

**KENTUCKY DENTAL
ASSOCIATION**

2014 SPRING MEETING

**HOUSE OF DELEGATES
MARCH 15 & 16, 2014**

**THE HYATT REGENCY
HOTEL**

LOUISVILLE, KENTUCKY

**155th SPRING MEETING
HOUSE OF DELEGATES
SATURDAY, MARCH 15, 2014 – 2:30 P.M.
THE HYATT REGENCY HOTEL – LOUISVILLE, KY
DR. H. FRED HOWARD – SPEAKER OF THE HOUSE**

Notice to Delegates and Alternate Delegates:

Enclosed is the Delegate information packet that includes Council, Committee and Work Group reports and proposed resolutions. The first House of Delegates meeting will convene on **SATURDAY, MARCH 15, 2014 at 2:30 p.m. (EASTERN DAYLIGHT TIME)** in the Regency North Room of the Hyatt Regency Hotel (2nd Floor).

Reference Committee meetings will be on **SATURDAY, MARCH 15, 2014 at 4:00 p.m. (EASTERN DAYLIGHT TIME)** or immediately following the 2:30 p.m. House of Delegates meeting in Pimilico A, B and C rooms of the Hyatt Regency Hotel (1st Floor). Discussion relative to any report or committee should be made at that time. Reports will be available on Saturday by 8:00 p.m. at the Hyatt Regency Hotel registration desk for the Chairperson of each delegation to pick up for a caucus before the **2nd House of Delegates meeting on SUNDAY, MARCH 16, 2014 at 10:30 a.m. (EASTERN DAYLIGHT TIME)** in the Conference Theater Room of the Hyatt Regency Hotel (2nd Floor).

ATTENTION ALL DELEGATES

The House of Delegates is the decision making body of your organization. In order for it to function, all members must participate in the process. Your Society has chosen you to represent them in decisions that will affect the way they operate their practices. It is extremely important that you be present to speak for them at every meeting of the House of Delegates.

If you have circumstances that prevent your attendance and that cannot be mitigated, it becomes your responsibility to notify your Society President in order that a replacement can be appointed.

Your willingness to participate in the workings of your organization is appreciated.

REFERENCE COMMITTEE MEMBERS

#1-BUDGET & ADMINISTRATIVE AFFAIRS – Dr. William Lee, Chairman
Dr. Sharon Turner Dr. Robert Millay
Dr. Mark Moats

#2-MISCELLANEOUS AFFAIRS – Dr. Jonathan Rich, Chairman
Dr. Cliff Lowdenback Dr. Karen Nation
Dr. Greg Pohl

#3-WORK GROUPS – Dr. Ansley Depp, Chairman
Dr. Billy Millay Dr. Robert Henry
Dr. Rachel Gold

REPORT ASSIGNMENTS

#1 - BUDGET & ADMINISTRATIVE AFFAIRS

Budget & Finance	R1	P3
Annual Session	R2	P3
Executive Board	R3	P4
Secretary/Treasurer Report	R4	P5
Journal Committee	R5	P5
Ethics, Bylaws & Judicial Affairs	R6	P6

#2 – MISCELLANEOUS AFFAIRS

Board of Dentistry	R7	P8
Governmental Affairs	R8	P8
KDPAC	R9	P9
KMAP Advisory	R10	P9

#3 – WORK GROUPS

Membership Steering/New Dentist	R11	P11
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Addendum A Budget

Addendum B Budget Performance

Addendum C Sum. of Journal, Legislative & Relief Monies (as pertains to dues revenue)

Addendum D Executive Board Minutes (March 2013, August 2013 & October 2013)

Addendum E House of Delegate Minutes (March 9, 2013 & March 10, 2013)

2014 TELLERS:

Dr. Barry Curry
Dr. Robert Henry
Dr. Sharon Turner

REFERENCE COMMITTEE #1
BUDGET & ADMINISTRATIVE AFFAIRS
Dr. William Lee – Chairman

REPORT NO. 1

BUDGET AND FINANCE COMMITTEE – Dr. Stephen Robertson, Chairman

The Budget and Finance Committee met on September 16, 2013 at 7:00 p.m. EST by conference call. Committee members participating included Dr. Stephen Robertson, Dr. John Roy, Dr. Barry Curry, and Dr. Garth Bobrowski. Others who participated in the conference call were Dr. Ted Logan, Mr. Mike Porter and Mr. Todd Edwards. The committee developed the proposed 2015 KDA Budget and referred it the KDA Executive Board with a recommendation to approve. (The budget is found in Addendum A.)

