part by DENTSPLY Raintree Essix*

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 Staff  
Dentists/Auxiliary

Participation in sports activities transcends all generations and the risk for orofacial injuries as a result of a sports-related accident have no boundaries. The use of a properly fitted athletic mouthguard can sometimes make the difference between a minor injury and a dental tragedy. Participants will learn the proper techniques for designing and fabricating a custom athletic mouthguard on their own study cast using a dual layering method and a pressure laminated technique.

**Learning Objectives:**

- Gain knowledge of what constitutes a properly made custom mouthguard
- Learn the advantages of using a pressure laminating technique instead of vacuum forming
- Fabricate your own personal custom mouthguard using a dual layer concept

**See his bio on page 62!**



**MATT GLASSGOLD**  
**TICKET #: FA29**

Friday, March 6, 2015 1:00 p.m. – 4:00 p.m.  
**“How to Best Use Your Digital Dental Camera”**  
*Sponsored by Lester A. Dine, Inc.*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Auxiliary

In this hands-on session attendees are encouraged to bring their own dental camera; if they do not currently own one, cameras will be available at the session. Users will learn the “need to know” basics of photography as it applies to intra-oral picture taking. Topics such as photographing the full range of dental pictures including intra-oral mirror photos and portraits will be covered.

**See his bio on page 60!**



**DR. DAVID AHEARN**  
**TICKET #: FA30**

Friday, March 6, 2015 1:00 p.m. – 4:00 p.m.  
**“Grow or Die - Explore How to Triumph Over Current Economic Conditions and Grow Your Practice Significantly”**

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

- Become competitive, no matter what the economy is doing
- Expand productivity without expanding stress
- Improve quality while reducing cost
- Have predictable on time performance every day
- Have more time to do the dentistry the way you want to do it, with greater ease and satisfaction
- Provide a world class level and why this is vital for survival in today's dental marketplace
- Create systematic approaches to more effective delivery of care
- Reduce patient wait times
- Make treatment rooms inviting to patients, and highly productive
- Create systems that encourage growth, and profitability
- Implement systems that will immediately and powerfully increase productivity
- Build quality into your treatment and your systems
- Go home with more energy, and on time at the end of every day

**See his bio on page 56!**



**DR. JONATHAN HOANG DO**  
**TICKET #: FA31**

Friday, March 6, 2015 1:30 p.m. – 4:30 p.m.  
**“Diabetes & Oral Implications for Older Adults”**  
*Sponsored by Colgate*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

As the prevalence of diabetes continues to increase in the United States, so too will the number of dental patients affected by the disease. Today, older adults make up one of the fastest growing segments of the world population. This program addresses the relationship between oral health complications and diabetes and provides the clinician with the information necessary to make professional decisions in the process of managing the dental future and oral healthcare needs of the aging population. An overview of diabetes will be discussed, as well as its oral manifestations, consequences and treatment recommendations.

**Learning Objectives:**

- Define diabetes and differentiate between each type.
- Describe the signs and symptoms of uncontrolled diabetes mellitus.
- Identify the risk factors and systemic complications of diabetes for older adults.
- Discuss the oral complications and management considerations for the older dental patient with or at risk for diabetes.
- Identify the physiologic changes in the aging dentition in relation to diabetes.
- Understand how to determine the dental future of the older adult.
- Discuss prevention strategies in managing the oral health of older adults in the dental office.

**See his bio on page 59!**



**LOIS BANTA**  
**TICKET #: FA32**

Friday, March 6, 2015 1:30 p.m. – 4:30 p.m.  
**“Dealing with Difficult Patients or...How to Turn Lemons into Lemonade”**

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Auxiliary

**Objective, Desired Result:** This seminar is designed to identify the many challenges in dealing with difficult patients. Together, we will embark on a journey to identify the people and situations which create the most stressful part of a dental practice...the “difficult patient”. Simply identifying a difficult patient is easy, turning them into a great patient and raving fan is quite another story.

**See her bio on page 56!**



**DAN WICKER**  
**TICKET #: FA33**

Friday, March 6, 2015 1:30 p.m. – 4:30 p.m.

**“The Economy, Investments & Your Financial Freedom”**

*Sponsored by Cain, Watters & Associates*

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 Staff

Dentists/Spouses

Attaining financial freedom and achieving individual financial goals takes more than just creating and implementing a good investment strategy. It is of the utmost importance that your on-going planning incorporates the flexibility to adapt to changes in the economy. It is abundantly clear that we are not in an idle economy. As the economic and political environment change, and as new investment opportunities come on-line, you will need to consider being positioned to incorporate them into your plan.

Cain, Watters & Associates, P.L.L.C. provides comprehensive financial planning advice to more than 1,400 dentists in 48 states. This includes constant monitoring of economic activity, investment allocations, new investment opportunities and creative tax strategies.

This presentation analyzes our current economic climate, presents our thoughts on future economic activity and discusses investment strategies that may help you better achieve financial freedom. Attendees will walk away with better knowledge of the financial markets, available asset classes, and investment solutions that they may consider implementing in their own lives. This is not a sales presentation, but rather an open discussion about what CWA believes to be the best investment strategies available in the current economic climate.

**See his bio on page 66!**



**DR. PAUL FEUERSTEIN**  
**TICKET #: FA34**

Friday, March 6, 2015 1:30 p.m. – 4:30 p.m.

**“Update on Digital Impressions, CAD/CAM Conebeam and Treatment Planning”**

*Sponsored in part by GC America, Inc., 3M ESPE and Henry Schein*

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 Staff

Dentists, Assistants & Hygienists

Follow the workflow, from digital impressions, Conebeam CT, implant and restoration planning and lab processes, all with the latest digital devices, including CAD/CAM. The latest high-tech dental developments will be presented, demonstrated and discussed in a non-sales, academic setting. Many of the actual products, devices and

software will be present in the room, beginning with digital diagnostics, 3-D impression devices, CAD/CAM systems, cone beam volumetric technology, software and implant simulation and other exciting emerging products. Participants will get an up close look at the technologies.

**Learning Objectives:**

- Learn about and see the latest digital impression systems
- Get basic information about new conebeam radiography
- See how this will change the way you and the dental labs create restorations

**See his bio on page 59!**



**EVA GRAYZEL**  
**TICKET #: FA35**

Friday, March 6, 2015 1:30 p.m. – 4:30 p.m.

**“Reset Mindsets Through Story: Educate, Engage and Persuade”**

*Sponsored in part by Nimbus Toothbrushes*

3 C.E. HOURS

FEE: \$90.00 Dentists \$70.00 Staff

Dentists/Auxiliary

How do you build your client base and increase commitment to products and services? It's all in the story! Facts and figures alone don't engage attention or influence change. Tap the power of story to evoke a connection, build relationships and foster patient loyalty. Optimize the patient experience through education, using stories that teach, not preach. In this thought-provoking program, attendees are challenged to find the story that exemplifies their values and showcases what makes them stand out among the competition.

**Objectives:**

- Use story as a tool to increase success
- Promote your practice's strengths using story
- Communicate the value of services with story

**See her bio on page 60!**



**DR. ROBERT LOWE**  
TICKET #: FA36

Friday, March 6, 2015 1:30 p.m. – 4:30 p.m.  
**“Simplifying Posterior Composites: Bulk Fill Technologies – Part 2 Bulk and Sonic Placement of Posterior Composites” – Hands-On Workshop**  
 Limited to 20 Participants  
*Sponsored by Pulpdent, Shofu, Bisco, SDI (North America) Inc., Doxa Dental, Triodent, Contact EZ, Kerr Corporation & SS White*

3 C.E. HOURS  
 FEE: \$125.00 Dentists \$85.00 EDDA  
 Dentists/Expanded Duty Dental Assistants

In this lecture/demonstration/hands-on course, Dr. Lowe will discuss and demonstrate techniques to create morphologically precise direct posterior composite restorations. Traditional layering techniques can be tedious and time consuming. The use of bulk fill materials can simplify the process and save valuable chair time, yet not compromise the final result. In Part 2, an emphasis will be placed on the use of bulk fill and sonically placed posterior composite resin restorations. The challenges of placing Class II direct composites (proximal contact and contour) and soft tissue management will also be discussed.

**Course Objectives:**

- To demonstrate the use of bulk fill nanomicrohybrid composite materials to decrease layering and increase placement efficiency.
- To show how sonically placed composites can perform a bulk fill up to 5 mm using a single material that changes viscosity on demand.
- To discuss how sectional matrix can accurately reproduce contact and contour for proximal surfaces.
- To learn how to manage soft tissue issues when placing Class II composite resins.
- Finishing and polishing techniques that create natural surface texture and reflection

**You will learn hands-on:**

- Posterior Class II bulk fill composite with sectional matrix
- Sonically placed Class II composite using SonicFill

**See his bio on page 62!**



**DR. PAUL SIMMONS**  
TICKET #: FA37

Friday, March 6, 2015 2:00 p.m. – 4:00 p.m.  
**“Ethical Decision Making and the Practice of Dentistry”**  
*Sponsored by the American College of Dentists*

2 C.E. HOURS  
 FEE: \$30.00  
 Dentists/Auxiliary

**Part I. “Principles of Ethics in Dentistry”**

The first hour of this session is intended as an overview of models regarding decision making in the clinical context. The elements of decisions, and the critical issues to isolate and examine will be presented. This approach to decision-making will take account of varieties of points of view, personal experiences and varieties of religious perspectives.

**Part II. “Cases, Cases and Decisions to Make”**

“Living in Dudleyville: Facing Cases, Making Decisions.” The second hour will be organized around small group discussions of cases using an analysis that is usable as a way to reach a reasonable decision under complex circumstances. Participants should bring their sense of humor, as well as their analytical and communications skills to talk with fellow professionals of dentistry.

**See his bio on page 65!**



**DON MCKENZIE**  
TICKET #: FA38

Friday, March 6, 2015 2:00 p.m. – 4:00 p.m.  
**“The 7 Pillars of Modern Practice Marketing”**  
*Sponsored by Officite*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Auxiliary

Join speaker Don McKenzie for a deep-dive into 7 of the most important strategies in modern online marketing for the successful dental practice. This course will analyze how benchmark strategies like websites, search engine optimization and social media are evolving, and give your practice a plan of action to stay ahead of the curve and on top of your market. In one sitting, we will:

- Provide a baseline for marketing strategies your practice cannot do without
- Examine how new trends will affect the way you attract new patients
- Translate those trends into actionable strategies for success in the modern marketplace.

**See his bio on page 62!**

<b>Ticket #</b>	<b>Thursday, March 5, 2015</b>	<b>Dentist</b>	<b>Auxiliary</b>
TMI	Aesthetic Overhaul-From Basic to "Cutting Edge"-Lowe	\$250.00	
	"" with Randall Dinner	\$285.00	
<b>Ticket #</b>	<b>Friday, March 6, 2015</b>	<b>Dentist</b>	<b>Auxiliary</b>
<b>Friday AM</b>			
FM1	Quality Dentures in One Hour-Wallace	\$50.00	\$50.00
FM2	Social Media 101-Zamora	\$90.00	\$70.00
FM3	The LANAP® Protocol-Honigman	\$90.00	-----
FM4	Bad Bounces & Broken Teeth-Lambert	\$90.00	\$70.00
FM5	Simplifying Posterior Composites-Hands-On Workshop-Lowe (Part 1 - Limited to 20)	\$125.00	\$85.00
FM6	Think of Yourself as the Patient-Winston	\$90.00	\$70.00
FM7	Radiation Safety-de Azevedo	-----	\$185.00
FM8	From Sealants to Composites to Onlays-Shoup	\$130.00	\$90.00
FM9	Oral HPV: The Rise, the Cause, the Solution-Moncada	\$15.00	\$15.00
FM10	How to Choose the Right Digital Dental Camera-Glassgold	\$90.00	\$70.00
FM11	Insurance Strategies That Work-Banta	\$90.00	\$70.00
FM12	New Vistas in Dental Technology-Feuerstein	\$90.00	\$70.00
FM13	Tongue-Tied: A Story NOT Silenced by Oral Cancer-Grayzel	\$90.00	\$70.00
FM14	Introduction to Mini Dental Implants-Schoonover	See Fee Schedule Below One day only - \$350.00 Both days - \$497.00	
FM15	Retirement Preparation for a Dentist-Boardman & Reynolds	\$20.00	\$20.00
FM16	Health Care Reform & Funding Incentives-Seymour & Eichert	\$25.00	\$25.00
FM17	Understanding the Digital Denture Revolution-Finger	\$90.00	\$70.00
FM18	OSHA and Infection Control-Byrd	\$85.00	\$85.00
FM19	Better, Faster, Prettier-The Art of Composite-Clark	\$90.00	\$70.00
FM20	Navigating Today's Clinical Challenges-Hughes	\$90.00	\$70.00
FM21	NOT a Full Mouth Restoration-Ruiz	\$90.00	\$70.00
FM22	Practical Laser Assisted Dentistry-Cassis	\$130.00	\$90.00
FM23	Dental Practice Transitions-Boardman, Reynolds & Psimer	\$20.00	\$20.00
<b>Friday PM</b>			
FA24	Bisphosphonates, Osteonecrosis of the Jaws-Kushner	\$15.00	\$15.00
FA25	Online Tools to Learn About Yourself-Lanthier	\$15.00	\$15.00
FA26	Quality Dentures in One Hour-Wallace	\$50.00	\$50.00
FA27	Complex Implant Treatments-Winston	\$90.00	\$70.00
FA28	Play Ball-Hands-On Workshop-Lambert (Limited to 30)	\$90.00	\$70.00
FA29	How to Best Use Your Digital Dental Camera-Glassgold	\$90.00	\$70.00
FA30	Grow or Die-Ahearn	\$90.00	\$70.00
FA31	Diabetes & Oral Implications for Older Adults-Do	\$90.00	\$70.00
FA32	Dealing With Difficult Patients-Banta	\$90.00	\$70.00
FA33	The Economy, Investments & Your Financial Freedom-Wicker	\$90.00	\$70.00
FA34	Update on Digital Impressions, CAD/CAM Conebeam-Feuerstein	\$90.00	\$70.00
FA35	Reset Mindsets Through Story-Grayzel	\$90.00	\$70.00
FA36	Simplifying Posterior Composites-Hands-On Workshop-Lowe (Part 2 - Limited to 20)	\$125.00	\$85.00
FA37	Ethical Decision Making-Simmons	\$30.00	\$30.00
FA38	The 7 Pillars of Modern Practice Marketing-McKenzie	\$90.00	\$70.00
FA39	Better, Faster, Prettier-Taking Composite to the Extreme!-Clark	\$90.00	\$70.00
FA40	Preventive Equipment Maintenance (Limited to 60)	\$50.00	\$50.00
FA41	Understanding the Digital Denture Revolution-Finger	\$90.00	\$70.00
FA42	Complications in Dentistry-Kushner	\$85.00	\$85.00
FA43	Bone Health-What's in Your Future?-Hughes	\$90.00	\$70.00
FA44	The Dento-Facial Esthetic Diagnosis System-Ruiz	\$90.00	\$70.00
FA45	Keys to Social Media Marketing Success-Zamora	\$90.00	\$70.00



<b>Ticket #</b>	<b>Saturday, March 7, 2015</b>	<b>Dentist</b>	<b>Auxiliary</b>
<b>Saturday AM</b>			
SM1	The LAPIP® Protocol-Honigman	\$90.00	\$70.00
SM2	This Can All Be Easier-Ahearn	\$90.00	\$70.00
SM3	Comprehensive Diagnosis of Obstructive Sleep Apnea-Horowitz	\$90.00	\$70.00
SM4	Practical Pediatric Dentistry for the General Practitioner-Cohn	\$90.00	\$70.00
SM5	How Dentists Can Become Invincible to Lawsuits-Mangelson	\$40.00	\$40.00
SM6	The Essentials of Endodontics-Vera	\$175.00	\$90.00
SM7	Practical Solutions to Solve Scheduling Issues-de St. Georges	\$90.00	\$70.00
SM8	Successful Dental Partnerships-Wicker	\$90.00	\$70.00
SM9	Ozone for Dentistry-Harris	\$90.00	\$70.00
SM10	The Program: Minimally Invasive Dentistry-Kaminer	\$90.00	\$70.00
SM11	Evidence Based Approach to Two Prevalent Patient Issues-Young	\$90.00	\$70.00
SM12	The Affordable Care Act-PANEL	\$90.00	\$70.00
SM13	Mini Dental Implants: Expanded Indications-Schoonover	See Fee Schedule Below One day only - \$350.00 Both days - \$497.00	
SM14	Lessons Learned from Online Dating-Lanthier	\$20.00	\$20.00
SM15	Preventive Equipment Maintenance (Limited to 60)	\$50.00	\$50.00
SM16	17th Annual Economic & Investment Outlook-Sexton	\$35.00	\$35.00
SM17	Practical Laser Assisted Dentistry-Hands-On Review-Cassis (Limited to 30)	\$90.00	-----
SM18	Update on Five Common Malignancies-Flynn & Khan	\$35.00	\$35.00
SM19	Better, Fastier, Prettier-Intro Hands-On Workshop-Clark (Limited to 40)	\$125.00	\$85.00
SM20	Success Career Strategies for Dental Students-Rich (Limited to 50) (DENTAL STUDENTS ONLY)	---	---

<b>Saturday PM</b>			
SA21	They're Never Too Young-Cohn	\$90.00	\$70.00
SA22	I Got TMJ!-Horowitz	\$90.00	\$70.00
SA23	Infection Control Guidelines & Recommendations-Brenner	\$90.00	\$70.00
SA24	Ozone for Dentistry-Harris	\$90.00	\$70.00
SA25	The Marriage of Marketing & Management-de St. Georges	\$90.00	\$70.00
SA26	21st Century Minimally Invasive Dental Hygiene-Kaminer	\$90.00	\$70.00
SA27	I've Found This Lesion-Kushner, Shumway & de Azevedo	\$30.00	\$30.00
SA28	Better, Faster, Prettier- Advanced Hands-On Workshop-Clark (Limited to 40)	\$125.00	\$85.00

<b>Ticket #</b>	<b>Sunday, March 8, 2015</b>	<b>Dentist</b>	<b>Auxiliary</b>
<b>Sunday AM</b>			
SU1	Update on KY All Schedule Prescription Reporting (Kasper)-Hopkins	\$55.00	\$55.00
SU2	CPR Certification-Livers	\$100.00	\$100.00
SU3	Medical Emergencies in the Dental Office-Kushner	\$90.00	\$90.00
SU4	Meth and Illegal Drugs-Byrd	\$90.00	\$70.00

<b>Special Event</b>			
SE1	William Marcus Randall Memorial Dinner	\$46.00 per person	

**There will be a \$10.00 increase in ticket prices at the door. The KDA WILL NOT replace lost tickets.**

**KDA Office Closing:** The KDA Executive Office will close at the end of business on Tuesday, March 3, 2015 and will reopen on Tuesday, March 10, 2015 at 9:00 a.m. **See Registration Form on next page...**

# Course Registration Form

Deadline for return is Friday, February 20, 2015

Registration/ticket order form MUST be postmarked by February 20, 2015. Any forms postmarked after this date will be returned. No faxes will be accepted.

