

2012 Advertising Rates

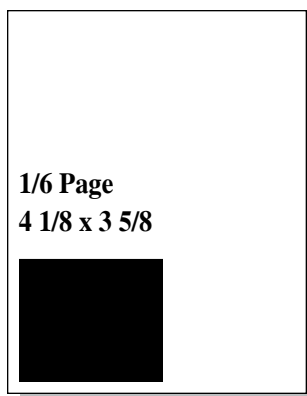
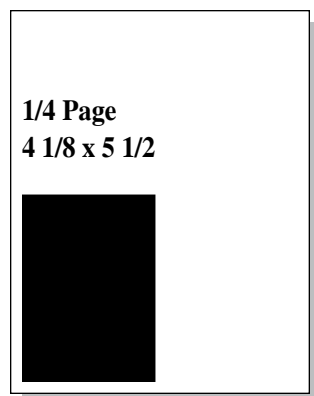
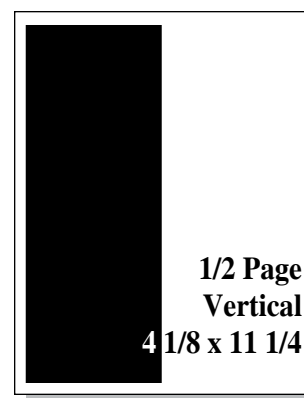
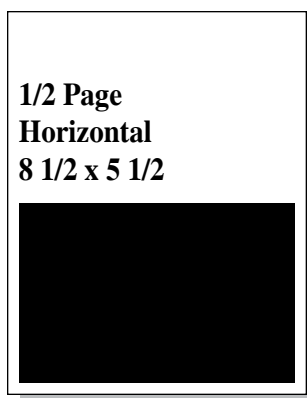
Black and white advertising rates per insertion...

	1x	3x	6x
Full page	405	345	300
1/2 page	210	185	170
1/4 page	170	150	130
1/6 page	155	135	120

Color advertising rates per insertion...

	1x	3x	6x
Full page	1,405	1,245	995
1/2 page	710	585	470
1/4 page	570	450	330
1/6 page	455	335	300

Rates are subject to increases annually, beginning with the January issue.



Special Position

Cover space is sold on a one-year non-cancelable contract for six issues.

Inside back cover	Add 15 percent
Back cover	Add 20 percent
Special position	Add 15 percent
Bleeds	No bleeds
Inserts	Call for quote