Respectfully submitted,

Dr. Stephen Robertson, Chairman

REPORT NO. 2

COUNCIL ON ANNUAL SESSION – Dr. Terry Norris, Chairman

SPRING 2013

The Council on Annual Session met on Friday, May 10, 2013 at 10:00 am in the KDA Building with the following members present: Drs. Gina Davis, B. J. Moorhead, Paige Warren, Charles Montague, Michael Murphy, John Lowe, Burton Young, Byron Owens and Terry Norris, Chairman. Guests present were: Drs. Harold Laswell, Fred Howard, Michelle Story, Don Scharfenberger, Sr., Ken Remmers, Mary Oldfield, Ted Logan, Jr., Garth Bobrowski, Dennis Price, Mark Moats, Joe McCarty and Kevin Wall representing the Northern Kentucky Dental Society. Staff members present were: Mike Porter, Janet Glover and Todd Edwards.

1. Joe McCarty gave a wrap up of the 2013 Scientific Session and Todd Edwards reported we had a profit of around \$69,000 from the 2013 meeting.
2. Michele Story gave a preview of the 2014 meeting.
3. It was discussed to open the exhibit hall at 7:30 am. After discussion it was decided to do a comprehensive exhibitor survey to receive input on this item and also receive their ideas on making the exhibit hall more profitable for them and the KDA. Any changes will occur in 2015.
4. Unanimously voted to give permission to the Past Presidents to change their Friday breakfast to a Friday luncheon.
5. The future dates of the KDA Annual Meeting were announced:
 - a. March 13-16, 2014
 - b. March 5-8, 2015
 - c. March 3-6, 2016

We have contracts with the KICC and the Hyatt for these dates.

6. The future Scientific Chairs were introduced;
 - a. 2014 – Dr. Michele Story
 - b. 2015 – Dr. B.J. Moorhead
 - c. 2016 – Dr. Mary Oldfield
 - d. 2017 – Dr. Mark Moats
7. Dr. Norris talked about taking the KDA Meeting to the next level and Dr. Moorhead did a presentation on the Hosts/Greeters and Presenters from the Oregon Dental Association. The members of the Annual Session Council have been asked to volunteer for a morning

- or afternoon on Friday (all day) or Saturday (morning) to be greeters and hall monitors. An email will be sent to the members for a sign up.
8. The Dental Hygiene Association has voted to join the KDA for the 2015 meeting. Dr. Norris and Mr. Porter have met with Donna Ruley, hygiene ED, to work out the logistics and will continue to talk.
 9. The Annual Meeting program will be available online again in January and the course handouts will be accessible to everyone online. The handouts will also be printed without being announced and will be limited to 50% per course sign up. After the meeting the course handouts will be archived and will be available on the dentists' only portion of the KDA website.
 10. The 2015 budget was amended twice and unanimously passed. The amendments were:
 - a. Increase the wine and cheese line item to \$5,000.
 - b. Increase the scouting budget to \$7,500. The additional \$3,000 will be evenly divided for the two junior most scientific chairs to be used to scout the ADA Meeting or any other meetings they may choose. The council also asked this group to provide a report to this council after such meetings.
 11. The Council members also voted to ask the Executive Board to add \$2,000.00 additional monies to the wine and cheese exhibit hall party for a total of \$5,000 for 2014.
 - a. We went over budget for the 2013 meeting and actually had to cut the wine off.
 - b. The wine and cheese party will now start at 4:00 pm to get more people into the exhibit hall.
 12. It is anticipated that the SEC and ACC tournaments will be going on during the 2014 meeting. If so we will have two flat screens in the members lounge in the exhibit hall.
- Today the Council on Annual Sessions is asking the Executive Board to vote on two items, and as chairman I will put these forth as a motion from the Council.
1. To amend the 2014 budget by adding \$2000 for the wine and cheese party
 2. To adopt the 2015 budget which was amended in two areas and is before you reflecting those changes.