## Course/Event Registration Information

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Daytime Phone + Area Code \_\_\_\_\_ Fax \_\_\_\_\_

ADA # \_\_\_\_\_ Email \_\_\_\_\_  
Dentists only

### Registration ID Letter

- K** KDA Member
- V** Visiting ADA (Please attach a copy of 2015 ADA card)
- A** Assistant
- L** Laboratory Technician
- E** Exhibitor
- H** Hygienist
- S/F** Spouse/Family Member
- A/S** Auxiliary/Staff
- DS** Dental Student

### Print name of each registrant and ID Letter from list at left

	Last Name	First Name	ID Letter
1)	_____	_____	_____
2)	_____	_____	_____
3)	_____	_____	_____
4)	_____	_____	_____
5)	_____	_____	_____
6)	_____	_____	_____

**Note:** If additional space is needed, registration form may be copied.

### Registration Mailing Instructions

Mail Registration Form to:

**Janet Glover**  
**Kentucky Dental Association**  
**1920 Nelson Miller Parkway**  
**Louisville, KY 40223-2164**

You may also register online at  
<https://www.kyda.org/ky-meeting-registration.html>

### Ticketed Course/Event #

	Ticket #	Ticket #	Ticket #	Ticket #	Ticket #	Ticket #	Ticket #	Ticket #	
1)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____
2)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____
3)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____
4)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____
5)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____
6)	_____	_____	_____	_____	_____	_____	_____	_____	\$ _____

### Fees Total

### Payment Method

**No forms accepted after February 20, 2015**

Please check form of payment:  Visa  MasterCard  Check

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

### Grand Total

\$ \_\_\_\_\_



**DR. DAVID CLARK**  
**TICKET #: FA39**

Friday, March 6, 2015 2:00 p.m. – 5:00 p.m.  
**“Better, Faster, Prettier – Taking Composite to the Extreme!”**  
*Sponsored by Bioclear, SS White and 3M ESPE*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Expanded Duty Dental Assistants

You are invited to experience a unique approach to modern resin dentistry. Direct composite restorations are under-promoted and under-appreciated in today’s world of implants and computer-assisted ceramics. Yet, direct composites can be the least invasive, most biomimetic and wonderfully esthetic of all restorations. Dr. Clark will present creative solutions to overcome the major clinical impediments to modern resin dentistry. For young patients, trauma cases and high risk caries patients, the Bioclear method provides an alternative to traditional porcelain crowns and veneers.

**Attendees will:**

- Receive step-by-step instructions to treat a peg lateral with direct composite and the Bioclear Diastema Closure Matrix
- Learn to utilize composite over-molding and injection over- molding for treatment of worn lower incisors

**See his bio on page 57!**



**DR. ISRAEL FINGER**  
**TICKET #: FA41**

Friday, March 6, 2015 2:00 p.m. – 5:00 p.m.  
**“Understanding the Digital Denture Revolution”**  
*Sponsored by Global Dental Science LLC*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

Featuring AvaDent Digital Dentures, the world’s first and only Computer Aided Engineered, Digital CAD/CAM Removable Prosthetic.

**In this seminar you will learn:**

- The clinical procedures for delivering an AvaDent in just two appointments.
- How you can offer a digital denture with no capital investment, using standard clinical procedures.
- How AvaDent’s permanent digital record can offer greater patient security, while offering you greater patient retention and practice value.
- How advances in AvaDent’s materials benefit you and your patients.
- How to treatment plan a removable case from immediate to full-mouth rehabilitation, all within a digital environment.
- How AvaDent-on-4 system featuring digitally cloned products is revolutionizing the fixed detachable implant process.

**See his bio on page 59!**



**INSTRUCTOR(S) FROM PATTERSON DENTAL SUPPLY, HENRY SCHEIN DENTAL & NASHVILLE DENTAL, INC**  
**TICKET #: FA40**

Friday, March 6, 2015 2:00 p.m. – 5:00 p.m.  
**“Preventive Equipment Maintenance” – Participation Course**  
 Limited to 60 Participants

*Presented by Technicians from Patterson Dental Supply, Henry Schein Dental and Nashville Dental, Inc.*

3 C.E. HOURS  
 FEE: \$50.00  
 Dentists/Auxiliary

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Learn how to properly maintain the following: air compressors, vacuum systems, autoclaves, cavitrons, prophy jets, handpieces, x-ray processors and digital sensor care. Also learn how to change o-rings in a leaking air/water syringe and many other maintenance issues that exist in every dental office.



**DR. GEORGE KUSHNER**  
**TICKET #: FA42**

Friday, March 6, 2015 2:00 p.m. – 5:00 p.m.  
**“Complications in Dentistry”**

3 C.E. HOURS  
 FEE: \$85.00  
 Dentists/Auxiliary

As practitioners in the field of dentistry, we need to be aware that complications can and will occur during our treatment of patients. Fortunately, most of the complications that occur are not life threatening. However, many complications require extensive additional treatment and some complications can be life threatening. In years past, complications were not routinely discussed in the dental community. By evaluating a series of clinical complications, we can analyze the etiology and make practitioners aware of possible adverse sequelae. The management of these complications will be discussed. By studying complications, we can hopefully decrease the potential complication rate in our own patient population.

**See his bio on page 61!**



**PAM HUGHES**  
**TICKET #: FA43**

Friday, March 6, 2015 2:00 p.m. – 5:00 p.m.  
**“Bone Health – What’s in Your Future?”**  
*Sponsored by Procter & Gamble/Crest/Oral B*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Auxiliary

This program will provide dental professionals a detailed overview of osteoporosis and its treatments. In osteoporotic patients, long term treatment is essential for bone health. Routine dental care is important and should be included in the osteoporosis treatment regimen. Education will help dental professionals balance dental health needs with bone health.

**Course Objectives:**

1. Discuss the importance of bone health, while treating the osteopenic and/or osteoporotic patient.
2. Review and update information about established connections between oral health and oral bisphosphonate therapy for the osteoporosis patient.
3. Share credible findings from the Nurses’ Health Study and the Women’s Health Initiative for and about women regarding the hormone saga.

**See her bio on page 61!**



**DR. JOSE-LUIS RUIZ**  
**TICKET #: FA44**

Friday, March 6, 2015 2:00 p.m. – 5:00 p.m.  
**“The Dento-Facial Esthetic Diagnosis System...How to Achieve Consistently Beautiful Smiles, not just Beautiful Teeth! A Team Driven Approach!”**

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Auxiliary

The goal of every esthetic dentist is to complete an esthetic case with predictable, outstanding results, while at the same time have patients who are equally satisfied with the esthetic outcome. Unfortunately, we may have a clinically successful result, however, the patient may still be left unhappy with the esthetic result. To consistently achieve outstanding esthetic results, it is imperative to have a thorough understanding of the 25 parameters of dental-facial esthetics, gingival esthetics and the position of the dental structures in relation to the rest of the face; in other words be able to perform excellent Dento-Facial esthetic diagnosis. Furthermore, achieving consistent patient satisfaction requires more than Dento-facial diagnosis, it also requires excellent communication with the patient, to understand their unique esthetic perspective and goals and then implement a system to record this information and blend it with our own esthetic preferences and goals.

In this highly practical course, Dr. Ruiz will present a system to increase the effectiveness and success of your esthetic diagnostic and multidisciplinary treatment planning, by utilizing the “Dento-facial esthetic diagnostic system”. Principles of esthetic diagnosis, treatment planning, patient education and patient motivation will be presented. This course will provide you with practical strategies and techniques that are easy to implement in a busy private practice, and will improve your treatment acceptance and patient satisfaction.

**Learning objectives:**

- Describe how to perform a smile design utilizing the “Dento-facial Diagnostic System”.
- Understand how to record patients’ unique esthetic perspective and goals and how to blend it with our own.
- Understand how “dento-facial” principles can help achieve consistently beautiful smiles, not just beautiful teeth.
- Understand the importance of diagnosis and case selection for ideal esthetic results.
- Create an effective record-taking system, knowing when and how to use photography, casts and wax ups.
- Understand the importance of using a semi-precision articulator for diagnosis, treatment planning and communication.
- Educate, motivate and inspire patients for complete and more esthetic oral health care.

**See his bio on page 64!**

# Why Should I Join Organized Dentistry?



**RITA ZAMORA**  
**TICKET #: FA45**

Friday, March 6, 2015  
2:00 p.m. – 5:00 p.m.

**“Keys to Social Media Marketing Success”**

*Sponsored in part by Lending Club*

3 C.E. HOURS

FEE: \$90.00 Dentists     \$70.00 Staff  
Dentists/Staff

Over 40% of potential new patients will never consider your practice unless you provide them with ample opportunity to research you online. This goes far beyond having a traditional website. Learn what top dental practices are doing today to successfully grow their practices with social media. We'll focus on specific tips and techniques to boost your efforts on the most important social media platforms. This is a non-technical seminar, yet you'll walk away with secrets to grow your practice with some of the hottest dental marketing techniques today!

#### **Learning Objectives:**

1. Understand how social media can help to enhance and protect your online reputation.
2. Define which strategies and tactics work best in creating thriving social communities.
3. Identify the top social media platforms for marketing your practice.

**See her bio on page 67!**

## ...because Knowledge *is* Power...

Continuing education and information in *virtually every area of dentistry* become readily available when you support this unique national, state and local partnership.

Insurance programs, legislative representation, scientific research, practice management and financial planning seminars, electronic communication and the ADA's toll-free number are all designed to empower our members.

The dental profession will face significant challenges in the new century. *Our goal is to meet these challenges head on*, while improving service and benefits of membership.

We cannot accomplish this goal without *your* support.

# KDA

**Kentucky Dental Association**

1920 Nelson Miller Parkway

Louisville, KY 40223-2164

502-489-9121

Fax 502-489-9124



**DR. ALLEN HONIGMAN**  
**TICKET #: SM1**

Saturday, March 7, 2015 8:00 a.m. – 11:00 a.m.  
**“The LAPIP® Protocol: You CAN Save a Failing Implant”**

*Sponsored by Millennium Dental Technologies*

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 Hygienists  
Dentists/Hygienists

Millions of implants have been placed over the last decade, and an increasing number are compromised with peri-implantitis. This lecture explains the historical approach to trying to save an implant; discusses and contrasts current treatment methods and philosophies. The LAPIP® protocol, a Nd:YAG laser-based peri-implantitis treatment, is introduced with a brief over of laser physics. Clinical cases will be presented.

**Learning Objectives:**

- Compare current treatment options for failing implants.
- Learn about laser physics and how they affect laser applications.
- Understand the application of LAPIP® protocol for the treatment of peri-implantitis.

**See his bio on page 60!**



**DR. DAVID AHEARN**  
**TICKET #: SM2**

Saturday, March 7, 2015 8:00 a.m. – 11:00 a.m.  
**“THIS CAN ALL BE EASIER: A Dozen Projects That Will Make Your Office a Fun, Easy and Productive Place to Work!”**

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 Staff  
Dentists/Staff

As dental practices become more and more sophisticated, the work of clinical staff has become an extremely challenging, seemingly impossible endeavor. Dr. Ahearn shows you how to reduce clutter, decrease inventory, improve on-time performance, speed room turnaround, simplify infection control, increase office profitability and more! Enjoy a healthy, less stressful workplace and grow your practice.

**In this course we will discuss the following topics and provide solutions:**

- Never run out of chairside supplies
- Perform effectively in two and four hand mode
- Create the simplest and most effective sterilization system
- Have predictable on time performance every day
- Make your treatment rooms inviting to patients and highly productive

The course will give you tools for a better future, while entertaining you regarding present day problems.

**See his bio on page 56!**



**DR. JEFFREY HOROWITZ**  
**TICKET #: SM3**

Saturday, March 7, 2015 8:00 a.m. – 11:00 a.m.  
**“Comprehensive Diagnosis of Obstructive Sleep Apnea and Understanding the Sleep Study”**

*Sponsored by Kettenbach and Doxa Dental*

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 Staff  
Dentists/Staff

Obstructive Sleep Apnea must be ultimately diagnosed by a board-certified sleep physician after completion of a sleep study. The dentist however, plays an integral role in getting the suspected patient to the point of diagnosis. This seminar will discuss the screening and protocol for suggesting a sleep study, whether it be a full in-lab P.S.G. or an at-home sleep study. A detailed look at a typical sleep study will help the participant understand how to interpret the reports and fully understand the diagnosis.

**Learning Objectives:**

- When and why it is indicated to order a sleep study.
- The differences between a home sleep study and an in-lab P.S.G.
- How to read and understand a typical sleep study.
- What to expect from the physicians report.
- How to proceed with treatment once a diagnosis is made.

**See his bio on page 61!**



**DR. CARLA COHN**  
**TICKET #: SM4**

Saturday, March 7, 2015 8:00 a.m. – 11:00 a.m.  
**“Practical Pediatric Dentistry for the General Practitioner and Their Assistants”**

*Sponsored by Shofu, Bisco & DMG*

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 Staff  
Dentists/Staff

Kids make up an integral part of the practice of general practitioners. They can be the most rewarding or the most dreaded part of our day. It all depends upon our ability to manage behavior - both ours and our patients. Learn how to make treating kids the best part of your day. In this course, Dr. Cohn shares her daily practices and provides instruction on behavior management and restorative options. Many of the “everyday questions” that are asked by parents will be reviewed and answered. Dentists and their assistants can become an ace at managing kids. Never shy away from your little patients, again, after this course.

**Attendees will learn how to:**

- Complete an examination for infant, toddler and school-aged children.
- Effectively manage kid’s and parent’s behavior.
- Deal with many of the common concerns of parents.

**See her bio on page 58!**



**G. KENT MANGELSON**  
**TICKET #: SM5**

Saturday, March 7, 2015 8:00 a.m. – 11:00 a.m.  
**“How Dentists Can Become Invincible to Lawsuits and Save Thousands in Taxes”**  
*Sponsored by the American Society for Asset Protection*

3 C.E. HOURS  
 FEE: \$40.00  
 Dentists

Learn the strategies and tools the nation’s top law firms use to save their clients millions of dollars each year. This lecture provides solutions to three major problems: lawsuits, taxes and probate.

**From this lecture you will learn:**

- How to make yourself unattractive to a plaintiff attorney, so they will not pursue a lawsuit against you.
- Five tax reduction strategies often missed by professionals and their advisors.
- Tools you can use to pass assets to your heirs, tax free.