Respectfully submitted,

Dr. Terry Norris, Chairman

REPORT NO. 3

EXECUTIVE BOARD – Dr. Dennis Price, Chairman

The minutes of the March, August and October board meetings are found in Addendum D. The Executive Board offers the following resolutions for consideration.

RESOLUTION 2014-101 ORIGINATOR: EXECUTIVE BOARD

BACKGROUND: The Executive Board reviewed and approved the 2015 Budget as developed by the Budget and Finance Committee. Therefore be it

RESOLVED, that the proposed 2015 Revenue and Expenditure Budget be approved.

ACTION: APPROVED AND REFERRED TO THE HOUSE OF DELEGATES WITH AN EXECUTIVE BOARD RECOMMENDATION TO ADOPT

RESOLUTION 2014-102
ORIGINATOR: EXECUTIVE BOARD

BACKGROUND: In the proposed 2015 Budget, REVENUES were based on current membership numbers and a \$10.00 *dues increase. With the passage by the House of Resolution F2007-102, we are required to request a \$10.00 dues* increase. Therefore be it

RESOLVED, that Chapter I, Section 4, A. (1) is changed from \$366.00 to \$376.00.

ACTION: APPROVED AND REFERRED TO THE HOUSE OF DELEGATES WITH AN EXECUTIVE BOARD RECOMMENDATION TO ADOPT

Respectfully submitted,

Dr. Dennis Price, Chairman

REPORT NO. 4

SECRETARY TREASURER'S REPORT – Dr. Theodore E. Logan, Jr.

Addendums B (year end financials) and C (journal, legislative and relief fund reports).

Respectfully submitted,

Dr. Theodore E. Logan, Jr.

REPORT NO. 5

JOURNAL COMMITTEE – Dr. Glenn Blincoc, Chairman

Committee members are Dr. Glenn Blincoc, Chairman, Dr. Steve Robertson and Dr. Sharon Turner. KDA Staff Liaison is Melissa Nathanson.

KDA TODAY

KDA TODAY advertising is still holding its own, and the publication is doing well.

For those of you who do not yet know, at the American Association of Dental Editors and Journalist's meeting, which took place just prior to the ADA meeting in New Orleans last October, Dr. John Thompson, our *KDA TODAY* editor, was presented with the Distinguished Editor Award. This is a great honor and we congratulate Dr. Thompson!

A digital version of the publication is now housed online at http://www.kyda.org/kda_today.html. Data has shown that the *KDA TODAY* page on our website is the second most popular page, behind the Kentucky Meeting page.

We have obtained email databases from both dental schools and send emails to each student containing a link to *KDA TODAY*, instead of mailing printed copies.

KDA Website

The KDA website has recently gone through a major update. In the process, we have improved the Find-A-Dentist feature for member dentists by including more fields of information, so they may contact colleagues without calling the office or looking the information up elsewhere. The new look is very clean and contemporary. The new sight is more attractive to new and young dentists and is more user-friendly and interactive. Response has been very good, thus far. We

have been averaging about 3,000 hits per week, with the most hits on the Kentucky Meeting page and the *KDA TODAY* page, respectively.

Online meeting registration is now available to members, as is online dues payment and payment for Foundation donations and KDPAC donations.

There is a forum on the website to be used for discussion by KDA members. This was discussed last year at the Executive Board Meeting and has actually been available for some time, but it has been underutilized, thus far.

There are many other features on the website, so please go and look around! This site continues to evolve as we find new functions for its use. If you go to the website and see anything that is not working properly or any outdated information, please let Melissa or Todd know at the KDA office.

Respectfully submitted,

Dr. Glenn Blincoe, Chairman

REPORT NO. 6

COUNCIL ON ETHICS, BYLAWS & JUDICIAL AFFAIRS – Dr. Robert Henry, Chairman

The Council on Ethics, Bylaws and Judicial Affairs has communicated electronically during the past year regarding proposed resolutions for the 2014 House of Delegates. The Council is in agreement that the following resolutions be submitted to the House of Delegates:

RESOLUTION 2014-101 ORIGINATOR: EXECUTIVE BOARD

BACKGROUND: The Executive Board reviewed and approved the 2015 Budget as developed by the Budget and Finance Committee. Therefore be it

RESOLVED, that the proposed 2015 Revenue and Expenditure Budget be approved.

RESOLUTION 2014-102 ORIGINATOR: EXECUTIVE BOARD

BACKGROUND: In the proposed 2015 Budget, REVENUES were based on current membership numbers and a \$10.00 *dues increase. With the passage by the House of Resolution F2007-102, we are required to request a \$10.00 dues* increase. Therefore be it

RESOLVED, that Chapter I, Section 4, A. (1) is changed from \$366.00 to \$376.00.

RESOLUTION 2014-103 ORIGINATOR: COUNCIL ON ETHICS, BYLAWS & JUDICIAL AFFAIRS

BACKGROUND: Over the last several years the Executive Board has set the time of the General Assembly on Saturday of the Annual Session. If a contested election occurs during the General Assembly, the VOTING METHODS specified in Chapter IV of the bylaws cannot be adhered to, therefore be it

RESOLVED, that Chapter IV of the Bylaws be amended by removing the following strikethrough language and inserting new language.

VOTING METHODS.

Voting shall be by voting machine or ballot, except when there is only one candidate, such candidate may be declared elected by the President. The Secretary of the Association shall provide a voting machine or ballot to facilitate the casting of ballots. The polls shall be open ~~from 8 a.m. until 12 Noon (4 hours) on the second day of the meeting~~ **for two hours beginning 30 minutes following the General Assembly.** Three tellers appointed by the President shall insure the legality of each member's vote. The majority of the votes cast shall elect. In the event no candidate receives a majority of the votes cast on the first ballot, the two candidates receiving the greatest number of votes shall be voted upon again ~~during the hours of 1 p.m. to 5 p.m. (4 hours) on that same day.~~ **for two hours beginning 30 minutes following the previous vote.** Elections shall not be held the final day of the Annual Session.

Clean copy of proposed Chapter IV Language:

VOTING METHODS.

Voting shall be by voting machine or ballot, except when there is only one candidate, such candidate may be declared elected by the President. The Secretary of the Association shall provide a voting machine or ballot to facilitate the casting of ballots. The polls shall be open for two hours beginning 30 minutes following the General Assembly. Three tellers appointed by the President shall insure the legality of each member's vote. The majority of the votes cast shall elect. In the event no candidate receives a majority of the votes cast on the first ballot, the two candidates receiving the greatest number of votes shall be voted upon again for two hours beginning 30 minutes following the previous vote. Elections shall not be held the final day of the Annual Session.

Respectfully submitted,

Dr. Robert Henry, Chairman

REFERENCE COMMITTEE #2
MISCELLANEOUS AFFAIRS
Dr. Jonathan Rich – Chairman

REPORT NO. 7

KENTUCKY BOARD OF DENTISTRY – Mr. David Beyer, Executive Director

NO REPORT

Respectfully submitted,

Mr. David Beyer, Executive Director

REPORT NO. 8

COUNCIL ON GOVERNMENTAL AFFAIRS & FEDERAL DENTAL SERVICES – Dr. Kevin Wall, Chairman

The Council on Governmental Affairs did not meet formally this year, however, members and KDA Leadership held conference calls as needed to discuss upcoming legislation and administrative regulations for the 2014 legislative session. The 2014 session is the long session with numerous bills filed.