**Objectives:**

1. Structure business for lawsuit protection and prevention.
2. Reduce liability insurance costs.
3. Minimize taxes.
4. Create a successful estate and business succession plan.

**See his bio on page 62!**



**DR. JORGE VERA**  
**TICKET #: SM6**

Saturday, March 7, 2015 8:00 a.m. – 4:00 p.m.  
**“The Essentials of Endodontics: Understand & Utilize Concepts Based on Evidence to Maximize Your Clinical Success”**  
*Sponsored by Axis/SybronEndo*

6 C.E. HOURS  
 FEE: \$175.00 Dentists \$90.00 Staff  
 Dentists

This course is designed for general dentists and endodontists who wish to provide excellent endodontic care for their patients through advanced rotary instrumentation, effective irrigation and masterful obturation. This exciting multi-media program covers solutions and suggestions on how to treat straightforward and complex endodontic cases, as well as hands-on workshops designed to enhance the clinicians’ practical skills.

**Course Objectives:**

- Location of calcified canals
- Working length determination
- Efficient cleaning and shaping of the root canal with the TF Adaptive system
- Ultrasonic
- Warm Vertical Obturation

**See his bio on page 66!**



**JENNIFER de ST. GEORGES**  
**TICKET #: SM7**

Saturday, March 7, 2015 8:30 a.m. – 11:30 a.m.  
**“Practical Solutions to Solve Today’s Major Scheduling Issues”**  
*Sponsored by JdSG International Inc.*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

Research shows today’s patient place being seated, and treated promptly, as an essential element when choosing, and remaining, with a practice. To achieve this high level of customer service, it is essential for doctor and the team, clinical and administration, to think and work as one as they both design and implement each day’s schedule. Bottom line: patients are happy and Doctor and team enjoy stress free and productive days. A win-win for everyone.

**Audiences leave this session with answers to the following issues:**

1. How to reduce Confirmation calls by 70% and enjoy a higher ‘show rate’!
2. What is the purpose of having a No Show charge policy?
3. 8 rules for scheduling emergency patients to give better patient service, while protecting your schedule.
4. Change your habitually late patients’ time management behavior.
5. Educate patients to benefits of scheduling appointments at times they feel they do not want.
6. Increase the potential of saving the majority of Cancel Short Notices (CSN).
7. 25 benefits of investing in a five-minute Morning Meeting.

**See her bio on page 59!**



**DAN WICKER**  
**TICKET #: SM8**

Saturday, March 7, 2015 8:30 a.m. – 11:30 a.m.  
**“Successful Dental Partnerships – A Step-By-Step Process to Practice Transitions”**  
*Sponsored by Cain, Watters & Associates*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Spouses

Preparing to enter a partnership and to transition a dental practice is a wonderful financial opportunity for both the buyer and the seller. However, partnership/transition opportunities are not just about dollars and cents. In fact, creating a perfect partnership structure and taking into account intangibles like goodwill and dedication are of utmost importance. Failure to accomplish this leads to a large number of failed partnerships and to associates that never become partners.

Over the past 25 years, we have created a methodology to transition dental practices of all specialties, and have successfully done so over 500 times with a high associate-to-partner success rate. This lecture presents information on how to create a successful partnership that is fair and equitable to both parties. In addition, it shows how the transition will have significant tax advantages for both the buyer and the seller, creating a win-win transition.

The topics covered during this lecture will give you a thorough outline of considerations to be made when contemplating a partnership. Finding an appropriate value for the practice and somebody who wants to buy it is simply not enough. You must identify when you are financially ready to sell and the effect the sale will have on your financial future and earnings. Additionally, you must identify how much of the practice is an appropriate amount for the buyer to purchase, whether bank-financing or owner-financing is appropriate, how the money will be split, how you terminate the deal if something adverse happens, how each party should be incorporated and what type of pension plan needs to be in place.

**Topics Covered:**

- Buyer & Seller Tax Planning
- Valuing the Practice
- How Much to Sell
- Associate & Partnership Contracts
- Associate Compensation
- Splitting Money in a Partnership
- Patient Allocation
- Post-Sale Partner Income
- Pension Planning for a New Partnership
- Financing

**See his bio on page 66!**



**DR. ROBERT HARRIS**  
**TICKET #: SM9**

Saturday, March 7, 2015 8:30 a.m. – 11:30 a.m.  
**“Ozone for Dentistry” – Discover the Natural Healing Ability of Oxygen/Ozone**

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

**Topics:**

1. Ozone: Introduction and History
2. Ozone: Science and Generators
3. Ozone: Clinical Relevance of Ozone Gas and Ozonated Water
4. Ozone: Office Safety, Techniques and Protocols

**Course Objectives:**

Upon completion of the program and reviewing the USB flash drive that contains a PDF of the lecture slides the participant will be able to:

1. Understand the basic science of oxygen/ozone therapy
2. Communicate the benefits of oxygen/ozone therapy with patients and colleagues
3. Use oxygen/ozone gas and ozonated water in the office in a safe and effective manner
4. Perform treatment and administer ozone as presented in the protocols

In addition, the USB flash drive contains Word document files that include: an updated comprehensive dental informed consent, a “Quick Start Guide” for office ozone procedures, a resource guide for suppliers, etc.

**See his bio on page 60!**



**DR. RON KAMINER**  
**TICKET #: SM10**

Saturday, March 7, 2015 8:30 a.m. – 11:30 a.m.  
**“The Program”: Minimally Invasive Dentistry as it Relates to all Specialties”**  
*Sponsored by Perio Protect, Coltene/Whaledent, Kerr Corporation & Premier Dental*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff

Dentists/Staff

Minimally invasive dentistry is not just about small beautiful fillings. This program will cover MID as it relates to all aspects of Dentistry.

**WARNING! This course will energize you and change the way you practice forever.**



**We will discuss:**

- Cariology and the new philosophy.
- Ok, operative dentistry: How can we not cover it?
- Silver fluoride: Why this may be the hottest thing to hit dentistry in years.
- Minimally invasive periodontics: Treat more, refer less and achieve outstanding results.
- Simplified endodontics for the G.P.
- Bone grafts that stay in place and actually work.
- Minimal prep veneers: Case selection for gorgeous esthetics.
- Cements, bonding agents and everything else you need in the arsenal.
- Tooth whitening: Even for the difficult cases...
- Plus much, much more...

**See his bio on page 61!**



**DR. DOUGLAS YOUNG**  
**TICKET #: SMI 1**

Saturday, March 7, 2015 8:30 a.m. – 11:30 a.m.  
**“Evidence Based Approach to Two Prevalent Patient Issues & Erosion”**  
*Sponsored by Colgate*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

This presentation explores the reasons why the prevalence of acid erosion in developed countries is increasing and becoming a concern for oral health. Behaviors that contribute to hard tissue loss, including acid erosion, are defined. Recognizing the differences between caries and erosion is examined, as well as patient assessment, diagnosis, and management of this condition.

**Learning Objectives:**

- Understand the etiology and increase in prevalence of erosion
- Differentiate the causes and clinical appearance of both caries and acid erosion
- Recognize risk levels as a guide to clinical management
- Identify the strategies for prevention and management of dental erosion

**See his bio on page 67!**



**PANEL: DR. JOHN THOMPSON, MODERATOR, DR. KEN RICH, THOMAS SPANGLER, ANTHONY COOK, DR. FRED SHARPE & MIRIAM FORDHAM**  
**TICKET #: SMI 2**

Saturday, March 7, 2015 8:30 a.m. – Noon  
**“The Affordable Care Act has Changed the Delivery of Healthcare in Kentucky and Dentistry’s Role – The New Healthcare Game”**

3.5 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

2014 has been a pivotal year for Health Care in the United States. The recent switch from Medicaid fee for service (FFS) reimbursement to the Managed Care Model (MCO) was followed by the expansion of Medicaid eligibility and a highly successful market penetration by KYNECT, Kentucky’s version of the ACA mandated Health Care Exchange. These three factors have significantly changed the playing field for dental practice in Kentucky. Today, one in four Kentuckians and forty-two percent of all children in Kentucky are covered by Kentucky Medicaid.

**Objectives:**

- To define, in general terms, the effects of the ACA on dentists and their practices.
- To demonstrate that there are multiple factors that could contribute to determining the size and shape of the dental delivery system of the future.
- To describe the potential changes in a manner that is easily understood.

**See their bios on pages 66, 63, 66, 58, 65 & 59!**



**DR. LARRY SCHOONOVER**  
**TICKET #: SM13**

Saturday, March 7, 2015 8:30 a.m. – 4:30 p.m.  
(Registration: 8:00 a.m. – 8:30 a.m.)

**“Mini Dental Implants: Expanded Indications – Hands-On”**

*Sponsored by 3M ESPE*

7 C.E. HOURS

FEE: \$350.00 (One day only) \$497.00 (Both days)

Dentists/Auxiliary

The goal of dental implants is to improve patients’ prosthetic classification and potential for success. This course is a two-day mini-residency on all subjects related to Mini Dental Implant placement and restoration. It contains a review of anatomy, case selection criteria, and treatment planning for mini dental implants as the platform for retention and stabilization of maxillary and mandibular complete or partial dentures; and as the abutment platform for crowns and fixed partial dentures. Socket preservation, ridge augmentation, bone grafting, guided tissue regeneration and immediate implant placement in extraction sites will be covered. A significant comparison to conventional implants will be made. Biomechanics will be introduced as criterion for decisions regarding implant selection and restorative timeline. Guidelines for provisional and definitive loading will be provided for fixed and removable applications. This course will suggest a modification of the previously accepted limits of nearly every prosthetic scheme, and offer options to the ways in which implant and prosthetic dentistry have been practiced. There is a hands-on component each day.

For the dentist who has previous introductory training and/or experience in placement of mini dental implants. Re-thinking implant alternatives to include mini dental implants for every prosthodontic treatment plan will be discussed. Bone grafting will be introduced for socket preservation and for immediate extraction implant sites. The hands-on component involves placement of an MDI as the abutment for a single crown.

It is highly recommended that participants complete a basic introductory course (of-fered Day One) before attending the Day Two course.

**See his bio on page 64!**



**TONYA LANTHIER**  
**TICKET #: SM14**

Saturday, March 7, 2015 9:00 a.m. – 10:30 a.m.  
**“Lessons Learned from Online Dating: Find the Perfect Match for Your Team”**

1.5 C.E. HOURS

FEE: \$20.00

Dentists/Auxiliary

Successful dental practices have teams where everyone is on the same page and happily working together to deliver optimal patient care. Simple on-line hiring tools help dental professionals connect and teams excel. Teams will learn how to better communicate and achieve greater workplace satisfaction. Finally, learn how to put the right person in the right seat.

- Use DiSC personality profile tool to improve communication skills.
- Understand how values and culture alignment affect employee performance.
- Learn to find and hire the right fit.

**See her bio on page 62!**



**INSTRUCTOR(S) FROM PATTERSON DENTAL SUPPLY, HENRY SCHEIN DENTAL & NASHVILLE DENTAL, INC**  
**TICKET #: SM15**

Saturday, March 7, 2015 9:00 a.m. – Noon  
**“Preventive Equipment Maintenance” – Participation Course**  
Limited to 60 Participants

*Presented by Technicians from Patterson Dental Supply, Henry Schein Dental and Nashville Dental, Inc.*

3 C.E. HOURS

FEE: \$50.00

Dentists/Auxiliary

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Learn how to properly maintain the following: air compressors, vacuum systems, autoclaves, cavi-trons, prophy jets, handpieces, x-ray processors and digital sensor care. Also learn how to change o-rings in a leaking air/water syringe and many other maintenance issues that exist in every dental office.



**JEFFREY A. SEXTON**  
**TICKET #: SM16**

Saturday, March 7, 2015 9:00 a.m. – Noon  
**“17th Annual Economic & Investment Outlook: You’re Not Scared Enough... And You Should Be (A Little at Least!)”**

3 C.E. HOURS  
 FEE: \$35.00  
 Dentists/Auxiliary

Warren Buffett has amassed \$55 billion on the books of Berkshire Hathaway. It is the biggest cash hoard the company has ever amassed in the 40 years he’s been in charge. At a cost of \$29 million in interest PER DAY he could be earning, he instead chooses to keep his money out of the markets—ALL of the markets: stock, bond, real estate and commodities. Why? Jim Rogers, a commodity investment guru in the same vein as Warren Buffett told Yahoo! Finance in an interview in the fall of 2014 that he was staying far away from U.S. markets. Why? In late summer 2014, billionaire George Soros revealed a massive short position on the S&P 500. He usually keeps 3% of his portfolio allocated to shorting the S&P 500 as a hedge against unforeseen pullbacks. He increased his short position to 16%. Why? (Don’t forget that Soros was the man who broke the Bank of England in September, 1992.)

Every distressed business in the world has gone to or considered going to Warren Buffett for financing when they have problems. They figure they’ll get a better deal, a fairer deal and they often do versus going to the public markets. Yet, think of the confidential information Buffett has concerning the state of corporate America and the publicly traded markets. He sees everything. So much, in fact, that he has decided to keep building cash rather than invest it.

So, what do billionaires have access to that you do not? Information—information to which only billionaires have access. They also have access to the U.S. government that you do not. Did you know that the U.S. intelligence community has been monitoring a series of dangerous economic patterns that have emerged in recent years? The highest ranks of U.S. intelligence, along with the U.S. military, have been preparing a joint assessment of the flashpoints that may trigger a devastating U.S. economic collapse and the ensuing social and economic anarchy. They are increasingly worried about the fall of the dollar as the global reserve currency, among other concerns. The Federal Reserve is bankrupt on a daily mark-to-market basis. The amount of U.S. debt and outstanding money supply is staggering, so staggering that the U.S. military is worried and has publicly told Congress! Did you know the CIA maintains a Financial Threat and Asymmetric Warfare team? Buffett, Soros, Rogers and others know this. Do they know more?

No investor should commit money to the stock or bond market without being hedged. To be hedged means to have different investments (or portions) of one’s portfolio that tend to offset the potential dramatic moves (read losses) generated by the other investments (or portions) of the same portfolio. Almost all individual or retail investors (like KDA members) are not hedged at all or are hedged very poorly. Why is it so important to be hedged? Because some of the wealthiest people in the world are acting very, very nervously—and you’re not.

It may sound like hyperbole and fear mongering is loathed. Doomsday prophets are always dismissed as cranks. But, I do want to scare you. I think you’re asleep (or simply ignorant to the facts). Ignorance is bliss, right? I want your attention so you can learn what indicators to watch. I want you to give just a little bit of thought to “What if . . .” as you consider your portfolio. It doesn’t take a genius to figure out that if even 5% of the worst outcomes ever predicted were to materialize during your lifetime then your investment portfolio (whether for retirement or not) is going to be severely challenged. Perhaps you should consider options for at least part of that portfolio . . . just in case. And if the sky doesn’t fall on Chicken Little then you’ll learn some darn interesting information in this session to share with your friends and family!

**See his bio on page 64!**



**DR. BRUCE CASSIS**  
**TICKET #: SM17**

Saturday, March 7, 2015 9:00 a.m. – Noon  
**“Practical Laser Assisted Dentistry – Hands-On Review”**

Limited to 30 Participants  
*Sponsored by BIOLASE*

3 C.E. HOURS  
 FEE: \$90.00  
 Dentists only

Compare and contract conventional and laser-assisted dental treatments in meeting the challenges of the everyday dental practice. This will include the latest advancements in:

- Non-surgical periodontal laser procedures
- High-speed hard tissue cutting for cavity preps
- Laser-assisted root canal therapy – improving disinfection of the root canal
- New diode laser applications – from hygiene to low-level laser therapy

Diode & Er,Cr: YSGG lasers will be provided for hands-on review

**See his bio on page 57!**



**DR. MICHAEL FLYNN &  
DR. ZAFULLA KHAN**  
**TICKET #: SM18**

Saturday, March 7, 2015  
9:00 a.m. – Noon  
**“Update on Five  
Common Malignancies”**

3 C.E. HOURS  
FEE: \$35.00  
Dentists/Auxiliary

Faculty from the James Graham Brown Cancer Center and the University of Louisville Schools of Dentistry and Medicine.

*Co-Sponsored by:  
The Kentucky Cancer Program  
The James Graham Brown Cancer Center*



**DR. JONATHAN RICH**  
**TICKET #: SM20**

Saturday, March 7, 2015 9:30 a.m. – 11:30 a.m.  
**“Success Career Strategies for  
Dental Students”**  
Limited to 50 Participants

NO FEE (Registration Required)  
Dental Students Only

This two-hour program addresses the skills necessary for professional success post-graduation. Topics include:

- Assessing your career philosophy
- Associateships and other employment opportunities
- Interviewing for professional positions and specialty programs

**See his bio on page 63!**



**DR. DAVID CLARK**  
**TICKET #: SM19**

Saturday, March 7, 2015 9:00 a.m. – Noon  
**“Better, Faster, Prettier – The Art of  
Composite” – Intro Hands-On Workshop”**  
Limited to 40 Participants  
*Sponsored by Bioclear, SS White and 3M ESPE*

3 C.E. HOURS  
FEE: \$125.00 Dentists \$85.00 EDDA

Dentists/Expanded Duty Dental Assistants

This hands-on course will focus on the introduction of the over molding and injection over molding composite techniques using heated flowable and heated paste composite materials. The following procedures will be explained in full in a hands-on format. Anterior Solutions course will set the stage for the complete Modern Composite Continuum.

**Attendee will:**

- Master treatment of difficult class III restorations. This procedure is made simple using the bioclear matrix and the over molding and injection over molding technique.
- Learn by hands-on experience how to create beautiful, smooth emergence profiles that close the negative space using the Bioclear Matrix and a mix of heated flowable and heated paste composites.

**See his bio on page 57!**



**DR. CARLA COHN**  
**TICKET #: SA21**

Saturday, March 7, 2015 1:00 p.m. – 4:00 p.m.  
**“They’re Never Too Young....Preventive  
and Behavior Guidance for the Children in  
Your Practice”**  
*Sponsored by Shofu, Bisco & DMG*

3 C.E. HOURS  
FEE: \$90.00 Dentists \$70.00 Staff  
Dentists/Staff

Early Childhood caries is the most common disease of childhood, yet it is one that is entirely preventable. For too long, dentistry has been a drill and fill profession that has focused on the symptoms of this disease and not the etiology. By incorporating a caries risk assessment system and a preventive model in your private practice, you can dramatically lower the caries risk profile for your young patients.

Dr. Cohn will share with you her proven workable clinical routines. Private practitioners will be able to efficiently identify the dominant risk factors, quantify them and prescribe the appropriate preventive treatments. The course will provide you with everything you need to know about risk assessments for your patients – including appropriate material choice and bioactive materials will be discussed, including their timely use in prevention.

**Attendees will learn how to:**

- Treat caries as an infectious disease.
- Complete a risk assessment.
- Manage caries based upon risk categories.
- Provide a wide range of preventative therapies.

**See her bio on page 58!**



**DR. JEFFREY HOROWITZ**  
**TICKET #: SA22**

Saturday, March 7, 2015 1:00 p.m. – 4:00 p.m.  
**“I Got TMJ!: Treating Temporo-Mandibular Disorders as a Part of Comprehensive Care”**  
*Sponsored by Kettenbach and Doxa Dental*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

We all have patients that come in and say this. Although we may chuckle at first, thinking “We all do!”, the fact is that Temporo-mandibular disorders are amongst the least understood and most undertreated ailments in dentistry. Well, you don’t have to run anymore. This course will leave the participant prepared to work through most joint discrepancies and offer solutions to increase their patients’ comfort level. This is not your “one size fits all” TMJ lecture.

**Learning Objectives:**

- The proper examination protocol for TMJ disorders.
- How to differentiate the source of the pain and tailor treatment protocols as part of comprehensive care.
- How to differentiate between bruxism (parafunction), clenching (dysfunction) and a restricted envelope of function (constriction) as well as how to determine which, if any, are contributing factors.

**See his bio on page 61!**



**DR. ROBERT HARRIS**  
**TICKET #: SA24**

Saturday, March 7, 2015 1:30 p.m. – 4:30 p.m.  
**“Ozone for Dentistry” – Discover the Natural Healing Ability of Oxygen/Ozone**

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

**Topics:**

1. Ozone: Introduction and History
2. Ozone: Science and Generators
3. Ozone: Clinical Relevance of Ozone Gas and Ozonated Water
4. Ozone: Office Safety, Techniques and Protocols

**Course Objectives:**

Upon completion of the program and reviewing the USB flash drive that contains a PDF of the lecture slides, the participant will be able to:

1. Understand the basic science of oxygen/ozone therapy
2. Communicate the benefits of oxygen/ozone therapy with patients and colleagues
3. Use oxygen/ozone gas and ozonated water in the office in a safe and effective manner
4. Perform treatment and administer ozone as presented in the protocols

In addition, the USB flash drive contains Word document files that include: an updated comprehensive dental informed consent, a “Quick Start Guide” for office ozone procedures, a resource guide for suppliers, etc.

**See his bio on page 60!**



**KELLY BRENNER**  
**TICKET #: SA23**

Saturday, March 7, 2015 1:00 p.m. – 4:00 p.m.  
**“Infection Control in Practice – Guidelines & Recommendations”**  
*Sponsored by Hu-Friedy Mfg. Co., LLC*

3 C.E. HOURS  
 FEE: \$90.00 Dentists \$70.00 Staff  
 Dentists/Staff

This course will be an overview of infection control in the dental practice.

**Topics discussed will include:**

- Sterilization & Disinfection of Patient Care Items
- Dental Unit Waterlines, Biofilm & Water Quality
- Hand Hygiene

**See her bio on page 56!**



**JENNIFER de ST. GEORGES**

**TICKET #: SA25**

Saturday, March 7, 2015 1:30 p.m. – 4:30 p.m.

**“The Marriage of Marketing and Management...the 7 Essential Steps to Build Patient Relationships and Increase Patient Retention by Elevating Your Management and Communication Skills”**

*Sponsored by JdSG International Inc.*

3 C.E. HOURS

FEE: \$90.00 Dentists

\$70.00 Staff

Dentists/Staff

**Overview.**

Dental and medical practices, historically, have built their practices through direct patient referrals. Today’s potential patients are choosing their healthcare providers based on Google searches, convenient practice location and patient reviews - both good and bad! Marketing companies offer Search Engine Optimization, direct mail strategies and email blasts to past due patients. Practices are experiencing the phone ringing more.

*‘A practice is, however, judged on everything BUT the Doctor’s quality of care.’* Attendees leave this program with management tools and techniques and common sense scripts to elevate their level of management and communication skills, so patients are in love with the personal approach and high level of service.

**1: Grow your Practice...as seen through the eyes of the patient**

- Poor telephone techniques, skills and how management policies are handled on the phone, is one of the biggest practice detractors. Proven solutions to deliver the best telephone service possible.
- 20 top parameters patients use to judge a dentist. How many do you deliver?
- Judge your facility through your patients’ eyes with Jenny’s Check List—patient’s perception is everything.
- How to ask for patient referrals and still feel comfortable!!

**2: Rediscover the practice within your practice.**

A foolproof system for you to identify, motivate and recapture ‘lost patients’ back to an active status.

**3: Create the new patient experience, so patients feel they made the right choice!**

When the practice delivers a consistent, patient-centered approach to personalize the initial visit, long lasting relationships are formed and the money issue takes its rightful place in patients’ treatment decisions.

**4: Communicate Financially with your patients**

The manner in which you communicate your practice financial policies on your website, telephone and initial visit, dictates the respect with which your patients handle their financial obligations in the future.

**5: Scheduling by Design:**

A brief overview is shared in this session as the important subject of Scheduling and Practice/Patient Time Management is scheduled on Saturday morning 9-noon.

**6: The benefits of creating a harmonious team**

Never underestimate how quality staff impacts patients’ perception of Doctor, practice and their treatment and financial decisions.

**7: The impact of mis-handling major practice changes**

Add an associate, senior dentist is retiring, hygienists change, new billing systems, major policies changes. Each event can be a PR nightmare when not handled correctly. How to protect the practice’s reputation and patient base.

**See her bio on page 59!**



**DR. RON KAMINER**

**TICKET #: SA26**

Saturday, March 7, 2015 1:30 p.m. – 4:30 p.m.

**“21st Century Minimally Invasive Dental Hygiene: Tips and Tricks for Maximum Production”**

*Sponsored by Perio Protect, Coltene/Whaledent, Kerr Corporation & Premier Dental*

3 C.E. HOURS

FEE: \$90.00 Dentists

\$70.00 Staff

Dentists/Staff

Dental Hygiene is changing rapidly with the focus being in the area of Minimally Invasive Dentistry. This program will cover state-of-the-art concepts and techniques for the hygienist to insure maximum clinical success. Some of the topics to be covered include:

- Cariology: What they didn’t teach you in dental and hygiene school.
- White Spots: Predictable treatment techniques that lead to complete patient satisfaction.
- The high-tech clinical exam: Products and techniques to make the visit special.
- Demystifying Dental radiology.
- A predictable technique for apprehensive patients.
- Oral cancer detection —current concepts that everyone must know.
- Get patients to say YES to non-surgical Periodontal treatment
- The Diode laser: The ins and outs and why it is important to have at least one in every office.
- Tooth Whitening: Are all products the same? How can I achieve success 100% of the time?

**See his bio on page 61!**



**DR. GEORGE KUSHNER, DR. BRIAN SHUMWAY  
& DR. BRUNO de AZEVEDO**

**TICKET #: SA27**

Saturday, March 7, 2015 2:00 p.m. – 4:00 p.m.

**“I’ve Found This Lesion...Now What?”**

2 C.E. HOURS

FEE: \$30.00

Dentists/Auxiliary

This session will be a two-hour clinical pathologic conference applicable to all members of the dental team. A series of clinical cases will be presented with the “thought process” involved to establish the diagnosis and treatment. The program will be clinically oriented, interactive and educational.

**Objective #1:** Review clinical presentations of common oral and maxillofacial pathology conditions that present in the dental office.

**Objective #2:** Discuss common adjuncts to help establish the diagnosis of a pathologic condition such as biopsy, radiographs (including panorex and CT scan) and laboratory tests.

**Objective #3:** Review treatment, both medical and surgical, of common oral pathology conditions.

**See their bios on pages 61, 65 & 59!**



**DR. DAVID CLARK**

**TICKET #: SA28**

Saturday, March 7, 2015 2:00 p.m. – 5:00 p.m.

**“Better, Faster, Prettier – Taking  
Composite to the Extreme” – Advanced  
Hands-On Workshop**

Limited to 40 Participants

*Sponsored by Bioclear, SS White and 3M ESPE*

3 C.E. HOURS

FEE: \$125.00 Dentists

\$85.00 EDDA

Dentists/Expanded Duty Dental Assistants

Experience this unique approach to modern resin dentistry in a hands-on format! Are full aesthetic direct composite veneers for maxillary incisors an option instead of porcelain? Porcelain veneers are not always the appropriate choice in every case because of finances, urgent care, patient age and a host of other reasons. Previous notions that composite veneers were inferior, was based on old designs and old mindsets.

**Attendees will learn and perform:**

- Modern tooth preparations and the injection molding and over molding technique for anterior veneers while utilizing the contact area for strength and improved aesthetics
- Matrix selection and modification
- Occlusion

**See his bio on page 57!**



**DAVID HOPKINS**  
**TICKET #: SU1**

Sunday, March 8, 2015 9:00 a.m. – 10:30 a.m.  
**“An Update on the Kentucky All Schedule Prescription Electronic Reporting System (KASPER)”**

1.5 C.E. HOURS  
FEE: \$55.00  
Dentists/Auxiliary

The Kentucky All Schedule Prescription Electronic Reporting (KASPER) training will provide dentists with information about the scope of the controlled substance abuse and diversion problem; discuss KASPER operation and provide tips to help dentists use KASPER more effectively; explain how statutory and regulatory requirements affect dentists' use of KASPER; and identify controlled substance prescribing and usage patterns in Kentucky.

**See his bio on page 61!**



**CPR CERTIFICATION**  
**TICKET #: SU2**

Sunday, March 8, 2015 9:00 a.m. – Noon  
**“Basic Life Support-BLS Healthcare Provider Training”**

FEE: \$100.00  
Dentists/Auxiliary

The Cardiopulmonary Resuscitation course will be conducted within the most recent updated guidelines of the American Heart Association. This course is three hours and will include adult, child and infant CPR, foreign body airway obstruction and an AED presentation. The instructors include a retired Firefighter who managed the CPR Training Center for the entire city of Louisville and two Respiratory Therapists. This course, while remaining compliant to AHA standards, will include plenty of discussion concerning the science behind changes in CPR, based on the experience of our instructors.

Each participant will receive a two-year certification card and a manual the day of the class.

This course complies with the requirements of the Kentucky Board of Dentistry for dental hygienists for provisions stipulated in 201 KAR 8:560, for dental assistants for provisions stipulated in 201 KAR 8:570 and for dentists for provisions stipulated in 201 KAR 8:530.



**DR. GEORGE KUSHNER**  
**TICKET #: SU3**

Sunday, March 8, 2015 9:00 a.m. – Noon  
**“Medical Emergencies in the Dental Office”**

3 C.E. HOURS  
FEE: \$90.00  
Dentists/Auxiliary

Medical emergencies can and do occur in the dental office. With advances in the medical field, we as dental practitioners are seeing and treating a significant medically-compromised patient population as outpatients in our dental offices. Fortunately, most of the emergencies that occur are treated appropriately and there is little harm to the patient. However, improper management of these emergencies can have disastrous results. Likewise, proper management of the medical emergency is no guarantee of a successful outcome.

This course will review common medical emergencies and management of these problems. Clinical “pearls” will be discussed that can hopefully lessen the chances of these emergencies. This presentation should be applicable to all members of the dental office team.

This course is approved by the Kentucky Board of Dentistry and meets the requirements for dental hygienists for provisions stipulated in 201 KAR 8:560E.

**See his bio on page 61!**





**PATTY BONASSO BYRD**  
**TICKET #: SU4**

Sunday, March 8, 2015      9:00 a.m. – Noon  
**“Meth and Illegal Drugs: Their Effect on the Oral Cavity”**

3 C.E. HOURS  
 FEE: \$90.00 Dentists      \$70.00 Staff  
 Dentists/Auxiliary

Methamphetamine (meth) abuse, as well as other illegal drugs, impacts the oral cavity and oral tissues. Would you recognize meth or illegal drug effects in the mouth if you saw it? How would continued use/abuse of certain drugs affect your treatment plans? How would you discuss the issue with your patient? Where would you refer the patient for help? What if the age of the patient is under 18 and they are using drugs?

This course will address many issues involving dental patients and meth/illegal drug use/abuse.

**Educational objectives:**

Upon completion of this course, participants should be able to:

- Describe the “typical” meth user, as well as other illegal drugs.
- Discuss the behavioral, physical and psychological indicators observed in meth users, as well as other illegal drugs.
- Identify the oral manifestations of meth and other illegal drug use.
- Utilize appropriate managements skills for safe treatment of a meth/illegal drug user/ abuser.
- Discuss the treatment modalities available for meth/illegal drug rehabilitation.
- Recognize that meth’s toxic ingredients and production byproducts have legal and environmental ramifications.
- Select resources for patient education.

**See her bio on page 57!**

**Mission of the Kentucky Dental Foundation:**

The Kentucky Dental Foundation, Inc. promotes professional and public programs which enhance oral health and ultimately the total health of Kentuckians.

**Vision:**

Develop, magnify, and manage a fund which will maximize professional and public programs that enhance oral health in Kentucky.

**Purpose:**

Support the mission and vision of the Kentucky Dental Foundation through:

-  Education
-  Scholarships
-  Research
-  Oral Health Programs
-  Other Organizations with Similar Goals

**Please contribute to your Kentucky Dental Foundation:**

Contact the Kentucky Dental Foundation at  
 1-800-292-1855 or 502-489-9121.