The following bills are of interest to KDA, either supporting the bills or monitoring:

HB 73 –INSURANCE COMPANIES. This bill was filed by Representative Jody Richards. It would require a managed care plan to file copies of any terms and conditions required of a provider to participate in a network. HB 73 was passed out of the House and has been received in the Senate for action.

HB 119 –DENTAL SERVICES. This bill was introduced by Representative Tom Burch. It establishes the Donated Dental Services program in the Department for Public Health. It has a fiscal note attached in the amount of \$70,000. The KDA is neutral on this bill. It had an informational hearing in the Health and Welfare Committee, but was reassigned to the Appropriations and Revenue Committee. It probably will die in Committee.

HB 304 –CIVIL LIABILITY. This bill was filed by Representative Tim Moore. The bill pertains to the “Good Samaritan” law. It contains language that provides non-liability for emergency care. It applies to all persons rendering care without remuneration to all persons providing care, regardless of profession. The KDA supports this bill. It has introduced but not assigned to a committee at this time.

SB 38 – DENTAL PROSTHETICS. The bill was filed by Senator Ray Jones. It would exempt dental prosthesis from sales and use tax. The KDA strongly supports SB 38. The bill has been referred to the Senate Appropriations and Revenue Committee.

The Council thanks all members who took time to contact their legislators to discuss legislation of importance to the KDA.

Respectfully submitted,

Dr. Kevin Wall, Chairman

REPORT NO. 9
KDPAC COMMITTEE – Dr. Mike Johnson, Chairman

During 2013, 88 KDA members contributed to the PAC which received \$17,300 in contributions. This was again an increase in both members and dollars raised. However, more than half of these contributions were given to KDA friendly legislators. The membership was solicited by mail, e-mails and direct solicitations. Contributions are vital to support legislators that support our issues. The PAC will continue its' fund raising activities this year to continue to raise awareness of its importance.

Respectfully submitted,

Dr. Mike Johnson, Chairman

REPORT NO. 10
TECHNICAL ADVISORY COMMITTEE TO KMAP – Dr. Susie Riley, Chairman

The Dental TAC met on 9/25/2013. The reports which DMS presented to the Dental TAC regarding dental services provided to Medicaid adults and children (<21 y/o) have not yet been corrected. These reports were presented to the TAC at the March 21, 2013 meeting. They reported dental procedures covered by the MCOs in aggregate for the year 2012. The Dental TAC had maintained the reports from the previous years under Fee For Service Medicaid, and the TAC wanted to make a comparison of delivery of dental services before and after the change to MCOs. As soon as the reports were presented in March, the MCO representatives questioned the accuracy – especially since they indicated approximately a 25% reduction in dental services being delivered. The Oversight Branch was to review the reports and make any necessary corrections by the June TAC meeting – which was delayed until July 10, 2013 due to the provider training sessions in each region. At that meeting, the DMS representatives reported that a claims filtering problem had been discovered 2 weeks prior to the meeting so the corrections had not been made. However, corrections would occur prior to the September TAC meeting. At this meeting we were informed that the DMS resources that support the Dental TAC were far too busy preparing for expanded Medicaid in the Health Benefits Exchange to expend any time cleaning up and editing reports for our meeting.

Since this is a situation that is not likely to change prior to the Health Benefits Exchange going live on January 1, 2014, the Dental TAC has elected not to have any further meetings until after 1st quarter 2014. The KDA Executive Board will be re-assessing its role in the Dental TAC at the October meeting.

Dr. Julie McKee, the State Dental Director in the Dept. of Public Health, reported that her research had indicated that claims submitted by dentists across the state were down by 15%.

The TAC members had requested reports at the July 10, 2013 meeting from the various MCOs regarding the actual number as well as the percentage of dentists in their network producing over \$1,000 per month (or \$12,000 per year) along with a distribution map indicating their location. The rationale was that one of the MCOs has reduced its dental reimbursement by 10% to most dentists. The TAC feels that many providers have just stopped taking patients covered by the plan, but have not submitted letters of resignation. The \$1000 per month level would be an indicator if the provider is still active or just a name in the network. None of the MCOs had that report for this meeting.