## Calendar of Events

### Thursday, March 5, 2015

- 10:00 A.M. – 4:45 P.M. Dr. Robert Lowe  
 “Aesthetic Overhaul - From Basic to  
 “Cutting Edge”: Technologies and  
 Techniques That Will Change Your  
 Practice!”  
*All proceeds benefit the Kentucky Dental Foundation*  
*Sponsored by Pulpdent, Shofu, Bisco, SDI (North  
 America) Inc., Doxa Dental, Triodent, Contact  
 EZ, Kerr Corporation & SS White*
- 7:00 P.M. – 8:30 P.M. William Marcus Randall Memorial Dinner  
*Special Guest Speaker on the Future of  
 Healthcare in Kentucky*  
*Sponsored in part by Anthem  
 Blue Cross Blue Shield*
- 8:30 P.M. – 9:30 P.M. President Dr. Garth Bobrowski’s  
 Dessert Reception – Hyatt Hotel –  
 Regency Ballroom – 2nd Floor  
**Everyone Welcome!**  
*Sponsored by Delta Dental of Kentucky*

### Friday, March 6, 2015

- 7:30 A.M. – 5:00 P.M. Registration: Main Lobby  
 KY International Convention Center
- 8:00 A.M. – 11:00 A.M. Dr. Larry Wallace  
 “Quality Dentures in One Hour – A Break  
 through Technique: Introduction”
- 8:00 A.M. – 11:00 A.M. Rita Zamora  
 “Social Media 101”  
*Sponsored in part by Lending Club*
- 8:00 A.M. – 11:00 A.M. Dr. Allen Honigman  
 “The LANAP® Protocol: A Paradigm Shift in  
 the Treatment of Periodontal Disease”  
*Sponsored by Millennium Dental Technologies*
- 8:00 A.M. – 11:00 A.M. Dr. Douglas Lambert  
 “Bad Bounces and Broken Teeth” – The  
 Sports Dentistry Side of Your Practice  
*Sponsored in part by DENTSPLY Raintree Essix*

### Friday, March 6, 2015

- 8:00 A.M. – 11:00 A.M. Dr. Robert Lowe  
 “Simplifying Posterior Composites: Bulk Fill  
 Technologies – Part I Bulk Fill Flowables  
 and Bioactive Dentin Replacements”  
**Hands-On** Workshop  
 Limited to 20 Participants  
*Sponsored by Pulpdent, Shofu, Bisco, SDI  
 (North America) Inc., Doxa Dental, Triodent,  
 Contact EZ, Kerr Corporation & SS White*
- 8:00 A.M. – 11:00 A.M. Dr. Mollie Winston  
 “Think of Yourself as the Patient: Oral  
 Surgery for the General Practitioner”
- 8:00 A.M. – 3:00 P.M. Dr. Bruno Correa de Azevedo  
 “Radiation Safety for Dental Auxiliaries”
- 8:00 A.M. – 3:30 P.M. Dr. Randy Shoup  
 “From Sealants to Composites to Onlays:  
 Everything You Need to Place PERFECT  
 Restorations”  
*Sponsored by CRYSTALMARK Dental  
 Systems, Inc. and Global Surgical*
- 8:30 A.M. – 9:30 A.M. Dr. Armando Moncada  
 “Oral HPV: The Rise, the Cause, the Solution”  
*Presented by PCG Molecular*
- 8:30 A.M. – 11:30 A.M. Matt Glassgold  
 “How to Choose the Right Digital Dental  
 Camera for Your Practice”  
*Sponsored by Lester A. Dine, Inc.*
- 8:30 A.M. – 11:30 A.M. Lois Banta  
 “Insurance Strategies That Work”
- 8:30 A.M. – 11:30 A.M. Dr. Paul Feuerstein  
 “New Vistas in Dental Technology – Is It  
 Time to Retire Your Explorer?”  
*Sponsored in part by GC America, Inc.,  
 3M ESPE and Henry Schein*
- 8:30 A.M. – 11:30 A.M. Eva Grayzel  
 “Tongue-Tied: A Story NOT Silenced by  
 Oral Cancer”  
*Sponsored in part by Nimbus Toothbrushes*



## Calendar of Events

### Friday, March 6, 2015

- 8:30 A.M. – 4:30 P.M.  
Registration 8:00 a.m.
- Dr. Larry Schoonover  
“Introduction to Mini Dental Implants – **Hands-On**”  
*Sponsored by 3M ESPE*
- 9:00 A.M. – 10:30 A.M.
- John Boardman & Andy Reynolds  
“Retirement Preparation for a Dentist – What Do I Need to Know Five Years Before I Retire?”
- 9:00 A.M. – 11:00 A.M.
- Ross Seymour & Lisa Eichert  
“Health Care Reform and Funding Incentives”  
*Presented by EHR Funding*
- 9:00 A.M. – NOON
- Dr. Israel Finger  
“Understanding the Digital Denture Revolution”  
*Sponsored by Global Dental Science LLC*
- 9:00 A.M. – NOON
- Patty Bonasso Byrd  
“OSHA and Infection Control for Dentistry 2015”
- 9:00 A.M. – NOON
- Dr. David Clark  
“Better, Faster, Prettier – The Art of Composite”  
*Sponsored by Bioclear, SS White and 3M ESPE*
- 9:00 A.M. – NOON
- Pam Hughes  
“Navigating Today’s Clinical Challenges”  
*Sponsored by Procter & Gamble*
- 9:00 A.M. – NOON
- Dr. Jose-Luis Ruiz  
“NOT a Full Mouth Rehabilitation – Treating the Full Mouth Case with Much Less Than a Full Mouth...Opening VDO Using Direct Composite, Adhesive Dentistry and Limited Implants & RPD”
- 9:00 A.M. – 4:00 P.M.
- Dr. Bruce Cassis  
“Practical Laser Assisted Dentistry”  
*Sponsored by BIOLASE*
- 9:00 A.M. – 6:30 P.M.
- Exhibit Hall Open  
*Wine & Cheese Reception from 4:00 p.m. – 6:30 p.m. on the Exhibit Hall Floor*  
*Sponsored in part by Anthem Blue Cross Blue Shield*  
*Meet & Greet Reception from 4:00 p.m. – 6:30 p.m. at the rear of the Exhibit Hall*

### Friday, March 6, 2015

- 11:00 A.M. – 12:30 P.M.
- John Boardman & Andy Reynolds  
“Dental Practice Transitions: How to Maximize the Value of Your Dental Practice”
- NOON – 2:00 P.M.
- KDA Past President’s Lunch
- 1:00 P.M. – 2:00 P.M.
- Dr. George Kushner  
“Bisphosphonates, Osteonecrosis of the Jaws (ONJ) and Dentistry – Where Are We Now and What do We Know?”
- 1:00 P.M. – 2:00 P.M.
- Tonya Lanthier  
“Online Tools to Learn About Yourself”
- 1:00 P.M. – 4:00 P.M.
- Dr. Larry Wallace  
“Quality Dentures in One Hour – A Breakthrough Technique: Advanced”
- 1:00 P.M. – 4:00 P.M.
- Dr. Mollie Winston  
“Complex Implant Treatments: The Agony and Ecstasy”
- 1:00 P.M. – 4:00 P.M.
- Dr. Douglas Lambert  
“Play Ball” – **Hands-On** Fabrication of Custom Athletic Mouthguards  
Limited to 30 Participants  
*Sponsored in part by DENTSPLY Raintree Essix*
- 1:00 P.M. – 4:00 P.M.
- Matt Glassgold  
“How to Best Use Your Digital Dental Camera”  
*Sponsored by Lester A. Dine, Inc.*
- 1:00 P.M. – 4:00 P.M.
- Dr. David Ahearn  
“Grow or Die – Explore How to Triumph Over Current Economic Conditions and Grow Your Practice Significantly”
- 1:30 P.M. – 4:30 P.M.
- Dr. Jonathan Hoang Do  
“Diabetes & Oral Implications for Older Adults”  
*Sponsored by Colgate*
- 1:30 P.M. – 4:30 P.M.
- Lois Banta  
“Dealing with Difficult Patients or...How to Turn Lemons into Lemonade”



## Calendar of Events

### Friday, March 6, 2015

- 1:30 P.M. – 4:30 P.M. Mr. Dan Wicker  
 “The Economy, Investments & Your Financial Freedom”  
*Sponsored by Cain, Watters & Associates*
- 1:30 P.M. – 4:30 P.M. Dr. Paul Feuerstein  
 “Update on Digital Impressions, CAD/CAM Conebeam and Treatment Planning”  
*Sponsored in part by GC America, Inc., 3M ESPE and Henry Schein*
- 1:30 P.M. – 4:30 P.M. Eva Grayzel  
 “Reset Mindsets Through Story: Educate, Engage and Persuade”  
*Sponsored in part by Nimbus Toothbrushes*
- 1:30 P.M. – 4:30 P.M. Dr. Robert Lowe  
 “Simplifying Posterior Composites: Bulk Fill Technologies – Part 2 Bulk and Sonic Placement of Posterior Composites”  
**Hands-On** Workshop  
 Limited to 20 Participants  
*Sponsored by Pulpdent, Shofu, Bisca, SDI (North America) Inc., Doxa Dental, Triodent, Contact EZ, Kerr Corporation & SS White*
- 2:00 P.M. – 4:00 P.M. Dr. Paul Simmons  
 “Ethical Decision Making and the Practice of Dentistry”  
*Sponsored by the American College of Dentists*
- 2:00 P.M. – 4:00 P.M. Don McKenzie  
 “The 7 Pillars of Modern Practice Marketing”  
*Sponsored by Officite*
- 2:00 P.M. – 5:00 P.M. Dr. David Clark  
 “Better, Faster, Prettier – Taking Composite to the Extreme!”  
*Sponsored by Bioclear, SS White and 3M ESPE*
- 2:00 P.M. – 5:00 P.M. “Preventive Equipment Maintenance”  
 Limited to 60 Participants
- 2:00 P.M. – 5:00 P.M. Dr. Israel Finger  
 “Understanding the Digital Denture Revolution”  
*Sponsored by Global Dental Science LLC*

### Friday, March 6, 2015

- 2:00 P.M. – 5:00 P.M. Dr. George Kushner  
 “Complications In Dentistry”
- 2:00 P.M. – 5:00 P.M. Pam Hughes  
 “Bone Health – What’s in Your Future?”  
*Sponsored by Procter & Gamble*
- 2:00 P.M. – 5:00 P.M. Dr. Jose-Luis Ruiz  
 “The Dento-Facial Esthetic Diagnosis System...How to Achieve Consistently Beautiful Smiles, not just Beautiful Teeth! A Team Driven Approach!”
- 2:00 P.M. – 5:00 P.M. Rita Zamora  
 “Keys to Social Media Marketing Success”  
*Sponsored in part by Lending Club*
- 4:00 P.M. – 6:30 P.M. *Wine & Cheese Reception on the Exhibit Hall Floor*  
*Sponsored in part by Anthem Blue Cross Blue Shield*  
*Meet & Greet Reception at the rear of the Exhibit Hall*
- 5:00 P.M. – 6:00 P.M. KDPAC Board Meeting
- 6:30 P.M. – 8:00 P.M. U of K Alumni Reception  
*Hyatt Hotel*
- 6:30 P.M. – 8:00 P.M. U of L Alumni Reception  
*Hyatt Hotel*
- Time to be Announced New Dentist Reception  
*Off site*

### Saturday, March 7, 2015

- 7:30 A.M. – 4:00 P.M. Registration: Main Lobby  
 KY International Convention Center
- 8:00 A.M. – 11:00 A.M. Dr. Allen Honigman  
 “The LAPIP® Protocol: You CAN Save a Failing Implant”  
*Sponsored by Millennium Dental Technologies*



## Calendar of Events

### Saturday, March 7, 2015

- 8:00 A.M. – 11:00 A.M. Dr. David Ahearn  
 “THIS CAN ALL BE EASIER: A Dozen Projects That Will Make Your Office a Fun, Easy and Productive Place to Work!”
- 8:00 A.M. – 11:00 A.M. Dr. Jeffrey Horowitz  
 “Comprehensive Diagnosis of Obstructive Sleep Apnea and Understanding the Sleep Study”  
*Sponsored by Kettenbach and Doxa Dental*
- 8:00 A.M. – 11:00 A.M. Dr. Carla Cohn  
 “Practical Pediatric Dentistry for the General Practitioner and Their Assistants”  
*Sponsored by Shofu, Bisco & DMG*
- 8:00 A.M. – 11:00 A.M. G. Kent Mangelson  
 “How Dentists Can Become Invincible to Lawsuits and Save Thousands in Taxes”  
*Sponsored by the American Society for Asset Protection*
- 8:00 A.M. – 4:00 P.M. Dr. Jorge Vera  
 “The Essentials of Endodontics: Understand & Utilize Concepts Based on Evidence to Maximize Your Clinical Success”  
*Sponsored by Axis/SybronEndo*
- 8:30 A.M. – 11:30 A.M. Jennifer de St. Georges  
 “Practical Solutions to Solve Today’s Major Scheduling Issues”  
*Sponsored by JdSG International Inc.*
- 8:30 A.M. – 11:30 A.M. Mr. Dan Wicker  
 “Successful Dental Partnerships – A Step-By-Step Process to Practice Transitions”  
*Sponsored by Cain, Watters & Associates*
- 8:30 A.M. – 11:30 A.M. Dr. Robert Harris  
 “Ozone for Dentistry” – Discover the Natural Healing Ability of Oxygen/Ozone
- 8:30 A.M. – 11:30 A.M. Dr. Ron Kaminer  
 “The Program: Minimally Invasive Dentistry as it Relates to all Specialties”  
*Sponsored by Perio Protect, Coltene/Whaledent, Kerr Corporation & Premier Dental*

### Saturday, March 7, 2015

- 8:30 A.M. – 11:30 A.M. Dr. Douglas Young  
 “Evidence-Based Approach to Two Prevalent Patient Issues & Erosion”  
*Sponsored by Colgate*
- 8:30 A.M. – NOON PANEL: Dr. John Thompson, Moderator, Dr. Ken Rich, Thomas Spangler, Anthony Cook, Dr. Fred Sharpe & Miriam Fordham  
 “The Affordable Care Act has Changed the Delivery of Healthcare in Kentucky and Dentistry’s Role – The New Healthcare Game”
- 8:30 A.M. – 4:30 P.M. Dr. Larry Schoonover  
 Registration 8:00 a.m.  
 “Mini Dental Implants: Expanded Indications – **Hands-On**”  
*Sponsored by 3M ESPE*
- 9:00 A.M. – 10:30 A.M. Tonya Lanthier  
 “Lessons Learned from Online Dating: Find the Perfect Match for Your Team”
- 9:00 A.M. – NOON “Preventive Equipment Maintenance”  
 Limited to 60 Participants
- 9:00 A.M. – NOON Mr. Jeffrey Sexton  
 “17th Annual Economic & Investment Outlook: You’re Not Scared Enough... And You Should Be (A Little at Least!)”
- 9:00 A.M. – NOON Dr. Bruce Cassis  
 “Practical Laser Assisted Dentistry – **Hands-On** Review”  
 Limited to 30 Participants  
*Sponsored by BIOLASE*
- 9:00 A.M. – NOON Cancer Symposium  
 “Update on Five Common Malignancies”  
*Co-Sponsored by:  
 The Kentucky Cancer Program  
 The James Graham Brown Cancer Center*



## Calendar of Events

### Saturday, March 7, 2015

- 9:00 A.M. – NOON  
Dr. David Clark  
“Better, Faster, Prettier – The Art of Composite” – Intro **Hands-On** Workshop”  
Limited to 40 Participants  
*Sponsored by Bioclear, SS White and 3M ESPE*
- 9:00 A.M. – 4:00 P.M.  
Exhibit Hall Open
- 9:30 A.M. – 11:30 A.M.  
Dr. Jonathan Rich  
“Success Career Strategies for Dental Students”
- NOON – 2:00 P.M.  
Table Clinic & Hobby Show  
**Rear of the Exhibit Hall**  
KY International Convention Center
- 1:00 P.M. – 4:00 P.M.  
Dr. Carla Cohn  
“They’re Never Too Young....Preventive and Behavior Guidance for the Children in Your Practice”  
*Sponsored by Shofu, Bisco & DMG*
- 1:00 P.M. – 4:00 P.M.  
Dr. Jeffrey Horowitz  
“I Got TMJ!: Treating Temporo-Mandibular Disorders as a Part of Comprehensive Care”  
*Sponsored by Kettenbach and Doxa Dental*
- 1:00 P.M. – 4:00 P.M.  
Kelly Brenner  
“Infection Control in Practice – Guidelines & Recommendations”  
*Sponsored by Hu-Friedy Mfg. Co., LLC*
- 1:30 P.M. – 4:30 P.M.  
Dr. Robert Harris  
“Ozone for Dentistry” – Discover the Natural Healing Ability of Oxygen/Ozone
- 1:30 P.M. – 4:30 P.M.  
Jennifer de St. Georges  
“The Marriage of Marketing and Management...the 7 Essential Steps to Build Patient Relationships and Increase Patient Retention by Elevating Your Management and Communication Skills”  
*Sponsored by JdSG International Inc.*

### Saturday, March 7, 2015

- 1:30 P.M. – 4:30 P.M.  
Dr. Ron Kaminer  
“21st Century Minimally Invasive Dental Hygiene: Tips and Tricks for Maximum Production”  
*Sponsored by Perio Protect, Coltene/ Whaledent, Kerr Corporation & Premier Dental*
- 1:55 P.M. – 2:00 P.M.  
KDPAC Annual Meeting
- 2:00 P.M. – 2:30 P.M.  
General Assembly/Election of Officers
- 2:00 P.M. – 4:00 P.M.  
Dr. George Kushner, Dr. Brian Shumway & Dr. Bruno Correa de Azevedo  
“I’ve Found This Lesion....Now What?”
- 2:00 P.M. – 5:00 P.M.  
Dr. David Clark  
“Better, Faster, Prettier – Taking Composite to the Extreme” – Advanced **Hands-On** Workshop”  
Limited to 40 Participants  
*Sponsored by Bioclear, SS White and 3M ESPE*
- 2:30 P.M. – 4:00 P.M.  
First Meeting of the House of Delegates
- 4:00 P.M.  
Reference Committee Meetings  
(4:00 p.m. or immediately following the House of Delegates meeting)

### Sunday, March 8, 2015

**Please note that all Sunday courses and events will be held at the Hyatt Hotel**

- 9:00 A.M. – 10:30 A.M.  
Mr. Dave Hopkins  
“An Update on the Kentucky All Schedule Prescription Electronic Reporting System (KASPER)”
- 9:00 A.M. – NOON  
CPR Certification  
“Basic Life Support-BLS Healthcare Provider Training”
- 9:00 A.M. - NOON  
Dr. George Kushner  
“Medical Emergencies in the Dental Office”



## Calendar of Events

### Sunday, March 8, 2015

9:00 A.M. – NOON      Patty Bonasso Byrd  
 “Meth and Illegal Drugs: Their Effect on  
 the Oral Cavity”

10:30 A.M. – NOON      Second Meeting  
 of the House of Delegates

### University of Louisville

Friday, March 6, 2015

6:30 p.m. – 8:00 p.m.      University of Louisville Alumni Reception

### University of Kentucky

Friday, March 6, 2015

6:30 p.m. – 8:00 p.m.      University of Kentucky Alumni Reception

### Alliance to the KDA

Saturday, March 7, 2015

Noon      Luncheon      **Open to all Attendees!**  
 For Reservations contact Harriet Allen  
 at (502) 897-5044 by March 1, 2015

### F.A.C.D./F.I.C.D./Pierre Fauchard

Friday, March 6, 2015

2:00 p.m. – 4:00 p.m.      Dr. Paul Simmons  
 “Ethical Decision Making and the Practice  
 of Dentistry”  
*Sponsored by  
 the American College of Dentists*

Saturday, March 7, 2015

7:30 a.m. – 11:00 a.m.      FACD/FICD Business Meeting/Breakfast  
 Note: FACD will meet  
 from 7:30 a.m. – 8:30 a.m. and  
 FICD will meet  
 from 10:00 a.m. – 11:00 a.m.  
 Breakfast & Awards  
 will be from 8:30 a.m. – 10:00 a.m.

### Kentucky Dental Foundation

Thursday, March 5, 2015

4:00 p.m. – 5:30 p.m.      Business Meeting

### Kentucky Dental Assistant's Association

Friday, March 6, 2015

6:30 p.m.      Executive Board Meeting  
 Hyatt Hotel

8:00 a.m. – Noon      Continuing Education  
 KICC Room L8

# 2015 Speaker Bios



**Dr. David Ahearn** is, first and foremost, a full time practicing dentist. Although located in a rural location town, his office ranks among the nation's most productive practices. Trained in prosthetics at the University of Michigan, Dr. Ahearn, like many of us, struggled to reconcile the desire for the utmost quality with the requirements for practice success. His discovery and application of the principles of the Toyota Production System to dentistry in the early 90's began a quality and productivity revolution that is at the heart of his design work.

He is the founder of Design/Ergonomics; the nation's largest independent dental office design firm. The company works with doctors across North America in designing comfortable, productive and yet highly cost-effective practices. He has held faculty positions at both the University of Michigan and NYU's College of Dentistry. He is also a founding member of the ADA's Ergonomics Subcommittee and a contributor to numerous dental publications.



From terrified dental patient to popular international speaker and dental consultant, **Lois Banta**, CEO of Banta Consulting, Inc., has been involved in dentistry for more than 30 years. With extraordinary insight into the dynamics that make a practice successful, Lois delivers her message with enthusiasm and heartfelt conviction.

Lois Banta's SCI approach (See, Commit and Implement) has allowed her to take practices from mediocrity to excellence. Her no-nonsense approach and tenacity have earned this 5 ft. tall dynamo the apt reputation, "Ten Foot Tall & Bullet Proof." As a staff trainer and team builder, Lois effectively teaches the dental team how to move in the same direction, while performing their individual tasks. Her recipe for success applies to practices of all sizes and her program is essential for dentists who are committed to reaching their potential.

Through Banta Consulting, Lois provides her expertise to dental practices, both large and small, across the country and internationally. And, as a highly sought after speaker on the American Dental Association circuit, the Thomas P. Hinman Dental Meeting, California Dental Association, Greater New York Dental Meeting, Yankee Dental Congress and other popular venues, Lois' seminars are a valued resource for every member of the dental team. Lois also has written monthly columns for *Dental Practice Reports* and has been a featured writer for the *Dental Economics*, *Dentistry Today*, *AGD* plus other numerous journals. Lois is CEO, President and Founder of Banta Consulting, Inc., a company that specializes in all aspects of dental practice management. Lois has over 37 years of dental experience. She owns and operates The Speaking Consulting Network, and is a member of ADMC (Academy of Dental Management Consultants),

AADOM (American Academy of Dental Office Managers), ADAA (American Dental Assistants Association) and AADPA (American Academy of Dental Practice Administration).



**John Boardman** was born and raised in Lexington, Kentucky. As the son of a banker, he took an active interest in the world of finance from an early age. While attending Centre College, John was active in investment research, while working on an endowment study with the school's Director of Finance. After graduating from Centre College, John worked his way up at a large regional bank to become one of the youngest Vice Presidents in the bank, employing over 25,000 people. His responsibilities and titles included financial planning Analyst, Investment Coordinator, Business Development Officer to eventually Wealth Management Advisor and Vice President. After working with dozens of families and institutions, John realized that he could offer client service far greater than most large institutions, often prone to high employee turnover and inadequate client service. In 2005, John established Boardman Wealth Planning, Inc., a business designed with the capabilities of a large institution and the client service of a locally-owned business.

John is a CERTIFIED FINANCIAL PLANNER™ practitioner and currently holds FINRA Series 7, 24, 63, and 65 registrations. He is also licensed by the state of Kentucky for Life Insurance and Health Insurance. John is a graduate of the Cannon Financial Institute Investment Management and Personal Trust School. He is also a FINRA Registered Representative, a FINRA Registered Principal and an Investment Advisor Representative through Boardman Wealth Planning, Inc.

In the community, John is a member of the Bluegrass Estate Planning Council, a member of the Centre College Alumni Advisory and Lexington Boards and the Chairman of the American Cancer Society Hope Lodge of Lexington Board.

In his free time, John enjoys golf, tennis, reading, cooking, and spending time with his wife Ann Wesley, his daughter, Kate, his son, Henry, and his dog, Jack.



**Kelly Brenner** is a Manager-IMS Sales Development & Education with Hu-Friedy Manufacturing Company working with dental professionals and dental distributors across the country since 2005. Kelly uses her expertise to help dental offices develop effective instrumentations strategies and solve problems related to instrument management. She has been involved in the dental industry for many years, starting at an orthodontic office as an orthodontic technician



# 2015 Speaker Bios

in Wisconsin. Kelly has over 18 years' experience with both dental distributors and dental manufacturing.

Kelly holds a bachelor degree in Communication from Carroll University, Waukesha, WI. She is a current member of OSAP. Kelly has devoted many hours to continuing education and has conducted presentations on a variety of topics related to dental instrumentation and infection prevention.



**Patty Bonasso Byrd, RDH, BS** is currently co-director of Infection Control at the University of Louisville School of Dentistry as well as in private practice.

In dental hygiene since 1978, Patty is a graduate of the University of Louisville Dental Hygiene Program. She received her BS in Occupational Training and Development in 2002. She is an active member of the American Dental Hygienists' Association as well as past president of KDHA.

Having an accomplished background in several dental hygiene arenas, such as clinician, national speaker, corporate educator, faculty, sales and author, she brings a wealth of experience and knowledge to her courses.



**Dr. Bruce Cassis** is a 1980 graduate of West Virginia University School of Dentistry. Dr. Cassis maintains a dental practice in Fayetteville, West Virginia. He is a member of the Academy of General Dentistry, American Academy of Cosmetic Dentistry, American Dental Association, Dental Organization for Conscious Sedation, West Virginia Dental Association, and The West Virginia Academy of General Dentistry.

Dr. Cassis is a clinical instructor for certification level training utilizing the Waterlase MD Er, Cr: YSGG laser and diode wavelength systems. He has successfully trained thousands of dentists in implementing laser procedures into their practices. Dr. Cassis earned his Mastership Certification from the World Clinical Laser Institute in January of 2005 and from the Academy of General Dentistry in June of 2007. He has served on the Program Approval for Continuing Education (PACE) Council for the Academy of General Dentistry, and is currently the chairperson for the AGD Communications Council. He contributed to research conducted by Shareef Madavi, of SM2 Consulting, and the publication, *Case Studies on Waterlase in Today's Dental Practice, Investing in Your Patients and Your Practice*. The article is a stand-alone publication and was also featured in the February 2006 edition of *Dental Economics*. Dr. Cassis also helped in the development and clinical testing of the Waterlase MD turbo laser hand piece system introduced at the 2009 Chicago Midwinter Dental Meeting.

Dr. Cassis is active in his church and community. He is a life-long member of the St. George Orthodox Cathedral and is a member of the choir. He is active in the Fayetteville Lions Club, having served as a past-president in the club.



**Dr. David Clark** founded the Academy of Microscope Enhanced Dentistry, which is an international academy formed in 2002 to advance the art and science of microdentistry, micro-endodontics, micro-periodontics and dental microsurgery. He is a course director at the Newport Coast Oral Facial Institute. Dr. Clark is a current member of CRA (Clinicians Report). He is on the editorial board for several journals.

Dr. Clark has conducted retrospective studies on retention and wear of minimally invasive posterior composites and cross sectional studies of coronal fracturing of previously restored teeth. Current studies include strength analysis and marginal leakage of the injection molding and snow plow techniques for class II composites.

Dr. Clark graduated in 1986 from the University of Washington School of Dentistry, DDS.

Dr. Clark has authored more than 20 articles, including the first comprehensive guide to enamel and dentinal cracks based on 16 power magnification in the *Journal of Esthetic and Restorative Dentistry*. Dr. Clark co-authored the chapter, Contemporary Molar Endodontic Access in the textbook *Dental Clinics of North America*. He is currently co-authoring a textbook for schools and practicing dentists, *Contemporary Cavity Preparations and Vital Endodontics: Access and Instrumentation; Necrotic Tooth Endodontics: Access and Instrumentation*.

Dr. Clark focuses on the re-designing of restorative and endodontic cavity preparations; an overhaul of the tragically outdated GV Black cavity shapes. For composite dentistry, this includes the non-retentive Class II preparation which requires the Injection molding filling technique. He has had a long and fruitful working relationship with 3M restorative. For endodontics, Dr. Clark is developing new techniques, materials, burs, and files to better access, shape and restore non vital teeth. This includes the new Endoguide micro-endo burs. He is part of the design team for the SS White line of rotary files and obturation systems, 'CORE' endodontic system with V Taper rotary files. He has helped pioneer the concept of Biomimetic Micro-Endodontics, which is a significant departure from Schilderian shaping. Dr. Clark has developed a matrix and interproximal management system, the Bioclear Matrix System that promises a real advancement for placement of biologically appropriate, esthetically pleasing direct composite restorations. He owns US patents on diastema closure, anatomic anterior matrices, along with utility patents on Injection molding of composites.

# 2015 Speaker Bios



**Dr. Carla Cohn** graduated from the Faculty of Dentistry at the University of Manitoba in 1991. She then went on to complete a post graduate internship in Children's Dentistry at Health Science Centre Children's Hospital. Dr. Cohn entered into private practice after graduation and dedicated most of the first decade to working and raising her three sons. She was alarmed at the rampant tooth decay she encountered in very

young children, despite all of the knowledge and education available on preventing tooth decay. Dr. Cohn wanted to help these children regain their health in a quick and efficient manner and thus began her second decade in practice. Today Dr. Cohn's private practice, at Kid's Dental, the focus is on prevention. It is both pro-active and ground breaking. A system that would finally allow dentists to eradicate cavities and treat caries by risk assessment is extremely exciting. As a mother, Dr. Cohn strives to have her own children grow up cavity free. As a dentist, after spending many years repairing and extracting decayed teeth, she looks forward to a future in which we can truly see a decline in cavities.

Change can only occur through education. Dr. Cohn's goals for the future are to help educate the community, dental professionals and medical professionals on prevention of tooth decay. Her hope is to help to create a new generation of cavity free children, one in which a child has never experienced an injection of local anesthetic or the dental drill.

Dr. Cohn holds appointments at the University of Manitoba, Faculty of Dentistry and the Dean's Advisory Board at the University of Manitoba. She has surgical privileges as a shareholder at Western Surgery Centre - a private surgical clinic. Dr. Cohn is a member of the following organizations: Canadian Dental Association, Manitoba Dental Association, Manitoba Dental Alumni Association, Winnipeg Dental Society, Women's Dental Group, American Academy of Pediatric Dentistry and the Canadian Dental Institute. She was recently inducted into the Pierre Fauchard Academy.

Dr. Cohn has lectured nationally and internationally on risk assessment, prevention, behavior management and restorative treatment options. She evaluates dental materials for the Catapult Group and speaks as a clinician who has observed first hand and dealt directly with everything presented in her courses.



**Mr. Anthony A. Cook**, MS, MBA is the President and Chief Executive Officer of The Dental Care Plus Group (DCPG), a position he has held since February 2001. In November 2008, Anthony was appointed to The Dental Care Plus Group's Board of Directors.

As President and CEO, Anthony has tripled membership, growing the company to more than 300,000 members. Revenue under Anthony's leadership has quadrupled, exceeding \$80 million, annually. DCPG's growing footprint has led to the creation of two regional offices, one in Columbus, Ohio and one in Louisville, Kentucky.

Recently, Anthony took a creative and synergistic approach to positioning DCPG, once again, for new opportunities. This time it was in the health care reform environment. He began by taking a look at health care reform and how dental fit into it through his involvement on the National Association of Dental Plans (NADP) taskforce. He lobbied with Ohio representatives in both the House and the Senate, as the legislation was forwarded. He also served on the Government Relations Taskforce of the NADP, monitoring federal regulation and making recommendations for modifications. He worked with the NADP's State Exchange Workgroup in 2011, reporting to other industry groups the progress that was being made in the implementation of exchanges in Ohio, Kentucky and Indiana. In 2012, Tony's work with the Department of Insurance in Kentucky and other regulators led him to monitor the setup of the Kentucky Exchange Advisory Board. He volunteered to serve on the Oral and Vision Subcommittee and assist with the development of Qualified Health Plan regulations.

Before joining DCPG, Anthony consulted with executives of health care organizations in developing capabilities to succeed in a managed care setting. Prior to that, Anthony was Director of Health Systems for the largest Blue Cross and Blue Shield HMO in Ohio, as well as Executive Director of a provider-owned health plan.

Anthony graduated from Youngstown State University with a bachelor's degree in psychology and a master's degree in guidance and counseling. After graduating, Anthony began working at Hospital Care Corporation as the administrator of Health Maintenance Plan. At the same time, he worked toward receiving his Master of Business Administration through the executive program at Baldwin-Wallace College in Cleveland, Ohio.

Anthony is a member of the Healthcare Financial Managers Association and the National Association of Dental Plans. He volunteers on The Foundation for the Talbert House and finds joy in spending time with his wife, three children and four grandchildren. He also enjoys golfing and collecting pre-1950s science fiction articles and novels. Anthony currently resides in Cincinnati, Ohio.

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**Dr. Bruno Correa de Azevedo, DDS, MS** is a Diplomate, American Board of Oral and Maxillofacial Radiology and an Assistant Professor, Oral and Maxillofacial Radiology at the University of Louisville School of Dentistry in Louisville, Kentucky.



**Jennifer de St. Georges** is known for delivering her content-driven, practice management programs with her no nonsense approach and her distinctive sense of humor. She bases her management philosophy on the benefits of a practice being pro-active in their management approach, but always provides take home solutions to key current management problems and issues. She places

enormous emphasis on raising the level of Doctor/Team and patient communication. Jenny loves having a direct rapport with audiences and encourages Q & A's. Each program is supported with a detailed workbook to assist Doctor and team to make implementation and change easier and stress free.

A Fellow of the International Academy of Dental Facial Esthetics, she presently serves as the Senior Executive Efficiency Consultant to The Massad Center for Higher Learning. Mrs. de St. Georges was the first non-dentist to be appointed to the *Dentistry Today* Contributing Editors Board. With more than 300 published articles, Jenny has presented more than 1,000 programs on five continents. Her bookings run from large international conferences to small private workshops.



**Dr. Jonathan Hoang Do** is a full-time lecturer in Periodontics at the UCLA School of Dentistry and an adjunct faculty member at the West Los Angeles College Department of Dental Hygiene. He received his DDS, Certificate in Advanced Education in General Dentistry, and Certificate in Periodontics from the UCLA School of Dentistry.

Dr. Do is the Faculty Advisor for the Vietnamese Dental Student Association at UCLA, a community service organization serving the Vietnamese community in southern California. He is active in outreach efforts across the region and abroad.