One item that did receive clarification at the meeting was regarding EPSDT procedures. The KY dental director for Avesis, which subcontracts with 3 of the 4 current MCOs, had stated previously that certain specialized dental procedures could not be covered by EPSDT because they were not on the "grid" that he had been provided. It is now clear that any medically necessary dental procedure can be covered by EPSDT.

At this time the Dental TAC has no recommendations to the MAC.

Respectfully submitted,

Dr. Susie Riley, Chairman

REFERENCE COMMITTEE #3
WORK GROUPS
Dr. Ansley Depp – Chairman

REPORT NO. 11

MEMBERSHIP STEERING COMMITTEE/NEW DENTIST COMMITTEE – Dr. Jonathan Rich, Chairman – Membership and Dr. Lindsey Willoughby, Chairman – New Dentist

Membership Steering Committee Report:

While the committee has not officially met, here is a breakdown of what is going on with membership at the KDA.

A membership presentation was given by the ADA at our bi-annual leadership conference at the KDA building. This proved to be very beneficial to those in attendance and a rough plan was created in how to increase membership in the coming year.

A mentorship program to students and young dentists was discussed and some local societies are working on implementing that.

Two grants have been written and submitted for the ADA MPG program. One focuses on Students and the other on New Dentists. For specific details please contact me. I will give an update if they are awarded.

We have a new Chairman of our New Dentist Committee. Dr. Lindsay Willoughby. She is doing an amazing job and has multiple events already planned for students and new dentists.

We are having our second annual student/new dentist meet and greet with dentists that may be looking for a partner, buyout or associate.

Respectfully submitted,

Dr. Jonathan Rich, Chairman

New Dentist Committee Report:

The New Dentist Committee has been continuing to work toward establishing relationships with both graduating seniors and new dentists that are not yet involved. We are using grant money secured from the ADA to host a social event on Friday evening of the Kentucky Dental Association Annual Meeting. This event will help to create camaraderie among new dentists in attendance. We are also working as the contact for the student "Meet and Greet" taking place on Friday afternoon of the KDA meeting. Students are able to attend the meeting for the first time and engage with practicing dentists present. The 2013 meeting was the first year for the "Meet and Greet", and we hope to help it evolve into a successful networking event. ADA grant money is also being used to encourage participation at both UK and U of L Signing Days. The signing day information will help both the ADA and KDA stay in contact with graduating seniors, allowing us to communicate with them about membership after graduation.

As the year moves forward, we hope to increase attendance at meetings on both the local and state level. Hosting small social events before or after local meetings may be a way of enticing new dentists to attend. We also plan to use the travel expense budget a bit differently, paying partial expenses for several new dentists to attend the Annual Session in Kansas City this year.

Additionally, we have been brainstorming better methods of communication with our new dentists. We have established a Facebook group and Twitter account in an effort to reach more new dentists. We hope to continue exploring various forms of social media to improve involvement and communication.

Respectfully submitted,

Dr. Lindsey Willoughby

MEMBERSHIP COUNT AS OF FEBRUARY 10, 2014

	2012	2013	2014
Blue Grass Dental Society	232	199	202
Eastern Dental Society	38	36	38
KY Mountain Dental Society	42	47	50
Louisville Dental Society	363	370	370
Northern KY Dental Society	114	114	108
Green River Dental Society	53	55	60
Pennyrile Dental Society	50	50	51
Southeastern Dental Society	46	40	36
Purchase Dental Society	62	64	58
West Central Dental Society	45	37	48
South Central Dental Society	52	53	51
KY Student Dental Society:			
University of Kentucky	196	166	162
University of Louisville	3	350	331
TOTAL:	1296	1581	1565

Please Note: These figures indicate dues paying members only and do not include approximately 273 retired life members residing in Kentucky and other states.