**Lisa Eichert's** product/brand familiarity is based in medical and dental for EHR Funding. She works to build the company's title and reputation. She is responsible for product development and growth, as well as sales management, where she is in charge of overseeing the training operations regionally and nationwide. She oversees and qualifies medical and dental practitioners to comply with EHR Stimulus Incentive qualifications and filings pertaining to the increase of health codes that are scheduled to mandate in the near future. She is a speaker for EHR Funding at medical and dental conferences, nationwide. On behalf of the company she educates practitioners who fall under HIPPA guidelines to meet these future regulations and stay in compliance with the EMR-ICD-9/ EHR-ICD-10 billing code transition.



**Dr. Paul Feuerstein, DMD** received his undergraduate training at SUNY Stony Brook during the '60s, studying chemistry, engineering, computer science and music and is a 1972 graduate of UNJMD. He maintains a general practice in North Billerica, Massachusetts.

He installed one of the first in-office computers in 1978 and has been teaching and consulting since then. He is the Technology Editor of *Dentistry Today*, author of several technology articles and lectures at many national and local dental meetings. His work with CAD/CAM helped develop the LAVA COS intraoral scanning system.

He was named Clinician of the Year at the 2010 Yankee Dental Congress and is an Adjunct Assistant Professor in General Dentistry at Tufts University.



**Dr. Israel Finger, DDS, MS, M.Ed.** specializes in removable prosthetics (dentures) and implant restorations. For 28 years, Dr. Finger has been a Professor at LSU Medical Center, where he was Director of the Graduate Program in Prosthodontics. He has lectured extensively, both nationally and internationally, and has authored numerous journal articles and contributed to textbooks.



**Miriam Fordham** currently serves as Director of the Division of Health Care Policy Administration in the Kentucky Office of the Health Benefit and Health Information Exchange. Prior to joining this Office within the Cabinet for Health and Family Services, Ms. Fordham served in the legislative branch for 12 years with the Legislative Research Commission. During her

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tenure in the legislative branch, Ms. Fordham served as a Legislative Committee Analyst with the Health and Welfare Committee and as a Staff Economist. Ms. Fordham holds an A.B. degree in sociology with a Hispanic studies concentration from Bryn Mawr College and Master's degrees in applied sociocultural anthropology and agricultural economics and a doctoral degree in public administration from the University of Kentucky. While completing studies for her undergraduate degree and graduate degrees in anthropology and agricultural economics, Ms. Fordham was fortunate to experience living in Central and South America.



**Matt Glassgold** graduated with a degree in Public Relations from the University of Florida in 1994. He has worked for the dental photography specialists, Lester Dine Inc., since 1995. Matt assumed the role of president of Lester Dine Inc. in 2010. During his time with Dine he has seen the dental photography industry evolve from film driven cameras to the exciting digital world we see today. Matt lives in Palm Beach Gardens, Florida with his wife, Tara, daughter, Kylie, son, Jacob and two German Shepherds.



**Eva Grayzel**, a nationally recognized Master Storyteller and performance artist, was diagnosed at age 33 with stage IV oral cancer and given a 15% chance of survival. After regaining her deep vibrant voice, Eva applied her stage skills to communicate the depth of her experience in a unique and powerful way. For over a decade, Eva's programs have captivated dental professionals worldwide using story as a catalyst for change. A champion for early detection, Eva

founded the Six-Step Screening™ oral cancer awareness campaign for which she was recognized by the American Academy of Oral Medicine. Eva is the author of two children's books, *Mr. C Plays Hide & Seek* and *Mr. C the Globetrotter*, in the *Talk4Hope* Family Book Series.



**Dr. Robert E. Harris, Jr.**, DMD, NMD is a 1971 graduate of the University of Louisville School of Dentistry and a 1999 graduate of Capital University of Integrative Medicine in Washington, D.C. He served in the U.S. Army Dental Corps at Fort Benning, GA 1971-1973. Dr. Harris has held faculty positions at the University of Louisville School of Dentistry and Capital University of Integrative Medicine. He is currently on the faculty of the American College

of Integrative Medicine and Dentistry and the School of Integrative Biologic Dental Medicine. He has served on the Board of Directors of the American Academy of Craniofacial Pain and the International Association of Oral Medicine and Toxicology. He currently sits on the

Board of Directors of the American College of Integrative Medicine and Dentistry and the Institutional Review Board of the American College of Integrative Medicine and Dentistry. Dr. Harris is Chairman of the Scientific Review Committee of The Institutional Review Board of The American College of Integrative Medicine and Dentistry. He is a nationally and internationally recognized lecturer on the use of oxygen/ozone in dental medicine.

Dr. Harris has been in private practice since 1974 and maintains offices in Louisville, KY and New Albany, IN. His practice emphasizes a biological approach to patient treatment. He works in conjunction with local physicians, dentists, oral surgeons, endodontists, periodontists, orthodontists and allied health care practitioners to provide a multidisciplinary/integrative philosophy of comprehensive patient care.



**Dr. Allen Honigman**, originally from Ottawa, Ontario in Canada, received his B.Sc in Biochemistry from the University of Ottawa. He then pursued an honors degree in Genetics at the University of Western Ontario. He then attended Idaho State University, and received his Masters degree in Microbiology and Immunology. He completed his Doctorate of Dental Surgery in 1991 at the University of Texas Health Science Center at San Antonio

and then went to complete his periodontic specialty training residency at UCLA in 1993. Dr. Honigman has practiced in Southern California and in 1995 was offered a position in Guam. While there, he had the opportunity to lecture at local dental society meetings. In 1999, Dr. Honigman was offered a faculty position as the Director for Undergraduate Periodontic Clinical Education at Case Western Reserve University in Cleveland, Ohio where he was also awarded "Clinical Faculty of the Year" by the dental students. While there, he also gave a continuing education course on Periodontal Esthetic Surgery for the Cleveland dental community. In 2001, he moved to Arizona to practice and in 2003, opened his periodontics and implant practice in Chandler. He began utilizing CT guided implant treatment planning and placement in early 2004, and is one of the most prolific users of the technology in Arizona. In 2006, he became the first periodontist in Phoenix to incorporate the LANAP® protocol into his practice, and in 2007, added a cone beam CT scanner to aid in accurate diagnosis and treatment planning of his periodontal and implant patients. He has lectured for various implant companies on the utilization of CT guided implant treatment planning and placement to optimize results. In 2009, he became a certified instructor for the IALD and has lectured across the country on the LANAP® and LAPIP™ protocols.

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**Mr. David Hopkins** is Program Manager for the Kentucky All Schedule Prescription Electronic Reporting system, also known as KASPER. KASPER is operated by the Office of Inspector General in the Kentucky Cabinet for Health and Family Services. In this position he is responsible for KASPER training; managing federal Prescription Drug Monitoring Program Grants that provide funding support for the program; and for analysis and research using

KASPER data. Mr. Hopkins graduated from The Ohio State University with a Bachelor of Science in Computer and Information Science, and has over 30 years of experience in Information Technology consulting and project management. Mr. Hopkins is a member of the National Association of Drug Diversion Investigators, National Association of State Controlled Substances Authorities and is the Kentucky representative to the Alliance of States with Prescription Monitoring Programs.



**Dr. Jeffrey Horowitz**, a native of Old Bridge, New Jersey, completed his undergraduate studies at the University of Pittsburgh and earned his DMD degree from the Medical University of South Carolina. Upon graduation he completed a general practice residency at the Mountainside Hospital in Montclair, NJ. In 1992, Dr. Horowitz founded the Carolina Center for Cosmetic

and Restorative Dentistry, a multi-disciplinary group practice in the Conway/Myrtle Beach, SC area. His main interests include cosmetic smile rehabilitation, complex restorative cases, treatment of sleep disordered breathing, orthodontics and TMJ disorders.

An admitted C.E. "Junkie", Dr. Horowitz has earned fellowship from the Academy of General Dentistry where he is actively involved as a past-president and delegate for South Carolina. He also serves as a mentor at the prestigious Kois Center for Advanced Dental Studies, a key opinion leader/lecturer for the Catapult Group and an instructor for Sleep Group Solutions. His affiliations include the Pierre Fauchard Academy, the American Academy of Cosmetic Dentistry, the American Orthodontic Society, the American Dental Association, the American Association of Dental Sleep Medicine, the Carolina Sleep Society and the American Academy of Craniofacial Pain. Dr. Horowitz has been featured in regional print and television news media and lectures throughout the U.S. on sleep and multi-disciplinary dentistry, engaging audiences in a personalized style.



**Pam Hughes**, RDH, MS, is a recognized speaker throughout the United States on advances in therapeutic oral care products, women's aging complexities, oral risk assessment and improving patient care with evidence-based decision making. She is a past President of the California Dental Hygiene Educators' Association and the California Dental Hygienists' Association.

Pam remains clinically active in a general practice with 34 years of experience and holds a faculty position at the Ostrow School of Dentistry of University of Southern California in the Division of Periodontology, Diagnostic Sciences, Dental Hygiene and in the MSDH Graduate Program at USC. She has authored several articles on topics related to women's aging and their compromised health concerns, along with effective home care strategies in treating gingival disease.



**Dr. Ron Kaminer** is a 1990 graduate from SUNY at Buffalo School of Dental Medicine. He maintains two practices, one in Hewlett, NY and one in Oceanside, NY. Dr. Kaminer is an international expert in the field of dental lasers and has lectured on lasers and minimally invasive dentistry, both nationally and internationally. He is the Director of the Masters of Laser training program in New York and is a clinical instructor with the International College of

Laser Education. He evaluates new dental materials for the Catapult Group and sits on the advisory boards and is a clinical consultant for numerous dental manufacturers. He has authored numerous articles on dental lasers and minimally invasive dentistry and is an associate editor for *Dental Product Shopper*. He is a member of the Academy of Laser Dentistry, Academy of General Dentistry, International College of Facial Esthetic and American Dental Association. He lives in Hewlett, NY with his wife and three children.



**Dr. George Kushner** is a graduate of Temple University School of Dentistry. Dr. Kushner received his medical degree from the University of Alabama School of Medicine. He completed his Oral and Maxillofacial Surgery residency at the University of Louisville. Currently, Dr. Kushner is Professor of Oral and Maxillofacial Surgery at the University of Louisville. He is the Director of the Oral and Maxillofacial Surgery Residency program. Dr. Kushner is

the author of several publications and articles and lectures extensively throughout the country. He maintains a faculty practice in oral and maxillofacial surgery through the University of Louisville School of Dentistry.

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**Dr. Douglas Lambert**, D.D.S., F.A.C.D., F.A.S.D.A., F.A.S.D., A.B.A.D. graduated from the University of Minnesota Carlson School of Management in 1980 and the University of Minnesota School of Dentistry in 1984, where he received the Outstanding Senior Student Award and the Quintessence Award. He is a Fellow in the American College of Dentists, the Pierre Fauchard Academy, the Academy for Sports Dentistry, the American Society for

Dental Aesthetics, and a Diplomat of the American Board of Aesthetic Dentistry. He has been recognized annually as one of the Top Dental Educators by *Dentistry Today* for twelve consecutive years, and has been honored as a Top Dentist by *Minneapolis/St. Paul* and *Minnesota Monthly* magazines each year the past eleven years. Dr. Lambert has held many societal positions in organized dentistry, including Past President of the Minneapolis District Dental Society, six years as a Trustee to the Minnesota Dental Association, and a delegate to the ADA. He has authored and co-authored several articles on cosmetic and aesthetic topics, and has presented numerous lectures and hands-on seminars, nationally and internationally, for dental organizations, universities, and study clubs, and is part of the education team for the Post-Graduate Course in Esthetic Dentistry at the University of Minnesota School of Dentistry and the Catapult Group. He also serves as an independent consultant and clinical researcher for many dental manufacturers, and as the team dentist for the Minnesota Lynx of the WNBA. Dr. Lambert is senior partner in an aesthetic-based practice in Edina, Minnesota emphasizing cosmetic, comprehensive, and sports dentistry. In his spare time, he enjoys relaxing with his family at their cabin in Wisconsin, and playing a little golf.



**Tonya Lanthier** is a practicing hygienist and has been since 1995. She is a member of the Academy of Dental Hygiene, Entrepreneurial Organization and Academy of Dental Management Consultants.

As the founder and President of DentalPost.net, a networking platform for over 450,000 dental professionals and over 26,000 dental offices, she lectures on helping practices find and hire the right staff; while assisting job seekers with career coaching and personal job satisfaction.



**Dr. Robert A. Lowe** received his DDS degree, magna cum laude, Loyola University in 1982, has maintained a full-time practice for 30 years and is a world recognized teacher and clinician. He taught for 10 years at Loyola University School of Dentistry and has received Fellowships in the AGD, ICD, ADI and ACD. In 2004, Dr. Lowe received the Gordon Christensen Outstanding Lecturer Award and

in 2005 received Diplomate status on the American Board of Aesthetic Dentistry. Dr. Lowe has authored numerous scientific articles and has contributed to dental textbooks. He is a consultant for a number of dental manufacturers and a member and clinical evaluator for Catapult Elite, the dental industry's premier speaker's bureau. *Dentistry Today* consistently names Dr. Lowe to the "Top 100 Clinicians in Dentistry".



**G. Kent Mangelson**, CFP, Author, Senior Advisor is the author of several books including: *Protect Your Assets*, *The Asset Protection Bible*, *America's Greatest Tax Secrets Revealed*, and *Estate Planning Made Easy*. He has presented at hundreds of conventions, conferences and seminars across the country with excellent reviews. He has over three decades of experience as a senior advisor with clients in all fifty states. His career has been credited with

saving clients over one hundred million dollars. G.K. is one of the nation's top speakers and has shared the stage with U.S. Presidents Reagan, Ford, Clinton and Bush, as well as Zig Ziglar, Margaret Thatcher, Colin Powell and Donald Trump.



**Don McKenzie** is the Director of Business Development of Officite, the leading provider of local Web presence marketing and websites for dentists, and the Official Web Services provider for the Kentucky Dental Association. Having personally tailored over 600 practice websites, Don's subject matter expertise focuses on building a practice's entire online presence through professional websites and Internet marketing solutions that secure referrals, deliver

new patients and increase case acceptance. Frequently speaking at state and local meetings, his Internet marketing topics include local search marketing, social networking, reputation management and mobile websites.



**Dr. Armando Moncada** is the founder of PCG Molecular, Inc., a Molecular/ Genetic Information Company focused on fundamentally changing the way cancer patients are screened and treated. PCG Molecular proprietary tests generate actionable molecular/ genomic information about patients' individual cancer risk.

Dr. Moncada has received recognition by Worldwide Who's Who for excellence in medical research. He is a former president of TEXPATH, and an inspector and fellow of the College of American Pathologists and American Academy of Oral Medicine.

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Dr. Moncada's areas of expertise include oral cancer genomics, anal cancer molecular/genomics, and GYN molecular/genomics oncogenesis. Dr. Moncada is a member of the American Medical Association, Association for Molecular Pathology, the Society for Lower Genital Tract Disorders (ASCCP), and the American Society for Clinical Pathology (ASCP).

Dr. Moncada, a Honduran-born American Pathologist, received his MD at the National University of Honduras, followed by postgraduate training at Tulane University School of Medicine in New Orleans, Louisiana and at City of Hope Medical Center in Duarte, California. He had served as the Medical Director of Hospital Systems in Texas and New Mexico, followed by an appointment as Assistant Professor of Pathology at Baylor College of Medicine in Houston, Texas.

When Dr. Moncada is not leading a team of medical/genetics experts, he enjoys playing tennis, horseback riding, playing and practicing Polo, and spending time with his boys.

**Gerald Psimer** is a graduate of Eastern Kentucky University with degree in Accounting. He also has an MBA in Management and a Masters in Taxation.

**Jerry Psimer** is a graduate of Wake Forest University with degree in Mathematics and Accounting from the University of Louisville. Jerry is a Certified Public Accountant.



**Andy Reynolds** is a Wealth Planner at Boardman Wealth Planning, Inc. As a CERTIFIED FINANCIAL PLANNER™ practitioner, Andy works closely with families and individuals, helping them build, implement and monitor a comprehensive financial plan that meets their individual needs.

Andy was born and raised in Columbus, Indiana. To follow aspirations of attaining a top-ranked education, Andy enrolled at Centre College in Danville, KY. Upon graduating from Centre College, Andy continued his education at the University of Kentucky and earned a Masters of Business Administration degree. In this robust, one-year MBA program, Andy focused on finance, economics, and strategic planning. Andy is also a graduate of The American College, where he completed his CFP® curriculum.

Andy is a CERTIFIED FINANCIAL PLANNER™ practitioner, Investment Advisor Representative, and currently holds FINRA Series 7 and 66 registrations through Comprehensive Asset Management and Servicing. He is also licensed with the State of Kentucky for Life and Health Insurance. Andy specializes in retirement planning, income planning, group and individual 401K/IRA plans, and investment selection for small business owners, soon to be retirees and retirees. In addition,

Andy currently works with several faculty of universities and colleges in Kentucky, guiding them towards reaching their financial goals within their university's employer sponsored retirement plan.

Andy has spent time speaking to several different groups, including the Best Practices Symposium for the Medical Professional, the Kentucky Dental Association's Annual Meeting, the University of Kentucky's Brown Bag Forum, the Rotary Club and Centre College's Fall Symposium. He continues to be a contributing member to the company's *Weekly Update*, a weekly market commentary.

Andy is also a member of the Bluegrass Estate Planning Council and was initiated into the Honorable Order of Kentucky Colonels after being nominated for a Kentucky Colonel in 2004.

In his free time, Andy enjoys golfing, running, following UK athletics and spending time with his wife, Laura and his daughter, Harper.



**Dr. Jonathan Rich** received his DMD in 2004 from the University of Louisville. He is a general dentist and practices dentistry with his father and brother in Dry Ridge, Kentucky in a practice where his sister is the office manager.

Dr. Rich is active in organized dentistry at both the state and national levels.

If you enjoy chatting about anything automobile-related, Dr. Rich would enjoy talking with you. In his free time, he enjoys running, swimming, biking and spending time with his wife and their two young children.



**Dr. William (Ken) Rich**, DMD, CDC, FICD, FACD, lives in Grant County Kentucky where he began practicing dentistry in 1975 right after his graduation from the University of Louisville Dental School and continues to practice along with his two sons. He is the Dental Medicaid Director of the state of Kentucky, serves as the Chair of the Dental Quality Alliance (DQA), Member of the American Association of Dental CONSULTANTS, and as the Chair of the

Medicaid and SCHIP State Dental Directors Association (MSDA). He is a founding board member of the U S National Oral Health Alliance, a former trustee of the ADA, and former president of the Kentucky Dental Association.

# 2015 Speaker Bios



**Dr. Jose-Luis Ruiz** is the Director of the Los Angeles Institute of Esthetic Dentistry and former Director of the "University of Southern California's Esthetic Dentistry Continuum" from 2004-2009. He is an Associate Instructor at Dr. Gordon Christensen's PCC in Utah, as well as an independent evaluator of dental products for CRA. He is Fellow of the Academy of General Dentistry. Dr. Ruiz was named as one of the "Top Clinicians in CE in 2005-2012" by *Dentistry Today*.

Dr. Ruiz has been practicing in the studio district of Los Angeles for over 18 years and enjoys a clientele of many stars and entertainers. His focus is on treating complex Cosmetic, Rehabilitation and Implant cases. Dr. Ruiz has made numerous television appearances highlighting his Esthetic Dental makeovers, including NBC *Channel 4 News*, ABC's *Vista La* and Channel 52's *Telemundo*. He lectures nationally and internationally and has published multiple articles on Cosmetic Dentistry, Occlusion and Team Leadership.



**Dr. Larry Schoonover** was a Union Carbide Corporation analytical chemist who returned to dental school, graduating from West Virginia University School of Dentistry in 1980. He immediately established a private practice in Clendenin, WV, and attended the L.D. Pankey Institute in 1980. He is a member of the ADA; Organization for Safety, Asepsis, and Prevention; the International Association for Orthodontics; and a Master of the AGD. In 1984, Dr. Schoonover developed ID Days with

the National Center for Missing and Exploited Children, and a forensic guide to identifying missing children. He was the Program Director for Health Volunteers Overseas in Haiti from 1999-2001, and a past Liaison to the ADA Committee for International Affairs. He has spoken for the National Rural Health Care Association, the Michigan and Florida Dental Associations, the Ohio AGD, WVU Continuing Education, the ADA, Albert Schweitzer Hospital, Evolution Dental Science, Midwest Dental, and 3M-ESPE at locations across the nation. He began the transition to Mini Dental Implants in 2005; became an Opinion Leader for IMTEC, and later 3M-ESPE; founded the Association for Mini Dental Implantology; and published on Mini Dental Implants. He served as Assistant Clinical Professor at WVU as MDIs were introduced to the curriculum. He assisted the pursuit of research on MDIs to Schools of Dentistry at WVU and UNC, and participated in clinical research on implant attachment systems in his office in WV. Dr. Schoonover maintains two rural West Virginia private practices in Clendenin, and Elkins, WV. He has trained hundreds of dentists to place MDIs in removable, fixed, and immediate extraction site applications, and to graft bone using guided tissue regeneration techniques. He retired as umpire for baseball and softball after twenty years, enjoys bow-hunting, real estate management, and amateur stock trading. His wife, Kathy, is a Nurse Practitioner who manages his office, and they are the parents of four adults, who have successes in Internet Sales, Head and Neck Surgery, Veterinary Medicine, and Behavioral Neuroscience.



**Mr. Jeffrey A. Sexton** returns to the annual meeting for the 17th year to provide an educational and highly useful session for members. He is the President and Chief Investment Officer of Silver Leaf Capital, LLC, an investment firm located in New York City, where he is also the Portfolio Manager primarily responsible for the day-to-day management of a market neutral long-short equity hedge fund based in part on his own academic research

on momentum he conducted while at the University of Chicago under the direct tutelage of Professor Eugene Fama, the 2013 recipient of the Nobel Prize in Economic Science. Mr. Sexton earned an M.B.A. at the University of Chicago; an M.A. in Economic Statecraft from the University of Kentucky; a J.D. from the University of Louisville; and, a B.S. in Accounting from the University of Kentucky. Mr. Sexton is a Certified Investment Management Analyst, and member of the Louisville, the Kentucky and the American Bar Associations.



**Ross Seymour** is a HIPAA-Certified Project Manager and has been an I.T. Project Manager for the past 20 years. His Project Management experience started in 1993 as the Airfield Operations Officer at Fort Riley, Kansas, followed by Project Management and I.T. support services for a number of NASDAQ-traded and named corporate entities. For the last eight years, he has

specialized in the Medical Services industry, specifically for L.A. County Mental Health Services. In 2010, he was recognized as the expert on the "Service Anywhere" delivery model for Mental Health Services and asked to speak on the subject at the California Institute for Mental Health Technology Conference (CiMH).

Ross is currently the founder and C.E.O. of Med. I.T., Inc. and EHR Funding (a division of Med I.T., Inc.). Med I.T., Inc. specializes in Medical Technology Compliance Consulting, ICD10, HIPAA 5010 and Meaningful Use Consulting, EHR Implementation and Grant/ Incentive Funding acquisition. EHR Funding is the premier independent Meaningful Use consulting firm in the nation. In the last three years, Ross has personally assisted clients in the Acquisition of over \$12 million and qualified them for over \$35 million in future payments.

100% of the staff is HIPAA trained and all administrative staff personnel with access to client information are either certified already or are becoming certified. The company takes great pride in providing exceptional consulting services to their clients and specializes in bridging the gaps in communication with State/Federal directives, Technology, Business and Health Services.



# 2015 Speaker Bios



**Dr. Fred Sharpe** is Chief Dental Officer for Avesis. Avesis is a national administrator of Dental, Vision and Hearing benefit plans. Dr. Sharpe has been with Avesis for 12 years and is responsible for claim review, network development and clinical oversight for the Avesis dental Medicaid programs. In Kentucky, Avesis is responsible for the dental Medicaid benefits for over 950,000 Members across the State. Dr. Sharpe is a dentist and an

attorney and has been in dental benefits since 1985. He is a graduate of Northwestern University Dental School and currently resides in Houston, Texas.



**Dr. Randy Shoup** is a graduate of Indiana University School of Dentistry. Dr. Shoup served in the U.S. Public Health Service from 1981 to 1984. In 1984 he established a private practice in Indianapolis, Indiana based on high technology and comprehensive restorative dentistry.

Dr. Shoup obtained the first intraoral camera in the United States. Dr. Shoup has pioneered numerous techniques to treat teeth with no shots and using no drill. Dr. Shoup is also a pioneer in using the dental surgical microscope for routine restorative dentistry coupled with the extensive use of air abrasion technology.

Dr. Shoup lectures for the American Dental Association on microscope based dentistry and lectures around the country, as well as in Great Britain and Kenya on cariology and minimally invasive dentistry.

Dr. Shoup holds a patent on an anterior alignment device used to communicate with the laboratory the ideal anterior position of teeth undergoing esthetic restoration.



**Dr. Brian Shumway** is an assistant professor of Oral and Maxillofacial Pathology at the University of Louisville, School of Dentistry. He received his dental degree from The Ohio State University in 2003, followed by one year of advanced education in general dentistry at the Veteran's Affairs Audie L. Murphy Memorial Hospital in San Antonio, TX. He then completed a residency in Oral and Maxillofacial Pathology and Master's Degree

at The Ohio State University. He is a Diplomate of the American Board of Oral and Maxillofacial Pathology and a Fellow of the American Academy of Oral and Maxillofacial Pathology. He has an active clinical practice specializing in diagnosis and management of oral diseases and

participates in the University of Louisville oral pathology biopsy service. In collaboration with The Ohio State University and University of North Carolina, Chapel Hill, he and Dr. Kushner are engaged in a clinical trial focused on using freeze-dried black raspberries to treat oral epithelial dysplasia, a precursor to oral cancer.



**Dr. Paul D. Simmons**, Th.M., Ph.D. Dr. Paul Simmons is Clinical Professor, Department of Family and Geriatric Medicine, U of L School of Medicine, and Adjunct Professor in the Department of Philosophy, where he has taught courses in Medical Ethics and Professional Ethics since 1997. He is an ordained Baptist minister who taught Christian Ethics for 23 years at Southern Baptist Seminary, Louisville.

Post-doctoral studies at Princeton University (1976-77) and Cambridge University (1983-84). Administrative experience includes serving as Acting Dean, School of Theology, Chair of the Graduate Studies Committee, Chair of the Faculty Committee and Chair of the Division of Historical-Theological Studies. He was also the Director of the Clarence Jordan Institute.

Simmons writes and lectures on medical ethics on topics such as abortion, genetics, in-vitro fertilization, elective death, health care; dentistry and business ethics. Other topics include sexuality and family, aging, human rights, peacemaking, religious liberty and values in education. International venues have included lectures in Canada, England, Germany, Switzerland, Israel, Zambia, Zimbabwe, Mozambique, China and South Africa.

Simmons has a special interest in the intersections of religion and science, ethics and public policy, and end-of-life care. He brings biblical, theological and philosophical perspectives into conversation with scientific and legal dimensions of particular problems.

He serves on the Hospital Ethics Committee (HEC) of the University of Louisville Hospital, Baptist Hospital East and the Greater Louisville Medical Society. He also served on the Ethics Committee of Louisville Hospice, the In-Vitro Fertilization (IVF) Overview Committee of Alliant Hospital, the Animal Review Committee of VA hospital, and for 10 years was on the Institutional Review Board (IRB) of Audubon Hospital during the era of the Jarvik Artificial Heart experiments. He has been President of the Board, Americans United for Separation of Church and State, and is a member of the Religious Consultation on Population, Reproductive Health and Ethics. He also served on Governor Wilkinson's Commission on Values in Secondary Education.

He belongs to several professional societies, including the American Society of Law, Medicine and Ethics; Sigma Xi; American Society for Bioethics and the Humanities; American Academy of Religion; and is

# 2015 Speaker Bios

a Life Member of The Society for Christian Ethics. He was the first recipient of "The Dr. David Gunn Award" (1994) presented by the Kentucky Religious Coalition for Reproductive Choice, and was named Sigma Xi "Distinguished Lecturer" (2012-2014).

Paul is married to the former Betty Kinlaw of Raeford, N. C. She is a graduate of Meredith College, Raleigh, and of the University of Louisville (M.Ed.). She is a retired school teacher from the Jefferson County School System and now is engaged in remodeling the house in which their three children grew up. They are Paul Brent and David Brian, both of whom live in Louisville, and Catherine Anne, who lives in Lexington.



**Mr. Thomas J. Spangler, Jr., J.D., M.L.I.R.** is the Senior Director, Legislative and Regulatory Policy, for the American Dental Association. Tom also serves as the director of the ADA's Council on Government Affairs. He began employment with the ADA in 1991 as Legislative Counsel, serving as the Association's chief lobbyist on matters before the House Committee on Ways and Means and the Senate Committee on Finance.

Tom has been a member of the District of Columbia bar since 1983. Mr. Spangler received his Juris Doctor degree from the University of Toledo, a Masters in Labor and Industrial Relations degree from Michigan State University and his B.A. from the Ohio State University.



**Dr. John A. Thompson**, a 1971 graduate of the University of Kentucky College of Dentistry and a Retired Life Member of the Blue Grass Dental Society, Kentucky Dental Association and the American Dental Association has served in many capacities of leadership for these associations. He is a past president of the Blue Grass Dental Society and the Kentucky Dental Association. Representing the Kentucky Dental Association, he has served on many Kentucky

State Government committees, boards and councils. He currently is a member of the Governor's Kentucky Health Benefits Exchange Board (KYNECT). He was named the University of Kentucky College of Dentistry Distinguished Alumnus and the American Dental Association Distinguished Editor for 2013 and received the Kentucky Dental Association Distinguished Service Award for 2014. He is currently Editor for the Kentucky Dental Association and recently served as Interim Executive Director.



**Dr. Jorge Vera** graduated from the National University of Mexico in 1989 and received a Postgraduate Endodontic Certificate from Tufts University, School of Dental Medicine, Boston Mass. USA 1993. Professor of Endodontics University of Tlaxcala, Mexico. Visiting Professor Harvard University Boston Mass. USA. Recipient of the Samuel Seltzer award from the *Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology and Endodontics Journal* in 2005. Scientific advisory Board Member

for the *Journal of Endodontics, International Endodontic Journal* and the *Italian Journal of Endodontics*, Ex-President of the Mexican Association of Endodontists. He has presented more than 350 lectures in 28 countries around the world, including the European Endodontic meeting and the American Association of Endodontists meeting. He has published 71 Endodontic articles and has a Private Practice limited to Endodontics.



**Dr. Lawrence Wallace** received his dental degree from the University of Illinois College of Dentistry. He is a board certified Oral and Maxillofacial Surgeon with 25 years of private practice. He is a medical consultant to major medical insurance companies and is the founder and developer of the Larell One Step Denture, for which he has lectured nationally and internationally.



**Mr. Dan Wicker** is a partner at CAIN, WATTERS & ASSOCIATES, P.L.L.C. (CWA) a "fee only" certified public accounting firm located in Dallas, Texas. Mr. Wicker has designed financial plans for hundreds of health care professionals across the country that help each client take advantage of their earning power. CAIN, WATTERS & ASSOCIATES, P.L.L.C. also provides tax and accounting services, ongoing financial monitoring, practice

valuations and transitions, and estate planning for their financial counseling clients.

Mr. Wicker received his Bachelor of Science in Business Administration in Accounting from Kansas State University. He is a Certified Public Accountant registered with the state of Texas and Missouri and an Investment Advisor Representative with the Securities & Exchange Commission.

Prior to joining CWA, Dan spent four years at the international accounting firm of KPMG Peat Marwick, LLP. At KPMG, Dan worked in the personal financial planning line of business within the

tax department. His direct responsibilities included preparing and reviewing high net worth individual and international partnership tax returns. Additionally, Dan developed cash flow, retirement, and tax planning for high net worth individuals. Since joining CWA, Dan has worked in detail with clients in the development, implementation, and monitoring of their financial plans.

Mr. Wicker has been lecturing for years now on a national level to various dental societies, study clubs, and state and national dental associations. His audiences have ranged in size from intimate six doctor study clubs to national meetings with 400 attendees.



**Dr. Mollie Winston** was born and raised in Tyler, TX. After completing her studies at Texas A&M University Cum Laude, she attended dental school at the University of Texas, Houston, graduating in 1983. Dr. Winston completed her residency in Oral and Maxillofacial Surgery at Emory University in Atlanta, GA. She has been in private

practice since 1986. Dr. Winston lives in Atlanta with her husband, Dr. Daniel Barrow, and their three children.



**Dr. Douglas Young** is an active and ardent educator in the field of disease prevention and minimally invasive dentistry. He has presented nationally and at congresses and universities around the world. He has been published in numerous peer-reviewed dental journals and textbooks.

Dr. Young is a Professor at the University of the Pacific with 15 years successful private practice experience.



**Rita Zamora** is an international speaker and published author on social media marketing and online reputation management. She and her team offer experienced social media training, mentoring, and support. Their healthcare professional and corporate clients are located across the United States and internationally.

Rita's advice on managing your online reputation was published in the American

Dental Association's *Practical Guide to Expert Business Strategies*. She graduated magna cum laude from the University of Colorado with a bachelor's degree in business and marketing and has over 18 years of experience working in the business of dentistry.

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